



State/Federal Agency and Legislative Engagement Strategies

Dr. James Lindholm, James W. Rote Distinguished Professor of
Marine Science & Policy, CSU Monterey Bay

&

Amy Vierra, CSU COAST Policy and Communications Consultant

Objectives Derived Directly from **COAST** Strategic Plan



Support the marine-related informational needs of government staff and elected officials.

Seek additional funding in support of CSU faculty and COAST's program.

Our Multi-Pronged Approach

- Increased visibility of COAST to policymakers and agencies
- Build broad partnerships to pursue large sources of funding
- Position individual faculty to leverage funding

Increased Visibility of **COAST** to Policymakers

- CA Ocean Day
- Legislative briefings
- One-on-one meetings with legislative staff and agencies
- Science advisory team and/or governing board participation
- Coordination with CSU's Office of Advocacy and State Relations



Assemblymember Eduardo Garcia, SFSU Faculty Dr. Katharyn Boyer, and State Coastal Conservancy Chief Deputy Executive Officer Mary Small at 2017 CSU COAST sponsored Ocean Day luncheon

Connecting to Key Legislative Committees

- Natural Resources/Water, Parks, & Wildlife
- Environmental Quality
- Coastal Protection and Access to Natural Resources
- Fisheries and Aquaculture
- Climate Change Policies
- Relevant budget committees
- Appropriation committees



March 2017 legislative
briefing co-hosted by CSU
COAST and Environmental
Caucus

Tracking Potential Sources of Public Funding

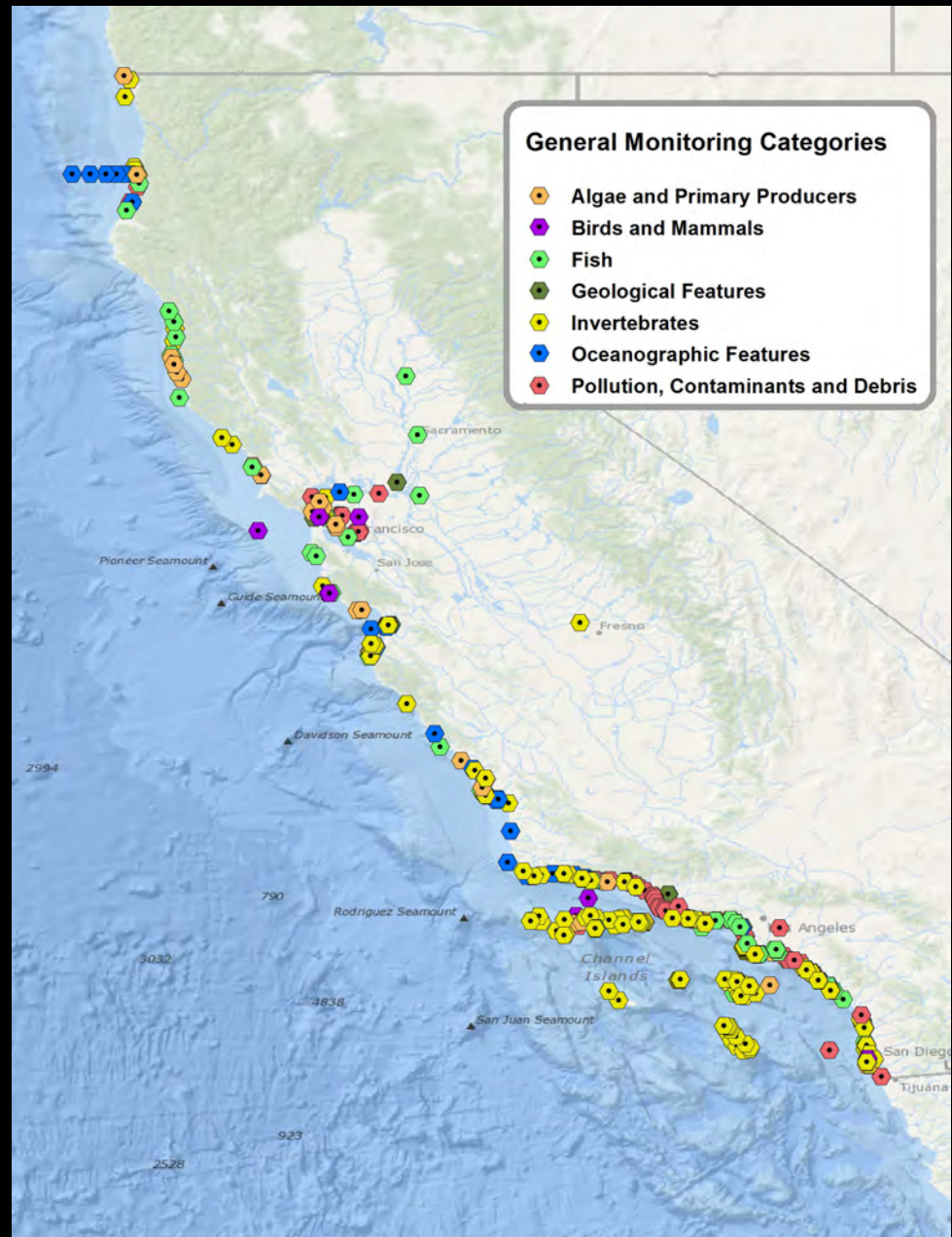
- Contracts using a variety of funding sources
- State Bond Funds (generally for capital outlay)
 - Prop 84
 - Prop 1
- Mitigation or in-lieu fees (once-through cooling & desal)
- Special funds (e.g. Greenhouse Gas Reduction Funds)

Next Steps

- Connecting faculty to policymakers as requests come in
- Continued collection of information related to:
 - Publications
 - News stories
 - Major grants awarded
 - Interactions with managers and policy makers

Next Steps (cont'd)

- Continued revision of COAST Monitoring Database



Contact Us

James Lindholm

Jlindholm@csumb.edu

831-582-4662

Amy Vierra

avierra@csumb.edu

415-806-2666