

## AGENDA

### COMMITTEE ON INSTITUTIONAL ADVANCEMENT

**Meeting:** 4:35 p.m., Tuesday, July 12, 2022  
Glenn S. Dumke Auditorium

Lillian Kimbell, Chair  
Jean Picker Firstenberg, Vice Chair  
Diego Arambula  
Anna Ortiz-Morfit  
Yammilette Rodriguez

- Consent**
1. Approval of Minutes of the Meeting of May 24, 2022, *Action*
  2. Renaming of the University Library – California State University, Fresno, *Action*
- Discussion**
3. Naming of the Valley Children’s Stadium – California State University, Fresno, *Action*

**MINUTES OF THE MEETING OF  
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Trustees of the California State University  
Office of the Chancellor  
Glenn S. Dumke Auditorium  
401 Golden Shore  
Long Beach, California**

**May 24, 2022**

**Members Present**

Jean Firstenberg, Chair  
Douglas Faigin, Vice Chair  
Diego Arambula  
Maria Linares  
Anna Ortiz-Morfit  
Yammilette Rodriguez

Jolene Koester, Interim Chancellor  
Lillian Kimbell, Chair of the Board

Trustee Faigin called the meeting to order.

**Approval of Minutes**

The minutes of March 22, 2022 were approved as submitted.

**Naming of Richard Rush Hall – California State University Channel Islands**

Executive Vice Chancellor and Chief Financial Officer, Steve Relyea, introduced the request to name Richard R. Rush Hall at California State University Channel Islands (CSUCI).

Mr. Relyea spoke about the extraordinary contributions President Emeritus Rush made during his tenure as the founding President of CSU Channel Islands, including his generous philanthropic support of nearly \$220,000 for student scholarships, capital projects and critical campus needs.

President Yao shared his appreciation for President Emeritus Rush's dedication and leadership, which lead to the hiring of over 800 employees, the launch of new academic programs such as

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nursing and computer science, and the building out of physical spaces for cutting edge academic programs.

Interim Chancellor Koester gave remarks. She spoke of President Emeritus Rush's dedication to education, his critical impact on CSU Channel Islands and personal memories about their friendship during their service as campus presidents.

The committee approved the proposed resolution (RIA 05-22-09) of Richard R Rush Hall at California State University Channel Islands

**Naming of the Stater Bros. Markets Online Degree Completion Program for the Bachelor of Arts in Administration in the Jack H. Brown College of Business and Public Administration – California State University, San Bernardino**

Mr. Relyea presented the naming request by California State University, San Bernardino (CSUSB) to name the Stater Bros. Markets Online Degree Completion Program for the Bachelor of Arts in Administration in the Jack H. Brown College of Business and Public Administration. This substantial gift of \$2.5 million, will continue the legacy of collaboration and partnership between the two entities that has built support for degree seeking students within the Inland Empire. The naming will be for a term of five years.

President Morales remarked that the academic program will contribute to Stater Bros. Markets' status as a leader in supporting higher education and increase college opportunities for its team members, as well as for all the residents of the Inland Empire who aspire to earn a bachelor's degree from a fully accredited program and nationally ranked college of business and public administration. Interim Chancellor Koester commended Stater Bros. Markets for their loyalty and visionary support, which serves to reinforce their mission of putting the community first.

The naming for the academic program is not attached to the awarded degree or displayed on diplomas.

The committee approved the proposed resolution (RIA 05-22-10) to name the Stater Bros. Markets Online Degree Completion Program for the Bachelor of Arts in Administration in the Jack H. Brown College of Business and Public Administration at California State University, San Bernardino.

Trustee Faigin adjourned the meeting.

## **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

### **Renaming of the University Library – California State University, Fresno**

#### **Presentation by:**

Steve Relyea  
Executive Vice Chancellor and  
Chief Financial Officer

Saúl Jiménez-Sandoval  
President  
California State University, Fresno

#### **Summary**

This item will consider removing the name of Henry Madden from the university library building at California State University, Fresno (Fresno State). The honorific facility naming was approved by the CSU Board of Trustees on September 23, 1980.

This request, submitted by Fresno State President Saúl Jiménez-Sandoval, considers a comprehensive review by a campus community task force, approval by the campus academic senate, and approval by the system review panel.

#### **Background**

Henry Madden served as Fresno State librarian from 1949 to 1979. Before his passing, Dr. Madden donated 53 boxes of personal documents to the library, whose contents he personally curated. He died in 1982. In late 2021, the university learned that his personal papers contained antisemitic views and Nazi sympathies. In light of that discovery, President Jiménez-Sandoval created a task force to review the naming of the library, in relationship to the contents of the 53 boxes. The task force included students, faculty, staff, and community leaders.

A team of respected researchers and scholars conducted a thorough and comprehensive review of Dr. Madden's extensive personal papers, which include more than 100,000 letters and documents, and other archival collections. In addition to a review of personal documents, the taskforce conducted an inclusive and deliberative process which listened to voices and perspectives of the internal and external campus community.

The taskforce's report is available to the public on the university's website at <https://president.fresnostate.edu/taskforce-library/index.html>.

Based on the review, the task force concluded that Dr. Henry Madden:

- expressed deep antisemitic and pro-Nazi views before World War II, some of which included violent statements;
- continued to express antisemitic sentiments after World War II;
- never apologized for, expressed remorse about, or otherwise attempted to make amends for those views at any point;
- never expressed empathy or sympathy for Jewish victims of Nazi crimes, including the Holocaust;
- made racist remarks about Jews and other ethnicities, such as African Americans, Chinese and Mexicans, as an administrator at the University;
- stated in writing that some of his policies and actions as an administrator were influenced by his racist views;
- donated his papers to the University after personally curating the contents and with full knowledge that they contained antisemitic and racist statements.

### **Recommended Action**

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that the Henry Madden Library at California State University, Fresno revert to its functional designation as Library.

## **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

### **Naming of the Valley Children's Stadium – California State University, Fresno**

#### **Presentation by:**

Steve Relyea  
Executive Vice Chancellor and  
Chief Financial Officer

Saúl Jiménez-Sandoval  
President  
California State University, Fresno

#### **Summary**

This item will consider naming the existing football stadium (Bulldog Stadium) located on the campus of California State University, Fresno.

This proposal, submitted by California State University, Fresno, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

#### **Background**

Bulldog Stadium has been the home of the Fresno State football team since it first opened in 1980. The Red Wave fans have packed Bulldog Stadium to its limit countless times over the years. In 2000, the Bulldogs set a new single-season attendance record when they averaged 42,410 fans. Construction of Bulldog Stadium began in June of 1979, following what was then the most successful capital fundraising project ever undertaken in the San Joaquin Valley. Local residents raised in excess of \$7 million for the project. No state tax dollars or student fees were used to build the stadium. Built partially below grade with the playing field 37 feet below grade, the bowl features a low-profile appearance. A unique cantilevered lighting system extends toward the field and is directed downward to concentrate lighting on the playing surface. The stadium was home to the California Raisin Bowl from 1981-91.

Bulldog Stadium underwent a two-phase expansion project in 1991, which included the addition of more than 10,000 seats -- increasing the stadium's capacity from 30,000 to more than 40,000

including the construction of 22 skyboxes. Other improvements included additional restrooms and concession facilities. In the summer of 2011, the stadium transitioned from a natural grass field and installed field turf. Renovation continued with a new high-definition video and ribbon board in the north end zone before the start of the 2015 season. During the summer of 2019, the stadium underwent additional improvements including upgrades to the electrical infrastructure, new field turf, and new LED stadium lights

### **Overview**

Fresno State and The California State University, Fresno Athletic Corporation has secured a partnership agreement with Valley Children's Healthcare to be the naming partner of the existing football stadium, naming the stadium as Valley Children's Stadium. In recognition of this investment, Valley Children's Healthcare will obtain the stadium naming rights for a 10-year term. This agreement includes a total cost of investment of \$10 million. The annual revenue of \$1 million will support facility enhancements to the stadium, financial support for operations, scholarships, support for students pursuing degrees in health, and other collaborative opportunities to strengthen the healthcare of children on-campus.

Valley Children's Healthcare and Fresno State have had a long-standing relationship as both organizations have been invested in the health and well-being of youth and families in the San Joaquin Valley for generations. This agreement further expands the partnership of Fresno State and Valley Children's Healthcare, and their shared commitment to education and health.

Founded over 70 years ago, the mission of Valley Children's Healthcare is to provide high-quality, comprehensive healthcare services to children, regardless of their ability to pay, and to continuously improve the health and well-being of children. Still today, Valley Children's remains the only designated pediatric trauma center in the region.

### **Recommended Action**

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that the existing football stadium at California State University, Fresno, be named as Valley Children's Stadium for a 10-year term.