

FRESNO STATE AND UC MERCED PRESENT:

TAKING IT TO THE NEXT LEVEL



ABOUT YOUR PRESENTERS



VERNETTE DOTY

Director, Community Engagement
Center



BAVNEET KAUR

Coordinator, Basic Needs



ELIZABETH RODRIGUEZ CRUZ

Coordinator, Basic Needs - Food
Distribution

ABOUT YOUR PRESENTERS



JESSICA MEDINA

Coordinator, Food Security Project



KELLY CONDRÓN

CalFresh Student Assistant
Dietetics Internship



ANA GOINS

CalFresh Student Assistant
Food and Nutrition Science

TAKING CALFRESH TO THE NEXT LEVEL

Presented by: Jessica Medina, Kelly Condron and Ana Goins



BRIEF HISTORY

EARLY BEGINNINGS

- Fresno State joined the CalFresh Outreach Grant in 2015
- First applications in Q2

FRESNO STATE DEMOGRAPHICS

- 24,955 Students
- 64% First Generation
- 84% Financial Aid Recipients
- 43.7% Food Insecurity Rate

APPLICATION NUMBERS


- 2016/2017: 66 applications
- 2017/2018: 278 applications
- **2018/2019: 840 applications**
- 2019/2020: 225+

INTEREST FORM ADDED TO STUDENT CENTER

Jessica's Student Center

Click on each green arrow to expand the desired information.

- My Academic Records & Registration
- My Admissions and Program Applications
- My Finances (Financial Obligations and Financial Aid)
- My Personal Information



SEARCH FOR CLASSES

- Important Info & Holds
None
- To Do List
None
- Enrollment Dates
[Open Enrollment Dates](#)
- Advisor
Program Advisor
None Assigned
- Important Links
[Register to Vote](#)
[California State Student Assoc](#)
[Violence Awareness Training](#)
- CSU Initiatives
[CalFresh Interest](#)

CalFresh Interest Form

* Required

Contact Information

First Name *

Your answer

Last Name *

Your answer

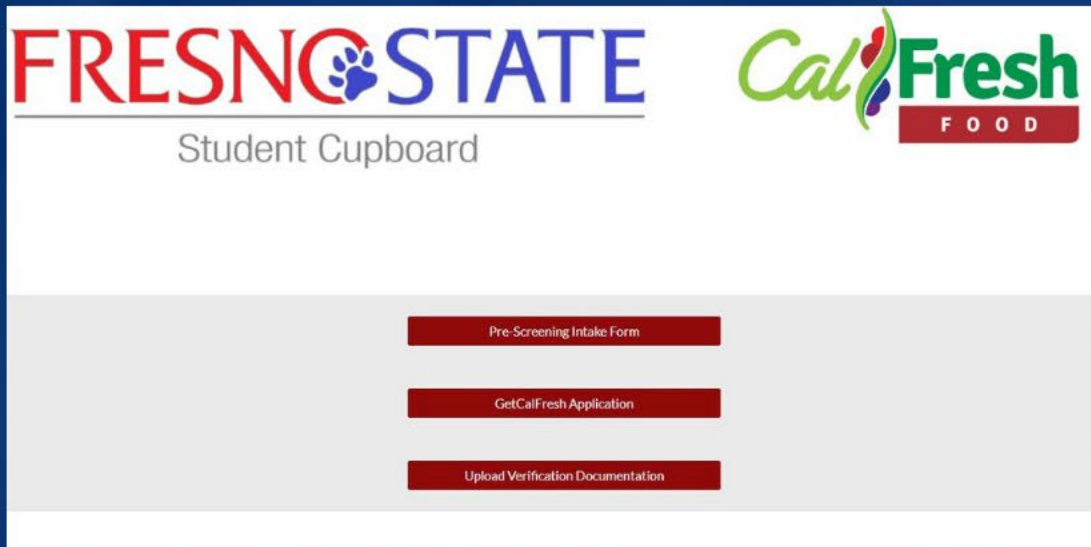
Email *

Your answer

Text Phone Number *

Your answer

APPOINTMENTS AND WALK-INS



- Shared model from CalPoly SLO
- Intake form moved from paper to Google Forms
 - Minimized data entry error
 - Reduced staff time
 - Required answers that were often missed
- Generates Google Spreadsheet as Master Log
- Central home screen
- Face to face explanation of CalFresh

FOLLOW-UP

- Email or text after 3 weeks
 - Submit documents (link)
- Email or text after 5 weeks
 - Approved, denied or status pending
- Interest form but no application
- SAR7
 - GetCalFresh SAR7 link
 - Sent to anyone who applied in the last 6 months

NEXT STEPS



Appointment
Reminder



Email Folder
or USB



Monthly
Newsletter

STAFFING MODEL

COORDINATOR

Oversees grant requirements, reporting, logistics, ordering and staff

CALFRESH STUDENT ASSISTANTS

Outreach, application assistance, follow-up, technical side of things, ALL OF IT!

All with less than 20 hours a week of dedicated staff time

STUDENT CUPBOARD STUDENT ASSISTANTS

Application assistance for appointments and walk-in's



THANK YOU



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TAKING YOUR FOOD PANTRY TO THE NEXT LEVEL

Presented by: Vernetta Doty, Bavneet Kaur and Elizabeth Cruz



BRIEF HISTORY

EARLY BEGINNINGS

- First food distribution program established: 2012
- Funding: United Way and ASUCM

UC MERCED DEMOGRAPHICS

- Undergraduate: 8,151 and Graduate: 696
- Food Insecurity Rate:
 - Undergrad: 61% and Grad: 35%
- 73.2% First Generation
- 88% Need-based Financial Aid Recipients

MERCED COUNTY

- Third highest childhood food insecurity rate in the Nation: 27.0%
- Adult food insecurity rate: 15.0%
 - State average: 11.2% and National avg. 12.3%

EXPLORING OPTIONS AND MODELS

- No space to store food on campus or to distribute food on a day-to-day basis
- Spoke with local Food Bank
- Met with the food pantry committee for Merced County

USDA DISTRIBUTION!!

Pros

- No Financial output
- Numbers can be flexible
- Large amount of food
- Foods vary
- 3 month trial
- Community benefits

Cons

- Large amount of food to carry
- Little or no fresh produce
- Many canned goods
- No toiletries
- Transportation
- USDA Policies



HOW IT WORKS

Third Friday of each month (off-campus space)

- Staff and volunteers
- **Merced County Food Bank** delivers to site - **Merced Community College**
- Registration process (USDA requirements)
- First time users: receive a reusable tote bag
- Food Samples and recipes provided by: **Merced Community College - Dietetics and Nutrition Program**
- Community Resources



ASSESSMENT

Impact

2017-2018 → 2,720 households → 6,397 individuals
 2018-2019 → 3,466 households → 8,255 individuals
 2019-2020 → 2,971 households → 7,992 individuals

Voluntary UC Merced Food Pantry Survey (10/20/17)

Are you:
 UC Merced Student
 Community Member
 Merced College Student

Age Group:
 13-17
 18-34
 35-54
 55-59
 60-65
 66+

Gender:
 Male Transgender
 Female Not Listed

Language Spoken at Home:
 English Punjabi
 Spanish Other
 Hmong

Ethnicity:
 Asian
 African-American
 Caucasian
 Hispanic
 Native American
 Pacific Islander
 Mixed Ethnicity
 Unknown

How many times last year did you attend the Food Distribution?
 1-3
 4-6
 7-9
 10 or more

Size of Family:
 1-3
 4-6
 7 or more

On a scale of 1-5, how helpful are the food demonstrations in helping you learn how to make good use of the food you receive? (Circle one)

1	2	3	4	5
Not at all	Not really	Neutral	Somewhat	Very much

Do the food items you receive help you get through the month with adequate meals and nutrition?
 Yes No

Encuesta Voluntaria para UC Merced Food Pantry (10/20/17)

Eres Tu:
 Estudiante de UC Merced
 Miembro de comunidad
 Estudiante del colegio de Merced

Grupo de edad:
 13-17
 18-34
 35-54
 55-59
 60-65
 66+

Grupo étnico:
 Asiático
 Afroamericano
 Caucásico
 Hispano
 Americano Nativo
 Isleño del Pacifico
 Diversas etnias
 Desconocido

¿Cuántas veces usted asistió a una distribución de comida de UC Merced en el último año?
 1-3
 4-6
 7-9
 10 o más

Genero:
 Mujer Transgenero
 Hombre No aplicable

Lengua hablada en casa:
 Ingles Punjabi
 Español Otro
 Hmong

Numero de miembros en tu familia:
 1-3
 4-6
 7 o mas

En la escala de 1-5, que tanto te benefician las demostraciones de cocina en aprender como utilizar mejor los alimentos que recibes? (Circula uno)

1	2	3	4	5
Para nada	No tanto	Neutral	Un poco	Mucho

Te ayudan los alimentos que recibes a pasar el mes con platillos adecuados y nutritivos? Si No

POP-UP PRODUCE

Timeline: 2017-2018 academic year (twice a month)

Funding: Hunger Free Campus and Global Food Initiative

Collaboration: Dining Services, Basic Needs, Health Promotion, CropMobster, Community Engagement Center and OOOOBY (CSA program)

Total Visits: 2,993 (Total unique students served: 1,530)



BOBCAT PANTRY

Launched: August 30th, 2018

Funding: Hunger Free Campus/Basic Needs (state funds) and donations

Staffing: one coordinator (FTE) and four student staff (food safety training)

Total Visits: 9,817

Unique Students Served: 2,500

Sourcing of Food: Merced County Food Bank, Daylight Foods, Fresno Food Commons; donations from UNFI, food drives/events, campus garden, and individuals

Partnerships: Dining, Housing, Greek Life, Sustainability, Health Promotion, CropMobster, Community Engagement Center, and various student resource programs



NEXT STEPS

- Diversification of funding sources
- Nutrition and skill building workshops
- Volunteer/student engagement
- Assessment and measuring impact



HOW LONG DO FRUITS AND VEGETABLES LAST?
PRODUCE STORAGE CHEAT SHEET

PRODUCE ITEMS	FRIDGE (35-40°F)	FREEZER (0°F)	REFRESHED (40-45°F)
APPLES	2-3 WEEKS	8-12 MONTHS	1-2 WEEKS
BANANAS	1-2 WEEKS	3-6 MONTHS	3-5 DAYS
BROCCOLI	1-2 WEEKS	8-12 MONTHS	3-5 DAYS
CARROTS	2-3 WEEKS	8-12 MONTHS	3-5 DAYS
CORN	1-2 WEEKS	8-12 MONTHS	3-5 DAYS
CUCUMBERS	1-2 WEEKS	8-12 MONTHS	3-5 DAYS
EGGS	3-5 WEEKS	3-6 MONTHS	3-5 DAYS
LETTUCE	1-2 WEEKS	8-12 MONTHS	3-5 DAYS
POTATOES	2-3 WEEKS	8-12 MONTHS	3-5 DAYS
SPINACH	1-2 WEEKS	8-12 MONTHS	3-5 DAYS
TOMATOES	1-2 WEEKS	8-12 MONTHS	3-5 DAYS
ZUCCHINI	1-2 WEEKS	8-12 MONTHS	3-5 DAYS

THANK YOU



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WHAT'S YOUR MODEL?



What does the need look like on your campus?



What's being done on your campus already?



What kind of support do you have?



Q & A