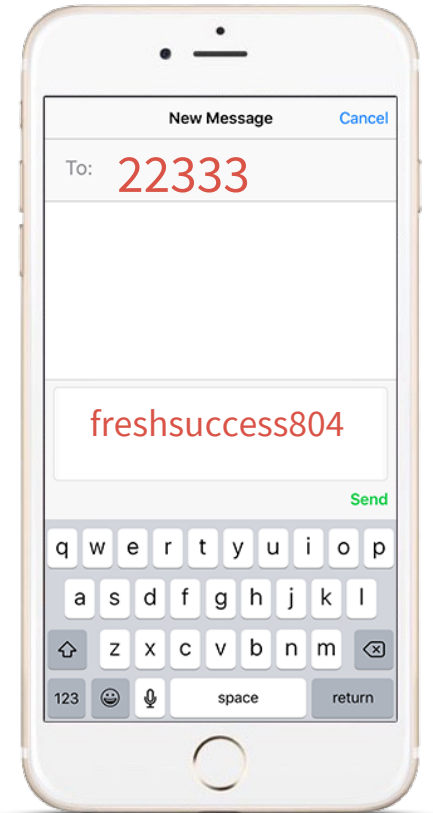
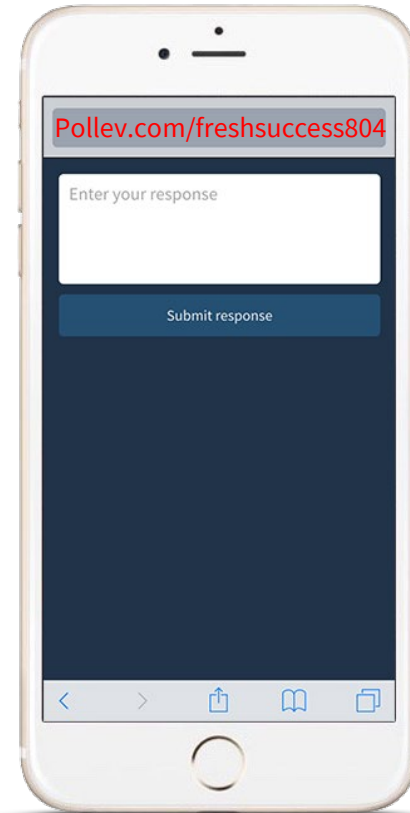




We will be using Poll Everywhere during today's session. You can access the poll via web browser or text messaging.

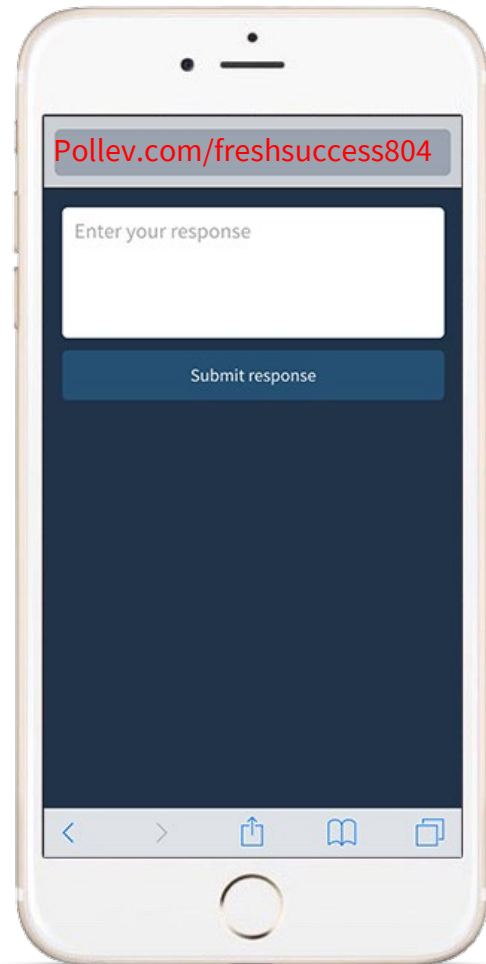
# Leveraging Federal Funding for Food Insecure Students through Fresh Success

California Higher Education Basic Needs Alliance 2020 Summit  
February 6-7, 2020

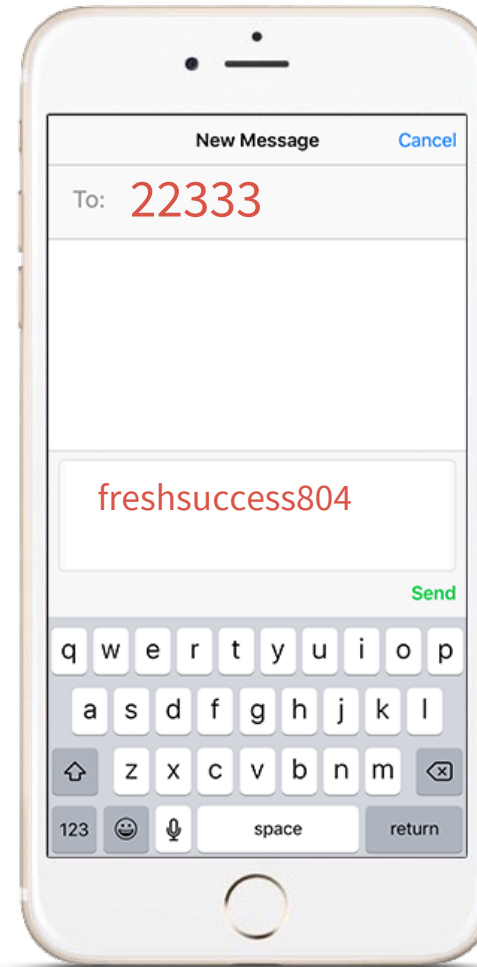


FOUNDATION for CALIFORNIA  
COMMUNITY COLLEGES

# Responding with Poll Everywhere



Web voting



Text voting



# What type of educational institution or organization do you represent?

Community college

UC

CSU

Community-based organization

Other

# Where is your organization located?

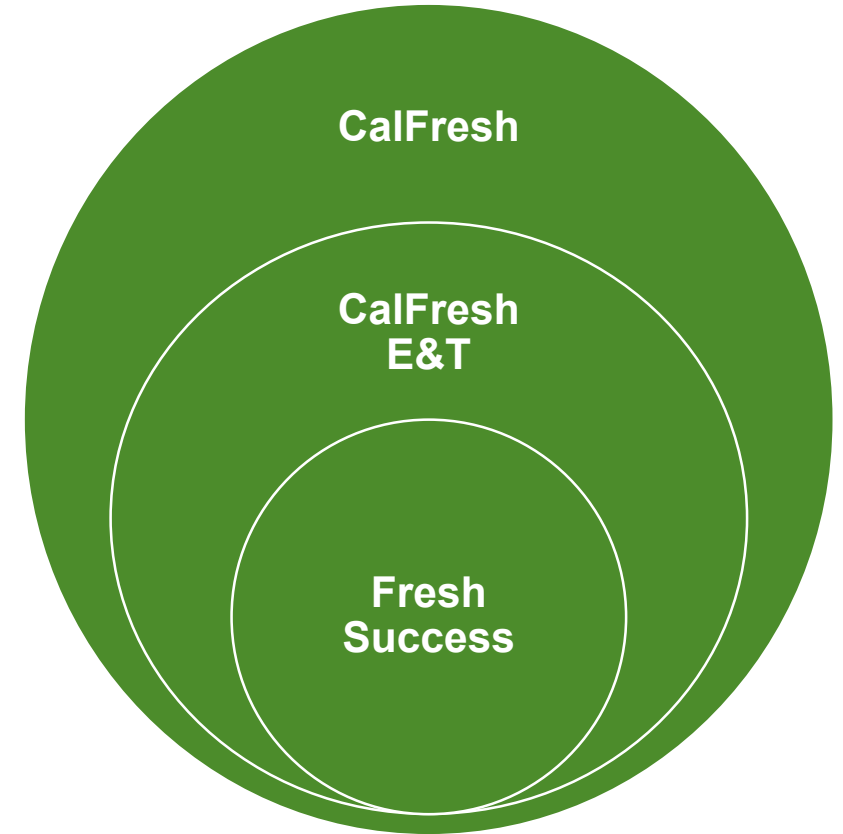


# Today's presenters

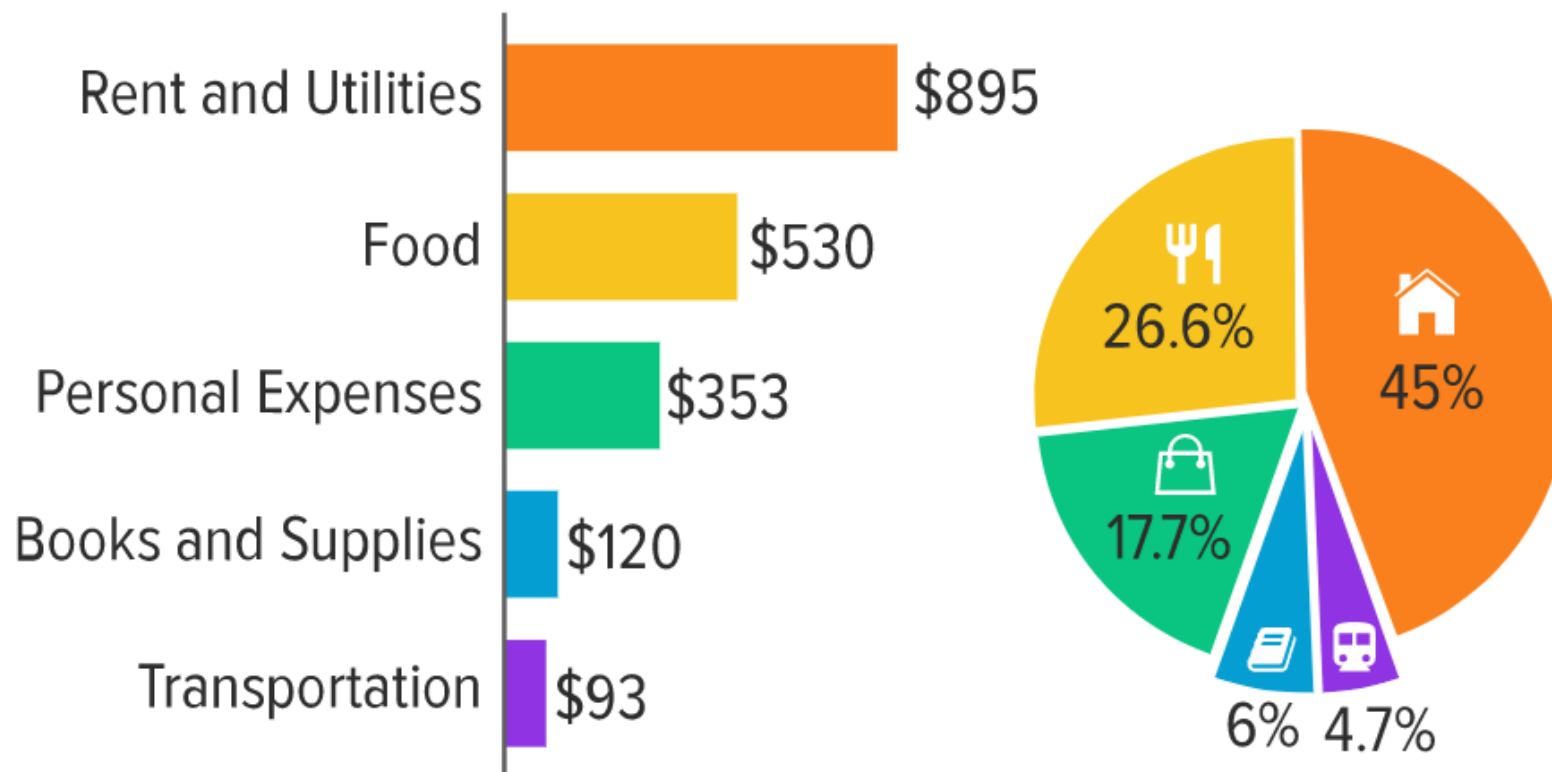
- Tanya Garbolino, Fresh Success Manager, Foundation for California Community Colleges
- Annette Gutierrez, CalWORKs/Fresh Success/Food Pantry Supervisor, Gavilan College
- Kimberly Barnes, Special Projects Manager, Rubicon Programs
- Lindsay Kong, Program Manager for EOPS/CARE, CalWORKs, and Foster Youth, Diablo Valley College

# What is Fresh Success?

- Helps colleges and community-based organizations access CalFresh Employment & Training funding
- Funding helps partners expand services for low-income participants to improve their employability





## How students spend an average \$1,991 per month in non-tuition expenses



Source: California Student Aid Commission 2018-19 Student Expenses and Resources Survey.  
Chart by Yuxuan Xie

EdSource



# How ready is your college to help support the basic needs of your students?

Very ready! We're already doing a lot to support our students.

Somewhat ready. We're already offering some support and are taking steps to do more.

Not ready yet. We're still figuring out what to do and where to start.



# How can CalFresh E&T help colleges?

- Leverages federal reimbursement to expand existing student services
- Increases supports for food insecure students
- Helps fill gaps in existing services
- Can motivate qualified students to apply for CalFresh



# Supporting you at every step.

**Fresh Success** focuses on helping you meet your educational goals by understanding your needs and offering a wide range of support.



Academic and Career Counseling



Textbook and Supply Assistance



Monthly Transportation Stipend  
UP TO \$100



Free Parking Permit

## Eligibility

- Reside in Contra Costa County
- Enrolled in at least one CTE, ESL, GED, or basic skills course
- Enrolled in or eligible for CalFresh
- NOT enrolled in CalWORKS

## How to Apply

[www.examplecollege.com/freshsuccess](http://www.examplecollege.com/freshsuccess)  
or visit 123 Example Hall,  
10:00 a.m. - 3:00 p.m.



## HUNGRY? CALFRESH CAN HELP.



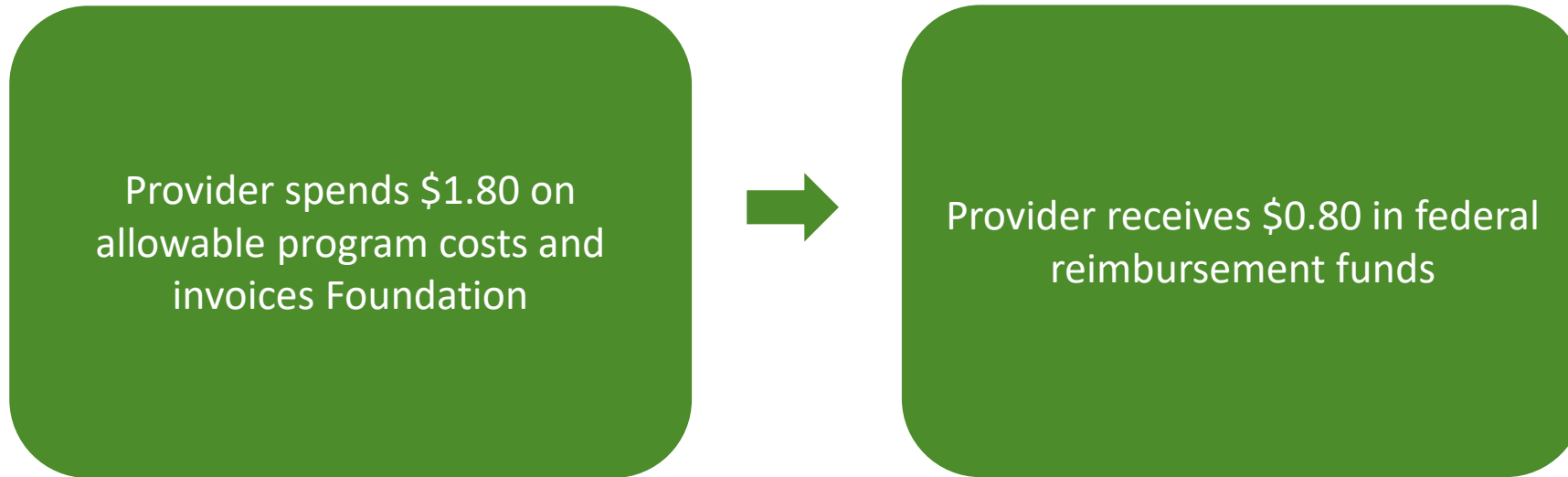
1234 5678 9123 2019

Get an average of \$150/month for groceries.  
Apply @ [students.getcalfresh.org/s/ccc](http://students.getcalfresh.org/s/ccc)



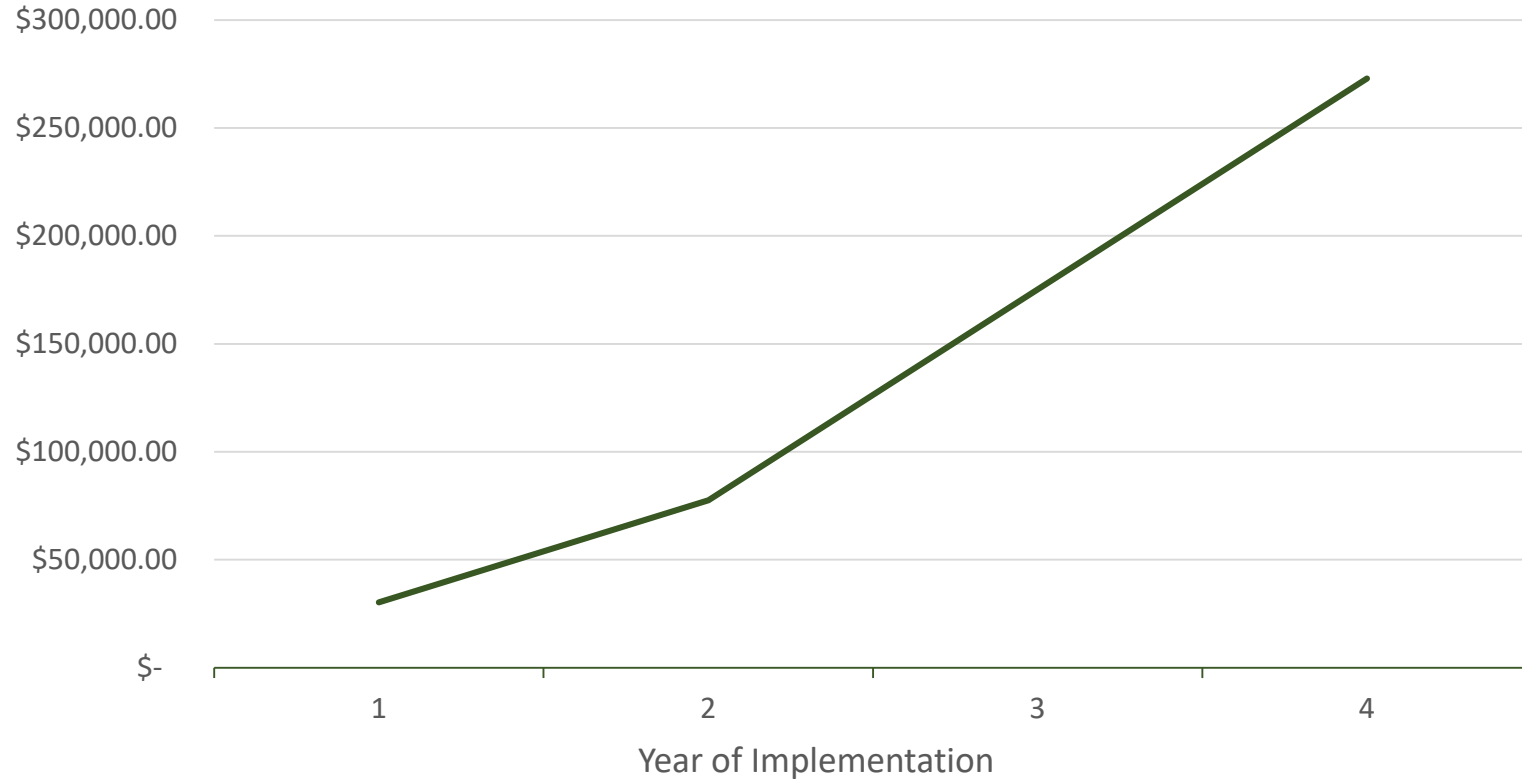
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COMMUNITY COLLEGES

# How does the reimbursement work?



# How much funding do colleges receive?

Sample Community College Provider  
Annual Federal Reimbursements



Average reimbursement is \$1,300 per student annually

# What qualifies for reimbursement?

- Non-federal funds that
  - are spent on allowable services to qualifying participants
  - are not used as match for another federal program
- Possible sources include
  - EOPS
  - California College Promise Grants (BOG Fee Waiver) and California Promise
  - Student Equity and Achievement
  - Strong Workforce
  - Adult Education
  - District funds
  - Philanthropic funds

# Who is a qualifying participant?

To qualify for Fresh Success, a potential participant must:

- be a CalFresh recipient
- not be in CalWORKs
- be taking at least one Career Education, ESL, GED, or basic skills class



# What services are eligible for reimbursement?

- Academic and career counseling
- Academic monitoring
- Job search, placement, and retention services
- Career and job readiness workshops
- Tutoring
- Case management



# What services are eligible for reimbursement?

- Financial help to reduce barriers to participation, such as support for
  - transportation
  - textbooks
  - course supplies
  - testing fees
  - emergency rent and one-time utility payments to avoid shut-off
  - eye exams/glasses and minor dental work
  - dependent care





# Fresh Success at Gavilan College



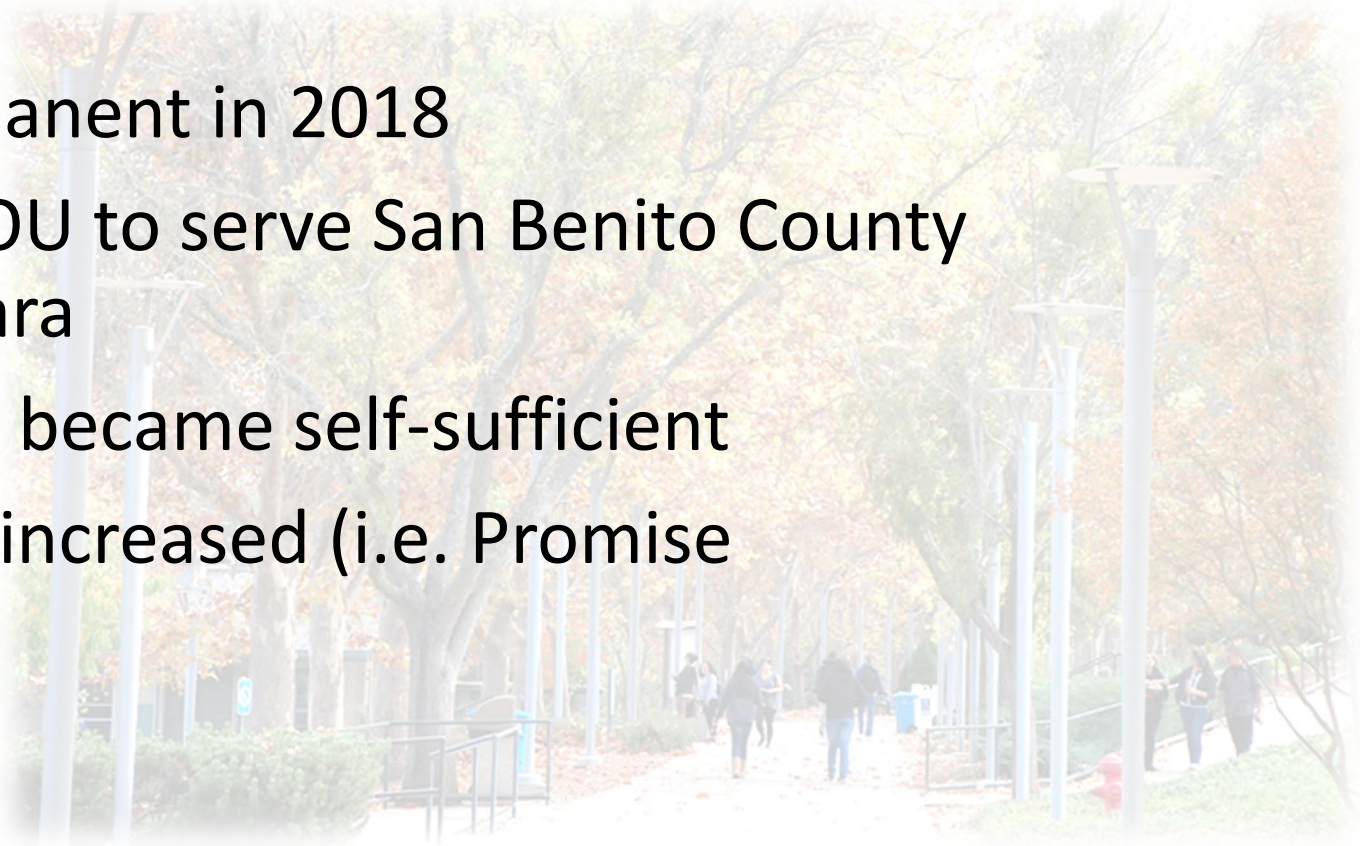
- Program launched as a pilot June 2016 serving only Santa Clara County
- District allocated \$60,000 from General Fund & \$30,000 from Equity dollars as seed money the first year
- Focused on equity groups, timed out CalWORKs, and part time students who were not part of any other program such as EOPS



- Heavy outreach efforts on and off campus
- Holistic Case Management Model
- Basic supportive services included textbook vouchers, parking permits, gas cards & bus tokens



- Program became permanent in 2018
- 2017-2018 secured MOU to serve San Benito County in addition to Santa Clara
- 2018-2019 FY program became self-sufficient
- Eligible match funding increased (i.e. Promise Grants)



- 2018-2019 FY included serving EOPS students
- Program grew from 11 students in 2015-16 to 163 students in 2018-2019
- Program has become a campus staple
- Services have expanded to include rental, PG&E, vehicle repair assistance in addition to supporting ancillary items
- Direct referrals from on campus departments



**Free  
Service**

  
GAVILAN COLLEGE

  
SECOND HARVEST  
of SILICON VALLEY

# Food Pantry

SERVING THE ENTIRE COMMUNITY

## Gilroy Campus LI135

- Daily Snacks
  - Weekly Bags
  - Hygiene Bags
  - CalFresh Application Assistance
- [getcalfresh.org](http://getcalfresh.org)

## Fresh Produce Tuesday

1st Tuesday of the month

Fresh Produce  
available between  
10:30am-4:30pm

Please  
bring your  
own bags.



## Just in Time Mobile Food Distribution

3rd Thursday of the month

Parking Lot H  
12:30pm-2:30pm

Students and staff may  
pre-register the week of the  
food distribution date.

(408) 852-2855

5055 Santa Teresa Boulevard | Gilroy, CA 95020  
Visit us for more information at [www.gavilan.edu/foodpantry](http://www.gavilan.edu/foodpantry)



## Serving the Whole Student

**Food Pantry & CalFresh**  
Application Assistance



**Financial Aid**



**Housing Resources**



**Mental Health**



**Showers**  
Located in the Gym



*Resources available to currently enrolled students. Learn more at:*  
[www.gavilan.edu/resources](http://www.gavilan.edu/resources)



Home > Resources

## RESOURCES

[CalWORKs Resource Guide](#)

### GAVILAN COLLEGE AND COMMUNITY RESOURCES FOOD PANTRIES & CALFRESH APPLICATION ASSISTANCE

Gavilan College Food Pantry:

WEBSITE: [www.gavilan.edu/food](http://www.gavilan.edu/food)

E-MAIL: [foodpantry@gavilan.edu](mailto:foodpantry@gavilan.edu)

PHONE: (408) 852-2855

CalFresh Application Assistance available by appointment

CalFresh Applications can be completed online in 10 minutes:

Please use this link:

<https://www.getcalfresh.org/>

Gavilan College Hollister Site food pantry:

Every 4<sup>th</sup> Thursday of the month

9am to 1pm

Morgan Hill Community Center food pantry:

Every 2<sup>nd</sup> Tuesday of the month

12pm to 1:30pm

## QUICKLINKS & CONTACT INFO

### QUICKLINKS

[Resources Home](#)

[Food Assistance](#)

[Financial Aid](#)

[Counseling](#)







# Fresh Success at Diablo Valley College



# Program Overview & Core Services

- Launched Spring Semester!
- Projected to serve 50 students first year
- 1 Full Time Rubicon Fresh Success Impact Coach
- Ongoing coaching and connections to both campus and community resources and supports
- Support Services include parking permits, gas cards/Clipper Cards, textbooks and/or other required course supplies
- Minimum Participation is 3 sessions per semester

# Why Partnership? (Strengths & Gaps)

## DVC:

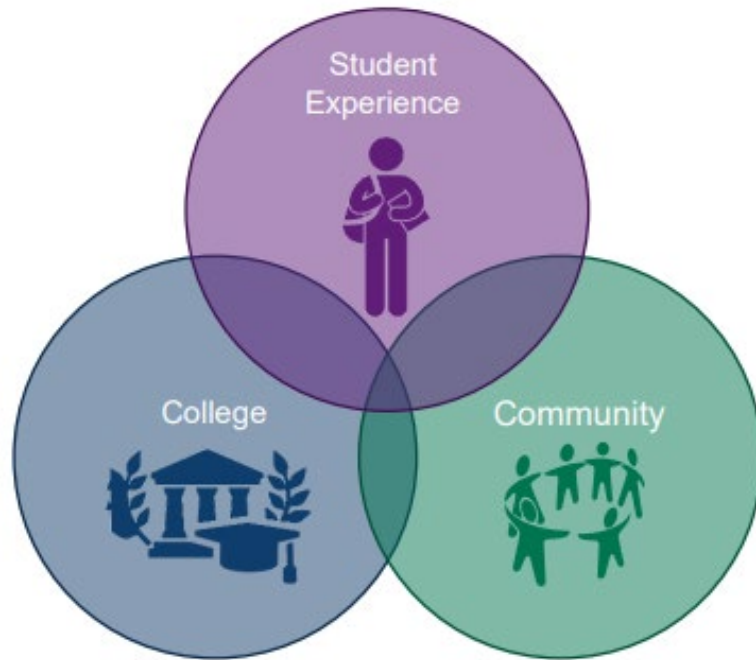
- Builds on current Basic Needs Resources and CARE Team
- Student need (Hope Survey 2019)
  - 68% experienced at least one form of basic needs insecurity in past year
- Initial process with District
- Gaps in current DVC human resources (development, administration, and expertise)

## Rubicon:

- Experienced in Fresh Success
- Reach across county, parallel to campus locations
- Existing program model is not targeted to current students
- Expands pathways to economic mobility

# What's Making it Work? (Frameworks)

## The DVC Community



## Rubicon's Theory of Change



# What's Making it Work? (Structures & People)

## DVC:

- Growing focus on Basic Needs:
  - Food Pantry
  - CalFresh/Food Bank Hours
  - Hiring of CARE Team Case Manager
  - Creation of Basic Needs Advisory
- Existing structure of the HUB and alignment with students it serves (EOPS/CARE, CalWORKs, START (foster youth), Adult Transitions, Scholarships)

## Rubicon:

- Model of interdisciplinary teams- the HUB gave the program a familiar home
- Fresh Success Advisory Board
- LaReese
- The Foundation's role in partnership development and ongoing technical support

# What Are We Learning? (Looking Back)

## DVC:

- Hosting an outside agency (insider/outsider privileges)
- Rethinking success and retention strategies – connection to Maslow's hierarchy
- Program highlighted need for CalFresh intake assistance on site and effective CalFresh messaging

## Rubicon:

- Aligning organizational cultures
- Targeted referral pilot
- Timing for expanded communication and outreach

# What Are We Learning? (From Each Other)

## DVC from Rubicon:

- Institutional knowledge from experts already navigating community resources
- Motivational Interviewing and other Rubicon core techniques

## Rubicon from DVC:

- Supporting participants within the context of academic demands/schedule
- Understanding the unique barriers faced by student population and best practices that support student success

# Partnering with Fresh Success

## Enhancing Support Services for Low-Income Community College Students

Fresh Success helps community colleges and community-based organizations start and manage CalFresh Employment and Training (E&T) programs in partnership with their counties. This non-competitive federal funding allows colleges to expand their supportive services and help students succeed in their CTE programs or basic skills, ESL, and GED courses.

### COMMUNITY COLLEGES | How it Works



Non-Competitive Federal Funding



Allow Colleges to Receive Partial Federal Reimbursement for Services Provided to CalFresh Recipients

### CCC STUDENTS | Key Benefits



Waive CalFresh Student Work Requirement



Provide Academic Counseling and Personalized Case Management Services



Financial Assistance to Help Cover Student Costs



Textbook and Supply Assistance



Monthly Transportation Allowance

### WHY DO COMMUNITY COLLEGES PARTICIPATE IN FRESH SUCCESS?

- To enhance services for low-income students to better support persistence and completion in alignment with the Student-Centered Funding Formula
- To improve student food security by increasing student enrollment in CalFresh\*

\*44% of participants enrolled in CalFresh because of the opportunity to participate in Fresh Success in FFY 2019



#### PARTICIPANT SURVEY RESULTS

#### How do participants feel about Fresh Success?

- 93%** STRONGLY AGREE THAT FRESH SUCCESS HELPS THEM STAY IN COLLEGE
- 79%** STRONGLY AGREE THAT FRESH SUCCESS ENABLES THEM TO TAKE MORE UNITS/CREDITS PER TERM
- 72%** STRONGLY AGREE THAT FRESH SUCCESS IMPROVES THE SKILLS NEEDED TO GET A JOB

#### Who are Fresh Success participants?

- 72%** FEMALE
- 33%** SINGLE PARENTS
- 31%** SPEAK ENGLISH AS A SECOND LANGUAGE








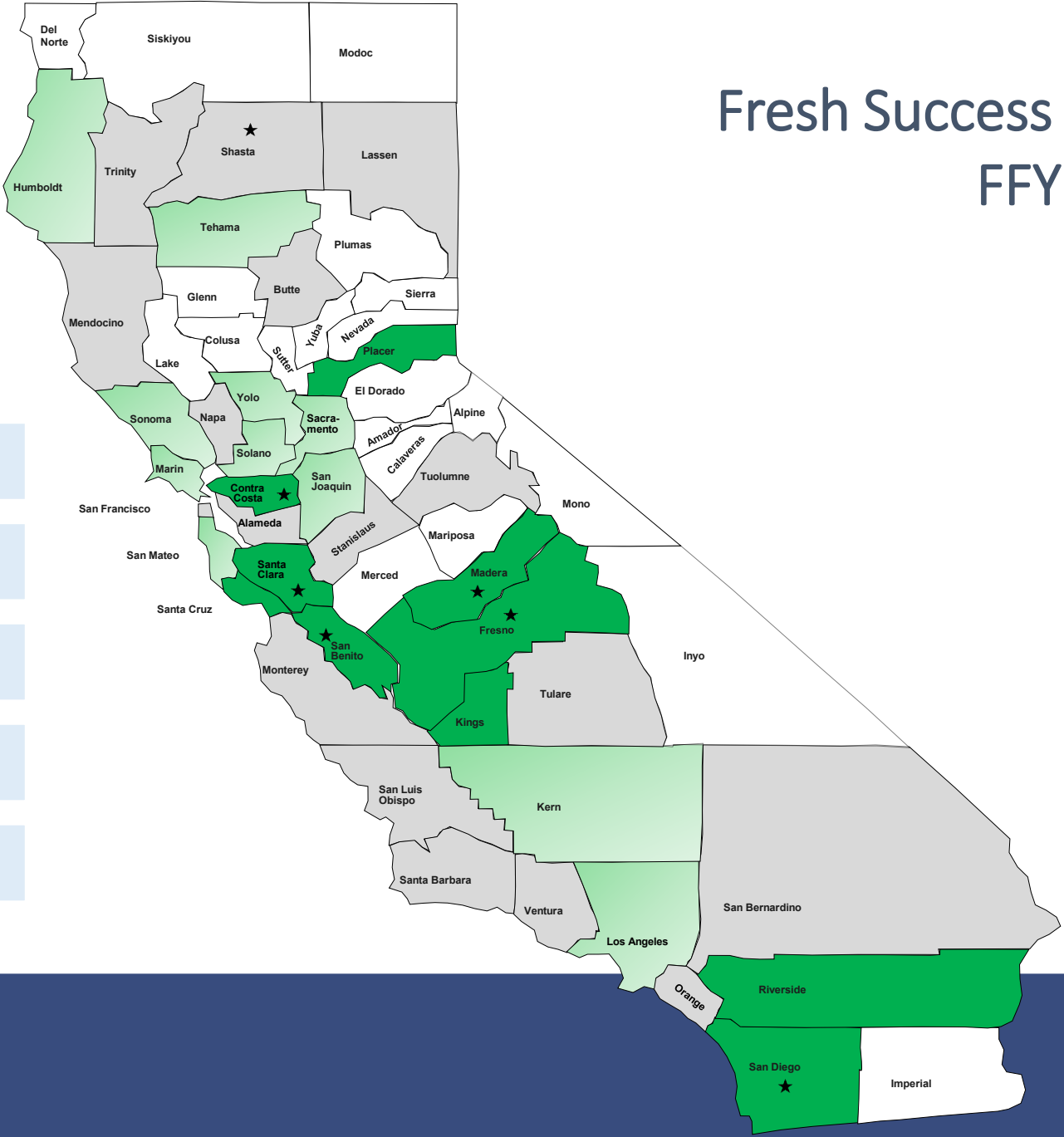
# Which colleges currently partner with Fresh Success?



Coming Soon: Palomar College

# Fresh Success County Partners FFY 2020

-  Fresh Success Partner
-  E&T County not currently partnering with Fresh Success
-  County does not currently offer E&T
-  Community College Partner(s)
-  Counties in discussion to partner



# Is Fresh Success a good fit for my college?

- Interest in expanding services and/or participants
- Sustainable non-federal dollars
- Able to administer program with support from Foundation
- Commitment from county CalFresh agency

# Audience Discussion

1. What are the resources available on your campus that support students' basic needs?
2. What gaps do you see?
3. Do you see Fresh Success as a potential program for your campus?
  - Who would be involved?
  - What state and local funding sources could you access?
  - What challenges do you anticipate?



**What is the top supportive service need your students have that you are currently unable to fully meet?**



# What's one take-away you had from your discussion?

# I'm interested. What's next?

Foundation staff will work with you to:

- Introduce Fresh Success to other key decision makers in your organization
- Review your potential non-federal sources and estimate reimbursement
- Confirm commitment from the County
- Discuss timing for becoming a new Fresh Success provider

# How do I get more information?

Tanya Garbolino

Manager

916.491.4477

tgarbolino@foundationccc.org

Courtney Cagle

Senior Specialist

916.491.4468

ccagle@foundationccc.org

[www.foundationccc.org/freshsuccess](http://www.foundationccc.org/freshsuccess)



## Funding Opportunity to Enhance Employment and Training Programs

### Eligibility

Your college or organization may be eligible if:

- It provides non-federally funded employment and training services, such as employment assessments, case management, educational programs, work readiness training, apprenticeships, internships, job placement, supportive services, and more.

### About

California Community Colleges and nonprofit organizations may be eligible to participate in Fresh Success, a CalFresh Employment and Training program. Fresh Success allows your campus or organization to receive partial federal reimbursement for employment and training activities provided to CalFresh recipients.



# Additional Presenter Contact Information

- Annette Gutierrez, CalWORKs/Fresh Success/Food Pantry Supervisor, Gavilan College
  - [agutierrez@gavilan.edu](mailto:agutierrez@gavilan.edu)
- Kimberly Barnes, Special Projects Manager, Rubicon Programs
  - [KimiB@rubiconprograms.org](mailto:KimiB@rubiconprograms.org)
- Lindsay Kong, Program Manager for EOPS/CARE and CalWORKs, Diablo Valley College
  - [lkong@dvc.edu](mailto:lkong@dvc.edu)