

CONTRA COSTA COLLEGE

BUILDING PARTNERSHIPS TO ADDRESS STUDENT FOOD INSECURITY

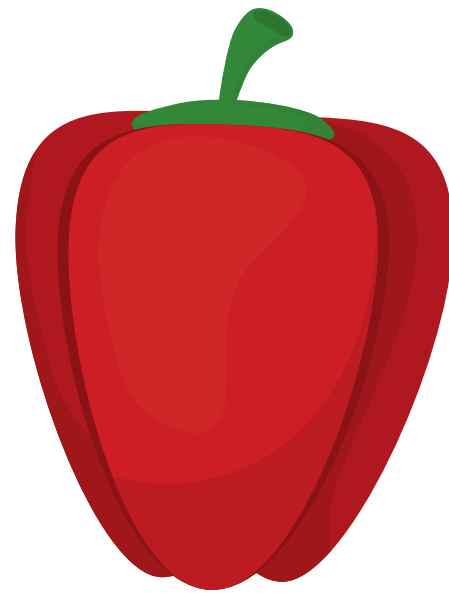


MEET THE PRESENTERS

THE CONTRA COSTA COLLEGE TEAM



CONTRA COSTA COLLEGE



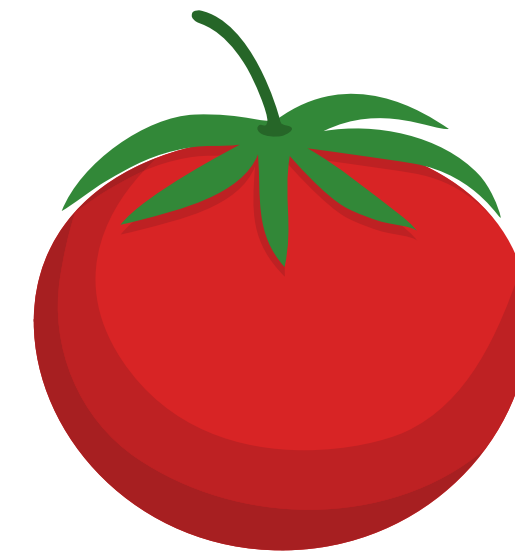
JOEL NICKELSON-
SHANKS, M.A.

Outreach Manager



CHARLES
RAMIREZ, M.A.

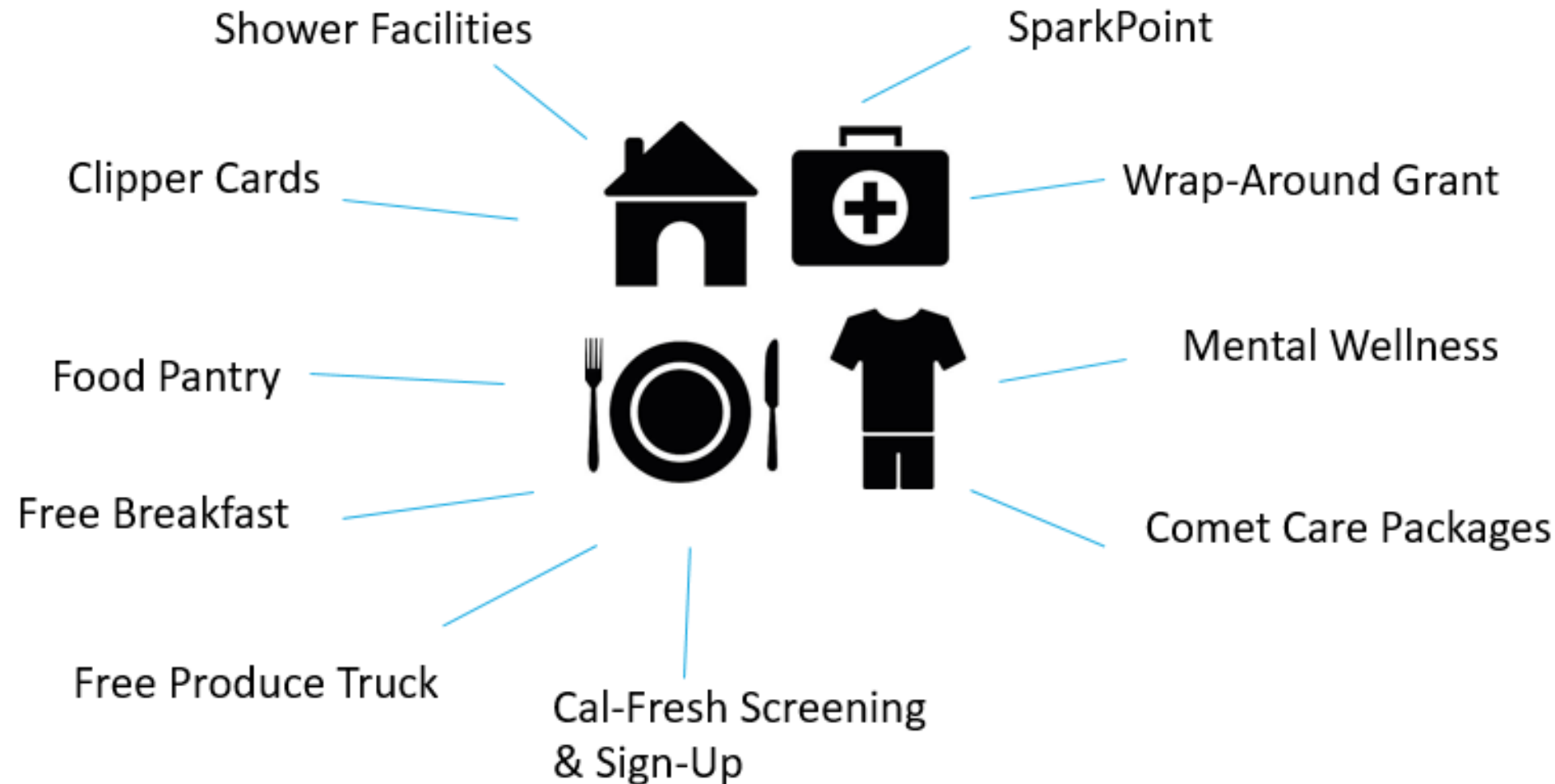
Senior Program
Coordinator, Student
Life



VANESSA
MERCADO, ED.D.

Institutional Research

BASIC NEEDS SUPPORT PROGRAMS & SERVICES AT CONTRA COSTA COLLEGE



BASIC NEEDS @ CCC

Many CCC students experience financial hardship, food and housing insecurity, and related challenges. Here are some ways to get help on campus.

FOOD

Food Pantry

Student + Administration Building, Room 109 | 510.215.4796

Monday – Thursday, 9:00 a.m. – 5:00 p.m.; Friday, 9:00 a.m. – 3:00 p.m.

All students have access to our food pantry, which offers both canned and packaged food.

Free Breakfast

Student + Administration Building, Room 109 | 510.215.4796

Monday – Thursday, 8:30 a.m. – 10:30 a.m.

A limited number of daily vouchers are available in the Student Life Office for a free breakfast at Pronto, CCC's grab-n-go cafe.

Free Produce Truck

Pick-Up / Drop-Off Area | 510.215.4796

1st and 3rd Monday of the month, 12:00 p.m. – 3:00 p.m.

Every other Monday, free produce is distributed in the pick-up / drop-off zone in front of the Student Services Center. All are welcome.

Just remember to bring an empty bag!

Cal-Fresh

Office of Financial Assistance | Student Services Center, Room 102 | 510.215.6026

People who meet federal income eligibility rules might also qualify for Cal-Fresh. Its goal is to help you put healthy and nutritious food on the table. Our Office of Financial Assistance does Cal-Fresh eligibility screening once a month, by appointment. If you are an EOPS, CARE or CalWORKs student, you may also be screened and apply for Cal-Fresh in their offices.

HEALTH CARE

Student Health Care Coverage

CCC's insurance partner, Keenan, offers options for affordable health care coverage for students via their website at www.keenandirect.com/collegestudents.

PERSONAL CARE

Comet Care Packages

SparkPoint | Student and Administration Building, Room 227 | 510.215.8873

Monday – Friday, 9:00 a.m. – 5:00 p.m.

Free basic bathroom supplies including toothbrushes and toothpaste, soap, shampoo, deodorant, feminine hygiene products and shaving supplies.

Lactation Room

Student and Administration Building, Room 124 | 510.215.4796

Monday – Thursday, 9:00 a.m. – 5:00 p.m, Friday 9:00 a.m. – 3:00 p.m.

A quiet, comfortable space for nursing mothers with a rocking chair, desk and refrigerator. Go to Student Life for a key.

Men's Shower Facilities-

Men's Locker Room | Monday – Thursday, 8:30 a.m. – 1:00 p.m. and Friday 9:00 a.m. – 1:00 p.m.

Entrance between the swimming pool and football stadium, east of the field. Student ID required.

Women's Shower Facilities

Women's Locker Room | Monday – Thursday, 8:30 a.m. – 1:00 p.m. and Friday 9:00 a.m. – 1:00 p.m.

Entrance between the swimming pool and football stadium, across from the women's locker room pool entrance. Student ID required.

TRANSPORTATION

Clipper Cards

Student Life | Student + Administration Building, Room 101 | 510.215.4796

If you need help getting to school, Clipper Cards are available from Student Life, on a first-come, first-serve basis, and are limited one per student per semester. If you're an EOPS or CalWORKs student, check in with the EOPS office in Student Services Center, room 106 about ways they can help with transportation.

CCC INITIATIVES TO ADDRESS FOOD INSECURITY

FOOD PANTRY

FREE BREAKFAST

FREE PRODUCE TRUCK
(FOOD BANK) &
FRESH APPROACH
(PRODUCE TRUCK)

- How it started
- Scaling to present-day operations
- Program outcomes

FOOD PANTRY [START UP]



FOOD PANTRY [START UP]

STUDENT VOICE CONTRIBUTION:

- CONNECT WITH LOCAL FOOD BANK AND BEGIN INITIAL CONVERSATION OF PARTNERING TOGETHER
- HE ALSO SET UP A MEETING WITH U.C. BERKELEY FOOD PANTRY AND GAVE US A CHANCE TO SEE HOW THEY GOT THEIR FOOD PANTRY OFF THE GROUND AND IDEAS HOW TO CREATE OUR OWN

FOOD PANTRY [START UP]

Food Pantry



Gilkerson, Tammeil

Ferguson, Vicki, Associated Student Union President, Nickelson-Shanks, Joel, + 3

10/17/2016



Colleagues-

For some time now I have been very interested in supporting the food insecurity that many of our students find themselves in. I know I've spoken with George and both Vicki and Dennis personally. I understand there were some conversations beginning, so was wondering whether anyone could give me an update. I also thought I'd share this recent article: <http://cccnews.info/2016/10/16/when-community-college-students->

FOOD PANTRY [START UP]

SPRING 2017 WE OFFICIALLY OPENED OUR FOOD PANTRY

We were excited and thought we changed the game but we quickly realized that the food pantry was not enough.



STUDENT LIFE

FOOD PANTRY

THE FOOD PANTRY IS OPEN TO ALL CONTRA COSTA COLLEGE STUDENTS BATTLING FOOD INSECURITIES

CHECK IN AT SAB ROOM 101

MONDAY TO THURSDAY
09:00 AM - 05:00 PM

FRIDAY
09:00 AM - 03:00 PM

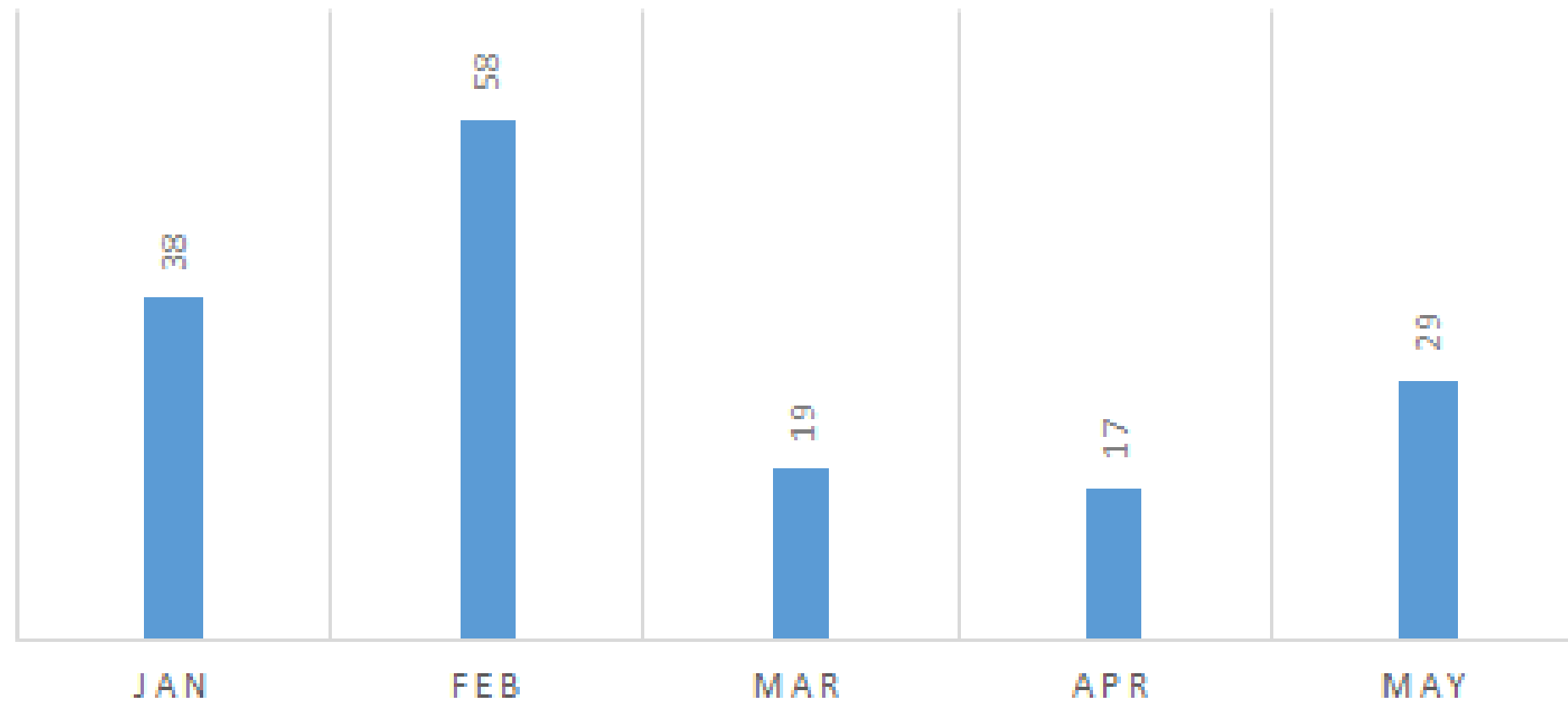
FOOD PANTRY LOCATED IN SAB 234

TO DONATE TO THE FOOD PANTRY, PLEASE VISIT THE STUDENT LIFE OFFICE IN THE STUDENT AND ADMINISTRATION BUILDING (SAB) ROOM 101

The Contra Costa Community College District is committed to equal opportunity in educational programs, employment, and campus life. The District does not discriminate on the basis of age, ancestry, color, disability, gender, marital status, national origin, parental status, race, religion, sexual orientation, or veteran status in any access to and treatment in College programs, activities, and application for employment.

FOOD PANTRY [START UP]

**PANTRY VISITS
SPRING 2017 (N =161)**



AFTER OUR FIRST SEMESTER
WE REALIZED TWO THINGS:

- WE NEEDED TO DO A BETTER JOB MARKETING THE FOOD PANTRY
- THE FOOD PANTRY WAS NOT ENOUGH

New Mission

What we found is that the food pantry provided groceries for the students to take home but the real problem was that students did not have the monetary funds to get through the day without going hungry. In order to really focus in class, they needed a hot meal during the school day.

FREE BREAKFAST

[START UP]

neighbor connections

Commons Archive

BLACK PANTHER PARTY FREE BREAKFAST 50TH ANNIVERSARY

revolution is a process, not an event!



© Eubanks 1969

Neighbor Connections workshops are part of COMMONS ARCHIVE, a neighborhood memory bank at the Golden Gate Branch Library.

COMMONS ARCHIVE honors neighbors as participants, narrators & creators of the many histories of this dynamically changing area.

www.commonarchive.net

Follow us on Instagram
[@commons_archive](https://www.instagram.com/commons_archive)

Image: Black Panther Free Breakfast program at Oakland neighborhood location, 1969

Photo courtesy of African American Museum & Library at Oakland

FREE BREAKFAST

[START UP]



FINDING FUNDING

- COLLEGE COMMITTEES
- GRANT FUNDING
- EQUITY
- STUDENT GOVERNMENT

BUSINESS PLAN

- PRICE PER MEAL
- BUDGET
- STUDENTS SERVED
- SUPPLIES
- COLLABORATORS

FREE BREAKFAST

[START UP]

CHOOSING A VENDOR

Brix vs Culinary



FREE BREAKFAST

[START UP]

FINAL PRODUCT (SPRING 2018)

8:30a - 1030a

MONDAY THROUGH THURSDAY

Student Life, EOPS, and Counseling departments would give out 100 free breakfast tickets. We did our tracking using SARS and the budget for the academic year started at \$14,000 (\$7,000 per semester)

photography by Cody Casares / The Advocate



Free Breakfast

How it Works:

- 1.) Sign up and get ticket at SAB 109
- 2.) Go to Pronto at SAB 138
- 3.) Get ONE food item of \$1.25 value

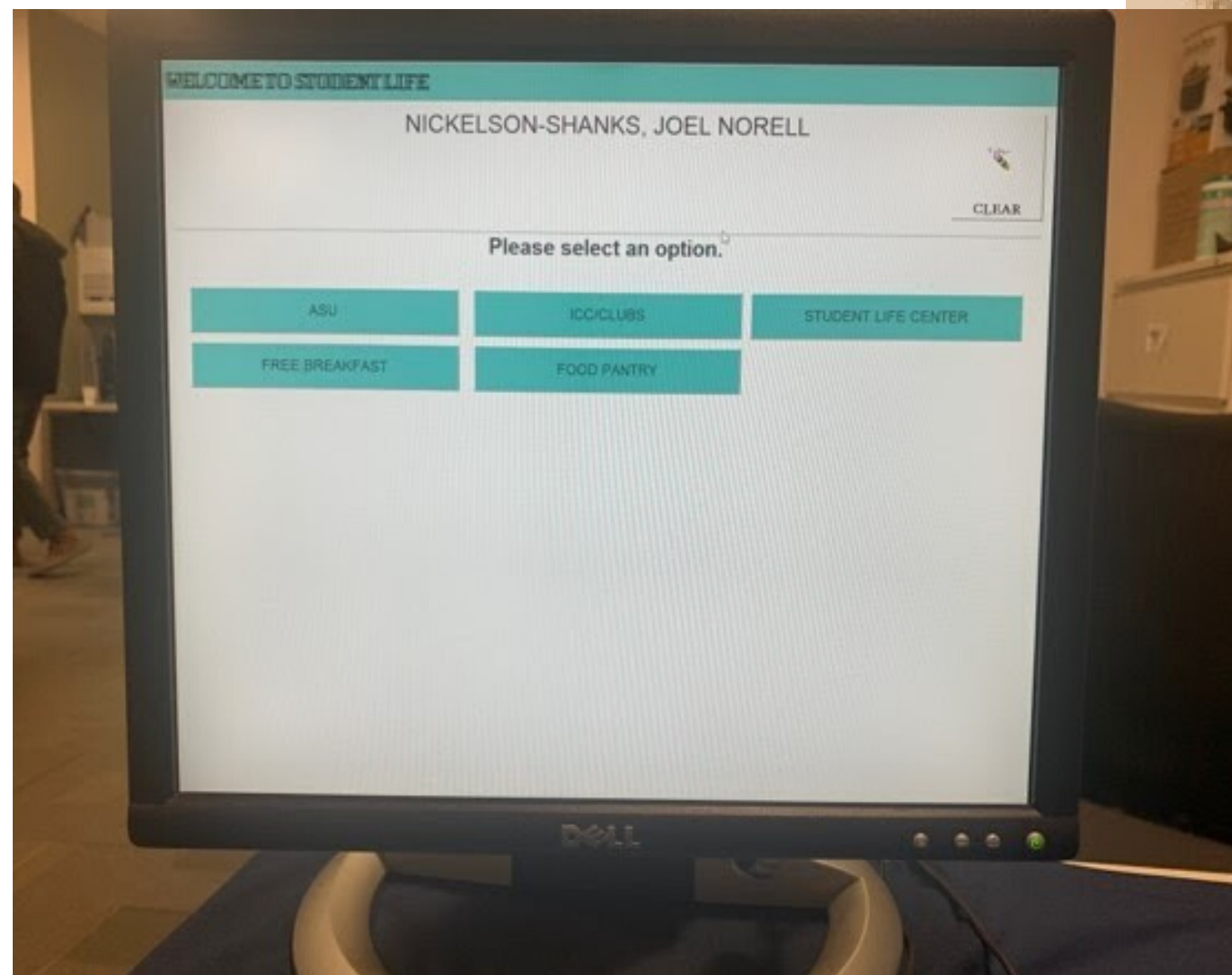
For more information call the Student Life Office at 510.215.4923

 **CONTRA
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COLLEGE**

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FREE BREAKFAST

[START UP]



FOOD PANTRY [PRESENT DAY]



MARKETING

- Campus social media
- Campus newspaper
- Flyers
- In-class presentations
- Tabling / events
- Orientation
- Email
- Community partners



STIGMA

- Approach
- Welcoming / non-judgmental / inviting

FOOD PANTRY [PRESENT DAY]

POP-UP PANTRY



WEEKLY IN CAMPUS
QUAD / HIGHLY
TRAFFICKED AREA



PROMOTIONAL
OPPORTUNITY



BRING PANTRY TO
STUDENTS

FOOD PANTRY [PRESENT DAY]

////////////////////////////////////FOOD PANTRY SHOPPING LIST////////////////////////////////////
 CIRCLE 3 ITEMS OF EACH COLUMN. SHOPPING LIST MUST BE FILLED OUT BEFORE USING THE FOOD PANTRY!

CANNED	BEANS	SOUP	PRODUCE AND FROZEN FOOD	MICS	PICK TWO
VARIOUS TOMATO (2)	BLACK BEANS (2)	TOMATO SOUPS (2)	EGGS (1)	JUICE (2)	CEREAL (1)
TUNA (3)	PINTO BEANS (2)	RANDOM SOUPS (2)	CHEESE (1)	SPARKLING WATER (1)	PRETZEL (1)
CANNED MEAT (1)	GREEN BEANS (2)	BROTH (1)	VARIOUS MILK (1)	PEANUT BUTER (2)	PASTA (2)
CANNED FRUIT (2)	REFRIED BEANS (2)		FROZEN MEAT OR SAUSAGES (1)	MAYONNAISE (1)	CRACKER (1)
CORN (2)	CHILLI & BEANS (2)			FRUIT CUP (2)	RICE (2)
SPAGHETTI SAUCE (2)	PEAS (2)		BREAD (2)	SAUCE/SALSA (1)	COOKIES (2)
				SMALL SNACKS (2)	
				APPLE SAUCE (2)	

SHOPPING LIST MUST BE FILLED OUT BEFORE USING THE FOOD PANTRY

PANTRY ITEMS ARE SUBJECT TO CHANGE WITHOUT PRIOR NOTICE

X14 ITEMS MAXIMUM! X

STUDENTS ARE ABLE TO FILL TWO BAGS WITH FOOD ITEMS.

DUPLICATE ITEMS ARE LIMITED

SHOPPING SHEET

- Weekly updates on products available

STUDENT INPUT

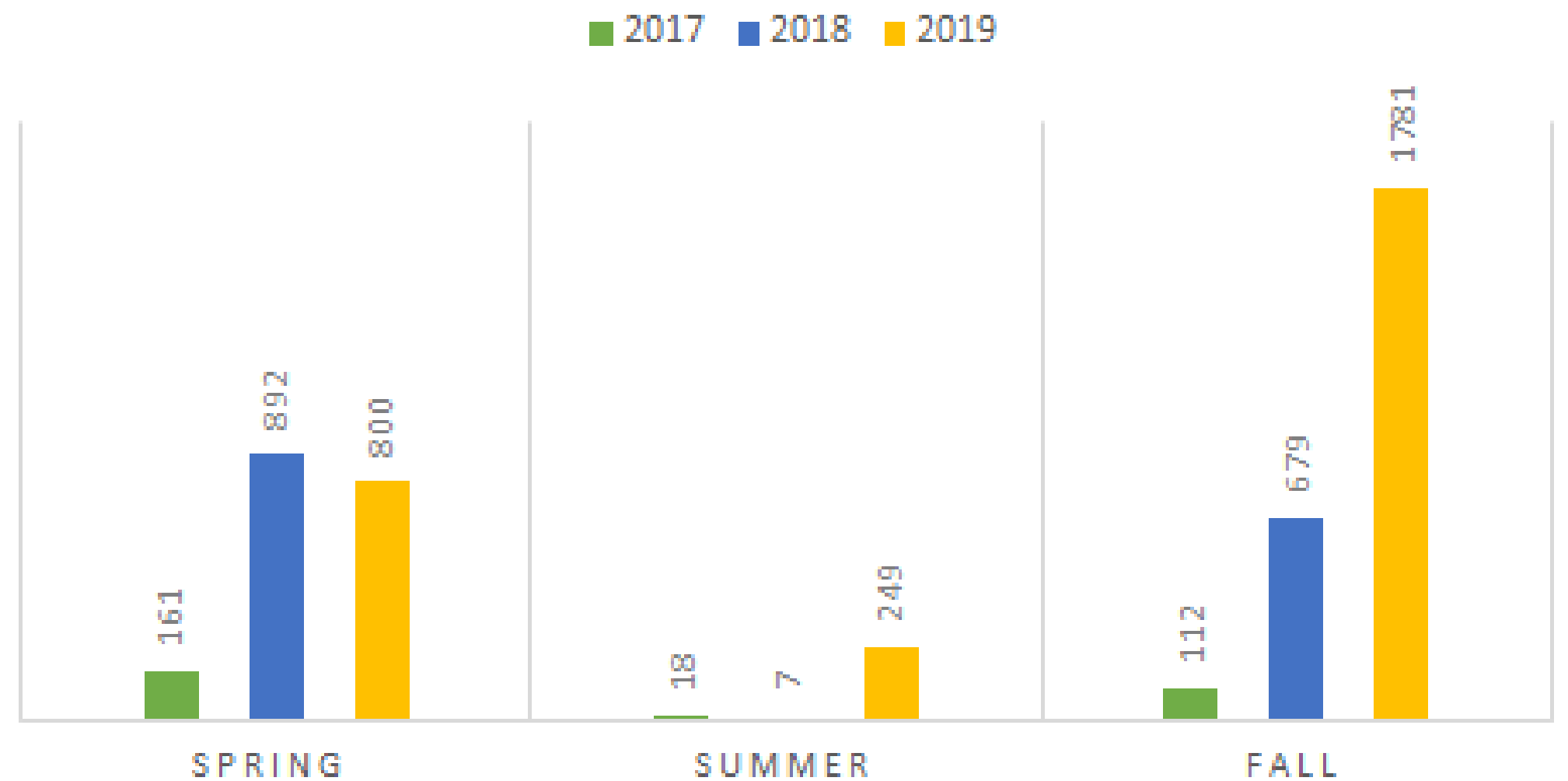
- Survey / Comment Box

FOOD PANTRY [SERVICE TO DATE]

OPERATING FOR
9 SEMESTERS
(SPRING 2017 -
FALL 2019)

1,349 pantry users
4,699 pantry visits

FOOD PANTRY VISITS



FREE BREAKFAST

[PRESENT DAY]



MARKETING

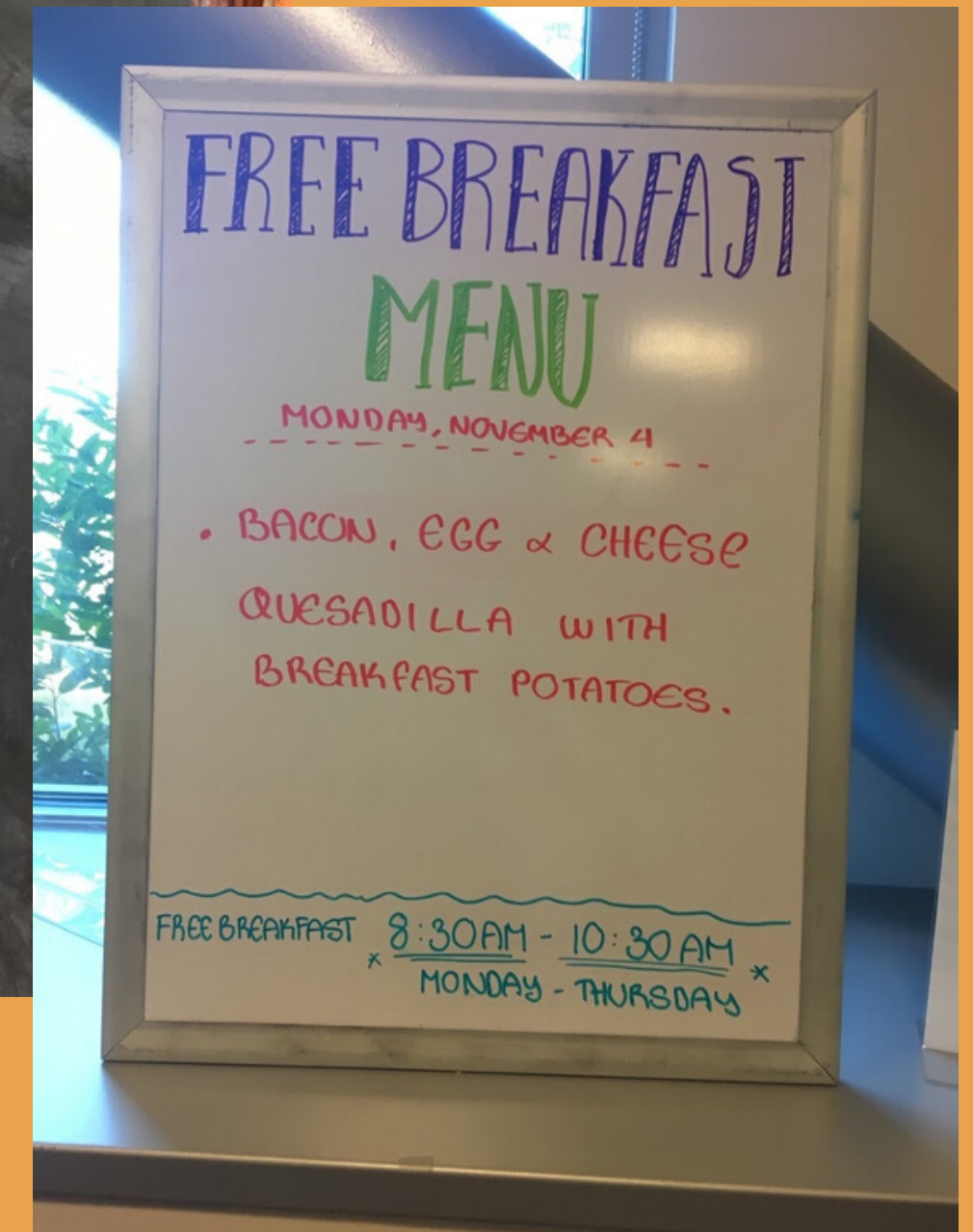
- Campus social media
- Campus newspaper
- Flyers
- In-class presentations
- Tabling / events
- Orientation
- Email

FREE BREAKFAST

[PRESENT DAY]

COORDINATION WITH CULINARY DEPARTMENT

- Cost
- Menu
- Semesterly Check-in

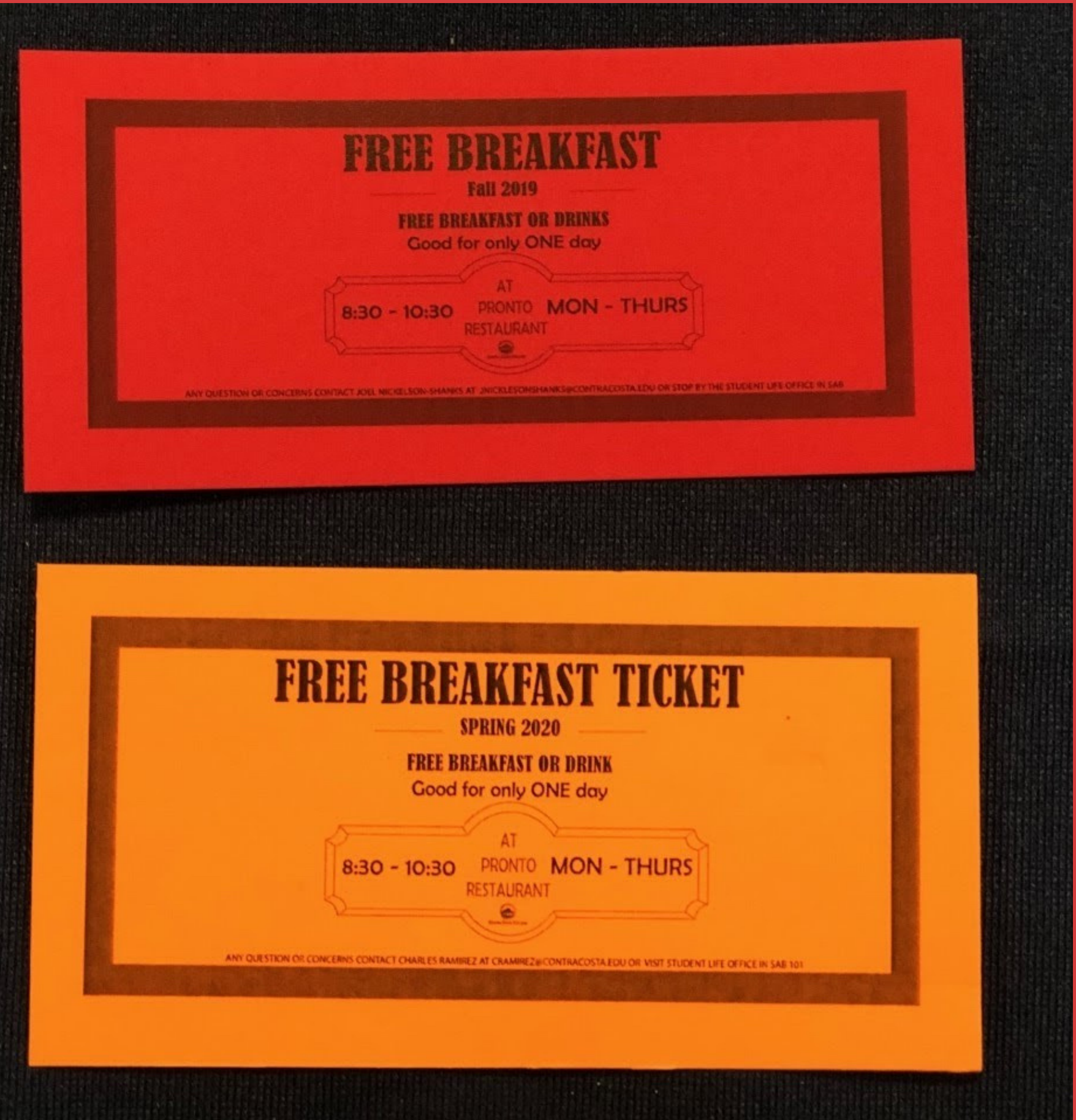


FREE BREAKFAST

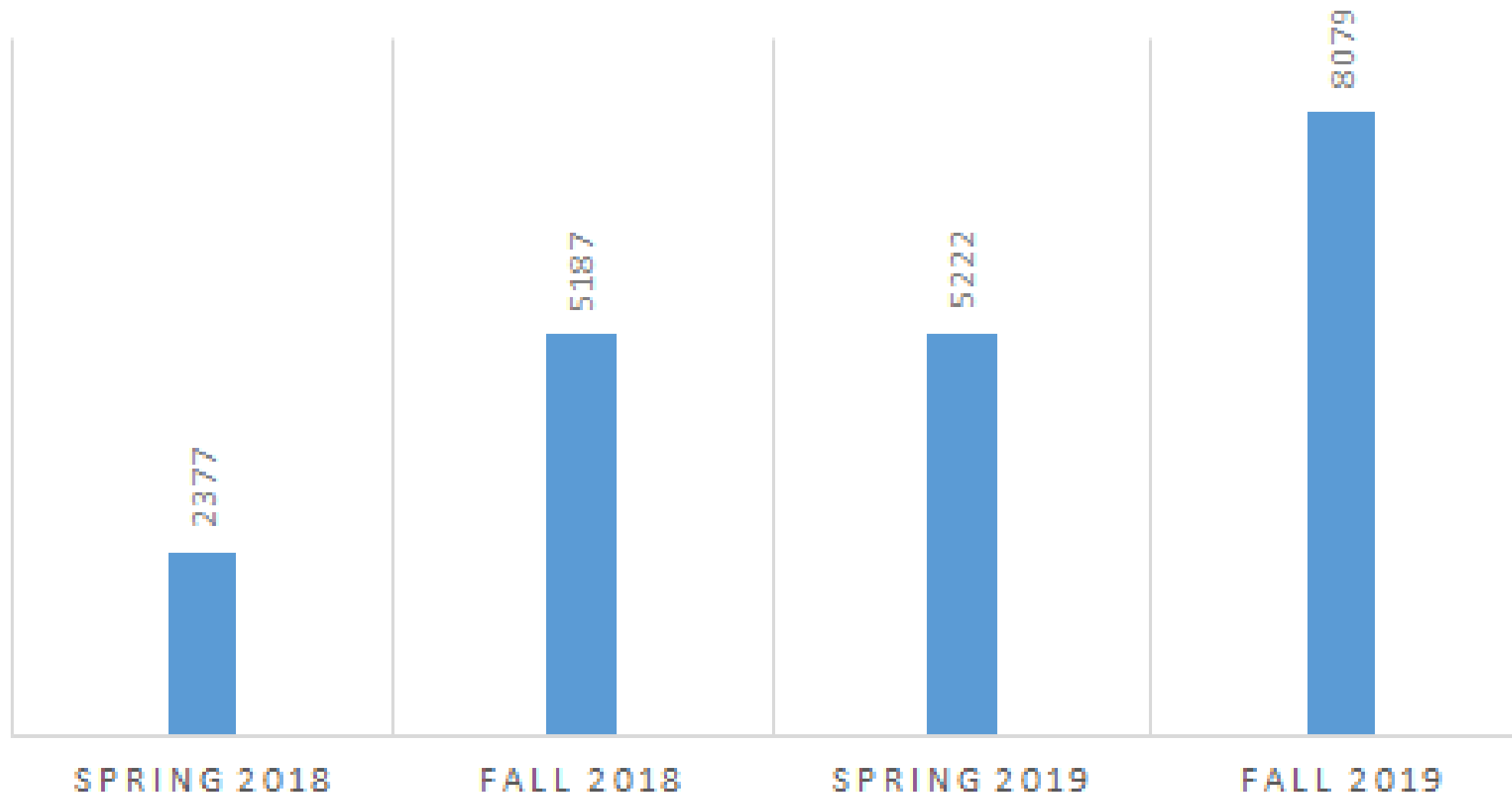
[PRESENT DAY]

AVAILABILITY

- Hours
- Days of the week (cost)



OF MEAL TICKETS



FREE BREAKFAST

[SERVICE TO DATE]

OPERATING FOR 4 SEMESTERS (SPRING 2018 - FALL 2019)

20,865 meals distributed

FOOD BANK PRODUCE TRUCK AND FRESH APPROACH

Food Bank: First and Third Monday of the Month
12p - 3p

Fresh Approach: Every Friday 10a - 11a

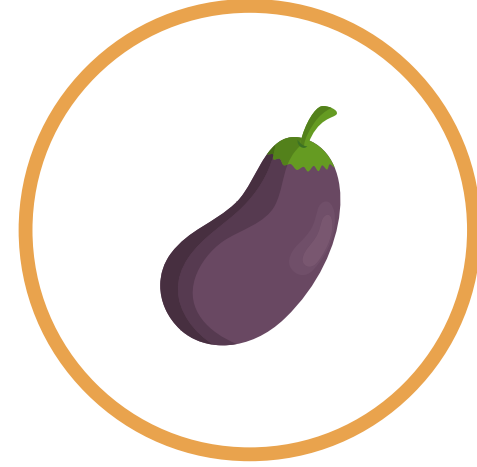


TIPS AND TAKEAWAYS



INNOVATIVE

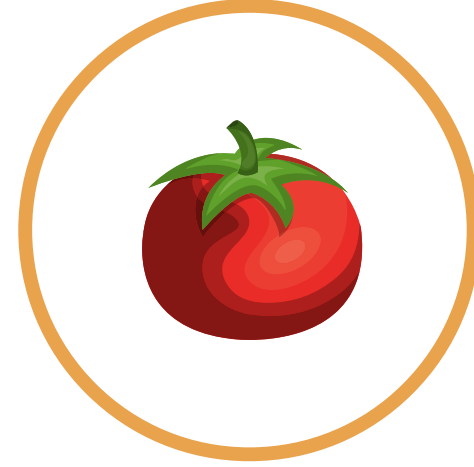
Open to new ideas /
processes



CLEAR

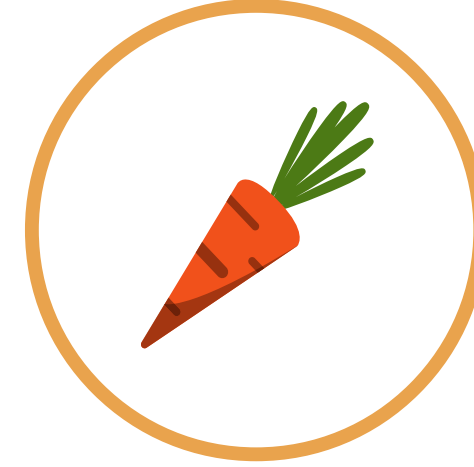
UNDERSTANDING

How your college works



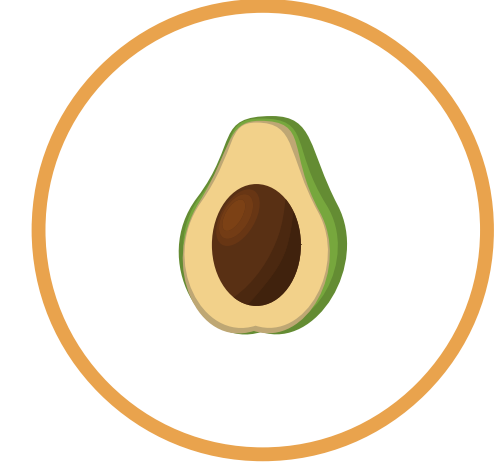
IDENTIFY

Key collaborators and
campus resources



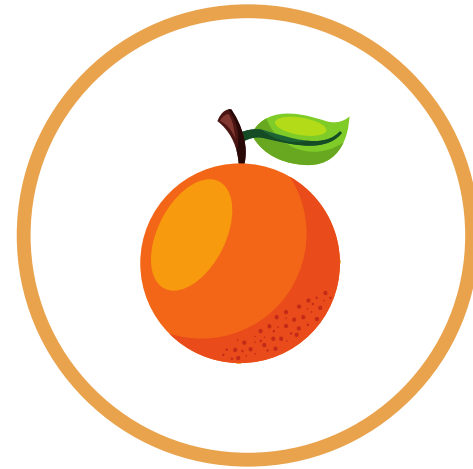
SUPPORT

Get support from the
administration



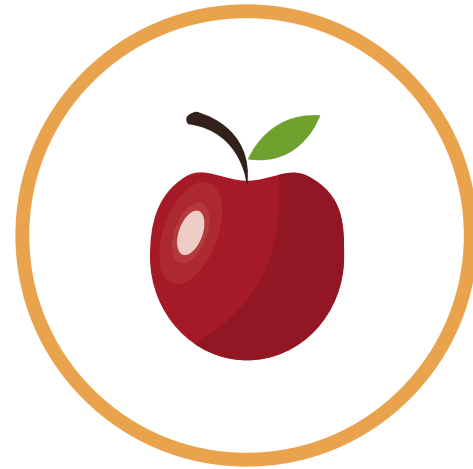
BUDGET

Have a clear budget
and vision for the
program



FUNDING

Reach out to all
funding sources both
off and on campus



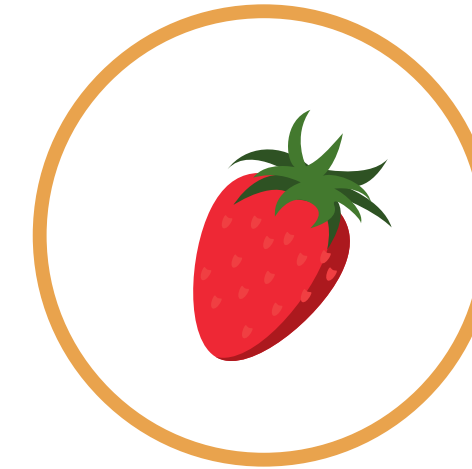
PROPOSAL

Back your proposal
with data and
gameplan



DATA

Track all data and
progress



FOCUS

Always remember who
you are serving -
Students

QUESTIONS / COMMENTS

CONTACT INFORMATION

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