

## AGENDA

### COMMITTEE ON INSTITUTIONAL ADVANCEMENT

**Meeting:** 3:35 p.m., Tuesday, March 21, 2023  
Glenn S. Dumke Auditorium

Lillian Kimbell, Chair  
Jean Picker Firstenberg, Vice Chair  
Diego Arambula  
Leslie Gilbert-Lurie  
Anna Ortiz-Morfit  
Yammilette Rodriguez  
Jose Antonio Vargas

- Consent**
1. Approval of Minutes of the Meeting of January 25, 2023, *Action*
  2. Naming of the Ernest E. Tschannen Hall – California State University, Sacramento, *Action*
- Discussion**
3. Naming of the Autodesk Technology Engagement Center – California State University, Northridge, *Action*

**MINUTES OF THE MEETING OF  
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Trustees of the California State University  
Office of the Chancellor  
Glenn S. Dumke Auditorium  
401 Golden Shore  
Long Beach, California**

**January 25, 2023**

**Members Present**

Lillian Kimbell, Chair  
Jean Picker Firstenberg, Vice Chair  
Diego Arambula  
Leslie Gilbert-Lurie  
Anna Ortiz-Morfit  
Yammilette Rodriguez

Wenda Fong, Chair of the Board  
Jolene Koester, Interim Chancellor

Trustee Kimbell called the meeting to order.

**Approval of Minutes**

The minutes of November 16, 2022, were approved as submitted.

**Renaming of Craven Hall – California State University San Marcos**

The committee approved the proposed resolution on consent (RIA 01-23-01) that William A. Craven Hall at California State University San Marcos be renamed as the Administrative Building.

**Annual Report on Donor Support for 2021-2022**

Steve Relyea, executive vice chancellor and chief financial officer, presented the annual report of donor support for 2021-22. He reported that this past fiscal year the California State University system secured more than \$567 million in gift commitments and over \$473 in gift receipts. Additionally, he shared that \$96 million was distributed to student scholarships. He thanked the

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campus presidents for the key role they play in building relationships that generate philanthropic support.

Lori Redfearn, associate vice chancellor for systemwide advancement, presented additional highlights from the donor report and showcased some of the donors and the lives that are profoundly impacted by their generosity. She introduced Adrienne Vargas, vice president for university relations and development at San Diego State, who shared the successes of Snapdragon Stadium—a self-supported facility funded through a mix of ticket sales revenue, corporate partnerships and philanthropic support—as well as the plans for SDSU Mission Valley.

The committee recommended approval by the board of the proposed resolution that the Annual Donor Report for 2021-2022 be adopted for submission to the California Joint Legislative Budget Committee and the California Department of Finance (RIA 01-23-02).

Trustee Kimbell adjourned the meeting.

## COMMITTEE ON INSTITUTIONAL ADVANCEMENT

### **Naming of the Ernest E. Tschannen Hall – California State University, Sacramento**

#### **Presentation by:**

Steven Relyea  
Executive Vice Chancellor and  
Chief Financial Officer

Robert S. Nelsen  
President  
California State University, Sacramento

#### **Summary**

This item amends the naming of the Engineering Replacement Building at California State University, Sacramento, as the Ernest E. Tschannen Engineering Teaching and Research Building approved November 16, 2022.

This proposal, submitted by Sacramento State, requests approval to name Santa Clara Hall as Ernest E. Tschannen Hall, in the interim, until the Ernest E. Tschannen Engineering Teaching and Research Building construction is completed. At that time, the naming will transfer to the new building.

#### **Background**

The naming recognizes the \$10 million pledge, \$3 million of which will be donated by December 2027. The remaining \$7 million will be received upon Mr. Ernest E. Tschannen's passing. The entire gift from Mr. Tschannen will support the construction costs associated with the Engineering Replacement Building.

Mr. Tschannen was born in Aarwangen, Switzerland in 1925, and spent his youth in his home country, earning a degree in mechanical engineering before moving to Canada in 1950. He eventually immigrated to the United States to pursue his career as an engineer. Mr. Tschannen has spent the latter part of his life as a real estate investor and owns more than 28 apartment complexes across the United States.

Mr. Tschannen is committed to student success, diversity, equity, and the power of higher education to change individual lives. This naming will not only honor his tremendous

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philanthropic support but encourage others like him to see the impact of philanthropy on the lives of individuals, diverse communities and the CSU.

### **Recommended Action**

The following amended resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that the Engineering Replacement Building at California State University, Sacramento, be named The Ernest E. Tschannen Engineering Teaching and Research Building and, in the interim, to name Santa Clara Hall as The Ernest E. Tschannen Engineering Teaching and Research Building until the replacement building is completed.

## COMMITTEE ON INSTITUTIONAL ADVANCEMENT

### **Naming of the Autodesk Technology Engagement Center – California State University, Northridge**

#### **Presentation by:**

Steve Relyea  
Executive Vice Chancellor and  
Chief Financial Officer

Erika D. Beck  
President  
California State University, Northridge

#### **Summary**

This item will consider naming the facility that will house both programs from CSUN’s College of Engineering and Computer Science as well as the Global HSI Equity Innovation Hub programing at California State University, Northridge as the Autodesk Technology Engagement Center for a term of 35 years.

This proposal, submitted by California State University, Northridge, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

#### **Background**

The proposed naming of the facility recognizes the cumulative \$7,075,000 gift by software giant Autodesk to construct the facility that will house both academic programs for the College of Engineering and Computer Science as well as CSUN’s Global HSI Equity Innovation Hub programing—hereafter referred to as the “Equity Innovation Hub.” The gift will be used to build, near the heart of the campus, a new, 30,000 square foot facility to both house and broadcast programming designed to accelerate equity through education that inspires and prepares a diverse body of students to become the innovators and creators of the future. The facility will play a significant role with regard to facilitating the exceptional academic programing as well as to act as a physical and virtual convening of campuses throughout the CSU as well as other Hispanic Serving Institutions across the country.

Autodesk was one of the first to invest in what was originally envisioned as a Center of Possibilities at CSUN, setting the course for what has grown to become a hub of possibilities at a global scale. This includes CSUN's exceptional academic programs housed within the College of Engineering and Computer Science as well as intentional efforts already underway within the CSU along with a wide variety of HSI organizations across the country.

With a mission to champion innovative solutions to the world's greatest social and environmental challenges, Autodesk's support of CSUN has exemplified philanthropy at its finest. By deploying technology, funding and expertise in support of the environmental and social good, Autodesk is empowering our future designers, makers and doers with the mindset, skillset and toolset to help solve tomorrow's most pressing challenges.

Leading the organization is Dr. Andrew J. Anagnost, who has served as the President and Chief Executive Officer of Autodesk since 2017, the pinnacle of a 25-year career with the company. An alumnus of CSUN's College of Engineering & Computer Science, Andrew followed in the footsteps of his mother, sister and brother, all of whom are CSUN alumni, in achieving his bachelor of science degree in engineering in 1987. In addition to directing Autodesk's philanthropic support, Andrew has personally committed significant support to the university, including his own \$1,000,000 gift to support the construction of the facility.

By reframing service to our students through an equity and racial-justice lens, the facility that houses both the College of Engineering and Computer Science as well as the Equity Innovation Hub programming seeks to exponentially accelerate educational equity creating pathways to STEM careers for historically underserved and underrepresented communities. With Autodesk's support, CSUN has become the ideal site to continue and expand these ongoing, collaborative efforts.

### **Recommended Action**

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that this facility at California State University, Northridge be named as the Autodesk Technology Engagement Center for a term of 35 years.