CHEBNA 2020 Summit

Student Leadership at the Forefront: Campus Basic Needs Solutions

SWIPE OUT HUNGER

2.6.20 STUDENT HUNGER IS REAL. WE CAN HELP END IT.

YOUR PRESENTERS

MADDIE ALPERT McCARTHY
CHIEF STRATEGY OFFICER
SWIPE OUT HUNGER

Maddie Alpert McCarthy is the Chief Strategy Officer at Swipe Out Hunger, where she leads programmatic research and development and supports with strategic partnerships for the organization. She runs Swipe Out Hunger's arm in innovative solutions to campus food insecurity and student advocacy. Maddie holds a B.A. in International Studies from Vassar College with Minors in Education and Political Science.

EMILY KASS
NATIONAL PROGRAMS COORDINATOR
SWIPE OUT HUNGER

Emily Kass is the National Programs Coordinator at Swipe Out Hunger, where she works with students, faculty, and staff on college campuses across the country to design and implement meal swipe donation programs. She received her B.A. in Sociology from the University of California, Berkeley, and has worked with college students and alumni alike through the Cal Alumni Association and Hillel.

KAITLYN SAPIDA
UC IRVINE

Kaitlyn Sapida is currently a 3rd year Biological Sciences major at University of California, Irvine. She has previously worked in student government at University of California, Irvine through being a Food Security Commissioner and Intern for the Associated Students of University of California, Irvine (ASUCI). When she was the Food Security Commissioner for ASUCI, she helped facilitate UCI's Swipe Out Hunger Program and was a part of the Basic Needs Coalition.

SAFA SALEEM
SANTA MONICA COLLEGE

Safa Saleem is the Director of Student Assistance on the board of Associated Students at Santa Monica College, as well as a student worker in the Center for Health and Wellbeing. In her student government position as Director of Student Assistance, Safa has secured $40,000 in additional funding to expand SMC's Free Lunch Voucher Program (FLVR) and is working to develop a centralized basic needs pantry alongside faculty and administration. She is also in SMC's Basic Needs Workgroup, currently tasked with developing a safe overnight parking pilot program for homeless students living out of their cars.

THE ISSUE

"I go to sleep once I get to my apartment to avoid the hunger pangs from missing dinner."
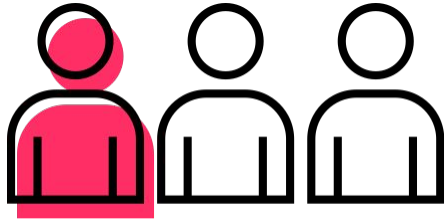
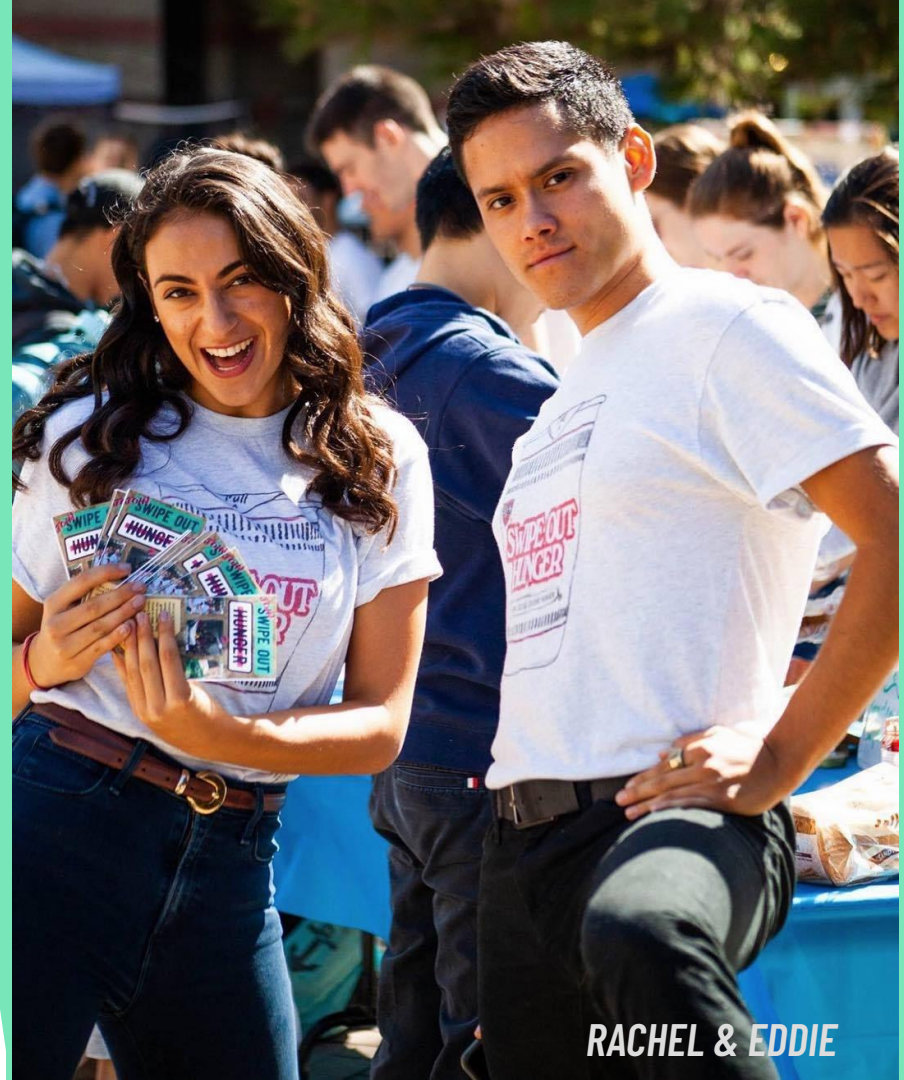# WHY STUDENT HUNGER?

1 IN 3 STUDENTS
REGULARLY SKIP MEALS*

*swipehunger.org/the-evidence

OUR IMPACT

110 UNIVERSITY PARTNERS ACROSS 38 STATES

400 STUDENT LEADERS ACROSS THE COUNTRY

175,000+ NOURISHING MEALS SERVED IN 2018-19

SWIPE OUT HUNGER

RACHEL & EDDIE

BEST PRACTICES

Student-Led Student-Centered

- STUDENT LEADERSHIP
- HOLISTIC APPROACH
- INNOVATIVE SOLUTIONS
- STAKEHOLDER ENGAGEMENT
- DESIGNING TO PREVENT STIGMA

STUDENT LEADERSHIP + INTEGRATION
INSTITUTIONALIZING STUDENT INVOLVEMENT

- On-campus jobs + Paid Positions

- Academic Courses
  - Students propose + implement programs

- Registered Student Organizations

- Basic Needs Coalition
  - Student orgs, food security commissioners, student representatives from pantry, student government

THE PROBLEM + THE SOLUTION
CONSIDERING THE FULL STUDENT

- The Problem
  - Resources (SNAP, pantry, offices) closed when students are free
  - Food and housing options close during breaks
  - Minimal funding opportunities
- The Solution
  - Working with student schedules + location - centralize resources, design around schedule
  - Break solutions
  - Reallocating resources - Zot Bites + Food Bell
  - Sustainable Funding

INNOVATIVE SOLUTIONS
PROGRAM CASE STUDIES

- Dining hall meal swipes - FLVR + Zot Out Hunger

- Open farmers' markets with recovered produce

- Food pantries / co-ops / mobile pantries - reservation systems

- CalFresh enrollment days or designated staff

- Alert systems for leftover food

- Life skills workshops and programs

- Culturally relevant food options

- Emergency Grants
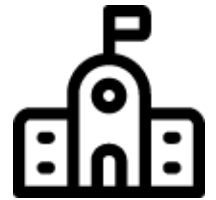
- Campus garden

- Meal plan scholarship funds

What additional strategies are you using?

STAKEHOLDER ENGAGEMENT
WHO NEEDS TO BE AT THE TABLE

- Students
- Organizations already working towards basic needs security
- Staff who are already working with students looking for resources
- Key stakeholders on campus
- Outside influencers
- Data

DESIGNING TO PREVENT STIGMA
SOLIDIFYING "SAFE SPACE"

- Distribution of resources - dignified + normalized, e.g. swipes on students' cards, approachable pantry

- Location - central on campus

- A space that students want to spend their time

- Educating the community to normalize - students, professors, administrators

- Wraparound programs - campus resources work with one another

How else are you designing resources to prevent stigma?

QUESTIONS?

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HANNAH & MEADOW