

Leadership and Basic Needs

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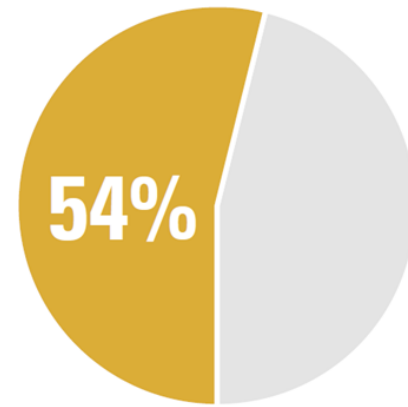




More than half of CSU students are student of color.

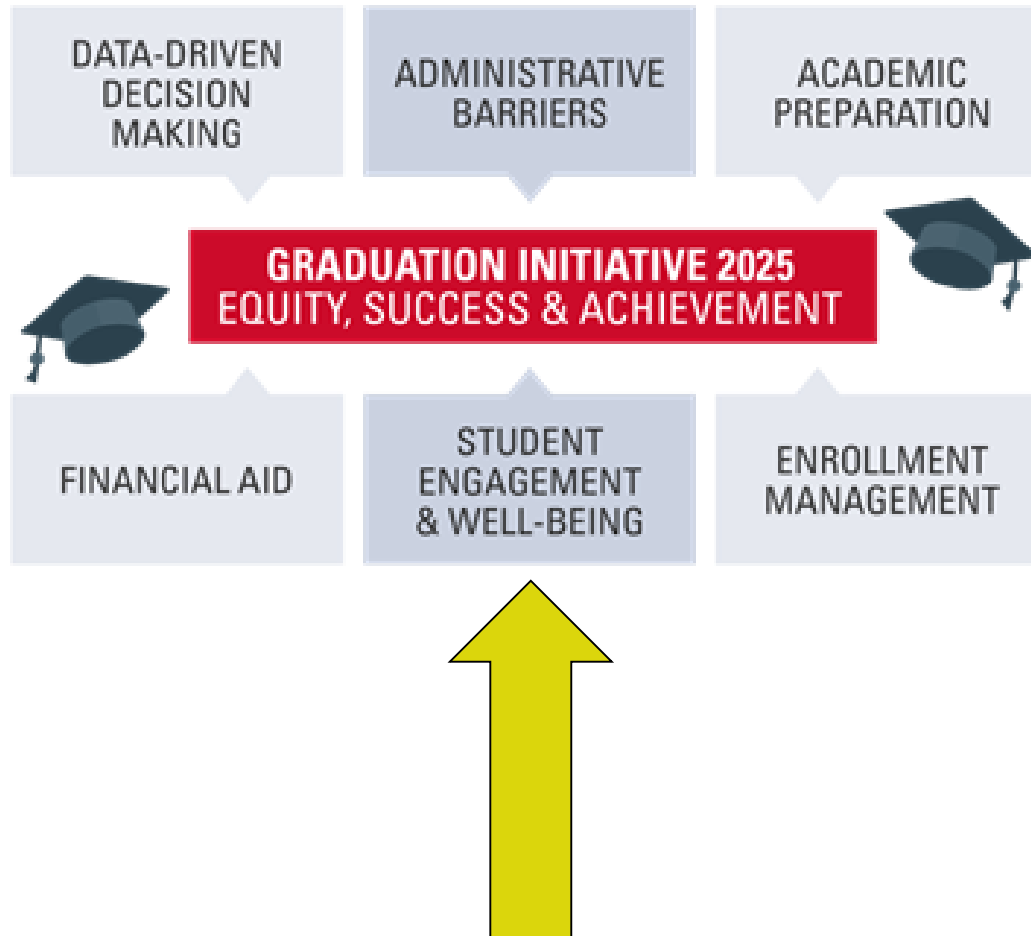


One in three undergraduates is first in their family to attend college.



54% of all undergraduates receive Pell grants, need-based grants for low-income undergraduate students.







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TUFFY'S BASIC NEEDS SERVICES



CALIFORNIA STATE UNIVERSITY, FULLERTON

Berenecea Johnson Eanes, Ph.D.
Vice President, Division of Student Affairs

VISION & GOALS

Foundation

Phase I - Fall
2017

Phase II - Spring
2018

Phase III - Summer/Fall
2018

Wellness and
Matriculation

fullerton.edu/deanofstudents



TUFFY'S BASIC NEEDS
SERVICES

RESOURCES & SERVICES



Food Assistance



Titans Helping Titans



Emergency Housing



Tuffy's Career Closet



Financial Support



Other Services



TUFFY'S BASIC NEEDS
SERVICES

MILESTONES

CAL STATE FULLERTON

**TUFFY'S
BASIC NEEDS
SERVICES**



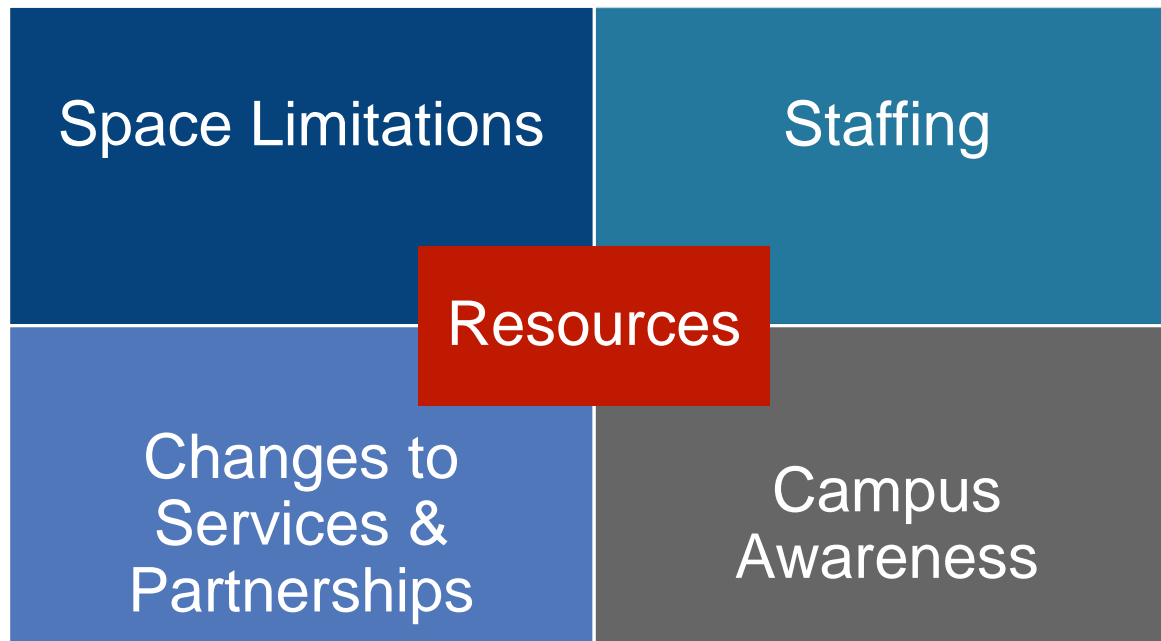
**TITAN
BITES**

**MAKE A TITAN IMPACT ON
GIVING TUESDAY**
Nov. 28, 2017



**TUFFY'S BASIC NEEDS
SERVICES**

CHALLENGES



NEXT STEPS

Increase
campus
awareness and
collaboration

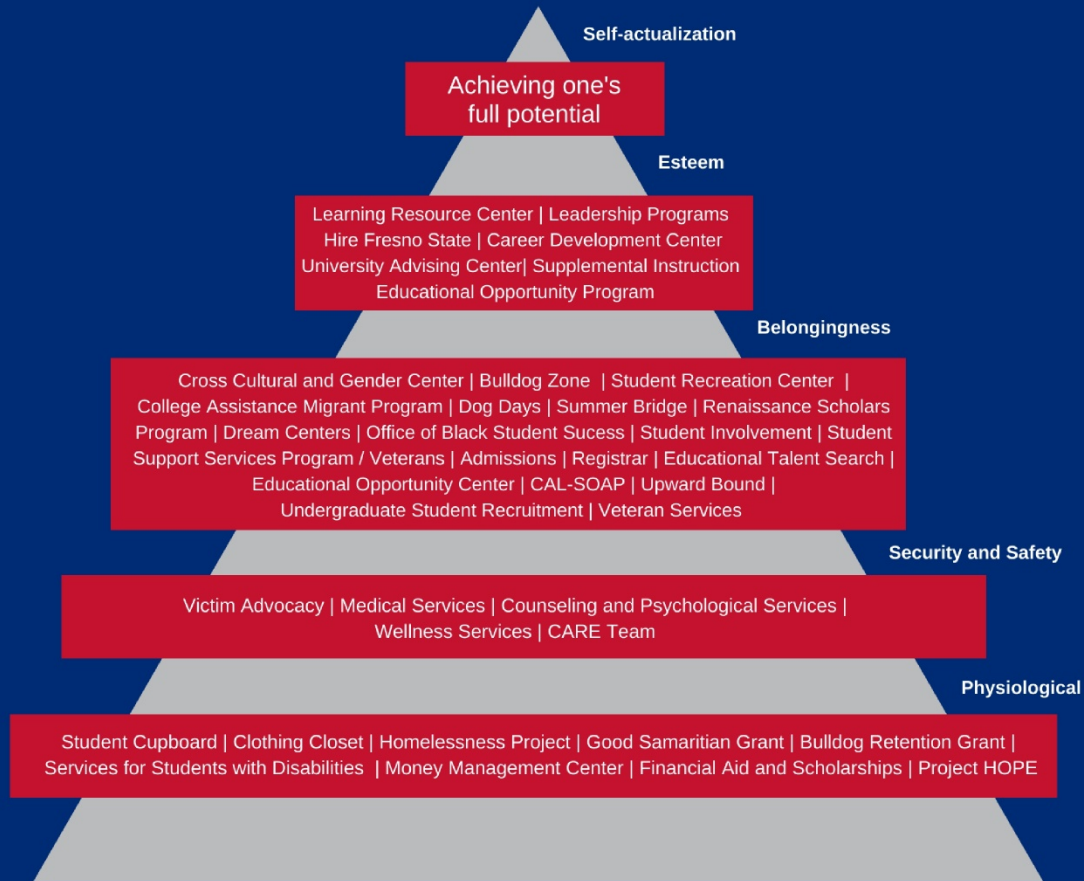
Establish best
practices

Expand
Services



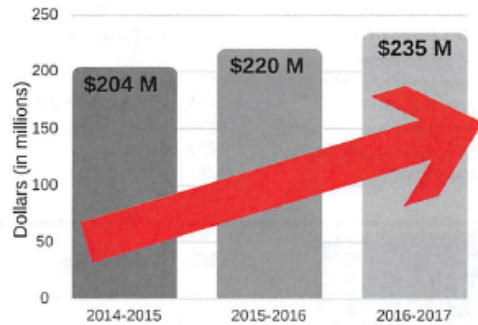


Fresno State Adaptation of Maslow's Hierarchy 2017



BASIC NEEDS

The Division of Student Affairs and Enrollment Management



Financial Aid Awarded 2014-2017

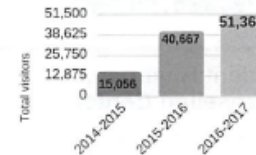
Over **\$235 million dollars** in aid was distributed to over **80% of Fresno State students** in 2016-2017.

The Food Security Project partnered with CSU Chico as a subcontractor on a CalFresh Outreach grant to increase CalFresh usage through prescreening and application assistance for **33 students** in 2016-2017.



Student Cupboard Visitors 2014-2017

The Student Cupboard distributed over **200,000 lbs. of food** and **200 hygiene packs** to students in need in 2016-2017. The cupboard has **107,315 total visits** and **9,500 unique visitors** since launch.



Homeless Student Housing

Housing for Homeless Students launched in January 2017, providing temporary housing to **6 students**.

Bulldog Retention Grant & Good Samaritan Fund

Bulldog Retention Grant: Awarded to students who are on track to enroll and/or graduate but have a financial shortfall of less than \$1,500. **Awarded 92 grants totaling \$51,000 in 2016-2017: 15 students graduated and 77 students were retained. Awarded 249 grants ranging from \$420-\$1,500 for Fall 2017.**

Good Samaritan Fund: Launched in Fall 2014 for students who encounter an unforeseen financial emergency or catastrophic event. **Awarded 35 students over \$39,350 total** since launch.

Clothing Closet



1,500 students have utilized the Clothing Closet since it opened on April 1, 2016. The Clothing Closet provides students with the proper and professional clothing attire needed for an interview, career fair, and first jobs.

Project Hope + United Way

Project Hope launched in Fall 2016 for Fresno State students looking to access helpful services on campus and hundreds of community programs partnering with United Way's 2-1-1.

Healthy Campus Initiative

Fresno State became the first CSU to join a Partnership for a Healthier America, Healthy Campus Initiative in 2017.

Money Management Center

Financial literacy program in partnership with the College of Business launched in Fall 2017.

Campus Assessment, Response, and Evaluation

CARE team reviewed and assisted with 129 reports regarding concerning student behavior in 2016-2017.

Renaissance Scholars Program

Home of Hope campaign successfully raised over **\$35,000** directly supporting the Fresno State Renaissance Scholars Program in 2016-2017.



Veterans Resource Center

Launched in Fall 2017.

Cross Cultural and Gender Center

CCGC and Student Involvement partnered on social justice conference and programs including featured national speaker Gina Rodriguez.

Office of Black Student Success

Established in Fall 2016 to serve **90 students**. 75% of OBSS students completed the 2016-2017 year in good academic standing.

Grants

5 year grants:
 - **\$2.125 million** for College Assistance Migrant Program (CAMP)
 - **\$2.5 million** TRIO Student Support Services grant (2 awarded)
 - **\$3.43 million** for TRIO Upward Bound (2)
 - **\$2.83** for TRIO Talent Search
 - **\$1.69 million** for TRIO Educational Opportunity Center
2 year grant:
 - **\$100,000** for former foster youth support through Renaissance Scholars Program

ACADEMIC SUPPORT SERVICES

The Division of Student Affairs and Enrollment Management



Educational Opportunity Program (EOP)

Over **1,700 first-generation** students are provided with specialized services to support student success.



Services for Students with Disabilities

- Academic accommodations and support was provided to **807 students** in 2016-2017.
- Staff spent **1,966 hours** producing alternate formats of academic materials in 2016-2017.

Additional Support Programs

- Summer Bridge - serves **150 students**
- College Assistance Migrant Program (CAMP) - serves **124 students**
- Talent Search - serves **1,180 students**

Student Health and Counseling Center

- **29,000 student visits** in 2016-2017.
- Let's Talk program: making brief, anonymous counseling available without an appointment, in the residence halls and around campus in academic spaces.
- Victim Advocate program launched in Fall 2015.



In 2016-2017 there were: 9,300 student profiles, 76,000 student logins, and 2,912 employer postings on Hire Fresno State.

TRiO Programs

- Student Support Services - serves **200 students**
- Student Support Services Veterans - serves **125 students**
- Educational Opportunity Center - serves **1,324 students**

Learning Center



- The 6-year graduation rate for first-time, full-time freshmen in the fall 2011-12 cohort was **64.9%** for Supplemental Instruction participants in comparison to 47.3% for non-SI participants.
- Nearly half of the undergraduate population at Fresno State was touched by the Learning Center in 2016-2017 with **10,070 unique student contacts**.

Cross Cultural and Gender Center



- Added 6 affinity rooms
- Sponsored/co-sponsored over 40 major events for **3,698 total participants**.
- Assumed leadership for the President's Commission on Human Relations and Equity.

Dream Success Center

Launched in 2015-2016 to support the success of approximately **600 students**. The Dream Success Center provides academic, personal, and financial services to undocumented students.

University Advising Center

2,328 student contacts in Fall 2016.
2,187 student contacts in Spring 2017.

Upward Bound



Over **70 students** from the Central Valley attended our Summer Residential Program during Summer 2017.

Renovated Recreation Field

- Expansion of intramural program utilizing renovated field space led to **150 games played** and **2,400 participants** in 2016-2017.
- Served over **225,000 students** at the Student Recreation Center in 2016-2017.

Bulldog Off-Campus Student Community Zone: University Student Union



- A campus commuter student survey indicated one of the highest needs indicated by students was for more social opportunities and space.
- The Recharge Zone has 2 nap pods programmed to an optimal 20 minute nap to give students the opportunity to recharge mentally and physically.
- This space focuses on responding to off-campus student needs and building partnerships with various offices and entities around campus.
- The Off-Campus Community Zone serves as a space for students to gather between classes, study, relax, and feel at home.
- The University Student Union had over **1.2 million visitors** in 2016-2017.





Sacramento State Mission:

As California's capital university, we **transform lives** by preparing students for leadership, service, and success.

Educational Access:

To enrollment or to degree attainment?

A strong community cares for ALL members

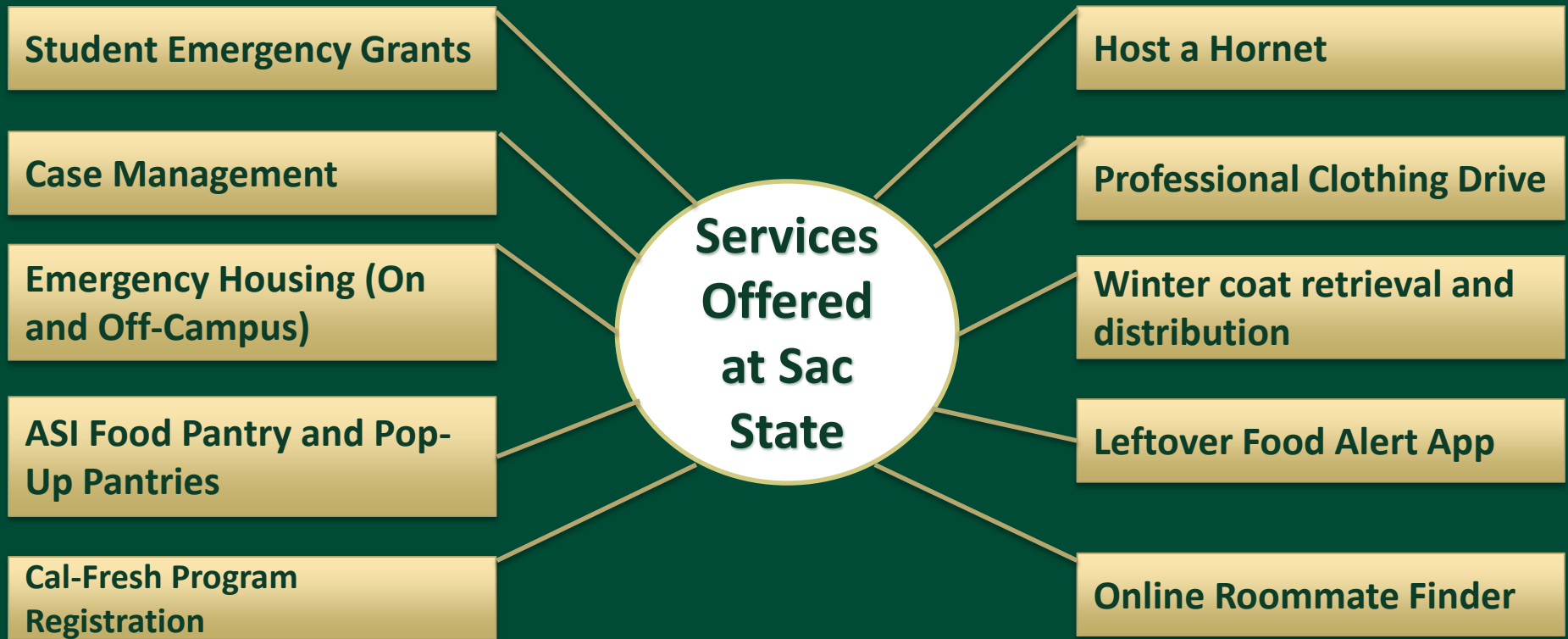
Graduation Initiative 2025:

How can we ensure ALL students are empowered to focus on their learning and academic success?

- Stay in school with capacity to attend to studies effectively
- Even a stopout knocks a student off the 4/2 yr track: semester to semester retention
- Decrease the achievement gap

Redefine the Possible™

Serving Our Community



Making an Impact

75-85% of students in emergency housing are subsequently housed and retained

Over 115 students in fiscal crisis have been served by Student Emergency Grants

4667 students were served by the ASI Food Pantry this past Fall (2017) and Pop Up Pantries served a total of 4,848 students at 9 events in the Fall

174 students registered for CalFresh benefits on campus since April 2017

CalFresh granted work exemption for Project Rebound students

Over 340 students acquired professional clothing for internships and/or job interviews

Over 580 students have been served by the Campus Case Manager in the past two years. Students served by Case Management are retained at a rate of over 80%

Overwhelming community response to media attention

These efforts have strengthened partnerships across and beyond the campus: Academic Faculty, ASI, Student Affairs, Community Engagement Center, Campus Sustainability, University Communications, members of the surrounding community, Alumni and current Students



Redefine the Possible™

Challenges

- Government and Community Resources are often incompatible for Higher Ed
- Barriers to getting restaurant meals program and EBT on campus
- Work exemptions for Cal Fresh
- Shelter curfews prohibitive for students
- Sacramento Housing Affordability Crisis
- Resources available do not match demand



Next Steps

University Union Space (Fall 2018)

ASI Food Pantry

- Larger space
- Refrigeration

Basic Needs Office Lockers

- Mail slots
- Clothing racks
- Sink and microwave

Expand Host a Hornet Program

Get EBT cards accepted on campus

Host restaurant meals program

Launch UEI/Housing meal share program

Open Financial Literacy Center



Redefine the Possible™

**WHEN DID YOU REALIZE THERE
WAS A BASIC NEEDS ISSUE –
SPECIFICALLY, FOOD AND
HOUSING SECURITY ON YOUR
CAMPUS?**

WHERE DID YOUR INITIAL RESOURCES COME FROM?

WHAT ARE THE CHALLENGES YOU EXPERIENCED AS YOU BEGAN BASIC NEEDS PROGRAMMING?

WHAT ARE YOUR LONG-TERM GOALS AND OBJECTIVES IN ADDRESSING FOOD AND HOUSING SECURITY?

HOW WILL YOU SUSTAIN THESE PROGRAMS AND SERVICES?

QUESTIONS?



CLOSING THOUGHTS...

“There isn’t a one size fits all with 23 distinct personalities”

“We are committed to real change at supporting our student’s Basic Needs. This is not photo opp.”

“Our priority is to support student success, in and out of the classroom”



www.calstate.edu