#### TRUSTEES OF THE CALIFORNIA STATE UNIVERSITY

# California State University Office of the Chancellor—Glenn S. Dumke Auditorium\* 401 Golden Shore Long Beach, CA 90802

#### Agenda January 26-27, 2021

Time\*\* Committee Location<sup>1</sup>

TUESDAY, JANUARY 26, 2021

8:00 a.m. Committee on Educational Policy

**Subcommittee on Honorary Degrees—Closed Session** 

Government Code §11126(c)(5)

8:30 a.m. <u>Committee on Educational Policy</u>

and Board of Trustees—Closed Session

Government Code §11126(c)(5)

Action 1. Honorary Degree Nominations and Subcommittee Recommendations

8:45 a.m. Board of Trustees—Closed Session

Executive Personnel Matters Government Code §11126(a)(1)

Pending Litigation
Government Code §11126(e)(1)
Freeman v. CSU, et al.
Miller v. CSU
Rifat v. CSU
Vakilzadeh, et al. v. CSU
Hernandez, et al. v. CSU
Anticipated Litigation

<sup>&</sup>lt;sup>1</sup> The January 26-27, 2021 meeting will take place entirely virtually via teleconference.

<sup>\*</sup>PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in this meeting remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the Dumke Auditorium will not be open to the public during the meeting, and no Trustees or staff will be present in the Auditorium. Members of the public may offer public comment pursuant to the revised published protocol for "Addressing the Board of Trustees" as noted in this agenda.

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#### TUESDAY, JANUARY 26, 2021 (cont.)

#### 9:45 a.m. Public Comment—Open Session

#### 11:15 a.m. Committee on Audit

Consent

*Action* 1. Approval of Minutes

Information 2. Status Report on Audit and Advisory Services Activities

#### 11:20 a.m. Committee on University and Faculty Personnel

Consent

Action 1. Approval of MinutesAction 2. CSU Salary Schedule

**Discussion** 

Action 3. Executive Compensation: Interim Executive Vice Chancellor for

Academic and Student Affairs-California State University

#### 11:30 a.m. Lunch Break

#### 12:00 p.m. Committee on Institutional Advancement

Consent

*Action* 1. Approval of Minutes

**Discussion** 

Action 2. Naming of the George and Judy Marcus Hall for Liberal and Creative

Arts – San Francisco State University

*Action* 3. Annual Report on Donor Support for 2019-2020

#### 12:45 p.m. Committee on Governmental Relations

Consent

Action 1. Approval of Minutes

Action 2. Statement of State Legislative Principles for 2021 and 2022

**Discussion** 

Action 3. Sponsored State Legislation for 2021
 Action 4. Federal Agenda for 2021 and 2022

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#### TUESDAY, JANUARY 26, 2021 (cont.)

#### 1:45 p.m. <u>Committee on Campus Planning, Buildings and Grounds</u>

Consent

*Action* 1. Approval of Minutes

**Discussion** 

Action 2. Sonoma State University Master Plan Revision for Student Housing Project

#### 2:00 p.m. Committee on Finance

#### Consent

*Action* 1. Approval of Minutes

Action 2. California State University, Fresno – Approval of the Final Public-

Private Partnership Agreement for the Central Utility Plant

Replacement Project

Information 3. Reporting of Auxiliary Liquidity Loans Approved by the

Chancellor under Delegated Authority

#### **Discussion**

Information 4. Strategic Partnerships

Information 5. 2020-2021 Student Fee Report

Information 6. 2021-2022 Operating Budget Update

#### 3:45 p.m. Committee on Educational Policy

#### Consent

*Action* 1. Approval of Minutes

#### Discussion

Information 2. Associate Degree for Transfer

*Information* 3. The Wang Family Excellence Awards

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#### WEDNESDAY, JANUARY 27, 2021

#### 9:00 a.m. <u>Committee of the Whole</u>

Consent

*Action* 1. Approval of Minutes

**Discussion** 

Information 2. Conferral of Commendation-Loren J. Blanchard

#### 9:30 a.m. Board of Trustees

Call to Order

Roll Call

Chair's Report

Chancellor's Report

Academic Senate CSU Report: Chair—Robert Keith Collins

California State Student Association Report: President—Zahraa Khuraibet

California State University Alumni Council Report: President—Michelle Power

#### Consent

Action 1. Approval of the Minutes of the Board of Trustees Meeting of November 18, 2020

*Action* 2. Approval of Committee Resolutions as follows:

#### **Committee on University and Faculty Personnel**

- 2. CSU Salary Schedule
- 3. Executive Compensation: Interim Executive Vice Chancellor for Academic and Student Affairs-California State University

#### **Committee on Institutional Advancement**

- 2. Naming of the George and Judy Marcus Hall for Liberal and Creative Arts
   San Francisco State University
- 3. Annual Report on Donor Support for 2019-2020

#### **Committee on Governmental Relations**

- 2. Statement of State Legislative Principles for 2021 and 2022
- 3. Sponsored State Legislation for 2021
- 4. Federal Agenda for 2021 and 2022

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#### Committee on Campus Planning, Buildings and Grounds

2. Sonoma State University Master Plan Revision for Student Housing Project

#### **Committee on Finance**

2. California State University, Fresno – Approval of the Final Public-Private Partnership Agreement for the Central Utility Plant Replacement Project

#### **Committee of the Whole**

2. Conferral of Commendation-Loren J. Blanchard

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#### REVISED

#### **Addressing the Board of Trustees**

\*PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, the Board of Trustees meeting will take place **entirely virtually on Tuesday, January 26, 2021 and Wednesday, January 27, 2021.** Members of the board will participate in this meeting remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the Dumke Auditorium will not be open to the public during the meeting, and no Trustees or staff will be present in the Auditorium. **Therefore, there will be no public access to the previously noticed meeting site and no in-person public comment.** 

Members of the public will still have full opportunity to observe the meeting and to offer public comment as follows:

- Members of the public are encouraged to watch the meeting via <u>livestream</u> through the Board of Trustees website.
- All public comment (for all committee and plenary sessions) will take place on **Tuesday**, **January 26** at the start of the Board of Trustees open sessions (scheduled to begin at approximately 9:45 a.m.).
- Written comments may be e-mailed in advance of the meeting by 12:00 p.m. on Monday, January 25, 2021 to <a href="maileo-trusteesecretariat@calstate.edu">trusteesecretariat@calstate.edu</a>. To the extent possible all written comments will be distributed to members of the Board, or its appropriate committee, prior to the beginning of the Board or committee meeting.
- Members of the public who wish to offer public comment during the meeting may do so virtually/telephonically by providing written request in advance, including their telephone number, by 12:00 p.m. on Monday, January 25 to trusteesecretariat@calstate.edu. The request should also identify the agenda item the speaker wishes to address, or if the speaker wishes to address the full Board in the plenary session, the notice should state the subject of the intended presentation. The trustee secretariat will call the number provided during the public comment portion for the committee requested. Efforts will be made to accommodate each individual who has requested to speak.

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Public comments must relate to an item on the committee's agenda. Members of the public may also address the full Board of Trustees during the plenary session on any non-agendized topic that is related to the University. The purpose of public comments is to provide information to the board, and not to evoke an exchange with board members. Questions that board members may have resulting from public comments will be referred to appropriate staff for response.

In fairness to all speakers who wish to speak, and to allow the committees and board to hear from as many speakers as possible, while at the same time conducting the public business of their meetings within the time available, **public comment will be limited to 1 minute per speaker**. Ceding, pooling or yielding remaining time to other speakers is not permitted. Speakers are requested to make the best use of the public comment opportunity and to follow the rules established.

Trustee Secretariat
Office of the Chancellor
401 Golden Shore
Long Beach, CA 90802
Phone: 562-951-4020

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#### **AGENDA**

#### **COMMITTEE ON AUDIT**

Meeting: 11:15 a.m., Tuesday, January 26, 2021

Virtually via Teleconference

Adam Day, Chair

Jane W. Carney, Vice Chair

Silas H. Abrego Jean P. Firstenberg Jack McGrory Anna Ortiz-Morfit Peter J. Taylor

Consent

- 1. Approval of Minutes of the Meeting of November 17, 2020, Action
- 2. Status Report on Audit and Advisory Services Activities, Information

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### MINUTES OF THE MEETING OF COMMITTEE ON AUDIT

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium\*
401 Golden Shore
Long Beach, California

**November 17, 2020** 

#### **Members Present**

Adam Day, Chair Jane W. Carney, Vice Chair Silas H. Abrego Jean P. Firstenberg Jack McGrory Peter J. Taylor

Lillian Kimbell, Chair of the Board

Trustee Adam Day called the meeting to order.

#### **Approval of Minutes**

The minutes of September 22, 2020 were approved as submitted.

#### Status Report on Audit and Advisory Services Activities

With the concurrence of the committee, Trustee Day presented agenda item 2 as a consent information item.

Trustee Day adjourned the Committee on Audit.

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#### **COMMITTEE ON AUDIT**

#### **Status Report on Audit and Advisory Services Activities**

#### **Presentation By**

Vlad Marinescu Vice Chancellor and Chief Audit Officer Audit and Advisory Services

#### Summary

This item provides an update on internal audit activities and initiatives. It also includes both a status report on the 2020-2021 audit plan and follow-up on completed audit assignments. Follow-up on current and past assignments is being conducted on approximately 27 completed campus reviews. Attachment A summarizes the status of audit assignments by campus.

For the 2020-2021 audit plan year, assignments were made to execute individual campus audit plans and conduct financial, operational, compliance, and information technology audits; use continuous auditing techniques and data analytics tools; and provide advisory services and investigation reviews.

#### **AUDITS**

#### Status of In-Process and Completed Audits

Audit and Advisory Services continues to make progress on the 2020-2021 audit plan. Twenty audits have been completed as part of the 2020-2021 audit plan and 22 audits are currently inprocess. Completed audit reports are posted on the California State University website at <a href="https://www2.calstate.edu/csu-system/transparency-accountability/audit-reports">https://www2.calstate.edu/csu-system/transparency-accountability/audit-reports</a>.

Audits providing coverage of a broad range of organizational areas are being performed remotely and include some of the following topics: academic personnel, accounts payable and disbursements, auxiliary organizations, cloud computing, construction, faculty reassigned time and additional employment, housing and residential services, information security, procurement, professional and continuing education, and sponsored programs - post award. Scheduled reviews may also include campus-specific concerns or follow-up on prior campus issues.

The status of campus progress toward implementing recommendations for completed 2020-2021 audits is included in Attachment A. Prior year audits that have open recommendations are also included in Attachment A and are removed from the report the meeting following all recommendations having shown as completed.

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Both campus management and audit management are responsible for tracking the implementation/completion status of audit recommendations contained in campus audit reports. During the audit process, campus management identifies a target estimated completion date for addressing each audit recommendation. Target completion dates are subject to approval by audit management prior to the audit report being finalized. Implementation timelines are reviewed for appropriateness, reasonableness, and timeliness, which also includes evaluating the nature and level of risk and whether any mitigating controls can or should be implemented on an interim basis while audit recommendations are being implemented.

If there are difficulties or unexpected delays in addressing/completing audit recommendations within the agreed upon timeframes, escalation processes for resolution are followed by audit management. Audit management first contacts the campus senior leadership team (president and/or VP/CFO) to resolve any delays. In rare instances in which delays cannot be resolved during discussions between campus and audit management, the chancellor and audit committee chair and/or vice chair may help resolve delays, as needed.

#### Continuous Auditing and Data Analytics

As discussed in the November audit activity report, Audit and Advisory Services completed four campus reviews of credit card data as of October 30, 2020. An additional eight campus reviews of credit card and data have been completed as of December 31, 2020.

For the eight campus reviews, Audit and Advisory Services worked with campus personnel to perform validation on a limited number of transactions to provide assurance that credit card controls are working as expected, and to increase the usefulness of the results to campus.

We reviewed a total of 4,252 active cardholders and 21,418 transactions and did not note any fraudulent charges. We did, however, identify some areas for improvement, and have reported these issues to the campuses for remediation. For example, we found five instances where credit card accounts were not timely deactivated after employee separation.

Fieldwork has also been completed for the pilot data analytics review of human resources/payroll at one campus. During this review, we reviewed 49,157 payroll transactions and completed 17 data analytics tests in areas such as duplicate and unusual payments, fictitious employees, and employee leave. We did not note any fraudulent activities during our review, but did identify some areas for improvement, which are currently being reviewed with campus management.

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#### **ADVISORY SERVICES**

Audit and Advisory Services partners with management to identify solutions for business issues, offer opportunities to improve the efficiency and effectiveness of operating areas, and assist with special requests, while ensuring the consideration of related internal control issues. Advisory services are more consultative in nature than traditional audits and are performed in response to requests from campus management. The goal is to enhance awareness of risk, control and compliance issues and to provide a proactive independent review and appraisal of specifically identified concerns. Reviews are ongoing and work is being performed remotely.

#### INVESTIGATIONS AND INTERGOVERNMENTAL AUDITS

Audit and Advisory Services is periodically called upon to provide investigative reviews, which are often the result of alleged misappropriations or conflicts of interest. Investigations are performed on an ongoing basis, both at the request of an individual campus or the chancellor's office and by referral from the state auditor. Additionally, the investigations unit tracks external audits being conducted by state and federal agencies, acts as a liaison for the system throughout the audit process, and offers assistance to campuses undergoing such audits.

Last year the investigations unit began providing fraud awareness and prevention training throughout the CSU system. The fraud awareness and prevention training program shares insights and common findings from investigations and has been provided to an additional 300 employees since the time of the last board meeting. In 2020, approximately 500 employees throughout the system have participated in the training program, including chief administrators, business officers, and campus audit liaisons. In addition, individual campuses can and are in the process of scheduling fraud awareness and prevention training sessions that are custom tailored to various groups on campus such as accounts payable personnel, business and finance analysts, and academic personnel such as department chairs, deans, and provosts. Investigations often involve allegations related to travel and hospitality claims and procurement card transactions, so the program highlights CSU-specific examples that cover each of those areas and provides practical guidance on how to prevent and detect fraud.

#### COMMITTEES/SPECIAL PROJECTS

Members of Audit and Advisory Services serve on various chancellor's office and systemwide committees and affinity groups/workgroups. Audit and Advisory Services also provides consultation to the campuses and assists with performing special projects.

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#### **AUDIT SUPPORT**

#### Audit Planning Process and Risk Assessment

In order to better align with the CSU's annual initiatives and goals, effective September 2020 Audit and Advisory Services transitioned its annual audit plan from a calendar year plan to a fiscal year aligned plan. The 2020 annual audit plan has been extended from a 12-month plan to an 18-month plan, spanning January 1, 2020 through June 30, 2021. In order to ensure that the extended audit period for the 2020-2021 audit plan addresses relevant CSU risks, audit management engaged in a risk assessment refresh which is being used to ensure that the remaining planned audits align with assessed risks. For the fiscal year 2021-2022 audit plan, audit management will engage in a comprehensive risk assessment process beginning in the spring of 2021 which will drive the audit plan to be presented at the July 2021 Board of Trustees' Committee on Audit for review and approval.

The Audit and Advisory Services annual audit planning process incorporates risk questionnaires and other surveys, management interviews, audit history, and other factors. Periodically, other audit topics are selected for review due to their high-profile nature in order to assure the board that appropriate policies and procedures are in place to mitigate risk to the system.

#### Administration

Day-to-day administration of the Audit and Advisory Services division includes such tasks as scheduling, personnel administration, maintenance of department standards and protocols, administration of the department's automated workpaper system and SharePoint website, and department quality assurance and improvement.

#### Status Report on Current and Past Audit Assignments

Campus	Category	Audit Topic	Audit Plan Year	Total # of Recommendations	*Status
Bakersfield	Audits Currently in Progress	Cloud Computing	2020		
	Status of Recommendations	Housing and Residential Services	2020	5	2 3
Chancellor's Office	Status of Recommendations	Accessible Technology	2019	7	6 1
Channel Islands	Status of Recommendations	Faculty Reassigned Time and Additional Employment	2019	4	4
		Health and Safety	2019	6	6
		Conference Services	2020	2	2
		Information Security	2020	9	9
Chico	Audits Currently in Progress	Academic Personnel	2020		
Dominguez Hills	Audits Currently in Progress	Post Award Administration	2020		
East Bay	Audits Currently in Progress	Information Security	2020		
Fresno	Audits Currently in Progress	Faculty Reassigned Time and Additional Employment	2020		
	Status of Recommendations	Professional and Continuing Education	2020	3	3
Fullerton	Audits Currently in Progress	Faculty Reassigned Time and Additional Employment	2020		
	No Reportable Recommendations	Service Learning	2020	n/a	
Humboldt	Audits Currently in Progress	University Center	2020		
	Status of Recommendations	Facilities Management	2020	6	4 2
Long Beach	Audits Currently in Progress	Accounts Payable & Disbursements	2020		
	Status of Recommendations	Emergency Management	2019	6	6
		Foundation	2020	3	3
Los Angeles	Audits Currently in Progress	Faculty Reassigned Time and Additional Employment	2020		
		Information Security	2020		
Maritime Academy	Status of Recommendations	IT Disaster Recovery	2019	3	3
		Foundation	2020	8	7 1
Monterey Bay	Audits Currently in Progress	Professional and Continuing Education	2020		
	Status of Recommendations	Information Security	2020	11	6 5
Northridge	Audits Currently in Progress	Service Learning and Internships	2020		
Pomona	Audits Currently in Progress	Procurement	2020		
	Status of Recommendations	Housing and Residential Services	2020	4	4
Sacramento	Audits Currently in Progress	Accounts Payable & Disbursements	2020		
		Professional and Continuing Education	2020		

#### \*Status

Closed (green) - Recommendations have been satisfactorily implemented

 ${\tt Open (blue)} \text{-} {\tt Implementation of recommendations is in progress and within the agreed upon time frame}$ 

Exceeds Agreed Upon Timeframe (red) - Recommendations have not been implemented within the agreed upon timeframe

Report as of January 6, 2021

### Status Report on Current and Past Audit Assignments

Campus	Category	Audit Topic	Audit Plan Year	Total # of Recommendations	*Status
San Bernardino	Audits Currently in Progress	Philanthropic Foundation	2020		
	Status of Recommendations	Post Award Administration	2020	6	5 1
San Diego	Audits Currently in Progress	Information Security	2020		
	Status of Recommendations	Health and Safety	2019	6	6
		Emergency Management	2020	7	4 3
San Francisco	Audits Currently in Progress	Facilities Management	2020		
	Status of Recommendations	Emergency Management	2019	11	10 1
		Minors on Campus	2020	5	5
San Jose	Audits Currently in Progress	Construction Management	2020		
		Fundraising and Gift Processing	2020		
	Status of Recommendations	Special Investigation	2019	8	8
		Professional and Continuing Education	2020	5	1 4
San Luis Obispo	Audits Currently in Progress	Associated Students, Inc.	2020		
		Information Security	2020		
	Status of Recommendations	Sponsored Programs	2019	5	5
		Construction Management	2020	6	6
		Housing and Residential Services	2020	12	12
San Marcos	Status of Recommendations	Emergency Management	2020	6	6
Sonoma	Status of Recommendations	Accessible Technology	2020	5	5
	No Reportable Recommendations	Travel and Hospitality	2020	n/a	
Stanislaus	Status of Recommendations	Emergency Management	2020	4	4

 ${\rm *Status} \\ {\rm Closed (green) - Recommendations \ have \ been \ satisfactorily \ implemented}$ 

Open (blue) - Implementation of recommendations is in progress and within the agreed upon timeframe

Exceeds Agreed Upon Timeframe (red) - Recommendations have not been implemented within the agreed upon timeframe

Report as of January 6, 2021

#### **AMENDED\***

#### **AGENDA**

#### COMMITTEE ON UNIVERSITY AND FACULTY PERSONNEL

Meeting: 11:20 a.m., Tuesday, January 26, 2021

Virtually via Teleconference

Silas H. Abrego, Chair Debra S. Farar, Vice Chair

Adam Day

Jean P. Firstenberg Wenda Fong

Christopher Steinhauser

Consent 1. Approval of Minutes of the Meeting of November 17, 2020, *Action* 

2. CSU Salary Schedule, Action

**Discussion** 3. Executive Compensation: Interim Executive Vice Chancellor for Academic and Student

Affairs-California State University, Action\*

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#### MINUTES OF THE MEETING OF COMMITTEE ON UNIVERSITY AND FACULTY PERSONNEL

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium\*
401 Golden Shore
Long Beach, California

November 17, 2020

#### **Members Present**

Silas H. Abrego, Chair Debra S. Farar, Vice Chair Adam Day Jean P. Firstenberg Wenda Fong Christopher Steinhauser

Lillian Kimbell, Chair of the Board Timothy P. White, Chancellor

#### **Public Speakers**

Due to the virtual format of the November 17-18, 2020 meeting, all public comment took place prior to the committee meeting's open session.

Trustee Abrego called the meeting to order.

#### **Executive Compensation: Interim President - California State University, Fresno**

Chancellor White presented agenda item 4 recommending compensation as published in the amended item for the Interim President of California State University, Fresno, Dr. Saúl Jiménez-Sandoval. Dr. Jiménez-Sandoval will receive an annual salary of \$348,423. (This is the same salary as the current Fresno State president.) He will also receive a \$1,000 monthly auto allowance. Dr. Jiménez-Sandoval will not be required to reside in the president's residence and will not receive a housing allowance as a result of serving as interim president.

A roll call vote was taken and the committee recommended approval of the proposed resolution. (RUFP 11-20-07)

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#### Executive Compensation: Interim President - California State University, Channel Islands

Chancellor White presented agenda item 5 recommending compensation as published in the amended item for the Interim President of California State University, Channel Islands, Dr. Richard D. Yao. Dr. Yao will receive an annual salary of \$307,740. He will also receive a \$1,000 monthly auto allowance. Dr. Yao is expected to serve in this role through June 30, 2022 and will receive a \$5,000 monthly housing allowance to supplement the cost of a residence. (This is the same salary and housing allowance as the current president of CSU Channel Islands.)

A roll call vote was taken and the committee recommended approval of the proposed resolution. (RUFP 11-20-08)

#### **Executive Compensation: Vice Chancellor and Chief Audit Officer**

Trustee Day presented agenda item 6 recommending compensation as published in the amended item for Vice Chancellor and Chief Audit Officer, Mr. Vlad Marinescu. Mr. Marinescu has been serving as the interim chief audit officer for the California State University where he oversees the University's audit and advisory services division. He receives an annual salary of \$267,552 as interim chief audit officer and there will be no change to his compensation as vice chancellor and chief audit officer. He will also receive a \$1,000 monthly auto allowance.

A roll call vote was taken and the committee recommended approval of the proposed resolution. (RUFP 11-20-09)

Trustee Abrego adjourned the committee meeting.

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#### COMMITTEE ON UNIVERSITY AND FACULTY PERSONNEL

#### **CSU Salary Schedule**

#### **Presentation By**

Evelyn Nazario Vice Chancellor Human Resources

#### **Summary**

Pursuant to CalPERS regulations the California State University is required to obtain Board of Trustees' approval for all pay schedules. As a result, the CSU Salary Schedule is periodically presented for board approval.

#### **CSU Salary Schedule**

The CSU Salary Schedule will be updated in February 2021 due to the California minimum wage increase effective January 1, 2021.

The salary schedule also includes updates implemented as a result of agreements previously ratified by the board for the State University Police Association (SUPA – Unit 8) and the United Auto Workers Local 4123 (UAW – Unit 11) in November 2020 and September 2020, respectively.

The CSU Salary Schedule reflects current payrates for all CSU classifications. The current and historical salary schedule(s) is posted for public viewing on the CSU Salary Schedule website at: <a href="https://www2.calstate.edu/csu-system/careers/compensation/Pages/salary-schedule.aspx">https://www2.calstate.edu/csu-system/careers/compensation/Pages/salary-schedule.aspx</a>

#### **Recommended Action**

The following resolution is recommended for adoption:

**RESOLVED**, by the Board of Trustees of the California State University, that the CSU Salary Schedule as cited in Item 2 of the Committee on University and Faculty Personnel at the January 26-27, 2021 meeting of the Board of Trustees, is approved.

#### **AMENDED**

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#### COMMITTEE ON UNIVERSITY AND FACULTY PERSONNEL

**Executive Compensation: Interim Executive Vice Chancellor for Academic and Student Affairs – California State University** 

#### **Presentation By**

Joseph I. Castro Chancellor

#### Summary

This item establishes the compensation for Dr. Fred E. Wood as interim executive vice chancellor for academic and student affairs of the California State University.

#### **Executive Compensation**

This item recommends that Dr. Fred E. Wood receive an annual salary of \$361,242 (\$30,103.50 per month) effective on or before February 15, 2021, the date of his appointment as interim executive vice chancellor for academic and student affairs of the California State University. (This is the same salary as the current incumbent.)

Additionally, Dr. Wood is expected to serve in this interim role through August 15, 2021 and will receive a temporary housing allowance of \$5,000 per month.

In accordance with existing policy of the California State University, Dr. Wood will receive an auto allowance of \$1,000 per month and standard benefit provisions afforded CSU Executive classification employees.

#### **Recommended Action**

The following resolution is recommended for adoption:

**RESOLVED**, by the Board of Trustees of the California State University, that Dr. Fred E. Wood shall receive a salary set at the annual rate of \$361,242 effective on or before February 15, 2021, the date of his appointment as interim executive vice chancellor for academic and student affairs of the California State University; and be it further

**RESOLVED**, Dr. Wood shall receive a temporary housing allowance and additional benefits as cited in Agenda Item 3 of the Committee on University and Faculty Personnel at the January 26-27, 2021 meeting of the Board of Trustees.

#### **AGENDA**

#### COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 12:00 p.m., Tuesday, January 26, 2021

Virtually via Teleconference

Jean P. Firstenberg, Chair Douglas Faigin, Vice Chair

Diego Arambula Adam Day

Anna Ortiz-Morfit Romey Sabalius Lateefah Simon

**Consent Discussion** 

- 1. Approval of Minutes of the Meeting of November 17, 2020, Action
- 2. Naming of the George and Judy Marcus Hall for Liberal and Creative Arts San Francisco State University, *Action*
- 3. Annual Report on Donor Support for 2019-2020, Action

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#### MINUTES OF THE MEETING OF COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium\*
401 Golden Shore
Long Beach, California

**November 17, 2020** 

#### **Members Present**

Jean P. Firstenberg, Chair Douglas Faigin, Vice Chair Adam Day Romey Sabalius Lateefah Simon

Lillian Kimbell, Chair of the Board Timothy P. White, Chancellor

Trustee Firstenberg called the meeting to order.

#### **Approval of Minutes**

The minutes of September 22, 2020 were approved as submitted.

#### Naming of the Anna W. Ngai Alumni Center – California State University, Long Beach

The committee approved the proposed resolution (RIA 11-20-08) on consent that the Alumni Center at California State University, Long Beach be named the Anna W. Ngai Alumni Center.

#### Naming of Lamden Hall – San Diego State University

The committee approved the proposed resolution (RIA 11-20-09) on consent that the Education and Business Administration Building at San Diego State University be named Lamden Hall.

\*PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the November 17-18, 2020 meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

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### Naming of The Milt and Debbie Valera Resilient Scholars Program and Valera Hall – California State University, Northridge

Garrett Ashley, vice chancellor for university relations and advancement, reported that the proposed naming recognizes the \$11 million gift by Milt and Debbie Valera to establish several endowments to support various programs and scholarships, including programs for emancipated and former foster youth; the Mike Curb College of Arts, Media and Communication; the Michael Eisner College of Education; the Nazarian College of Business and Economics; the College of Humanities; The Younes and Soraya Nazarian Center for the Performing Arts; and the Delmar T. Oviatt Library.

Cal State Northridge President Dianne Harrison and Chancellor White shared the impact of the gift and thanked the Valeras for their generosity and contributions to the university. Mr. and Mrs. Valera shared videotaped remarks expressing their appreciation.

The committee recommended approval by the board of the proposed resolution (RIA 11-20-10) that the Resilient Scholars Program at California State University, Northridge be named as The Milt and Debbie Valera Resilient Scholars Program, and that University Hall at California State University, Northridge be named Valera Hall.

## Naming of the Swanson Beach Volleyball Complex – California Polytechnic State University, San Luis Obispo

Mr. Ashley reported that the proposed naming recognizes the \$1.3 million pledge by William and Cheryl Swanson to support the beach volleyball facility's construction, equipment and program.

Cal Poly San Luis Obispo President Jeff Armstrong and Chancellor White shared the impact of the gift and thanked the Swansons for their generosity and commitment to the university. Mr. Swanson shared videotaped remarks expressing his appreciation.

The committee recommended approval by the board of the proposed resolution (RIA 11-20-11) that the beach volleyball facility at California Polytechnic State University, San Luis Obispo be named the Swanson Beach Volleyball Complex.

### Naming of the William and Linda Frost Center for Research and Innovation – California Polytechnic State University, San Luis Obispo

Mr. Ashley reported that the proposed naming recognizes the pledge of more than \$32 million by William and Linda Frost for the facility's construction and instruments, of which \$20 million was part of the Frosts' historic \$110 million gift in 2017. The four-story complex will be nearly

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two-and-a-half acres and feature configurable classrooms; conference rooms; faculty offices; hands-on learning programs; and cutting-edge laboratory space for undergraduate research for the College of Science and Mathematics; the College of Agriculture, Food and Environmental Sciences; and the College of Liberal Arts.

Cal Poly San Luis Obispo President Jeff Armstrong and Chancellor White shared the impact of the gift and thanked the Frosts for their historic generosity. Mr. and Mrs. Frost shared videotaped remarks expressing their appreciation.

The committee recommended approval by the board of the proposed resolution (RIA 11-20-12) that the Science and Agriculture Teaching and Research Complex at California Polytechnic State University, San Luis Obispo be named the William and Linda Frost Center for Research and Innovation.

### Naming of the Boswell Agricultural Technology Center – California Polytechnic State University, San Luis Obispo

Mr. Ashley reported that the proposed naming recognizes the pledge of more than \$10 million by James W. Boswell, both privately and through the Boswell Foundation, and honors his father, James G. Boswell. The center will facilitate research and discovery in state-of-the-art laboratories to educate tomorrow's leaders in food innovation and experiential design.

Cal Poly San Luis Obispo President Jeff Armstrong and Chancellor White shared the impact of the gift and thanked Mr. Boswell and his family for their generosity.

The committee recommended approval by the board of the proposed resolution (RIA 11-20-13) that the agricultural center at California Polytechnic State University, San Luis Obispo be named the Boswell Agricultural Technology Center.

### Naming of the Jack and Felicia Cashin Expressive Technology Studios – California Polytechnic State University, San Luis Obispo

Mr. Ashley reported that the proposed naming recognizes the \$2 million gift from James Cashin, Jr. and Felicia Cashin for the first facility at Cal Poly devoted exclusively to the promotion of interdisciplinary collaboration between the sciences, arts and technology.

Cal Poly San Luis Obispo President Jeff Armstrong and Chancellor White shared the impact of the gift and thanked the Cashins for their generosity. Mr. and Mrs. Cashin shared videotaped remarks expressing their appreciation.

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The committee recommended approval by the board of the proposed resolution (RIA 11-20-14) that the Expressive Technology Studios at California Polytechnic State University, San Luis Obispo be named the Jack and Felicia Cashin Expressive Technology Studios.

Trustee Firstenberg adjourned the meeting.

#### COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the George and Judy Marcus Hall for Liberal and Creative Arts – San Francisco State University

#### **Presentation By**

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Lynn Mahoney President San Francisco State University

#### Summary

This item will consider naming the newly-constructed liberal and creative arts building as the George and Judy Marcus Hall for Liberal and Creative Arts (Marcus Hall).

This proposal, submitted by San Francisco State University, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities, including approval by the system review panel and the campus academic senate.

#### **Background**

The proposed naming of the facility recognizes the transformative gift of \$25 million made possible by alumni George and Judy Marcus to the College of Liberal and Creative Arts at San Francisco State University. George and Judy met while growing up in the Potrero Hill neighborhood of San Francisco and started dating while students at San Francisco State University. Always community-focused, they are considered Bay Area luminaries, and have forged unique paths in business, community leadership and philanthropy.

The Marcuses' love of their alma mater is evident in their leading role and partnership in the university's growth and success. Judy Marcus has served on the board of SF State's Foundation for many years. George Marcus is an emeritus member of the CSU Board of Trustees and a current member of the CSU Foundation's Board of Governors. Together the couple are the university's largest donors, and since 1999 have contributed over \$31 million to several areas on campus including athletics, the arts, humanities, the Guardian Scholars program, The Willie L. Brown Jr. Fellowship and several scholarship funds.

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George Marcus's entrepreneurial approach has manifested in his professional life as well as in philanthropy. His family migrated from Greece when he was a child, and like over 37% of SF State's student body, his was the first generation in his family to graduate from college. Armed with a bachelor's degree in economics, which he completed in two and a half years, he founded Marcus and Millichap in 1971, a real estate development, investment and brokerage firm that now has offices in 39 states. According to a 2011 profile of Mr. Marcus in *Palo Alto Online*, his business success has been largely due to his iconoclastic approach and his energy, vision and drive.

Judy Marcus is a fourth-generation San Franciscan and a former physical education teacher. She is a current board member of the San Francisco State University Foundation, where she has served for more than a decade. She is the former board president of the Community Services Agency (CSA), and an active leader with the Peninsula Humane Society, Montalvo Arts Center and Avenidas Senior Center.

This request to name the new liberal and creative arts building in honor of George and Judy Marcus in recognition of their support is in keeping with the CSU policy that states that "facilities and properties may be named for individuals or for organizations responsible for substantial gifts benefiting the California State University in honor of significant contributions".

#### **Recommended Action**

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that the new liberal and creative arts building at San Francisco State University be named the George and Judy Marcus Hall for Liberal and Creative Arts (Marcus Hall).

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#### COMMITTEE ON INSTITUTIONAL ADVANCEMENT

#### **Annual Report on Donor Support for 2019-2020**

#### **Presentation By**

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Lori A. Redfearn Assistant Vice Chancellor Systemwide Advancement

#### **Summary**

This item presents information on donor support to the California State University from July 1, 2019 to June 30, 2020. Section 89720 of the Education Code requires that an annual gift report be submitted to the California Joint Legislative Budget Committee and the California Department of Finance.

A full report is available at http://www.calstate.edu/donorsupport.

#### **Overview**

In 2019-2020, the California State University secured over \$641 million in new gift commitments and more than \$408 million in gift receipts, with both figures once again surpassing previous all-time highs.

Thirteen campuses had increases in giving. The CSU also had a 47% increase in gifts from individual donors.

#### **Gifts Received**

Another record year of support underscores the confidence that donors have in the power of the CSU to propel the state of California forward and create positive change in our communities. Donors' generosity resulted in over \$408 million in new gifts and pledge payments received for 2019-2020. Of that total 2%, or \$8.7 million, was unrestricted.

Endowments grew by over \$94 million in new contributions, which will provide support in perpetuity. More than half of endowment gifts are designated to scholarships.

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For long-term capital projects, campuses received over \$43 million for major facility construction and renovation.

Donors designated \$222 million for current use which included:

- \$72.2 million for faculty support and academic enrichment
- \$41.6 million for public service programs
- \$34.1 million for student scholarships
- \$15.4 million for athletics
- \$6.9 million for equipment and facility improvements
- \$52.2 million for additional university priorities

Donors committed an additional \$40.1 million in irrevocable deferred gifts.

#### **Performance Benchmarking**

Gift receipts are the national standard used by the Council for Advancement and Support of Education to compare fundraising results across universities. National peer groups are based on classification groups developed by the Carnegie Commission on Higher Education.

Among public master's institutions across the nation, CSU campuses in the top twenty for fundraising include: San Luis Obispo (first), Monterey Bay (second), Long Beach (fourth), Fullerton (fifth), Sacramento (eighth), Northridge (12<sup>th</sup>), San Francisco (16<sup>th</sup>) and San José (18th). San Diego State ranked first among high research activity (R2) public doctoral institutions. Fresno State ranked second among public doctoral institutions with moderate research activity (R3). Cal Maritime ranked first among maritime academies.

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that the Annual Report on Donor Support for 2019-2020 be adopted for submission to the California Joint Legislative Budget Committee and the California Department of Finance.

#### **AGENDA**

#### COMMITTEE ON GOVERNMENTAL RELATIONS

**Meeting:** 12:45 p.m., Tuesday, January 26, 2021

Virtually via Teleconference

Debra S. Farar, Chair

Maryana Khames, Vice Chair

Silas H. Abrego Diego Arambula Douglas Faigin Jack McGrory Krystal Raynes Romey Sabalius Lateefah Simon

Consent 1. Approval of Minutes of the Meeting of July 22, 2020, *Action* 

2. Statement of State Legislative Principles for 2021 and 2022, Action

**Discussion** 3. Sponsored State Legislation for 2021, *Action* 

4. Federal Agenda for 2021 and 2022, Action

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### MINUTES OF THE MEETING OF COMMITTEE ON GOVERNMENTAL RELATIONS

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium\*
401 Golden Shore
Long Beach, California

July 22, 2020

#### **Members Present**

Debra S. Farar, Chair Maryana Khames, Vice Chair Silas H. Abrego Douglas Faigin Jack McGrory Romey Sabalius Lateefah Simon

Lillian Kimbell, Chair of the Board Timothy P. White, Chancellor

Trustee Farar called the meeting to order.

#### **Approval of Minutes**

The minutes of May 12, 2020 were approved as submitted.

#### **State Legislative Update**

Mr. Garrett Ashley, vice chancellor for university relations and advancement, reported that the while the CSU faces a significant challenge this year, the CSU's budget reduction was proportionally smaller than other areas of the state budget. He recognized the collective efforts of campus leadership, the chancellor, the office of Advocacy and State Relations, students, faculty, staff and community supporters. Despite the stay-at-home order and advocacy that had to take place virtually, this coalition was able to adjust and ensure that the CSU remained a top budget priority.

\*PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the July 21-22, 2020 meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

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Ms. Nichole Muñoz-Murillo, assistant vice chancellor for advocacy and state relations, provided an update on the current legislative process by highlighting bills that impact the CSU and are moving forward in the legislative process. She also shared budget advocacy efforts, including the #CSUforCA social media campaign, and thanked the coalition that came together to advance the CSU budget request.

Trustee Sabalius expressed his appreciation for the support position on AB 2972, Trustee Eisen asked for details on the data that would be collected in the Statewide Longitudinal Student Database (SB 2), and Trustee Simon requested an analysis on the positive impacts that ACA 5 would have at the CSU.

#### Federal Legislative Update

Mr. Ashley reported that there has been significant activity in Washington D.C. relative to higher education, and the connection and coordination with state government in response to COVID-19 is unprecedented. The pandemic has dominated federal policymaking since March, including with regard to higher education.

Mr. Jim Gelb, assistant vice chancellor for federal relations, reviewed the CSU's activities and actions in Washington this year and provided a glimpse of what the CSU might expect later this summer. Advocacy efforts include emergency funds for students, funding to stabilize institutions, and regulatory flexibility related to student aid programs and compliance requirements. The CSU also continues to advocate for legislation to permanently protect and support Dreamers, and has advocated on behalf of international students to successfully reverse administrative action that would have forced international students to take in-person classes in the fall or risk deportation.

Trustee Farar adjourned the meeting.

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#### COMMITTEE ON GOVERNMENTAL RELATIONS

#### Statement of State Legislative Principles for 2021 and 2022

#### **Presentation By**

Garrett P. Ashley Vice Chancellor University Relations and Advancement

Nichole Muñoz-Murillo Assistant Vice Chancellor Advocacy and State Relations

#### Summary

This item contains the proposed Statement of State Legislative Principles for 2021 and 2022. The legislative principles listed below are the same as those adopted by the board in 2019.

#### **Background**

At the beginning of every two-year legislative session, the Board of Trustees adopts a formal Statement of State Legislative Principles for the California State University. The principles provide basic parameters to guide positions taken by the chancellor and system representatives on matters pending before the California legislature.

#### **Statement of Legislative Principles**

As the state's greatest producer of bachelor's degrees, the California State University plays a critical role in arming future leaders with the skills and knowledge for them to thrive in the workforce, strengthen the economy and actively contribute to the quality of life in California. The CSU achieves these results by providing affordable, accessible and high-quality education, as outlined in the Master Plan for Higher Education. The system and its leaders, faculty and staff remain committed to this important work for the betterment of today and tomorrow.

The following constitute the core principles guiding recommendations on legislation:

1. Work with the legislature and governor to allow the California State University to continue its oversight of academic affairs and matters relating to the internal governance of the university.

Gov. Rel. Agenda Item 2 January 26-27, 2021 Page 2 of 3

- 2. Preserve the integrity of the collective bargaining process.
- 3. Remain neutral on matters in which the state seeks to legislate the general public health and safety while not singling out the California State University.
- 4. Preserve the integrity of the California State University's budgetary process, and seek adequate funding to serve current and future students, support the work of faculty and staff, provide for ongoing operations, capital outlay and infrastructure needs, and to meet the workforce demands of the state.
  - a. Provide that all funds must be appropriated to the Board of Trustees.
  - b. Proposals for operational, student success and academic programs, and capital outlay needs must be approved and prioritized by the Board of Trustees.
  - c. Provide the operational authority and flexibility, as well as the necessary tools, for the university to respond to the needs of students and the state.
- 5. Seek to influence the outcome of issues which, while not affecting the California State University alone, would have a disproportionate impact on the university's activities.
- 6. Seek to secure representation of the California State University on appropriate boards, commissions, task forces, study groups, etc., whose work may have a significant impact on the system. Representatives to such bodies shall be appointed by the Board of Trustees or the chancellor.
- 7. As both the chief administrative officer and a trustee, the chancellor is recognized and designated by the Board of Trustees as the spokesperson for the California State University regarding its positions on state and federal legislative proposals. When practical, the position to be taken on a legislative proposal should be discussed with the chair and vice chair of the Committee on Governmental Relations before that position is communicated to the legislature. Unresolved positions on a legislative proposal will be decided by the chancellor in consultation with the chair of the board. When practical, changes in position on pending legislative proposals will be shared with the chair and vice chair of the Committee on Governmental Relations prior to communication of the change to the legislature. When this is not practical, changes in position will be shared with the chair and vice chair of the Committee on Governmental Relations immediately following communication of the change to the legislature.

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The following resolution is recommended for adoption:

**RESOLVED**, by the Board of Trustees of the California State University, that the Statement of Legislative Principles for 2021 and 2022 be adopted; and be it further

**RESOLVED**, that the chancellor is authorized to take positions on pending legislation on behalf of the California State University system; but prior to taking or changing such positions on legislative matters, the chancellor shall consult, when practical, with the chair and vice chair of the Committee on Governmental Relations; and be it further

**RESOLVED**, that any unresolved positions on a legislative proposal will be decided by the chancellor in consultation with the chair of the board; and be it further

**RESOLVED**, that the chancellor shall keep the Board of Trustees regularly informed of the positions taken and of such other matters affecting governmental relations as deemed necessary and desirable.

#### COMMITTEE ON GOVERNMENTAL RELATIONS

#### **Sponsored State Legislation for 2021**

#### **Presentation By**

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Nichole Muñoz-Murillo Assistant Vice Chancellor Advocacy and State Relations

#### Summary

This item contains one sponsored legislative proposal for consideration by the Board of Trustees.

#### **2021** Legislative Proposal

In August, Chancellor Emeritus Timothy P. White requested proposals from system and campus leaders for possible inclusion in the Board of Trustees' sponsored bill package for the 2021 legislative year. Proposals were analyzed by staff with consideration given to whether there was a clearly identified need, programmatic and fiscal implications, and overall alignment with system initiatives and priorities. The following is recommended for adoption by the Board as sponsored legislation for 2021.

#### **College Mental Health Services Program**

We recommend the Board of Trustees sponsor legislation to annually appropriate funding from the Proposition 63 administrative fund to bolster student mental health services being offered on public college campuses.

This legislation establishes the College Mental Health Services Program, which would direct ongoing funding to the California State University, California Community Colleges and the University of California to expand student mental health services. While the CSU has made substantial investments in student mental health services, expanding these services has been highlighted as a top priority for students, faculty and campus leaders. The COVID-19 pandemic has further amplified the need for ongoing investment in providing these services to students.

Adoption of the following resolution is recommended:

**RESOLVED**, by the Board of Trustees of the California State University, that the state legislative proposal described in this item is adopted as the 2021 Board of Trustees' sponsored legislation.

### COMMITTEE ON GOVERNMENTAL RELATIONS

# Federal Agenda for 2021 and 2022

# **Presentation By**

Garrett P. Ashley Vice Chancellor University Relations and Advancement

James M. Gelb Assistant Vice Chancellor Federal Relations

# **Summary**

This item details the system's federal priorities for 2021 and 2022.

# Background

Every two years, the CSU reviews and updates its federal priorities in conjunction with the beginning of a new two-year session of Congress. In some years – like this one – this also coincides with a change in the White House.

This agenda is guided by system objectives of preserving access, providing quality instruction, preparing students for the workforce and promoting completion of students' educational goals. It is informed by the CSU Office of Federal Relations' assessment of the current political and fiscal landscape in Washington and has been reviewed by the Chancellor's Senior Leadership Council. The core principles outlined below (in bold italic lettering) are designed to provide a broad umbrella under which the CSU can react to the wide range of policy ideas that typically surface throughout a Congressional session; also included are bulleted illustrations of items that are ripe for advocacy in 2021 and 2022.

Overall, the agenda hews closely to the system's approach in recent years. The CSU can and should continue to promote federal investments in its students and institutions as efficient, productive targets of resources that will strengthen America's economy and well-being. Given the program's benefit to our students, the CSU should also continue to place maintaining a robust Pell Grant program among its top priorities. While the CSU will frequently be called upon to respond to proposals made by others, the federal agenda identifies priority areas that should be the subjects of proactive pursuit.

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# **Summary of CSU System Priorities for 2021 and 2022**

The California State University (CSU) consistently provides an outstanding return on federal investments in its students, institutions and research. With 23 campuses and approximately 486,000 students, the CSU is the nation's largest public four-year university system, providing access and success for unprecedented numbers of underserved and low-income students. Every year, 129,000 new CSU graduates enter the workforce across all economic sectors.

The system's top federal priorities for 2021 and 2022 are:

- Support and protect Dreamers, including by immediately restoring Deferred Action for Childhood Arrivals (DACA) protections
- Secure necessary federal relief and flexibilities for institutions and students in response to the COVID-19 pandemic
- Invest in student success by significantly increasing the maximum Pell Grant and restoring annual cost-of-living increases to the program

A full list of CSU system priorities for 2021 and 2022 follows.

Improve College Access and Timely Completion through Aid to Students: The CSU remains one of the nation's best bargains. Significant state and institutional grants provide vital support to our low-income students. Federal financial aid programs remain critical to these students, including nearly 230,000 who rely on need-based Pell Grants. More than 63,000 Pell recipients earn CSU bachelor's degrees each year.

- Enhance the Pell Grant program by significantly increasing the maximum grant; restoring automatic cost-of-living increases to the maximum grant; and reserving any surplus funds for future program needs or improvements
- Invest in the Supplemental Educational Opportunity Grant (SEOG) and Work-Study programs
- Prioritize resources for institutions serving the greatest number of students with need
- Support policies that minimize college debt burden and promote higher education philanthropy

**Prepare Students for College Success:** The CSU is continuously working to improve K-12 student readiness and measure the performance of CSU-trained teachers. The federal government is a vital partner.

- Provide robust funding for effective pipeline programs like GEAR UP and TRIO, and expand pre-K investments
- Maintain a strong federal partnership with universities to transform the preparation of America's teachers and school leaders, especially for high-need schools

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Foster Degree Completion for California's Diverse Population: The CSU provides more than half of all undergraduate degrees granted to California's Latino, African American and Native American students and is a leader in transitioning veterans to the workforce. Federal capacity-building programs and targeted grants help bridge completion and equity gaps.

- Support federal policies that assist California's Dreamers young people brought to the US as children and provide them with long-term stability and opportunities
- Maintain strong support for Hispanic- and Asian American and Native American Pacific Islander-Serving Institutions through increased investments in capacity-building programs
- Support the needs of veterans on campus and smooth their transition to the civilian workforce
- Promote policies that reduce recidivism by expanding access to a college education

*Educate Students for Tomorrow's Workforce*: Every year, 129,000 new CSU graduates drive California's and America's economy in the information technology, life sciences, agriculture, business, hospitality, healthcare, education, public administration, entertainment and multimedia industries. Targeted federal programs help propel their success.

- Support science, technology, engineering and mathematics (STEM) education, including through funding for the National Science Foundation (NSF)'s Louis Stokes Alliances for Minority Participation, Robert Noyce Teacher Scholarship and Hispanic-Serving Institutions programs
- Invest in USDA's Hispanic-Serving Institutions Education Grants Program

**Solve Societal Problems through Applied Research:** In laboratories, at field sites and through programs at the CSU, students, faculty and collaborating scientists advance California's capacity to address key issues of significance to our state and nation. Federal investments are vital to continued progress.

- Maximize opportunities for comprehensive universities to compete for federal resources, including in STEM programs
- Maintain strong funding for NSF, National Institutes of Health, and national security research and training
- Invest in Non-Land-Grant Colleges of Agriculture (NLGCA) program

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Enhance Campus Health, Safety and Infrastructure: State-of-the-art facilities and innovative programs help make campuses vibrant and secure for all.

- Promote policies that support students' well-being and basic needs, including housing and food security and mental health
- Fund programs that enhance campus safety and assist campuses with addressing sexual violence
- Support investments in infrastructure and assets that provide campuses opportunities to partner with their communities, improve facilities, and promote job training and strategic economic growth, including in connection with federal maritime responsibilities

The CSU federal agenda process recognizes that priorities may evolve over time. The OFR will continue to work with the campuses and system leaders to refine and develop proposals, and to assist all in working productively with their representatives in Congress and with federal agencies in the year ahead.

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that the Federal Agenda for 2021 and 2022 be adopted.

# **AGENDA**

# COMMITTEE ON CAMPUS PLANNING, BUILDINGS AND GROUNDS

Meeting: 1:45 p.m., Tuesday, January 26, 2021

Virtually via Teleconference

Jane W. Carney, Chair Lateefah Simon, Vice Chair

Larry L. Adamson Jack Clarke, Jr. Anna Ortiz-Morfit Krystal Raynes Romey Sabalius Peter J. Taylor

Consent 1. Approval of Minutes of the Meeting of November 17, 2020, *Action* 

**Discussion** 2. Sonoma State University Master Plan Revision for Student Housing Project, *Action* 

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# MINUTES OF THE MEETING OF THE COMMITTEE ON CAMPUS PLANNING, BUILDINGS AND GROUNDS

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium\*
401 Golden Shore
Long Beach, California

November 17, 2020

# **Members Present**

Jane W. Carney, Chair Lateefah Simon, Vice Chair Larry L. Adamson Krystal Raynes Romey Sabalius Peter J. Taylor

Lillian Kimbell, Chair of the Board Timothy P. White, Chancellor

Trustee Carney called the meeting to order.

# **Public Comment**

Public comment occurred at the beginning of the meeting's open session prior to all committees. Five public comments supported the CSU Chico Master Plan Revision. The speakers included members of the Chico student body, city government, business community, and the general public.

# **Consent Agenda**

The minutes of the September 22, 2020 meeting of the Committee on Campus Planning, Buildings and Grounds were approved as submitted.

Item number two, Fullerton Arboretum Joint Powers Authority Dissolution, was an information item. Item number three, Approval of the 2021-2022 through 2025-2026 Multi-Year Capital Plan, was approved as submitted (RCPBG 11-20-06).

\*PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the November 17-18, 2020 meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

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# California State University, Chico Master Plan Revision, Final Environmental Impact Report, and Enrollment Ceiling Increase

Information was shared and approval was requested for the California State University, Chico master plan revision and certification of the final environmental impact report. Following the presentation, trustees commented on the positive working relationship between the campus and the City of Chico.

The committee recommended approval of the proposed resolution (RCPBG 11-20-07).

# San Francisco State University Science Replacement Building

This item requested approval of the schematic plans for Science Replacement Building at San Francisco State University estimated to cost \$170 million.

In response to questions, staff clarified that the project would be funded with \$150 million from systemwide revenue bonds which the Board of Trustees approved in 2018, and \$20 million from the campus continuing education program. Trustees also asked if the project would have a direct fiscal impact on students, and staffs responded that the project would not affect student tuition.

The committee recommended approval of the proposed resolution (RCPBG 11-20-08).

Trustee Carney adjourned the Committee on Campus Planning, Buildings and Grounds.

# COMMITTEE ON CAMPUS PLANNING, BUILDINGS AND GROUNDS

# Sonoma State University Master Plan Revision for Student Housing Project

# **Presentation By**

Steve Relyea
Executive Vice Chancellor and
Chief Financial Officer

Judy K. Sakaki President Sonoma State University

Elvyra F. San Juan Assistant Vice Chancellor Capital Planning, Design, and Construction

# Summary

This agenda item proposes a revision to the long-term development plan of the Sonoma State University campus to site a future student housing complex. The following actions are requested for approval by the California State University Board of Trustees with regard to the Zinfandel Village Student Housing Replacement project at Sonoma State University:

- Approve the September 2020 Addendum to the 2000 Master Plan Revision Master Plan Environmental Impact Report (EIR) 2020 Addendum
- Approve the proposed campus master plan revision dated November 2020

The Board of Trustees must approve that the 2020 Addendum is adequate and complete under the California Environmental Quality Act (CEQA) in order to approve the minor campus master plan revision. Because the 2020 Addendum has determined that the proposed master plan revision would not result in any significant and unavoidable effects, the Statement of Overriding Considerations from the master plan revision certified in May 2000 is still valid.

Attachment A is the proposed campus master plan that includes the changes needed to site the Zinfandel Village Student Housing Replacement project. Attachment B is the existing campus master plan approved by the Board of Trustees in May 2000. The 2020 Addendum to the 2000 Master Plan Revision EIR is available at the following link:

https://web.sonoma.edu/cpdc/docs/Master plan rev eir zin replacement addendum 202012.pdf.

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All CSU campuses must have a long-range physical master plan that shows existing and anticipated facilities necessary to accommodate a specified academic year full-time equivalent student (FTE) enrollment. Each master plan reflects the physical requirements of academic program and auxiliary activities on the campus. By policy, changes to the master plan that trigger an environmental impact report require approval by the Board of Trustees.

By addressing the requirements of CEQA as part of this master plan revision, the campus will be better positioned to pursue this project in the future if demand conditions allow. The campus will return to the Board of Trustees at a future date to seek approval to proceed with the project design, construction, and financing. The campus is not planning to proceed at this time to implement the replacement housing project only seek approval of the proposed campus location.

# **Proposed Master Plan Revision**

The campus is proposing minor revisions to the physical master plan to accommodate the development of a housing project for first-year students, the Zinfandel Village Student Housing Replacement. The proposed project would not affect the rate of increase in student enrollment or the total student capacity of 10,000 FTE in the Master Plan.

The proposed project is envisioned to provide first-year student housing facilities on campus that are necessary to replace existing aging student housing facilities and meet projected long-term demand for additional beds. The proposed project will demolish the existing 400-bed Zinfandel Village and construct new student housing buildings designed for first-year students. The proposed project would construct a total of 1,000 beds, including the replacement of 400 beds in the existing Zinfandel Village complex to be demolished and the construction of 600 net new beds. The campus currently has 3,146 student beds and the proposed project would bring the total number of student beds to 4,146.

The proposed project site is at the northwest edge of the campus on the site of the existing Zinfandel Village (#15A-F¹) student housing, the existing vacant Dining Commons, and the Childcare Center (#24). The Dining Commons was closed in 2010 when the campus completed the Student Center that includes the 600-seat main dining hall as well as other additional venues (restaurant, café, grab and go, fast casual) and serves the entire residential and non-residential population. The current dining capacity is sufficient to serve the proposed additional residents.

The Childcare Center accommodates 60 children of students, faculty, and staff and is planned to be relocated before the proposed housing replacement project begins. The location for a replacement childcare facility will be determined as part of future feasibility analysis. Providing

<sup>&</sup>lt;sup>1</sup> The facility number is shown on the master plan map and recorded in the Space and Facilities Database.

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additional on-campus student housing would substantially increase the beneficial impacts of reducing student commute trips and the associated air pollutant and greenhouse gas (GHG) emissions.

The project will involve two phases, as described below:

- Phase 1: Demolition of the existing Childcare Center (this building is approximately 3,900 gross square feet (GSF)) and vacant Dining Commons building (~25,000 GSF) to construct up to 600 beds. The new first-year student housing village would consist of three 3-story buildings, up to 40 feet in height, for an approximate total of 160,000 GSF. This facility will also include the Residential Education and Campus Housing Office, as well as an office for the Area Coordinator Office, Area Coordinator Apartment, and Faculty in Residence Apartment which are being relocated from the existing Zinfandel Village. Phase 1 is expected to move forward in 2025 at the earliest, pending market conditions.
- Phase 2: Demolition of the existing Zinfandel Village student housing buildings. The existing Zinfandel Village was constructed in 1970 and contains a cluster of six two-and three-story buildings totaling approximately 100,000 GSF. Phase 2 would construct up to 400 beds on the same site of approximately 155,000 GSF in similar configurations and style to those constructed in Phase 1. Phase 2 is anticipated to take place in the next five to ten years.

The proposed master plan changes are noted on Attachment A:

- Hexagon 1: Demolition of the existing Childcare Center (#24) and unoccupied Dining Commons building and construction of up to 600 new student housing beds in the Residence Hall Phase 1 (#64A-C).
- Hexagon 2: Demolition of the existing Zinfandel Village (#15A-F) student housing buildings and construction of Phase II up to 400 new first-year student housing units on the same site (#64D-F)

# **Fiscal Impact**

The proposed Master Plan Revision has an estimated total cost of \$230 million. Advancement of the design, construction and financing of the Zinfandel Village Replacement project is subject to future approval by the Board of Trustees.

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# California Environmental Quality Act (CEQA) Action

An Addendum to the 2000 Master Plan Revision EIR has been prepared to analyze the potential significant environmental effects of the proposed campus master plan revision in accordance with CEQA requirements and State CEQA Guidelines. The EIR Addendum is presented to the Board of Trustees for review and certification.

The EIR Addendum compares the potential environmental impacts of the proposed Zinfandel Village Student Housing Replacement Project as described in the Project Description with the conclusions of the 2000 Master Plan Revision EIR. The environmental impacts of the proposed project were found to be substantially similar to those disclosed in the 2000 Master Plan Revision EIR. Several mitigation measures included in the 2000 Master Plan Revision EIR would also be applicable to the 2020 Zinfandel Village Student Housing Project, and no new mitigation measures are required.

Based on the environmental analysis, no substantive revisions are needed to the 2000 Master Plan Revision EIR because no new significant impacts or substantially more severe impacts would result from the project. The environmental setting has not changed, and the Project would not affect the rate of increase in student enrollment or the total university student capacity of 10,000 full-time equivalents. Therefore, no further evaluation is required, and no Subsequent EIR is needed pursuant to State CEQA Guidelines Section 15162.

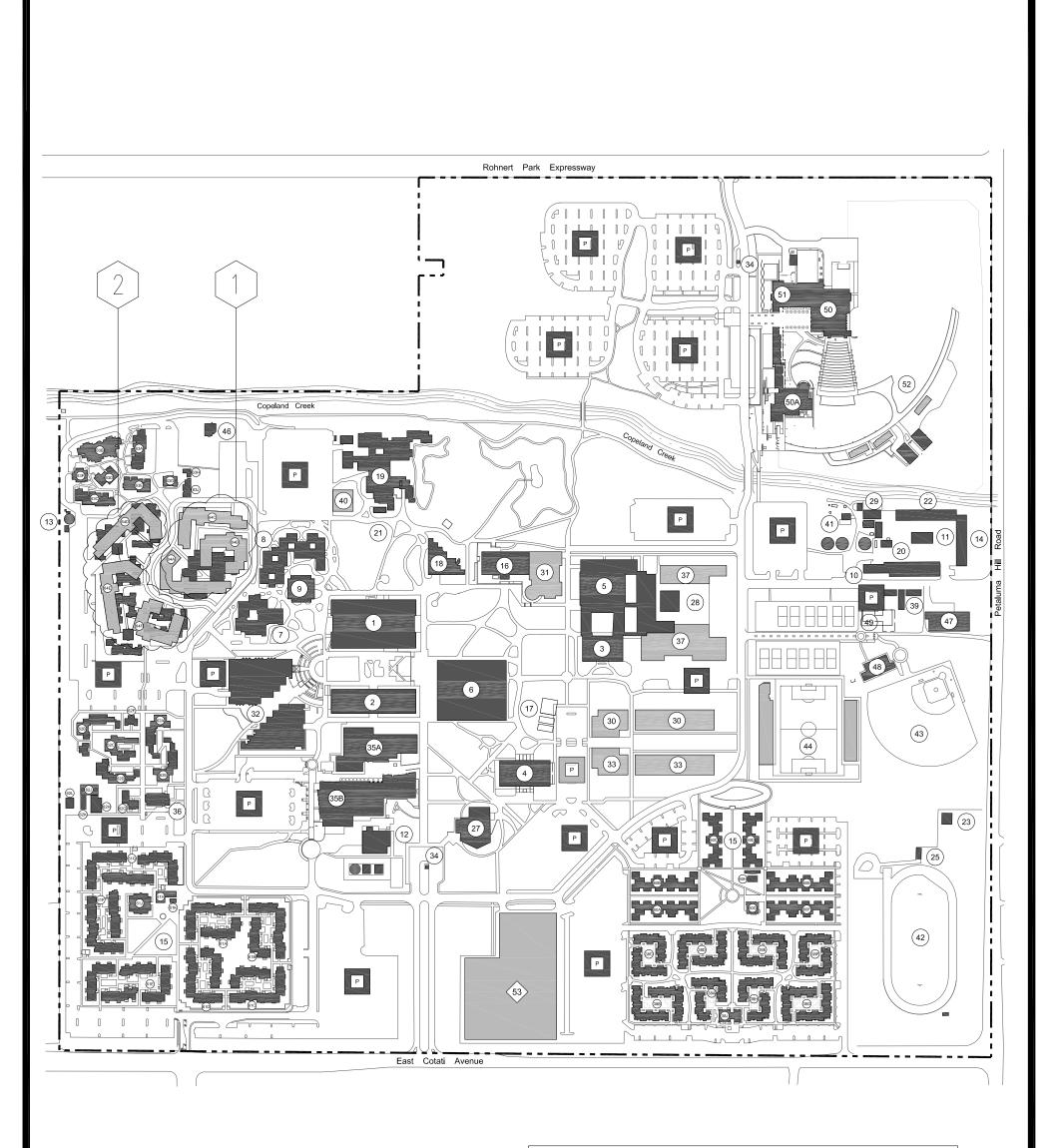
### Recommendation

The following resolution is presented for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that:

- 1. The 2020 Addendum to the 2000 Master Plan Revision EIR was prepared to evaluate the environmental effects associated with approval of the proposed master plan revision for the Zinfandel Village Student Housing Replacement Project and confirms there are no new significant environmental impacts pursuant to the requirements of the California Environmental Quality Act and State CEQA Guidelines.
- 2. This resolution is adopted pursuant to the requirements of Section 21081 of Public Resources Code and Section 15091 of the State CEQA Guidelines which require that the Board of Trustees make findings prior to the approval of a project.

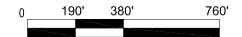
- 3. The Board of Trustees hereby approves the Addendum to the 2000 Master Plan Revision EIR and reaffirms prior adoption of the Findings of Fact and Mitigation Monitoring and Reporting Program prepared for that EIR, including all mitigation measures identified therein for RCPBG 05-10-00 of the May 2000 meeting of the Board of Trustees, which identifies the specific impacts of the proposed campus master plan and related mitigation measures, which are hereby incorporated by reference.
- 4. The Board of Trustees hereby approves the September 2020 Addendum to the Sonoma State University, Campus Master Plan Revision as complete and in compliance with CEQA.
- 5. The mitigation measures identified in the Mitigation Monitoring and Reporting Program are hereby adopted and shall be monitored and reported in accordance with the requirements of CEQA (Public Resources Code, Section 21081.6).
- 6. The project will benefit the California State University.
- 7. The Sonoma State University Campus Master Plan Revision dated January 2021 is approved.
- 8. The chancellor or his designee is requested under Delegation of Authority granted by the Board of Trustees to file the Notice of Determination for the Final Environmental Impact Report for the Sonoma State University master plan addendum.



# Sonoma State University

Campus Master Plan Master Plan Enrollment: 10,000 FTE Approval Date: April 1962 Revised Date: May 2000 Main Campus Acreage: 269





Buildings	Campus Boundary	Parking
EXISTING BUILDING	EXISTING	P EXISTING LOT
FUTURE BUILDING	— — — FUTURE	P FUTURE LOT
TEMPORARY BUILDING		P EXISTING STRUCTURE
EXISTING BUILDING NOT IN USE		FUTURE STRUCTURE

# **Sonoma** State University

Master Plan Enrollment: 10,000 FTE

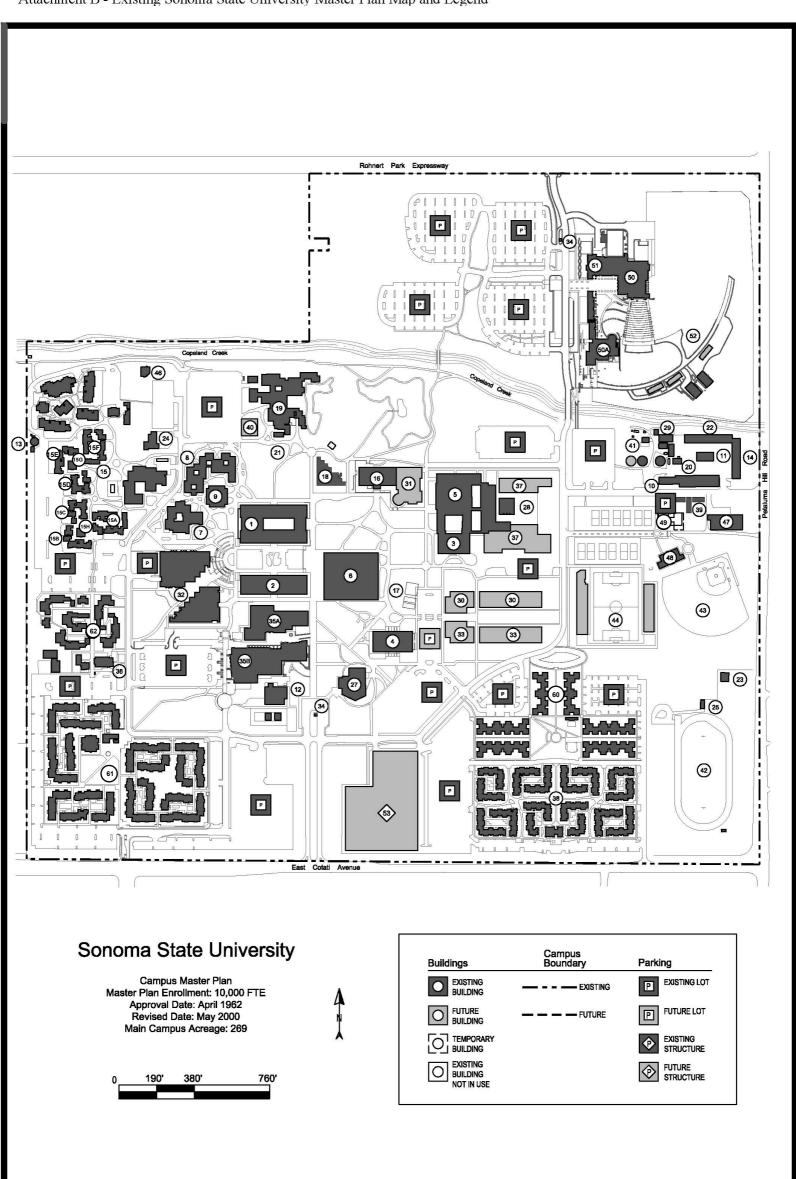
Master	Plan approved by the Board of Trustees: April 1962 Plan Revision approved by the Board of Trustees: Ma 1992, May 2000	arch 1967, Octobe	r 1969, July 1970, January 1976, February 1980, May 1990,
1.	Adlai E. Stevenson Hall	47.	Campus Storage Building
	(Classroom / Office)		Gordon Smith Training Facility
2.	Darwin Hall (Science)		PreCollege Programs
	Field House		Donald and Maureen Green Music Center
	Charles Ives Hall (Music)		Music / Faculty Office Building
	Physical Education		Restaurant / Meeting Facility
	Ruben Salazar Hall		Joan & Sanford I. Weill Lawn and Commons
	Student Health Center		MasterCard Pavilion
	Rachel Carson Hall		Parking Structure
	Ambrose Nichols Hall (Classroom / Office)		Beaujolais - Alsace
	Plant Operations Office		Beaujolais - Bordeaux
	Corporation Yard		Beaujolais - Classico
	Boiler Plant		Beaujolais - Loire
	Wastewater Equalization Tank Structure		Beaujolais - Madeira
	Corporation Yard Support Services		Beaujolais - Medoc
	Wine Spectator Learning Center		Beaujolais - Neddoc  Beaujolais - Domaine Meeting Room
	CAPS and Four Classrooms (Temporary)		Beaujolais - Office / Pool
	`		•
	International Hall		Sauvignon - Alicante
	Art Building		Sauvignon - Burgundy
	Pump House		Sauvignon - Colombard
	Pump House-Fire		Sauvignon - Fume Blanc
	Corporation Yard Warehouse		Sauvignon - Grenache
	Physical Education / Storage Building		Sauvignon - Marsanne
	Child Care Center		Sauvignon - Sirah
	Athletic Field Facility		Sauvignon - Barrel Room
	Not Used		Sauvignon - Cooperage
	Evert B. Person Theatre		Sauvignon - Cellars
	Aquatic Facility		Verdot - Chablis
	Anthropological Studies Center		Verdot - Chenin Blanc
	Instructional Expansion		Verdot - Claret
31.	Professional Schools Building	62D.	Verdot - Meritage
32.	Jean and Charles Schulz Information Center	62E.	Verdot - Sauterne
33.	Instructional Expansion	62F.	Verdot - Sangiovese
34.	Parking and Information Booth	62G.	Verdot - Chateau
35A.	Recreation Center	62H.	Verdot - Housing Maintenance
35B.	Student Center	62J.	Verdot - Linen and Custoidal Warehouse
36.	Public Safety Building	62K.	Verdot - Landscaping Storage
37.	Physical Education Addition	62L.	Verdot - Conference Events Servcies Storage
38A.	Tuscany - Mosel	63A.	Cabernet - Gamay
38B.	Tuscany - Piemonte	63B.	Cabernet - Merlot
38C.	Tuscany - Provence	63C.	Cabernet - Muscat
38D.	Tuscany - Rioja	63D.	Cabernet - Pinot
	Tuscany - Rhone	63E.	Cabernet - Tokay
38F.	Tuscany - Savoie	63F.	Cabernet - Carneros
	Tuscany - Trentino	63G.	Cabernet - Green Valley
38H.	Tuscany - Veneto	63H.	Cabernet - Viognier
	Tuscany - Casentino		Cabernet - Chalk Hill
	Greenhouses		Residence Hall Phase I
	Art Building Addition		Residence Hall Phase II
41.	5	V-12 1 .	
	Stadium		
	Baseball Field		
	Soccer Stadium		
	Not Used		
	Environmental Technology Center ETC		

LEGEND:

Existing Facility / Proposed Facility

46. Environmental Technology Center - ETC

NOTE: Existing building numbers correspond with building numbers in the Space and Facilities Data Base (SFDB)



# **Sonoma** State University

Tuscany - Casentino		Existing building numbers correspond
Tuscany - Casentino	000.	Cabernet Chair Tilli
•		Cabernet - Chalk Hill
Tuscany - Veneto		Cabernet - Viognier
· · · · · · · · · · · · · · · · · · ·		Cabernet - Carneros  Cabernet - Green Valley
,		Cabernet - Tokay Cabernet - Carneros
		Cabernet - Pinot
		Cabernet - Muscat
Tuscany - Piemonte		Cabernet - Merlot
Tuscany - Mosel		Cabernet - Gamay
Physical Education Addition	62L.	Verdot - Conference Events Servcies Storage
Public Safety Building		Verdot - Landscaping Storage
Student Center		Verdot - Linen and Custoidal Warehouse
Recreation Center		Verdot - Housing Maintenance
		Verdot - Chateau
		Verdot - Sangiovese
<u> </u>		Verdot - Sauterne
•		Verdot - Garet Verdot - Meritage
. •		Verdot - Cherim Blanc Verdot - Claret
		Verdot - Chabiis Verdot - Chenin Blanc
		Verdot - Chablis
		Sauvignon - Cooperage Sauvignon - Cellars
•		Sauvignon - Barrel Room
Child Care Center		Sauvignon - Sirah
Physical Education / Storage Building		Sauvignon - Marsanne
Corporation Yard Warehouse		Sauvignon - Grenache
Pump House-Fire		Sauvignon - Fume Blanc
Pump House		Sauvignon - Colombard
Art Building		Sauvignon - Burgundy
International Hall		Sauvignon - Alicante
CAPS and Four Classrooms (Temporary)		Beaujolais - Office / Pool
Wine Spectator Learning Center		Beaujolais - Domaine Meeting Room
Zinfandel - Vineyard Meeting Room		Beaujolais - Medoc
Zinfandel - Semillion Meeting Room		Beaujolais - Madeira
Zinfandel - Traminer	60D.	Beaujolais - Loire
Zinfandel - Semillion	60C.	Beaujolais - Classico
Zinfandel - Riesling	60B.	Beaujolais - Bordeaux
Zinfandel - Flora		Beaujolais - Alsace
Zinfandel - Chardonnay	53.	Parking Structure
Zinfandel - Barbera		MasterCard Pavilion
Corporation Yard Support Services		Joan & Sanford I. Weill Lawn and Commons
		Restaurant / Meeting Facility
Boiler Plant		Music / Faculty Office Building
•		Donald and Maureen Green Music Center
,		Gordon Smith Training Facility PreCollege Programs
		Campus Storage Building
		Environmental Technology Center - ETC
		Not Used
		Soccer Stadium
		Baseball Field
Field House		Stadium
Darwin Hall (Science)		Recycle Plant
(Classroom / Office)	40.	Art Building Addition
Adlai E. Stevenson Hall	39.	Greenhouses
	(Classroom / Office) Darwin Hall (Science) Field House Charles Ives Hall (Music) Physical Education Ruben Salazar Hall Student Health Center Rachel Carson Hall Ambrose Nichols Hall (Classroom / Office) Plant Operations Office Corporation Yard Boiler Plant Wastewater Equalization Tank Structure Corporation Yard Support Services Zinfandel - Barbera Zinfandel - Chardonnay Zinfandel - Flora Zinfandel - Riesling Zinfandel - Semillion Zinfandel - Semillion Zinfandel - Vineyard Meeting Room Wine Spectator Learning Center CAPS and Four Classrooms (Temporary) International Hall Art Building Pump House Pump House-Fire Corporation Yard Warehouse Physical Education / Storage Building Child Care Center Athletic Field Facility Not Used Evert B. Person Theatre Aquatic Facility Anthropological Studies Center Instructional Expansion Professional Schools Building Jean and Charles Schulz Information Center Instructional Expansion Parking and Information Booth Recreation Center Student Center Public Safety Building Physical Education Addition Tuscany - Mosel Tuscany - Provence Tuscany - Provence Tuscany - Provence Tuscany - Savoie Tuscany - Trentino	Adiai E. Stevenson Hall (Classroom / Office) (Ad.) Darwin Hall (Science) (Ad.) Field House (Ad.) Charles Ives Hall (Music) (Ad.) Physical Education (Ad.) Ruben Salazar Hall (Ad.) Student Health Center (Ad.) Rachel Carson Hall (Ad.) Ambrose Nichols Hall (Classroom / Office) (Ad.) Ambrose Nichols Hall (Classroom / Office) (Ad.) Plant Operations Office (Ad.) Boiler Plant (Ad.) Wastewater Equalization Tank Structure (Ad.) Boiler Plant (Ad.) Wastewater Equalization Tank Structure (Ad.) Strinfandel - Barbera (Ad.) Strinfandel - Chardonnay (Ad.) Strinfandel - Flora (Ad.) Strinfandel - Riesling (Ad.) Strinfandel - Riesling (Ad.) Strinfandel - Remillion (Ad.) Strinfandel - Semillion (Ad.) Strinfandel - Semillion (Ad.) Strinfandel - Semillion (Ad.) Strinfandel - Vineyard Meeting Room (AD.) Strinfandel - Vineyard Room (AD.) Strinfandel - Vineyard Room (AD.) Strinfandel - Vineyard Room (AD.

### **AGENDA**

# **COMMITTEE ON FINANCE**

Meeting: 2:00 p.m., Tuesday, January 26, 2021 Virtually via Teleconference

Jack McGrory, Chair

Peter J. Taylor, Vice Chair

Larry L. Adamson
Jane W. Carney
Jack Clarke, Jr.
Wenda Fong
Maryana Khames
Anna Ortiz-Morfit
Krystal Raynes
Lateefah Simon

# Consent

- 1. Approval of Minutes of the Meeting of November 17, 2020, Action
- 2. California State University, Fresno Approval of the Final Public-Private Partnership Agreement for the Central Utility Plant Replacement Project, *Action*
- 3. Reporting of Auxiliary Liquidity Loans Approved by the Chancellor under Delegated Authority, *Information*

# **Discussion**

- 4. Strategic Partnerships, Information
- 5. 2020-2021 Student Fee Report, Information
- 6. 2021-2022 Operating Budget Update, Information

Action Item
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# MINUTES OF THE MEETING OF THE COMMITTEE ON FINANCE

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium\*
401 Golden Shore
Long Beach, California

**November 17, 2020** 

### **Members Present**

Jack McGrory, Chair Peter J. Taylor, Vice Chair Larry L. Adamson Jane W. Carney Wenda Fong Maryana Khames Krystal Raynes Lateefah Simon

Lillian Kimbell, Chair of the Board Timothy P. White, Chancellor

Trustee McGrory called the meeting to order.

# **Public Comment**

Public comment took place at the beginning of the meeting's open session, prior to all committees.

# Approval of the Consent Agenda

The minutes of the September 22, 2020 meeting of the Committee on Finance were approved as submitted.

Agenda item two, 2021-2022 Lottery Budget and Report was presented as a consent action item. The committee recommended approval of the proposed resolution (RFIN 11-20-04).

<sup>\*</sup>PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the November 17-18, 2020 meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

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Agenda item three was presented as a consent action item for San Diego State University – Conceptual Approval of Public-Private Partnerships for the Development of SDSU Mission Valley. The committee recommended approval of the proposed resolution (RFIN 11-20-05).

Agenda item four was a consent information item regarding the California State University Annual Investment Report.

Agenda item five was also a consent information item that provided the Annual Systemwide Report on Hate Incidents on Campus.

# **Approval of the 2021-2022 Operating Budget Request**

The 2021-2022 CSU Operating Budget Request was presented for approval. Information about the state's fiscal condition, the breakdown of the proposed incremental budget request totaling \$556 million, and information about the State University Grant (SUG) program was highlighted.

Following the presentation, trustees asked about added federal funding available to the CSU to help offset costs related to COVID. Staff responded that federal aid was expected. Information on expenditure reductions was requested. Staff explained that campuses will continue to strategically plan to use reserves for economic uncertainty and costs savings achieved through reductions in travel, decrease in use of facilities and utilities, a hiring freeze, and early exit employee programs. Trustees also asked about the financial conditions of CSU auxiliary organizations. Staff indicated that agenda item 1 of the Joint Committee on Finance and Organization and Rules includes a request for change in delegation of authority that will allow auxiliary organizations to take out loans to help them manage cashflow during the pandemic. The trustees expressed support of the changes made to the final budget request based on their feedback in September.

The committee recommended approval of the proposed resolution (RFIN 11-20-06)

# California State University, Fresno – Update on a Public-Private Partnership for the Central Utility Plant Replacement Project

Information about a public-private partnership project to build a replacement central utility plant on the CSU Fresno campus was shared. There were no questions or comments from the trustees.

Trustee McGrory adjourned the meeting of the Committee on Finance.

Action Item Agenda Item 2 January 26-27, 2021 Page 1 of 4

### **COMMITTEE ON FINANCE**

California State University, Fresno – Approval of the Final Public-Private Partnership Agreement for the Central Utility Plant Replacement Project

# **Presentation By**

Steve Relyea Executive Vice Chancellor and Chief Financial Officer

Saúl Jiménez-Sandoval, Ph.D. Interim President California State University, Fresno

Robert Eaton Assistant Vice Chancellor Financing, Treasury, and Risk Management

# **Summary**

This item requests the California State University Board of Trustees to approve the final development agreement for a public-private partnership for the Central Utility Plant Replacement Project at California State University, Fresno.

# **Background**

In May 2019, the Board of Trustees approved the concept of a public-private partnership for the Central Utility Plant Replacement Project and authorized the chancellor and the campus to enter into negotiations for agreements as necessary to develop a final plan for the public-private partnership. The campus plant, built in 1954, has had limited improvements over the past 65 years and its equipment and ancillary infrastructure have exceeded their useful life. The central utility plant provides heating and cooling to over 3.1 million square feet in 80 campus buildings. The condition of the plant has resulted in significant increases in operating and deferred maintenance expenses over the past ten years, and the risk of catastrophic failure is always present.

On December 6, 2019, the campus initiated the Request for Proposal (RFP) process to solicit competitive proposals from the following four pre-qualified development teams that were shortlisted from a Request for Qualifications issued October 8, 2018: (1) Plenary, Webcore, Syska Hennessy, Johnson Controls; (2) Engie Holdings, Ulico Infrastructure Management Co, HDR (Architect), FVB, Black & Veach, Mesa Energy Systems, and Harris Construction; (3) Meridiam, Noresco, GLHN Architects & Engineers; (4) Fengate, Veolia Energy, W.M. Lyles, Kennedy Jenks Consulting, Taylor Engineering.

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The campus has retained the following firms to consult in this selection process: Illuminati Infrastructure Advisors; Kutak Rock LLP (legal counsel coordinated and managed by the CSU Office of General Counsel); P2S Engineering; and Barclays Capital.

The RFP process has been iterative to allow opportunities for innovation. It included numerous confidential one-on-one meetings; multiple rounds of clarifications and addendums; team site visits; and interim technical and financial terms submittals. Considerable consultation and guidance has been provided from CSU staff, including the Office of General Counsel; Capital Planning Design & Construction; and Financing and Treasury. This extensive and comprehensive RFP process produced a development plan that included a non-negotiable Project Agreement ready for execution.

As reported to the Board of Trustees in November 2020, the campus entered into discussions with the consortium of Meridiam as the Equity Member; NORESCO as Lead Contractor and Lead Maintenance Provider; and GLHN Architects and Engineers as the Lead Engineer. The campus has subsequently completed discussions on a final development agreement with the Meridiam team. This integrated team brings extensive experience as industry leaders successfully delivering similar public-private partnerships for various market segments, including higher education clients, central utility plants, and the energy sector. Recent projects of equal complexity that have been developed successfully by this developer team are the Long Beach Courthouse and La Guardia Airport, which are clear indications of the team's financing capacity and understanding of non-recourse financing.

# **Project Scope**

The project is comprised of four major elements, including: the installation of new equipment in the current plant location (chillers and boilers); replacement of hot and cold-water distribution systems; an energy management and control system with energy conservation and efficiency measures throughout the campus; and ancillary works that will include the installation of ground mounted solar photovoltaic (PV) systems.

The Central Utility Plant Replacement will be a hybrid plant with gas condensing boilers, electric chillers, a water side economizer and a base load heat recovery chiller. This solution balances energy consumption and operating costs. The new plant equipment and distribution systems will operate at a higher efficiency, resulting in additional heating and cooling capacity, energy savings, decreased operating costs, and improved reliability. The heating hot water (HHW) and chilled water distribution lines will be replaced.

A new energy management system (EMS) will be installed and commissioned with new controls. Various set points at a central plant level will allow the system status to be visible in real time. The HHW leak detection system will also be integrated into the new EMS.

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There will be a \$20 million allowance for energy conservation and efficiency measures in various campus buildings, including the installation of solar PV generation systems. The project includes a total of 4.8 megawatts of carport mounted PVs located in two campus parking lots.

Once the project is constructed, the developer will be responsible to train campus staff in the operation and troubleshooting of equipment and systems modified or installed. Training will also be provided on the use of energy management software and monitoring systems.

# Final Development Agreement and Summary of Key Deal Terms

- The Meridiam team will be responsible to design, build, finance, and maintain the project over the life of the agreement, which will be 30 years.
- The campus will retain responsibility for day-to-day operations, and the project will not reduce existing campus staffing levels.
- The developer will be compensated for their capital investment and life-cycle maintenance costs through availability payments made by the campus over the 30-year term.
  - O Availability payments will total approximately \$10.5 million per year starting in 2024.
  - o The availability payments shall be subject to deductions for performance failures.
  - The availability payments do not include the cost of the commodity (e.g. electricity, natural gas).
  - o The agreement allows for the campus to make future milestone payments, which would reduce the overall term of the agreement.

Note: CSU system will provide \$20 million to the campus over a four-year term to support the annual availability payments. The campus will be responsible for 100 percent of the availability payments after year four as part of its annual operating budget.

- The approximately \$170 million total project cost will be funded primarily through financing provided by the developer.
  - o All proposed financing structures provided by the developer will be without recourse to the CSU.
  - o Additional fund sources include up to 20 million previously allocated from the CSU's 2016-2017 Capital Outlay Program. These funds will be utilized to decrease the annual availability payments by approximately \$1.1 million per year.
- Turnkey delivery is set to be three years after execution of the agreement.
- California prevailing wage requirements shall apply to the development.

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#### **Educational Benefits**

The project stands as the highest priority capital project for the campus. Growth of the campus is currently constrained, in part due to inadequate utility infrastructure to support existing buildings and future construction of buildings, severely limiting the ability to serve additional student enrollment. Upgrades to critical infrastructure will enable future campus growth and supports the overall campus master plan, programmatic goals, and education mission. Moreover, the project will place the campus on the right path toward achieving lower-carbon heating and cooling operations and complying with the Board of Trustees' policy on sustainability and the carbon reduction goal of 80 percent below 1990 levels by 2040.

This project will establish greater predictability, and budget certainty, around cost and schedule, as a result of involving at-risk private capital. The project also includes academic apprenticeship and paid internship opportunities to advance the academic mission of the campus.

### Recommendation

The following resolution is presented for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that:

The development of the Central Utility Plant Replacement project through a public-private partnership, on the campus of California State University, Fresno as described in Agenda Item 2 of the January 26-27, 2021 meeting of the Committee on Finance is approved, and that the chancellor, the executive vice chancellor and chief financial officer, and their designees are authorized to execute the agreements necessary to complete the transaction.

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### **COMMITTEE ON FINANCE**

# Reporting of Auxiliary Liquidity Loans Approved by the Chancellor under Delegated Authority

# **Presentation By**

Steve Relyea Executive Vice Chancellor and Chief Financial Officer

Robert Eaton Assistant Vice Chancellor Financing, Treasury, and Risk Management

# Summary

This item provides information to the California State University Board of Trustees on auxiliary liquidity loans that have been approved by the Chancellor under delegated authority.

# **Background**

The Board of Trustees' CSU Policy for Financing Activities (RFIN/CPBG 11-14-01), as well as the Financing and Debt Management Policy (Executive Order 994) issued by the Chancellor pursuant to the CSU Policy for Financing Activities, stipulates that all borrowing by the CSU or any CSU auxiliaries shall be made through the CSU's established debt programs (e.g., the CSU's Systemwide Revenue Bond and commercial paper programs) and approved by the Board of Trustees. The policy and executive order also recognize that there may be certain types of financing structures that are not well suited for the CSU's established debt programs. In such cases, the proposed financing structure shall be reviewed by the Chancellor's Office and then presented to the Board of Trustees for approval.

COVID-19 has put CSU auxiliaries under significant financial pressure, principally due to the loss of revenues to support ongoing operations. In addition to managing operating expenditures where possible and drawing upon existing cash and investment resources to manage through the financial difficulties, auxiliaries have explored borrowing funds from local banks and other lenders to increase liquid resources. In cases where an auxiliary and the campus president determine that such borrowing would serve a compelling financial need, it would need to do so outside of the CSU's established debt programs, since such borrowing is not legally suitable for the CSU established debt programs.

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Recognizing that there may be a need to act quickly to secure such liquidity resources, particularly in the current COVID-19 environment, the Board of Trustees, at its November 2020 meeting, revised the CSU Board of Trustees' Standing Orders to delegate authority to the Chancellor to approve auxiliary liquidity borrowings outside of the CSU's established debt programs, subject to the following parameters:

- Maximum amount: \$40,000,000.
- Maximum length of any borrowing, loan, or line of credit: Ten years.
- All auxiliary liquidity loans will comply with all legal and CSU policy requirements.
- Final terms and conditions of any auxiliary borrowing agreement established under this delegated authority shall not contain any provisions that will have a material adverse impact upon the CSU's established debt programs or upon any financing already provided to such auxiliary through the CSU's established debt programs.
- Any auxiliary financings approved under this delegated authority will be reported to the Board of Trustees at each meeting of the Board of Trustees.
- The delegation of authority to the Chancellor to approve auxiliary liquidity loans will expire on November 18, 2023.

# Auxiliary Liquidity Loans Approved by the Chancellor under the Delegated Authority

Since the November 2020 meeting of the Board of Trustees, two auxiliary liquidity loans have been approved by the Chancellor.

# University Enterprises, Inc. at California State University, Sacramento

As part of its several areas of operation in support of the Sacramento campus, University Enterprises, Inc. (UEI) provides commercial services (e.g., food services on campus) and also operates a 400 hundred bed housing project for upper division students. Due to COVID-19, UEI has suffered adverse financial impacts in its commercial services and housing operations. While UEI has taken steps to reduce operating expenditures, these measures have left UEI without a financial cushion. Pursuing a liquidity borrowing with a local bank provides UEI with additional financial protection.

UEI currently owns a commercial office building, located in downtown Sacramento, which serves as the downtown location for CSU Sacramento under a master lease with the campus. The building has no debt outstanding against it, therefore, UEI plans to borrow against the value of the property and add cash to its liquid resources by borrowing from a local bank. The key loan terms are as follows:

• The amount of the loan will be limited to 50 percent of the appraised value of the downtown property, but in no event greater than \$4.5 million.

- The term of the loan will be up to ten years.
- The interest rate on the loan will be based on the 7-year treasury note yield, plus 3.20 percent. (As of January 13, 2021, the seven-year treasury note was 0.80 percent, which would result in a loan rate of 4.00 percent).
- The loan will be secured by a first trust deed and assignment of rents on the subject property.

# The University Corporation, San Francisco State (UCorp) at San Francisco State University

As part of its several areas of operation in support of the San Francisco State campus, UCorp provides food services and retail/bookstore services to the campus. UCorp also provides some student housing via a recently completed public-private partnership project with a third party. Due to COVID-19, UCorp has suffered adverse financial impacts in its commercial services and housing operations. UCorp indicates that, notwithstanding the reduction in revenues, its net unrestricted asset position is still healthy, however, UCorp's investments comprise a significant portion of those net unrestricted assets. In the event that additional liquid resources may be needed, UCorp plans to set up a short-term line of credit with a local bank to avoid having to sell investments under unfavorable conditions. The key proposed terms of the line of credit from the local bank are as follows:

- The amount of the line of credit will be \$3 million.
- The term of the loan will be twelve months from document closing.
- The interest rate on the loan will be variable equal to the Wall Street Journal prime rate. (As of January 13, 2021, the Wall Street Journal prime rate was 3.25 percent).
- The line of credit will require a security interest in UCorp's business assets.

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# **COMMITTEE ON FINANCE**

# **Strategic Partnerships**

# **Presentation By**

Steve Relyea Executive Vice Chancellor and Chief Financial Officer

Arun Casuba Assistant Vice Chancellor, Strategic Sourcing and Chief Procurement Officer

# **Summary**

This item provides a description of strategic partnership initiatives across the California State University. The CSU has and continues to engage in a variety of strategic partnerships that include private entities to generate revenue, public-private and public-public partnerships, regional collaborations among campuses, and collaboration with other higher education segments and government agencies, to support its educational mission. The primary drivers for such partnerships are to protect and enhance the quality of the student academic experience, provide additional course sections and student support services; generate robust additional revenue streams; and reduce cost.

# **Revenue Generating Private Partnerships**

On August 31, 2018, Chancellor Timothy P. White appointed a Revenue Opportunities Task Force co-chaired by Trustees Douglas Faigin and John Nilon, to study how the CSU could create revenue beyond state support and student tuition and fees to support its educational mission. The Task Force was also charged to make recommendations for implementing new areas for revenue generation as well as existing partnerships that could be applied more broadly.

Revenue generating opportunities considered by the Task Force included enhancement of student support and academic connections including private and corporate philanthropy, scholarships, internships, work-study, and career placement services; increased private and corporate support for research and sponsored program activity; direct sponsorship and advertising; business-to-business arrangements associated with campus procurement and other activities; volume pricing arrangements across the system and within campuses; and monetizing assets and/or expanding programs and services for revenue generation.

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The Task Force recommended that the CSU implement several systemwide revenue generating opportunities. The CSU has worked with consultants to value campus and systemwide assets and identify both campus-specific and systemwide opportunities within specific categories. The most recent example of a systemwide opportunity is a campus beverage services partnership. Beverage services, otherwise known as pouring rights, are the exclusive rights of a beverage maker or distributor to have its products sold at a particular venue, event, or institution. While the CSU has created single campus beverage service partnerships for many years, in 2019 the CSU executed the first multi-campus beverage services strategic partnership agreement. The impact of this collaboration will provide an additional \$6.8 million dollars over 10 years for the San Luis Obispo campus with \$4.1 million dollars in cash and \$700 thousand dollars in-kind benefits, as well as \$1.6 million dollars in cost reduction. The Stanislaus campus has recently signed onto the partnership and the East Bay campus will start when their current agreement ends on August 21, 2021. In addition, the Pomona campus is currently contemplating joining this agreement and other campuses can join as their existing stand-alone agreements expire. Two more partnerships for vehicle fleet services and food services are under development for systemwide implementation. Other opportunities include:

Airlines	Contractors	Hotel
Architects	Engineers	Janitorial Supplies
Bandwidth / Cell Towers		Life Sciences & Pharmaceuticals
Banking		Maintenance, Repair, & Operations Supplies
Campus Beverage Services	Freight	Pharmaceuticals
Car Rental	Furniture	Office Supplies
Computers	Graduation / Bookstore	Media Services

To date, revenue generating activities considered by the Task Force have contributed over \$1,000,000 annually to support campus operations and we anticipate that such relationships will generate tens of millions of dollars annually within the next few years. We continue to work collectively across the system to explore campus, regional, and systemwide opportunities that build on the strength of the CSU campuses, to successfully implement recommendations of the Revenue Opportunities Task Force.

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# **Systemwide and Regional Collaborations**

The CSU has a long history of systemwide collaborations that benefit all the campuses. Examples of such collaborations include the CSU Risk Management Authority (CSURMA), the Common Network Initiative (CNI), photovoltaic power agreements, Job Order Contracts (JOC), the CSU Entertainment Alliance (CSUEA), surveillance testing for COVID-19, partnerships with the University of California, and partnerships with local health care providers.

CSURMA is a Joint Powers Authority for all 23 campuses established for the purpose of protecting resources through the provision of broad coverage and quality risk management services aimed at stabilizing risk costs in a reliable, economical, and beneficial manner.

The Common Network Initiative is a nationally recognized collaboration among the 23 campuses to standardize on a single network topology, infrastructure, software, and hardware.

As part of our sustainability objectives, and to save dollars, we issued multiple campus contracts for partners that provide photovoltaic panels and in some cases those partners will cover the cost of construction and operation of those panels for both partners to take advantage of tax incentives.

JOCs have been created to provide campuses with the ability to contract for specific competitively bid construction skillsets and construction project management on a regional basis thereby significantly reducing campus effort in soliciting and contracting for these services individually.

The CSU Entertainment Alliance (CSUEA) provides a competitive edge to CSU students entering the entertainment industry by removing some financial and structural roadblocks. The CSUEA accommodates students in Los Angeles who have earned internships in the entertainment industry. In addition, it offers a low-cost internship course so students can earn credit while interning, and a grants program to attend industry conferences and events to network and keep up with the newest trends. The CSUEA also provides workshops on entertainment topics with industry guest speakers to students, faculty, and staff of the CSU and has secured donations of equipment from entertainment industry partners.

During the COVID-19 pandemic, the CSU sought out many ways to address the challenges brought to our campuses and our students, faculty, and staff as well as surrounding communities. For instance, the Cal Poly San Luis Obispo campus has developed surveillance testing for asymptomatic individuals using currently available and less expensive equipment and consumables. This testing allows the campus to monitor the state of infections among its population at a low cost to the campus and no cost to students. Cal Poly San Luis Obispo is currently working with the Bakersfield campus to explore the expansion of this testing to that campus and possibly others in the future. The CSU is also working with the University of California to utilize their testing capabilities at the Davis, Los Angeles, and San Diego campuses.

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Fresno State's College of Health and Human Services (CHHS) and Valley Children's Healthcare partnered together in December 2014 to provide an interprofessional education (IPE) collaborative that combines the clinical and academic expertise of both organizations. While the goals for this interagency collaborative were to provide students the ability to participate in and understand the healthcare work environment, this partnership became valuable in the delivery of care during the pandemic to the campus and community.

For several years, the CSU has created reciprocal collaboratives between campuses and with other agencies within regions. These collaborations include dispatch services, technology support, Human Resources services, parking management services, and safety and risk management tools and services. These collaborations have helped to reduce the resources required to support campus administrative activities and have allowed campuses to focus on more student and academic activities. The following is a list of regional collaborations that are currently in place at CSU campuses.

Service	Provider	Receiver
Dispatch Services	San Bernardino	San Bernardino Valley College
		Crafton Hills College
Dispatch Services	City of Cotati	Sonoma
Evening Dispatch Services	City of Turlock	Stanislaus
Enterprise Software Support	Chancellor's Office	East Bay
HR Services	Long Beach	Chancellor's Office
Worker's Compensation Services	Fresno	Bakersfield
Parking Permits	Stanislaus	Seven CSU Campuses

# **Public-Private Partnerships**

The CSU has developed many public-private partnerships. These are contractual arrangements formed between public and private-sector partners that involve a campus contracting with a private and/or public partner to design, build, finance, operate, maintain, and/or manage a facility or system, in whole or in part, that supports the educational mission of the University. Under these arrangements, the campus retains ownership of the land, and the private party invests capital to develop the property. The financial arrangements vary depending on the nature of the partnership. This type of arrangement allows the campus to gain access to new revenue or service delivery capacity with limited risk. Such arrangements have provided the CSU with over \$240 million in value. The following is a sample list of CSU public-private partnership projects where the Board of Trustees has approved the concept or the development agreement:

Campus	Project
Bakersfield	University Office Park Phase I (Bynum)
Channel Islands	University Glen Phase 2
Dominguez Hills	University Village - Mixed-Use Development
Fresno	Central Plant Modernization, Campus Pointe
Los Angeles	Football (Soccer) Club, Regional Crime Lab, LACSHA
Northridge	Hotel
Pomona	Lanterman Mixed-Use Development
Sacramento	California Mobility Center, Ramona Property
	Forensics/Criminalistics Institute
San Diego	Mission Valley Stadium and Mixed-Use Development
San Luis Obispo	Slack and Grand Faculty/Staff Workforce Housing

# **Looking Forward**

The CSU is exploring partnership projects on bandwidth and cell towers, banking, janitorial supplies, and maintenance, repair and operations supplies. We will also be pursuing opportunities in Community Choice Energy and making further progress on the Mission Valley and Lanterman development projects. We will be assessing the implementation of shared administrative services in areas such as payroll, travel management, Title IX investigations, and accessible technology assessments. We are also planning on developing relationships within the electronic sports industry which is a form of competition between individuals and teams involving video games.

# Conclusion

The CSU has a long history of using partnerships to improve the overall student experience and to generate revenue streams and reduce costs in support of CSU's educational mission. We are constantly striving to find new opportunities to further these goals. The CSU is committed to exploring these opportunities for collaboration and partnerships strategically. These partnerships are across the entire CSU, between multiple CSU campuses, with the Community Colleges and the UC, with municipal and state agencies, and with private entities, and enhance campus services, facilities, and in some cases also reduce resource needs and generate revenue for the CSU.

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### **COMMITTEE ON FINANCE**

# 2020-2021 Student Fee Report

# **Presentation By**

Steve Relyea Executive Vice Chancellor and Chief Financial Officer

Ryan Storm Assistant Vice Chancellor Budget

# **Summary**

The California State University Board of Trustees will be presented with the 2020-2021 annual campus fee report at its January 2021 meeting as required by the CSU fee policy.

As required by the fee policy, this information item also presents the 2020-2021 annual campusbased mandatory fee report as well as total average tuition and mandatory fees for the CSU system and their comparison institutions.

#### Overview

Pursuant to applicable provisions of state law, the Board of Trustees has authority over CSU tuition and fees. In August 1996, the Board of Trustees established the first fee policy, Executive Order 661, which was a consolidation of state fee statutes and Board of Trustee fee policy decisions. The policy was approved after extensive review of existing CSU fee policies and practices and was built upon the work of task forces and study groups and included collaboration with the California State Student Association (CSSA), Academic Senate, and campus presidents.

Prior to 1996, most new campus fees and changes to existing fees required separate and individual approval by the Chancellor's Office via executive order although some fees had been established for all campuses through statute or prior executive order (Associated Students, health facilities, etc.). In fact, eleven executive orders related to fees were approved in 1996 just prior to the implementation of Executive Order 661. Executive Order 661 superseded more than 70 executive orders on campus fees, organized fees into categories, and delegated approval to campus presidents for some fee adjustments.

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The fee policy has been revised and reissued over time to adapt to changing needs on campuses, further delegating presidential approval for certain types of fees while ensuring appropriate and meaningful consultation with students on campus, through the establishment of a campus fee advisory committee. More delegated authority brought about additional reporting requirements to the Chancellor's Office. Other changes followed state statute or Board of Trustee decisions related to student fees (most recently in 2015). The latest version of the fee policy can be found via keyword search at <a href="https://www.calstate.policystat.com">www.calstate.policystat.com</a>.

The current policy includes six fee categories:

# • Category I – Systemwide mandatory tuition and fees

Systemwide tuition and fees that are the same across the system. Examples include systemwide tuition, non-resident tuition, the graduate business professional fee, and the admissions application fee. The Board of Trustees retains authority to set and adjust these fees.

# • Category II – Campus-based mandatory fees

Campus specific fees charged to all students to enroll at a specific CSU campus. Examples include student association, student recreation center and health services fees. The chancellor is delegated authority to establish Category II fees and each president is delegated the authority to adjust or abolish these fees on their campus. Each campus president is responsible for assuring that appropriate and meaningful consultation and/or student referendum occurs before proposing a new fee or adjusting an existing fee. To measure student support, a referendum is encouraged for new Category II fees and is required by state statute for certain types of Category II fees. If a referendum is not required, and the campus president determines that a referendum is not the best mechanism to achieve appropriate and meaningful consultation, alternative forms of consultation may be used. By way of a student referendum, students often initiate the creation and increase of certain types of Category II fees, such as associated student fees and student recreation center fees.

# • Category III – Course-specific fees for materials and services

Fees for course materials and services that are charged to enroll in a specific course. Examples include laboratory and field trip fees. Each campus president, after consulting with the campus fee advisory committee, is delegated authority to establish, adjust, and abolish these fees (within a pre-approved range).

# Category IV – Fees, other than Category II or III, paid to receive materials, services, or for the use of facilities

Fees for other services, materials, and use of facilities that are charged to students for administrative and processing purposes. Examples include identification cards, transcript fees, and library fines. Each campus president is delegated authority to establish, adjust, and abolish these fees.

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# • Category V – Fees paid to self-support programs

Fees for self-support programs charged to participating students and employees. Examples include parking, housing, and Professional and Continuing Education (PaCE). Each campus president is delegated authority to establish, adjust and abolish these fees.

# • Category VI – Systemwide voluntary fees

This category only applies to the CSSA Student Involvement & Representation Fee, which is a voluntary fee charged to students to expand opportunities for student involvement and representation. The chancellor is delegated authority to adjust the Student Involvement & Representation Fee for inflationary purposes if necessary.

Each Fall, campuses report all fees charged on their campus to the Chancellor's Office.

# 2020-2021 CSU Student Fee Report

Total tuition and average systemwide campus-based mandatory fees (i.e. Category II fees) increased between 2019-2020 and 2020-2021 by an average of \$26 per student. Stable tuition and small average fee increases, coupled with the federal, state and institutional financial aid programs available to CSU students, make CSU a more affordable option for students from all socioeconomic backgrounds. Overall:

- 84 percent (over 390,000) of CSU students received nearly \$4.5 billion in financial assistance.
- 60 percent of all students have their tuition fully covered by grants, scholarships, or waivers.
- 54 percent of CSU baccalaureate degree recipients graduated with zero education loan debt.
- Of the 46 percent who graduated with debt, the average loan debt of \$17,978 is lower than the California average of \$22,585 and well below the national average of \$29,200.

# 2020-2021 CSU Comparison Institution Tuition and Fees

The following tables outline the systemwide tuition plus average Category II campus-based mandatory fees at the CSU compared with other public institutions' tuition and mandatory fees.

The total of the CSU's *undergraduate resident* tuition and average campus-based fees is lower than those of the fifteen comparison institutions historically identified by the California Postsecondary Education Commission. The 2020-2021 comparison institution tuition and fee average is \$11,839, which is 61 percent higher than the CSU tuition and fee average of \$7,363. The following table lists the 2019-2020 tuition and average campus-based mandatory fee rates with a comparison to 2020-2021 rates:

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2020-2021 Comparison Institution Academic Year				
Undergraduate Resident Tuition and Fees				
Campus	2019-2020	2020-2021	Change	
University of Connecticut (Storrs, CT)	\$17,226	\$17,834	\$608	
Illinois State University (Normal, IL)	14,832	15,319	487	
Rutgers University (New Brunswick, NJ)	15,407	15,003	(404)	
Wayne State University (Detroit, MI)	14,723	14,723	0	
George Mason University (Fairfax, VA)	12,564	13,014	450	
Comparison Average	\$11,932	\$11,839	(\$93)	
Arizona State University at Tempe	11,338	11,338	0	
Cleveland State University	10,745	11,185	440	
Georgia State University at Atlanta	11,076	11,076	0	
University of Colorado at Denver	11,447	10,983	(464)	
University of Texas at Arlington	10,626	10,964	338	
State University of New York at Albany	10,236	10,121	(115)	
University of Maryland, Baltimore County	12,028	9,420	(2,608)	
University of Wisconsin at Milwaukee	9,598	9,254	(344)	
North Carolina State University	9,101	9,101	0	
University of Nevada at Reno	8,034	8,248	214	
California State University \$7,337 \$7,363 \$26				

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The CSU has the lowest *graduate resident* tuition and fee rates among the 15 comparison institutions. The 2020-2021 comparison institution tuition and fee average is \$14,235, which is 62 percent higher than the CSU tuition and fee average of \$8,797. The following table compares the 2019-2020 tuition and fee rates with 2020-2021:

2020-2021 Comparison Institution Academic Year Graduate Resident Tuition and Fees				
Campus	2019-2020	2020-2021	Change	
Rutgers University (New Brunswick, NJ)	\$19,983	\$19,724	(\$259)	
University of Connecticut (Storrs, CT)	19,056	19,664	608	
Wayne State University (Detroit, MI)	18,226	18,226	0	
University of Maryland, Baltimore County	19,176	16,752	(2,424)	
George Mason University (Fairfax, VA)	15,648	16,098	450	
Cleveland State University	14,465	14,755	290	
Comparison Average	\$14,236	\$14,235	(\$1)	
State University of New York at Albany	13,463	13,495	32	
Illinois State University (Normal, IL)	12,441	12,835	394	
University of Texas at Arlington	12,394	12,784	390	
Arizona State University at Tempe	12,608	12,608	0	
University of Wisconsin at Milwaukee	12,050	11,864	(186)	
Georgia State University at Atlanta	11,680	11,680	0	
North Carolina State University	11,673	11,673	0	
University of Nevada at Reno	10,213	11,351	1,137	
University of Colorado at Denver	10,463	10,011	(452)	
California State University	\$8,771	\$8,797	\$26	

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CSU has the second lowest *undergraduate non-resident* tuition and average campus-based mandatory fees of the CSU's public peer comparison institutions. CSU undergraduate non-resident tuition (which includes the systemwide tuition plus non-resident tuition) and fees is \$19,243 per academic year in 2020-2021. This is 33 percent below the comparison average rate of \$28,645.

2020-2021 Comparison Institution Academic Year Undergraduate Non-Resident Tuition and Fees					
Campus Undergraduate Non-	2019-2020	Change			
University of Connecticut (Storrs, CT)	\$39,894	\$40,502	\$608		
George Mason University (Fairfax, VA)	36,024	36,474	450		
Wayne State University (Detroit, MI)	31,868	31,868	0		
Rutgers University (New Brunswick, NJ)	32,189	31,785	(404)		
University of Colorado at Denver	32,057	31,593	(464)		
Georgia State University at Atlanta	30,114	30,114	0		
Arizona State University at Tempe	29,428	29,428	0		
North Carolina State University	29,220	29,220	0		
Comparison Average	\$28,787	\$28,645	(\$143)		
University of Texas at Arlington	27,714	28,110	396		
State University of New York at Albany	27,826	27,711	(115)		
Illinois State University (Normal, IL)	26,356	26,843	487		
University of Maryland, Baltimore County	27,662	25,054	(2,608)		
University of Nevada at Reno	23,085	23,901	816		
University of Wisconsin at Milwaukee	23,085	21,119	(1,966)		
California State University	\$19,217	\$19,243	\$26		
Cleveland State University	15,290	15,952	661		

The table on the following page displays the 2020-2021 academic year CSU Category II campus-based mandatory fee rates by campus and by fee category.

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2020-2021 Category II Campus-Based Mandatory Fee Rates								
			Instructionally	Materials				Total Campus- Based
	Health	Health	Related	Services &	Student	Student	Student	Mandatory
	Facilities	Services	Activities	Facilities	Success	Association	Center	Fees
Bakersfield	\$6	\$326	\$183	\$62	\$0	\$409	\$771	\$1,757
Channel Islands	6	190	260	145	0	150	324	1,075
Chico	6	510	404	210	0	142	850	2,122
Dominguez Hills	6	150	10	5	560	135	338	1,204
East Bay	6	386	129	3	240	129	360	1,253
Fresno	6	278	264	46	0	69	238	901
Fullerton	7	178	80	81	403	165	298	1,212
Humboldt	66	666	674	353	0	117	246	2,122
Long Beach	10	150	50	10	346	136	402	1,104
Los Angeles	6	287	126	5	290	54	275	1,043
Maritime Academy	14	740	130	280	0	210	0	1,374
Monterey Bay	0	186	254	165	0	96	700	1,401
Northridge	6	152	38	5	240	222	612	1,275
Pomona	6	269	40	0	447	127	808	1,697
Sacramento	50	259	408	0	0	147	812	1,676
San Bernardino	29	275	171	15	199	123	444	1,256
San Diego	50	410	488	50	436	70	474	1,978
San Francisco	36	448	216	292	0	108	164	1,264
San Jose	70	380	0	33	669	196	762	2,110
San Luis Obispo	11	662	339	1,278	903	350	786	4,329
San Marcos	40	332	80	249	500	150	630	1,981
Sonoma	42	444	538	42	0	266	878	2,210
Stanislaus	26	430	346	296	0	158	604	1,860

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The table below compares total campus-based mandatory fees by campus for the 2019-2020 and 2020-2021 academic years. As shown in the table, the systemwide average of campus-based mandatory fees increased by \$26 (1.6 percent). Increases in these fees in 2020-2021 occurred for various reasons. Some campuses have authorized annual incremental increases for certain fees that keep pace with inflation such as the California Consumer Price Index or Higher Education Price Index. For example, the Fresno, San Diego, and San Francisco campuses increased health facilities and services fees to fund rising health costs and provide increased services to students. Bakersfield increased their student center fee to expand space and services provided in the student union centers. In the COVID-19 virtual setting, most campuses were able to provide specific services virtually to students and did not temporarily reduce mandatory fees. In a few instances, however, some campuses temporarily reduced mandatory fees. This occurred when a campus concluded it could not continue to deliver a specific service virtually for which a portion of the fee had been earmarked. Fee rates noted below were effective August 2020 and may have been subsequently and temporarily adjusted.

Comparison: 2019-2020 and 2020-2021 Category II Campus-Based Mandatory Fee Rate Totals by Campus					
Campus	2019-2020	2020-2021	Change		
Bakersfield	\$1,677	\$1,757	\$80		
Channel Islands	1,075	1,075	0		
Chico	2,064	2,122	58		
Dominguez Hills	1,204	1,204	0		
East Bay	1,253	1,253	0		
Fresno	847	901	54		
Fullerton	1,182	1,212	30		
Humboldt	2,122	2,122	0		
Long Beach	1,092	1,104	12		
Los Angeles	1,026	1,043	17		
CSU Maritime	1,374	1,374	0		
Monterey Bay	1,401	1,401	0		
Northridge	1,235	1,275	40		
Pomona	1,654	1,697	43		
Sacramento	1,626	1,676	50		
San Bernardino	1,210	1,256	46		
San Diego	1,768	1,978	210		
San Francisco	1,524	1,264	(260)		
San Jose	2,110	2,110	0		
San Luis Obispo	4,201	4,329	128		
San Marcos	1,975	1,981	6		
Sonoma	2,138	2,210	72		
Stanislaus	1,800	1,860	60		
Weighted Average	\$1,595	\$1,621	\$26		

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#### **COMMITTEE ON FINANCE**

# 2021-2022 Operating Budget Update

# **Presentation By**

Steve Relyea Executive Vice Chancellor and Chief Financial Officer

Ryan Storm Assistant Vice Chancellor Budget

#### Summary

This item summarizes the latest developments on the state and California State University budget plans for 2021-2022. The state expects a one-time tax revenue windfall, but recurring funding is another matter; the state anticipates recurring budget deficits beginning in 2022-2023 that will grow to \$11 billion in 2024-2025. The governor's budget proposes a \$144.5 million recurring increase to the CSU operating budget, most of which align with the priorities of the 2021-2022 CSU budget request. In addition, the governor proposes \$225 million one-time to the CSU for various purposes.

The CSU appreciates Governor Gavin Newsom and his administration for the investments proposed for 2021-2022.

#### California's Fiscal Outlook

The past twelve months were economically turbulent for the State of California. In January 2020, the governor anticipated a \$5.6 billion surplus and proposed new investments throughout state government including the CSU. But the worldwide response to COVID-19 in early 2020 prompted a significant fiscal contraction that left the state with an estimated \$54.3 billion multi-year deficit. The Budget Act of 2020 was adopted in July 2020 under these assumptions with deferrals imposed on K-12 schools and community colleges, furloughs for state employees (non-CSU), and a \$299 million recurring reduction for the CSU, among other things.

Fortunately, those dire economic assumptions did not come to pass. Since the November 2020 Board of Trustees meeting, three reputable entities have published forecasts for California's economy and the resulting effect on the state budget – the Legislative Analyst Office (LAO) California Fiscal Outlook in November 2020, the University of California, Los Angeles Anderson

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Forecast in December 2020, and the Department of Finance 2021-2022 Governor's Budget in January 2021. The Anderson forecast anticipates slow economic growth through March 2021, robust growth from March 2021 through June 2021, and solid growth from June 2021 into 2023. The reasons for this variability are continued measures to prevent a rise in the virus through March 2021 with the widespread access to vaccines thereafter allowing for a sustained economic recovery. These conclusions are due to an unevenness in the overall economy due to a mix of factors: unemployment is high—especially for lower-wage Californians, consumer spending is recovering, the stock market is up, and the housing market is strong.

To illustrate the short-term positive fiscal trajectory on the state budget, the LAO concludes that the state over-estimated the COVID-19 impact on the 2020-2021 state budget and did so almost entirely with temporary actions to balance the budget. As a result, the LAO's California Fiscal Outlook estimates a one-time state revenue windfall of \$26 billion for 2021-2022. The LAO recommends that the state: (1) dedicate half the windfall to budget resiliency efforts such as repay loans and restore reserves, and (2) dedicate the other half to one-time pandemic-related needs like unwinding K-12 and community college deferrals.

Similarly, the short-term fiscal trajectory provided by the Department of Finance in the release of the Governor's Budget reported one-time revenue growth since this past summer of \$34 billion in available new resources in 2021-2022.

The longer-term forecast is different—both the LAO and the Department of Finance estimate state budget deficits running through 2024-2025. For example, the Department of Finance estimates a 2022-2023 deficit of \$7.6 billion growing to a 2024-25 deficit of \$11.3 billion. This leaves the state with limited opportunity to invest recurring funding in state program areas in future years.

Regardless of some differences in the tone or figures included in economic forecasts today, the state is on significantly better financial footing than anticipated. However, there remains a great deal of uncertainty with the virus, its impact on the state and national economies and budgets, and decisions state and federal leaders will make in the coming months. In May 2021, revisions to these revenue estimates will be updated and it is unclear if the state will have a significant amount of additional one-time or recurring revenue at the end of the budget cycle to invest more in the CSU and other discretionary state programs and priorities. The university stands ready to build additional educational opportunities and capacity for California for the long run.

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# **Governor's Budget Proposal - State Overview**

The Governor's Budget proposal would build reserves and spend a sizable surplus. Specifically, with proposed new deposits added to prior account balances would have \$25.2 billion set aside in several mandatory and discretionary reserve accounts by the end of 2024-2025. This includes \$15.6 billion in the state's Rainy Day Fund. The plan also includes \$3 billion in additional payments to pay down a portion of the state's pension liabilities. After setting-aside additional reserves and funding constitutional and statutory requirements, the administration estimates a \$15 billion discretionary budget surplus. One significant proposal is a \$3 billion COVID-19 relief package that includes payments to low income Californians and grants to small businesses. Another noteworthy proposal includes a \$4.5 billion economic package for immediate economic recovery but also longer-term policy objectives such as more affordable housing stock and a significant expansion of zero-emission vehicles and related infrastructure. Also, the governor proposes \$2 billion for the safe reopening of K-12 schools. According to the governor's administration, most of the new state spending in the budget proposal is for one-time purposes.

# CSU Budget Plan and the Governor's Budget Proposal

The CSU 2021-2022 operating budget plan calls for continued and increased state investment in the CSU. This budget plan, which totals \$556 million in new resources, would restore funding lost in 2020-2021, address necessary new investments in the CSU, and build on the momentum of recent years. The budget plan is comprised of a request entirely from the state general fund. The four areas of investment are:

- \$150 million for Graduation Initiative 2025;
- \$299 million for restoration of 2020-2021 state general fund reductions;
- \$50 million investment in critical infrastructure; and
- \$57 million for mandatory cost increases.

Through the budget proposal, the governor demonstrated his continuing commitment to the university. Governor Newsom's January proposal totals \$144.5 million in new, recurring funding. Of this amount, \$111.5 million is not categorized for specific uses and is available to address some of the Board of Trustees' budget priorities. In addition, \$15 million recurring is for the Basic Needs Initiative component of Graduation Initiative 2025 and another \$15 million recurring is for student technology access and student mental health.

Also, the proposal includes \$225 million in one-time funding, including \$175 million for deferred maintenance and \$30 million for emergency assistance to student who were previously working full-time.

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#### Conclusion

According to economic forecasters, there is cautious optimism that with the broad distribution over the next several months of the vaccines that the state will continue its positive fiscal trajectory in 2021-2022. The Governor's Budget proposal affirms this and proposes restoring state budgetary reserves and investing in many economic recovery endeavors for 2021-2022.

The governor's January proposal is the first step of this budget cycle and the CSU appreciates the governor's trust in, and the support his administration proposed for the CSU is these very uncertain times. The CSU is particularly appreciative of the attention the governor's administration paid to the priorities articulated in the CSU's 2021-22 Operating Budget Request. Whether it is from a recurring or one-time source, each priority in the budget plan is directly addressed—or the CSU would be provided the flexibility to address it.

As for next steps, the CSU is already developing the next phase of the advocacy strategy and will work tirelessly through the budget hearing and enactment process to secure the most favorable budget possible so that the university can continue to build on renewed positive momentum, drive student success and move California forward to a bright future. If, during the coming months, the legislature and governor choose to invest more state funding in Graduation Initiative 2025, funding restorations, academic facilities and infrastructure, and mandatory costs, the university stands ready to build those additional educational opportunities and capacity for California for the long run.

#### **AGENDA**

### **COMMITTEE ON EDUCATIONAL POLICY**

Meeting: 3:45 p.m., Tuesday, January 26, 2021

Virtually via Teleconference

Wenda Fong, Chair

Romey Sabalius, Vice Chair

Silas H. Abrego Larry L. Adamson Diego Arambula Jane W. Carney Jack Clarke, Jr. Douglas Faigin Debra S. Farar Maryana Khames

Christopher Steinhauser

Consent

1. Approval of Minutes of the Meeting of November 17, 2020, Action

**Discussion** 

2. Associate Degree for Transfer, *Information* 

3. The Wang Family Excellence Award, Information

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# MINUTES OF MEETING OF COMMITTEE ON EDUCATIONAL POLICY

Trustees of The California State University
Office of the Chancellor
Glenn S. Dumke Auditorium\*
401 Golden Shore
Long Beach, California

November 17, 2020

#### **Members Present**

Wenda Fong, Chair Romey Sabalius, Vice Chair Silas H. Abrego Larry L. Adamson Jane W. Carney Douglas Faigin Debra S. Farar Maryana Khames Christopher Steinhauser

Lillian Kimbell, Chair of the Board Timothy P. White, Chancellor

Trustee Fong called the meeting to order.

# **Approval of Minutes**

The minutes from September 22, 2020 were approved as submitted.

\*PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the November 17-18, 2020 meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

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### **Student-Veterans Services, Information**

The presentation began with opening remarks from Executive Vice Chancellor of Academic and Student Affairs Loren J. Blanchard. Dr. Blanchard gave an acknowledgment of Veterans' Day and an appreciation for those who serve or have served the nation in the military. Dr. Marshall Thomas, director of Veterans Affairs, provided an update on services for veterans and military students within the CSU, including federal advocacy that has helped protect and sustain their benefits through the pandemic. He discussed important new programs and resources that are aiding student-veterans' progress toward completing their degrees. Dr. Marshall invited Mr. Todd Kennedy, a retired first sergeant who spent 22 years in the U.S. Marine Corps, to share his experience both as a San Diego State student-veteran and as the university's director of military and veterans program.

Trustees posed questions and comments regarding student recruitment, highlighting the CSU's commitment to student-veterans and support for service members and veterans at large.

# Recommended Amendment to Title 5 Regarding Ethnic Studies, Action

This presentation was a request for action by the Board of Trustees to approve amending Title 5 language regarding the requirement of an ethnic studies course in general education. The change would delete three words, "and social justice," to align with the recent passage of Assembly Bill 1460. Associate Vice Chancellor for Academic Programs, Innovation and Faculty Development Alison Wrynn also provided an update on the implementation of the new course requirement in order to meet the new legislation's timeline. These efforts included outreach and communications with various stakeholders, including members of the statewide Academic Senate and the CSU Council on Ethnic Studies. In conclusion, Dr. Blanchard briefly addressed three topics that reflected primary questions raised regarding the implementation of the requirement: upper division Ethnic Studies courses approved by campus curricular committees may satisfy a lower-division requirement, courses used to meet the new lower-division general studies requirement in Ethnic Studies could also be used to satisfy a major, minor or campus requirement and that faculty have autonomy in determining which courses fulfill the requirement through campus curricular committees and processes.

Trustees posed questions and comments regarding issues raised in a recently published resolution by the Academic Senate, discussed the legislative intent of AB 1460 and concerns shared in the public comment portion of the board meeting and by other stakeholders.

Through a roll call vote, the recommended amendment to Title 5 regarding ethnic studies was approved. (REP 11-20-08)

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### **Graduation Initiative 2025, Information**

This informational item on the Graduation Initiative 2025 was presented by Executive Vice Chancellor for Academic and Student Affairs Loren J. Blanchard and Assistant Vice Chancellor and Senior Strategist for Academic Success and Inclusive Excellence James Minor. Dr. Blanchard provided an overview of progress made in increasing graduation rates and the record-breaking fall 2020 enrollment numbers. Dr. Minor continued by highlighting consistent advancements in Graduation Initiative 2025 goals for first-time and transfer students as well as the narrowing of equity gaps for Pell-eligible and underrepresented students. The presentation concluded with a brief overview of the Graduation Initiative 2025 convening that took place virtually in October 2020.

Trustees did not raise any questions or comments following the presentation.

Trustee Fong adjourned the Committee on Educational Policy.

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#### COMMITTEE ON EDUCATIONAL POLICY

# **Associate Degree for Transfer**

# **Presentation By**

Loren J. Blanchard Executive Vice Chancellor Academic and Student Affairs

Alison M. Wrynn Associate Vice Chancellor Academic Programs, Innovation and Faculty Development

Nathan S. Evans Chief of Staff and Senior Advisor Academic and Student Affairs

# **Summary**

A decade ago, a student's journey from a California community college to the California State University (CSU) could be complex and confusing. The Student Transfer Achievement Reform Act (STAR Act) (SB 1440), signed into law in 2010, addressed many of these challenges by creating a consistent and efficient path for transfer students seeking a CSU baccalaureate degree. The law required community colleges to grant an Associate Degree for Transfer (ADT) for students who met general education and major requirements for the degree. Once completed, students were eligible for transfer into the CSU system with junior standing and guaranteed admission. To facilitate the implementation of SB 1440, administrators and faculty from both the California Community Colleges (CCC) and the CSU participated in intersegmental collaboration placing student success at the center of their goals.

Today, the ADT program continues to grow and thrive. In fall 2020, transfer students entering the CSU with an ADT represented nearly half of new fall community college transfers. As ADT student enrollment increases, the ADT student graduation rates remain strong with more than half graduating within two years. The CSU will continue to explore ways to support the success of transfer students, consistent with the mandates of the California Education Code Section 66202, which requires the CSU prioritize enrollment of transfer students before California residents entering at the first year or sophomore levels, or as a junior without an ADT.

This information item provides an overview of the ADT program and progress in student enrollment and persistence rates as the program marks its 10<sup>th</sup> anniversary milestone.

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#### Overview

The ADT places transfer students on a path to earn a baccalaureate degree from the CSU while attending a community college. Students are required to complete 60 semester units, of which 39 units are allocated for general education, 18 units are comprised of lower division courses related to a major and three units are reserved for one elective course. Once completed, students earn an ADT and are guaranteed admission to the CSU, though not guaranteed entry to a particular campus or major. Once enrolled at the CSU, students also are guaranteed to complete their baccalaureate degree with an additional 60 semester units. This guarantee is contingent on their enrolling in a "similar pathway" – one in which their major has been deemed similar, or related to, the student's ADT by faculty at the CSU campus. Faculty from both segments continue to collaborate to ensure pathways remain up-to-date and are relevant to California's workforce needs.

# Pathways

There are currently 40 ADT pathways and all but one CCC offer ADT programs. When reviewing the major preferences of students transferring from a CCC to a CSU, these pathways account for 90 percent of their preferred majors.

- Administration of Justice
- Agriculture Animal Sciences
- Agriculture Business
- Agriculture Plant Sciences
- Anthropology
- Art History
- Biology
- Business Administration
- Chemistry
- Child and Adolescent Development
- Communication Studies
- Computer Science
- Early Childhood Education
- Economics
- Elementary Teacher Education
- English
- Environmental Science
- Film, Television, & Electronic Media
- Geography
- Geology

- Global Studies
- History
- Hospitality Management
- Journalism
- Kinesiology
- Law, Public Policy, and Society
- Mathematics
- Music
- Nutrition and Dietetics
- Philosophy
- Physics
- Political Science
- Psychology
- Public Health Science
- Social Justice Studies
- Social Work and Human Services
- Sociology
- Spanish
- Studio Arts
- Theatre Arts

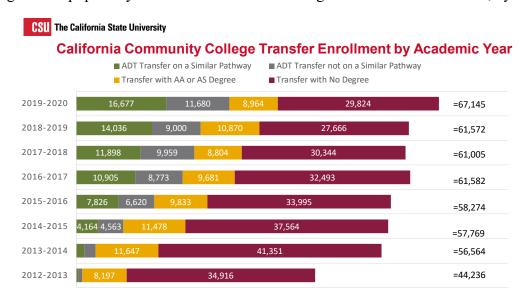
#### **Transfer Student Enrollment**

While the CCC and the CSU strongly encourage the ADT as the most effective path to a CSU degree, and students who complete an ADT receive a priority advantage in their admission criteria, students can choose from one of four paths. They are:

- ADT Transfer on a Similar Pathway Students transferring with an ADT who are enrolling in a major deemed similar or related to their ADT by faculty at the enrolling CSU campus. These students are guaranteed to earn a CSU degree after completing an additional 60 units.
- *ADT Transfer not on a Similar Pathway* Students transferring with an ADT, but who are **not** enrolling in a major deemed similar or related to their ADT. As such, they are not guaranteed to earn a degree after earning an additional 60 units.
- Transfer with AA/AS Degree Students transferring to a CSU campus with an Associate of Arts (AA) or Associate of Science (AS) degree, not an ADT, and all minimum CSU transfer admission requirements fulfilled.
- *Transfer with No Degree* Students transferring to a CSU campus without a degree and all minimum CSU transfer admission requirements fulfilled.

#### Year-Over-Year Enrollment

Since the first transfer students entered the CSU with an ADT in 2012-13, the ADT has quickly grown in popularity. The table below shows the growth in transfer students, by category:

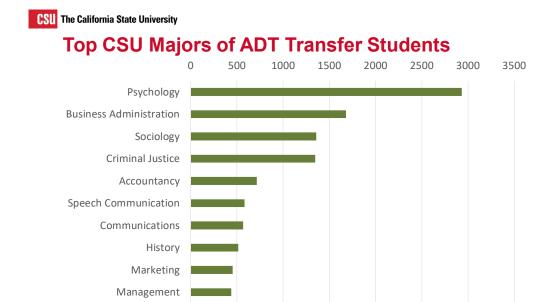


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The preceding chart illustrates the consistent growth in transfer student enrollment in the ADT pathways. In academic year 2019-20, more than 28,000 new transfer students enrolled at the CSU having first earned an ADT. This figure represents a five-percentage point increase over the preceding academic year. Since 2012, the percent of students transferring with this degree has increased more than tenfold – from three percent to 42 percent. At the same time, the number of students transferring without a degree has steadily decreased, further highlighting the growing popularity of the ADT.

# 2019-20 Enrollment by CSU Major

The chart below shows the majors that were favored by ADT students transferring to the CSU on a similar or related pathway in academic year 2019-20. The data show that psychology was the most popular major, with nearly 3,000 students enrolling. These majors, including business administration, sociology and criminal justice, also represent the majors in which the greatest number of CSU graduates annually. Importantly, they position CSU graduates for success in a number of the most high-demand careers and will help drive California's economic recovery through innovation, entrepreneurship and public service.



2019-20 Enrollment by Campus

The following chart shows the 2019-20 enrollment of new transfer students by CSU campus.

Campus	ADT Transfer on a Similar Pathway	ADT Transfer not on a Similar Pathway	Transfer with AA or AS Degree	Transfer with No Degree	Total
Bakersfield	417	418	172	698	1705
Channel Islands	290	531	266	463	1550
Chico	444	282	413	1115	2254
Dominguez Hills	445	784	899	1261	3389
East Bay	478	435	199	1593	2705
Fresno	1177	533		1275	2985
Fullerton	3018	425	1304	1542	6289
Humboldt	124	144	116	506	890
Long Beach	2037	996		3104	6137
Los Angeles	1038	528	690	574	2830
Maritime Academy	4		8	52	64
Monterey Bay	330	381	294	266	1271
Northridge	926	1657	1216	1741	5540
Pomona	424	556	285	2315	3580
Sacramento	1002	1435	5	2663	5105
San Bernardino	648	466	458	1070	2642
San Diego	1229	4		3011	4244
San Francisco	576	1063	704	1831	4174
San Jose	750	326	622	2884	4582
San Luis Obispo	93	11	359	238	701
San Marcos	503	147	559	628	1837
Sonoma	297	173	246	266	982
Stanislaus	427	385	149	728	1689
All	16677	11680	8964	29824	67145

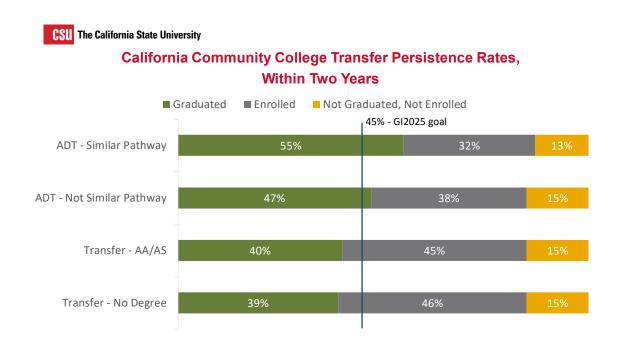
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#### Associate Degree for Transfer Persistence Rates

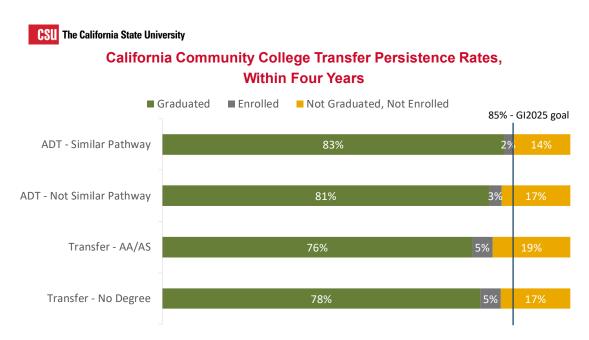
The charts below highlight the persistence and completion rates for students transferring to the CSU. Similar to the enrollment chart, these charts segment transfer students by the following categories: ADT transfer on a similar pathway; ADT transfer not on a similar pathway; transfer with AA/AS degree; and transfer with no degree.

Prior to the launch of the CSU's signature program Graduation Initiative 2025, graduation rates for transfer students already were above the nation's average. With added investment in student success, data indicate that students entering the CSU with an ADT – either on a similar pathway or not on a similar pathway – continue to graduate at higher rates than students transferring with a general AA/AS degree or with no degree. Moreover, equity gaps by race, ethnicity and Pell status are all but nonexistent for ADT transfer students. In some cases, campuses have eliminated the equity gap completely.

For students transferring to the CSU in fall 2018, 55 percent of those who earned an ADT and transferred on a similar pathway graduated in two years, compared to 40 percent of students who transferred with an AA/AS degree or with no degree. As denoted by the vertical line, both ADT pathways exceed Graduation Initiative 2025's goal of a 45 percent graduation rate.



Data from fall 2016 show similar trends for transfer students graduating within four years. For students who transferred with an ADT on a similar pathway, 83 percent graduated in four years, compared to 78 percent of students who transferred with no degree.



#### Conclusion

The Associate Degree for Transfer has provided an effective pathway for community college students to earn a baccalaureate degree from the California State University. The result of Senate Bill 1440, co-sponsored by the CSU and its higher-education and legislative partners – including United States Senator-designate Alex Padilla – the ADT program continues to grow in popularity a decade later. Moreover, ADT transfer students continue to graduate at higher rates than their peers who transfer without an ADT.

As this transformational program marks its 10-year anniversary, the CSU will seek additional ways to support transfer students. Prior to the COVID-19 pandemic, many campuses already had reduced impaction to address a key challenge faced by transfer students. Other areas for potential enhancements include increased flexibility in how and where transfer students complete their studies, the development of additional ADT pathways to better address the needs of California's workforce and additional investment in student resources – such as pre- and post-transfer advisement and tools like a CSU Transfer Planner currently in development to integrate with Cal State Apply. Building on the close collaboration with its CCC partners that began a decade ago, the CSU is committed to ensuring the ADT pathway leads to success for the next generation of California transfer students.

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#### COMMITTEE ON EDUCATIONAL POLICY

# The Wang Family Excellence Awards

#### **Presentation By**

Joseph I. Castro Chancellor

#### **Background**

More than 20 years ago, the Wang Family Excellence Award was established when then-California State University (CSU) Trustee Stanley T. Wang provided \$1 million to recognize the remarkable contributions of four CSU faculty members and one staff member annually over a 10-year period. Each selected recipient received an award of \$20,000.

In 2014, Trustee Emeritus Wang pledged a \$300,000 gift to the CSU to reinstate the Wang Family Excellence Award, continuing this recognition for faculty and staff through 2017. And, at the January 2017 Board of Trustees meeting, Chancellor Timothy P. White announced that Trustee Emeritus Wang had gifted an additional \$2.5 million, allowing the Wang Family Excellence Award to continue in perpetuity.

#### Overview

The Wang Family Excellence Award recognizes and celebrates CSU faculty members who have distinguished themselves through extraordinary dedication and exemplary achievements in their academic disciplines, while significantly contributing to the success of students. A staff administrator is also recognized for outstanding performance in her or his university assignment.

The selection process for the award begins with each campus president nominating one probationary or tenured faculty member for each of the award categories. Award categories are:

- a) Outstanding Faculty Innovator in Student Success;
- b) Outstanding Faculty Scholarship;
- c) Outstanding Faculty Service; and
- d) Outstanding Faculty Teaching.

Campus presidents also nominate one staff administrator from their respective campuses for the Outstanding Staff Performance Award.

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Nominations are considered by the Wang Family Excellence Award Selection Committee, appointed in fall 2020 by Chancellor White in consultation with Trustee Emeritus Wang. This committee includes two members of the Board of Trustees, the executive vice chancellor for Academic and Student Affairs, the vice chancellor for Human Resources, chair of the Academic Senate CSU and a CSU faculty member who was previously awarded the Wang Family Excellence Award.

Nominees are reviewed and considered for selection based on the following criteria:

- Nominees should have made truly remarkable contributions to the advancement of their respective universities and/or the CSU system.
- Nominees should have a demonstrated record of unusually meritorious achievements documented by evidence of superior accomplishments and contributions to their academic discipline or university assignment.
- A nominee's activities must advance the mission of the university, bring benefit and credit to the CSU and contribute to the enhancement of the CSU's excellence in teaching, learning, research, scholarly pursuits, student support and community contributions.

The Wang Family Excellence Awards will be presented during a ceremony at the January 2021 Board of Trustees meeting.

#### **AGENDA**

### **COMMITTEE OF THE WHOLE**

Meeting: 9:00 a.m., Wednesday, January 27, 2021

Virtually via Teleconference

Lillian Kimbell, Chair Wenda Fong, Vice Chair

Silas H. Abrego Larry L. Adamson Diego Arambula Jane W. Carney Jack Clarke, Jr. Adam Day Douglas Faigin Debra S. Farar

Jean Picker Firstenberg

Maryana Khames Jack McGrory Anna Ortiz-Morfit Krystal Raynes Romey Sabalius Lateefah Simon

Christopher Steinhauser

Peter J. Taylor

Joseph I. Castro, Chancellor

Consent 1. Approval of Minutes of the Meeting of September 22, 2020, *Action* 

**Discussion** 2. Conferral of Commendation—Loren J. Blanchard, *Action* 

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# MINUTES OF THE MEETING OF COMMITTEE OF THE WHOLE

Trustees of The California State University
Office of the Chancellor
Glenn S. Dumke Auditorium\*
401 Golden Shore
Long Beach, California

**September 22, 2020** 

#### **Members Present**

Lillian Kimbell, Chair Wenda Fong, Vice Chair Silas H. Abrego Larry L. Adamson Jane W. Carney Adam Day Rebecca D. Eisen Douglas Faigin Debra S. Farar Jean Picker Firstenberg Maryana Khames Jack McGrory Hugo N. Morales Romey Sabalius Lateefah Simon Christopher Steinhauser Peter J. Taylor Timothy P. White, Chancellor

Chair Kimbell called the meeting to order.

### **Consent Agenda**

Chair Kimbell presented the consent agenda – consisting of the minutes of the July 22, 2020 meeting – for approval. There was a motion and a second. The consent agenda was approved.

\*PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the September 22-23, 2020 meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

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# **Discussion Agenda**

#### Conferral of Title of Trustee Emerita—Rebecca D. Eisen

Chair Kimbell presented the action item to confer the title of Trustee Emerita on Rebecca D. Eisen. There was a brief discussion honoring Trustee Eisen for her exemplary service to the CSU on behalf of the students, faculty, staff, presidents and alumni. The resolution (RCOW 09-20-04) was approved unanimously by a roll call vote.

# Conferral of Title of Trustee Emeritus—Hugo N. Morales

Chair Kimbell presented the action item to confer the title of Trustee Emeritus on Hugo N. Morales. There was a brief discussion honoring Trustee Morales for his exemplary service, commitment and leadership to the CSU and the central valley. The resolution (RCOW 09-20-05) was approved unanimously by a roll call vote.

Chair Kimbell adjourned the meeting of the Committee of the Whole.

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### **COMMITTEE OF THE WHOLE**

# Conferral of Commendation-Loren J. Blanchard

# **Presentation By**

Lillian Kimbell
Chair of the Board

### Summary

It is recommended that Loren J. Blanchard, Executive Vice Chancellor for Academic and Student Affairs, be commended for his service, commitment and leadership to the California State University.

The following resolution is recommended for approval:

**RESOLVED,** by the Board of Trustees of the California State University, that this board commends Executive Vice Chancellor Loren J. Blanchard for his steadfast dedication and leadership on behalf of the students, faculty, staff, administrators, alumni and friends of the California State University.

#### TRUSTEES OF THE CALIFORNIA STATE UNIVERSITY

California State University Office of the Chancellor Glenn S. Dumke Auditorium\* 401 Golden Shore Long Beach, CA 90802

**January 27, 2021** 

Presiding: Lillian Kimbell, Chair

9:30 a.m. Board of Trustees

Virtually via Teleconference

Call to Order

**Roll Call** 

Chair's Report

Chancellor's Report

Academic Senate CSU Report: Chair—Robert Keith Collins

California State Student Association Report: President—Zahraa Khuraibet

California State University Alumni Council Report: President—Michelle Power

#### Consent

Action 1. Approval of the Minutes of the Board of Trustees Meeting of November 18, 2020

**Action** 2. Approval of Committee Resolutions as follows:

### **Committee on University and Faculty Personnel**

- 2. CSU Salary Schedule
- 3. Executive Compensation: Interim Executive Vice Chancellor for Academic and Student Affairs-California State University

#### **Committee on Institutional Advancement**

- 2. Naming of the George and Judy Marcus Hall for Liberal and Creative Arts San Francisco State University
- 3. Annual Report on Donor Support for 2019-2020

# **Committee on Governmental Relations**

- 2. Statement of State Legislative Principles for 2021 and 2022
- 3. Sponsored State Legislation for 2021
- 4. Federal Agenda for 2021 and 2022

\*PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Order N-25-20 issued on March 12, 2020, some or all of the members of the Board of Trustees may participate in this meeting remotely, either by telephonic or video conference means. The Dumke Auditorium shall nonetheless be open and available for members of the public to attend, observe the proceedings of the meeting (including the audio/video transmissions of trustees participating from remote locations), and offer public comment pursuant to the published protocol for "Addressing the Board of Trustees."

<sup>\*\*</sup>The Board of Trustees is a public body, and members of the public have a right to attend and participate in its meetings. This schedule of meetings is established as a best approximation of how long each scheduled meeting will take to complete its business. Each meeting will be taken in sequence, except in unusual circumstances. Depending on the length of the discussions, which are not possible to predict with precision in advance, the scheduled meeting times indicated may vary widely. For two-day meetings, items scheduled for one day may be heard either the day before or the day after depending upon the time spent on each matter. The public is advised to take this uncertainty into account in planning to attend any meeting listed on this schedule.

### Committee on Campus Planning, Buildings and Grounds

2. Sonoma State University Master Plan Revision for Student Housing Project

#### **Committee on Finance**

2. California State University, Fresno – Approval of the Final Public-Private Partnership Agreement for the Central Utility Plant Replacement Project

#### **Committee of the Whole**

2. Conferral of Commendation-Loren J. Blanchard

<sup>\*</sup>PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Order N-25-20 issued on March 12, 2020, some or all of the members of the Board of Trustees may participate in this meeting remotely, either by telephonic or video conference means. The Dumke Auditorium shall nonetheless be open and available for members of the public to attend, observe the proceedings of the meeting (including the audio/video transmissions of trustees participating from remote locations), and offer public comment pursuant to the published protocol for "Addressing the Board of Trustees."

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#### MINUTES OF THE MEETING OF BOARD OF TRUSTEES

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium\*
401 Golden Shore
Long Beach, California

November 18, 2020

#### **Trustees Present**

Lillian Kimbell, Chair Wenda Fong, Vice Chair Silas H. Abrego Larry L. Adamson Diego Arambula Jane W. Carney Jack Clarke, Jr. Adam Day Douglas Faigin Debra S. Farar Jean Picker Firstenberg Maryana Khames Jack McGrory Anna Ortiz-Morfit Krystal Raynes Romey Sabalius Lateefah Simon Christopher Steinhauser Peter J. Taylor Timothy P. White, Chancellor Lieutenant Governor Eleni Kounalakis

Chair Lillian Kimbell called the meeting of the Board of Trustees to order.

<sup>\*</sup>PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the November 17-18, 2020 meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

#### **Public Comment**

Due to the virtual format of the November 17-18, 2020 meeting, all public comment took place at the beginning of the meeting's open session prior to all committees. For the purposes of public record, the board heard from the following individuals during the revised public comment period: Mark Orme, Chico City Manager; Bre Holbert, ASI President, Chico State; Bob Linscheid, Trustee Emeritus, Chico State Alum; Melanie Basset, Executive Director, Downtown Chico Business Association; Jason Rabinowitz, Teamsters Local 2010; Drew Scott, Teamsters Local 2010; Luis Toledo, Teamsters Local 2010; Cal Mason, Teamsters Local 2010; Rocky Sanchez, VP for Representation, CSUEU; Tessy Reese, Chair Bargaining Unit 2, CSUEU; Don Moreno, Vice Chair Bargaining Unit 5, CSUEU; Tony Spraggins, Chair Bargaining Unit 7, CSUEU; Neil Jacklin, President, CSUEU; Kevin Wehr, CFA Vice President; Yvonne Kwan, Asst. Professor (SJSU); Pamela Lindell, Sacramento City College; Silvia Valdez, Revolutionary Scholars/Students of Color Coalition; Maripas Jacobo, Student, CSUCI; Audrey Chong, Student, SJSU; Sierra Roe, Student, SJSU; Kayla Begay, Student, HSU; Sergio Diaz, Student, CSU Fullerton; Manmit Sing, Student, SLO; Tracee Porter, CSUN; Maria Villasenor, Professor (CSUMB); Jorge Moraga, Asst. Professor (CSUB); Jose Alamillo, Professor (CSUCI); Sasha Perez, Campaign for College Opportunity; Charles Toombs, CFA President (SDSU); Steven Filling, Chair, Political Action (CFA); Diane Blair, CFA Secretary (Fresno); Susan Fitzpatrick-Behrens, Faculty (CSUN); Rich McGee, Chair Bargaining Unit 9, CSUEU; Barbara Eaton, CSUEU; Sandee Noda, SFSU (CSUEU); Alyssa Smith, CSU Student; Angel Rivera, CSU Student; Camila Rivera, CSU Student; Daisy Armenta, CSU Student; Fernanda Tortoledo, CSU Student; Erynn Turner, Be Free Movement (Sac State); Jessilee Windhaus, Be Free Movement (Sac State); Katie Murphy, SFSU (CSUEU); Kimberly Robertson, CSULA; Chloe Ricks, CSU Student, Long Beach (SQE); Faith Garcia, CSU Student, San Marcos (SQE); Melissa Jerez, CSU Student, Chico (SQE); Alejandro Bupara, CSU Student, SLO (SQE); Lala Cortez, CSU Student, East Bay (SQE); Siana Fields, CSU Student, Monterey Bay (SQE); Alexander Smith, CSU Student, Chico (SQE); Beth Contreras, CSU Student, Fresno (SQE); Julianna Gutierrez, CSU Student, San Marcos (SQE); Ileana Lugo, CSU Student, Fullerton (SQE); Randall Santiago, CSU Student, Long Beach (SOE); Kaila Moore-Jones, CSU Student, Northridge (SOE); Toyo Akinremi, CSU Student, San Bernardino (SQE); Jasmine Parker, CSU Student, Los Angeles; Nia de Jesus, CSU Student, Stanislaus (SOE); Julian Johnson, CSU Student (SOE); Jermaine Thompson, CSU Student, Los Angeles.

# Chair's Report

Chair Kimbell's complete report is available online at the following link: <a href="https://www2.calstate.edu/csu-system/board-of-trustees/reports-of-the-chair/Pages/november-2020.aspx">https://www2.calstate.edu/csu-system/board-of-trustees/reports-of-the-chair/Pages/november-2020.aspx</a>

# Chancellor's Report

Chancellor Timothy P. White's report is available online at the following link: <a href="https://www2.calstate.edu/csu-system/board-of-trustees/chancellor-reports/Pages/final-reflections-by-dr-timothy-p-white-november-18-2020.aspx">https://www2.calstate.edu/csu-system/board-of-trustees/chancellor-reports/Pages/final-reflections-by-dr-timothy-p-white-november-18-2020.aspx</a>

# **Report of the Academic Senate CSU**

CSU Academic Senate Chair, Robert Keith Collin's complete report is available online at the following link:

 $\frac{https://www2.calstate.edu/csu-system/faculty-staff/academic-senate/Pages/ASCSU-Chairs-Report.aspx}{Report.aspx}$ 

#### Report from the California State Student Association

CSSA President Zahraa Khuraibet's complete report is available online at the following link: https://www.calstatestudents.org/public-documents/#president

#### Report of the California State University Alumni Council

Alumni Council President Michelle Power's report is available online at the following link: <a href="https://www2.calstate.edu/impact-of-the-csu/alumni/council/board-of-trustee-reports/Pages/default.aspx">https://www2.calstate.edu/impact-of-the-csu/alumni/council/board-of-trustee-reports/Pages/default.aspx</a>

#### **Board of Trustees**

The minutes of the meeting of September 22, 2020 and October 29, 2020 were unanimously approved on consent as submitted by roll call vote.

Prior to the approval of the consent agenda, Trustee Sabalius requested that item 6 - Approval of the 2021-2022 Operating Budget Request from the Committee on Finance - be removed from the consent agenda for separate discussion and approval.

Chair Kimbell asked to move all the remaining consent agenda items for approval. There was a motion and a second. There was a roll call vote and the Board of Trustees unanimously approved the following resolutions:

#### **COMMITTEE ON COMMITTEES**

Amendments to Board of Trustees' Standing Committee Assignments for 2020-2021 (RCOC 11-20-04)

**RESOLVED**, By the Board of Trustees of The California State University, on recommendation by the Committee on Committees that the following amendments be made to the Standing Committees for 2020-2021:

#### **AUDIT**

Adam Day, Chair
Jane W. Carney, Vice Chair
Silas H. Abrego
Jean P. Firstenberg
Jack McGrory
Hugo N. Morales
Anna Ortiz-Morfit
Peter J. Taylor

# CAMPUS PLANNING, BUILDINGS AND GROUNDS

Jane W. Carney, Chair
Lateefah Simon, Vice Chair
Larry L. Adamson
Jack Clarke, Jr.
Rebecca D. Eisen
Anna Ortiz-Morfit
Krystal Raynes
Romey Sabalius
Peter J. Taylor

# COLLECTIVE BARGAINING

Christopher Steinhauser, Chair Douglas Faigin, Vice Chair Debra S. Farar Wenda Fong Jack McGrory Peter J. Taylor

#### **EDUCATIONAL POLICY**

Wenda Fong, Chair
Romey Sabalius, Vice Chair
Silas H. Abrego
Larry L. Adamson
Diego Arambula
Jane W. Carney
Jack Clarke, Jr.
Rebecca D. Eisen
Douglas Faigin
Debra S. Farar
Maryana Khames
Christopher Steinhauser

#### **FINANCE**

Jack McGrory, Chair
Peter J. Taylor, Vice Chair
Larry L. Adamson
Jane W. Carney
Jack Clarke, Jr.
Rebecca D. Eisen
Wenda Fong
Maryana Khames
Hugo N. Morales
Anna Ortiz-Morfit
Krystal Raynes
Lateefah Simon

#### **GOVERNMENTAL RELATIONS**

Debra S. Farar, Chair Maryana Khames, Vice Chair Silas H. Abrego *Diego Arambula* Douglas Faigin Jack McGrory Krystal Raynes Romey Sabalius

Lateefah Simon

### INSTITUTIONAL ADVANCEMENT

Jean P. Firstenberg, Chair Douglas Faigin, Vice Chair Diego Arambula Adam Day Hugo N. Morales Anna Ortiz-Morfit Romey Sabalius Lateefah Simon

#### ORGANIZATION AND RULES

Larry L. Adamson, Chair Adam Day, Vice Chair Diego Arambula Jack Clarke, Jr. Jean P. Firstenberg Maryana Khames Krystal Raynes Christopher Steinhauser

# UNIVERSITY AND FACULTY PERSONNEL

Silas H. Abrego, Chair Debra S. Farar, Vice Chair Adam Day Rebecca D. Eisen Jean P. Firstenberg Wenda Fong Hugo N. Morales Christopher Steinhauser

#### COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Anna W. Ngai Alumni Center – California State University, Long Beach (RIA 11-20-08)

**RESOLVED,** by the Board of Trustees of the California State University, that the Alumni Center at California State University, Long Beach be named the Anna W. Ngai Alumni Center.

Naming of Lamden Hall – San Diego State University (RIA 11-20-09)

**RESOLVED**, by the Board of Trustees of the California State University, that the Education and Business Administration Building at San Diego State University be named Lamden Hall.

Naming of The Milt and Debbie Valera Resilient Scholars Program and Valera Hall – California State University, Northridge (RIA 11-20-10)

**RESOLVED**, by the Board of Trustees of the California State University, that the Resilient Scholars Program at California State University, Northridge be named as The Milt and Debbie Valera Resilient Scholars Program, and that University Hall at California State University, Northridge be named Valera Hall.

Naming of the Swanson Beach Volleyball Complex – California Polytechnic State University, San Luis Obispo (RIA 11-20-11)

**RESOLVED**, by the Board of Trustees of the California State University, that the beach volleyball facility at California Polytechnic State University, San Luis Obispo be named the Swanson Beach Volleyball Complex.

Naming of the William and Linda Frost Center for Research and Innovation – California Polytechnic State University, San Luis Obispo (RIA 11-20-12)

**RESOLVED**, by the Board of Trustees of the California State University, that the Science and Agriculture Teaching and Research Complex at California Polytechnic State University, San Luis Obispo be named the William and Linda Frost Center for Research and Innovation.

Naming of the Boswell Agricultural Technology Center – California Polytechnic State University, San Luis Obispo (RIA 11-20-13)

**RESOLVED**, by the Board of Trustees of the California State University, that the agricultural center at California Polytechnic State University, San Luis Obispo be named the Boswell Agricultural Technology Center.

Naming of the Jack and Felicia Cashin Expressive Technology Studios – California Polytechnic State University, San Luis Obispo (RIA 11-20-14)

**RESOLVED**, by the Board of Trustees of the California State University, that the Expressive Technology Studios at California Polytechnic State University, San Luis Obispo be named the Jack and Felicia Cashin Expressive Technology Studios.

# **COMMITTEE ON EDUCATIONAL POLICY**

Recommended Amendment to Title 5 Regarding Ethnic Studies (REP 11-20-08)

**RESOLVED**, by the Board of Trustees of the California State University, acting under the authority prescribed herein and pursuant to Section 66055.8 and 89030 of the Education Code, that section 40405.1 of Title 5 of the California Code of Regulations is amended as follows:

# § 40405.1. California State University General Education – Breadth Requirements.

- (a) Each recipient of the bachelor's degree completing the California State University General Education-Breadth Requirements pursuant to this subdivision (a) shall have completed a program which includes a minimum of 48 semester units or 72 quarter units of which 9 semester units or 12 quarter units shall be upper division level and shall be taken no sooner than the term in which the candidate achieves upper division status. At least 9 of the 48 semester units or 12 of the 72 quarter units shall be earned at the campus granting the degree. The 48 semester units or 72 quarter units shall be distributed as follows:
- (1) A minimum of 9 semester units or 12 quarter units in communication in the English language, to include both oral communication and written communication, and in critical thinking, to include consideration of common fallacies in reasoning.
- (2) A minimum of 12 semester units or 18 quarter units to include inquiry into the physical universe and its life forms, with some immediate participation in laboratory activity, and into mathematical concepts and quantitative reasoning and their applications.
- (3) A minimum of 12 semester units or 18 quarter units among the arts, literature, philosophy and foreign languages.
- (4) A minimum of 9 semester units or 12 quarter units dealing with human social, political, and economic institutions and behavior and their historical background.
- (5) A minimum of 3 semester units or 4 quarter units in study designed to equip human beings for lifelong understanding and development of themselves as integrated physiological, social, and psychological entities.
- (6) A minimum of 3 semester units or 4 quarter units at the lower-division in study designed to understand ethnic studies-and social justice.

The specification of numbers of units implies the right of discretion on each campus to adjust reasonably the proportions among the categories in order that the conjunction of campus courses, credit unit configurations and these requirements will not unduly exceed any of the prescribed semester or quarter unit minima. However, the total number of units in General Education-Breadth accepted for the bachelor's degree under the provisions of this subdivision (a) shall not be less than 48 semester units or 72 quarter units unless the Chancellor grants an exception.

(b) The president or an officially authorized representative of a college which is accredited in a manner stated in Section 40601 (d) (1) may certify the extent to which the requirements of subdivision (a) of this section have been met up to a maximum of 39 semester units (or 58 quarter units). Such certification shall be in terms of explicit objectives and procedures issued by the Chancellor.

- (c) In the case of a baccalaureate degree being pursued by a post-baccalaureate student, the requirements of this section shall be satisfied if:
- (1) The student has previously earned a baccalaureate or higher degree from an institution accredited by a regional accrediting association; or
- (2) The student has completed equivalent academic preparation, as determined by the appropriate campus authority.

Note: Authority cited: Section 89030, Education Code. Reference: Sections 66055.8 and 89030, and 89032, Education Code.

#### **COMMITTEE ON FINANCE**

# **2021-2022** Lottery Budget and Report (RFIN 11-20-04)

**RESOLVED,** by the Board of Trustees of the California State University, that the 2021-2022 lottery budget totaling \$58.9 million be approved for implementation by the chancellor, with the authorization to make transfers between components of the lottery budget and to adjust expenditures in accordance with receipt of lottery funds; and be it further

**RESOLVED,** that the chancellor is hereby granted authority to adjust the 2021-2022 lottery budget approved by the Board of Trustees to the extent that receipts are greater or less than budgeted revenue to respond to opportunities or exigencies; and be it further

**RESOLVED,** that a report of the 2021-2022 lottery budget receipts and expenditures be made to the Board of Trustees.

San Diego State University – Conceptual Approval of Public-Private Partnerships for the Development of SDSU Mission Valley (RFIN 11-20-05)

**RESOLVED**, by the Board of Trustees of the California State University, that the Trustees will:

- 1. Approve the concept of public-private partnerships for projects at the Mission Valley Site, and the release of the Request for Information, Qualifications and Proposals for each project;
- 2. Authorize the Chancellor and the Campus to enter into due diligence access and option agreements that provide selected developer(s) with a limited-term option, along with the responsibility for the development of final plans and schematic drawings during the option period(s) for each project;
- 3. Authorize the Chancellor and the Campus to enter into negotiations for agreements, as necessary, to develop final plans for the public-private partnership projects;
- 4. Consider the following additional action items prior to any consideration of final plans for each project:
  - a. Approval of development and financial plans negotiated by the Campus and the developer(s) with the advice of the Chancellor;
  - b. Approval of schematic plans, as appropriate;
  - c. Approval of amendments to the Non-State Capital Outlay Program for any building(s) to be constructed by the Campus or a private partner.

### COMMITTEE ON CAMPUS PLANNING, BUILDINGS AND GROUNDS

Approval of the 2021-2022 through 2025-2026 Multi-Year Capital Plan (RCPBG 11-20-06)

- 1. The 2021-2022 through 2025-2026 Multi-Year Capital Plan totaling \$23.4 billion is approved.
- 2. The chancellor is authorized to proceed in 2020-2021 with design and construction to fast-track projects in the 2021-2022 through 2025-2026 Multi-Year Capital Plan subject to available funds.
- 3. The chancellor is requested to explore all reasonable funding methods available and communicate to the Board of Trustees, the governor, and

- the legislature the need to provide funds to develop the facilities necessary to serve the academic program and all eligible students.
- 4. The chancellor is authorized to adjust the scope, phase, project cost, total budget, priority sequence, and funding source for the capital program and report budget adjustments in the subsequent Multi-Year Capital Plan.
- 5. The chancellor is authorized to adjust the projects to be financed as necessary to maximize use of the limited financing resources and in consideration of the CSU's priorities for funding capital outlay projects.

# California State University, Chico Master Plan Revision, Final Environmental Impact Report, and Enrollment Ceiling Increase (RCPBG 11-20-07)

- 1. The Board of Trustees finds that the 2020 FEIR has been prepared in accordance with the requirements of the California Environmental Quality Act
- 2. The FEIR addresses the proposed Master Plan Revision and all discretionary actions related to the project as identified in the FEIR.
- 3. The Board of Trustees hereby certifies the FEIR for the California State University, Chico Master Plan Revision dated November 2020.
- 4. Prior to the certification of the FEIR, the Board of Trustees reviewed and considered the above FEIR and found it to reflect the independent judgment of the Board of Trustees. The Board of Trustees hereby certifies the FEIR as complete and adequate and finds that it addresses all potentially significant environmental impacts of the project and fully complies with the requirements of CEQA. For purposes of CEQA and the State CEQA Guidelines, the administrative record includes the following:
  - a. The DEIR for the California State University, Chico Master Plan Revision:
  - b. The FEIR, including comments received on the DEIR, responses to comments, and revisions to the DEIR in response to comments received;
  - c. The proceedings before the Board of Trustees relating to the proposed Master Plan Revision, including testimony and documentary evidence introduced at such proceedings; and
  - d. All attachments, documents incorporated, and references made in the documents as specified in items (a) through (c) above.

- 5. This resolution is adopted pursuant to the requirements of Section 21081 of the Public Resources Code and Section 15091 of the State CEQA Guidelines which require the Board of Trustees to make findings prior to the approval of the project.
- 6. The Board of Trustees hereby adopts the CEQA Findings of Fact and Mitigation and Monitoring Program, including the mitigation measures identified therein for Agenda Item 4 of the November 17-18, 2020 meeting of the Committee on Campus Planning, Buildings and Grounds, which identifies the specific impacts of the proposed Master Plan Revision and related mitigation measures, hereby incorporated by reference. The required mitigation measures shall be monitored and reported in accordance with the Mitigation and Monitoring Reporting Program, which meets the requirements of CEQA.
- 7. The Board of Trustees hereby adopts the Statement of Overriding Considerations stating that project benefits to The California State University outweigh the remaining significant and unavoidable transportation impact.
- 8. The FEIR has identified potentially significant impacts that may result from implementation of the proposed Master Plan Revision. However, the Board of Trustees, by adopting the Findings of Fact, finds that the inclusion of certain mitigation measures as a part of the project approval will reduce most, but not all, of these effects to less than significant levels. The transportation impact that is not reduced to a less than significant level is identified as significant and unavoidable and is overridden due to specific project benefits to the CSU identified in the Findings of Fact and Statement of Overriding Considerations.
- 9. The project will benefit The California State University.
- 10. The California State University, Chico 2030 Campus Master Plan Revision dated November 2020 is approved.
- 11. The chancellor or his designee is requested under Delegation of Authority granted by the Board of Trustees to file the Notice of Determination for the EIR for the California State University, Chico Master Plan Revision.

# San Francisco State University Science Replacement Building (RCPBG 11-20-08)

- 1. The San Francisco State University Science Replacement Building project will benefit the California State University.
- 2. A Notice of Exemption has been prepared pursuant to the California Environmental Quality Act and State CEQA guidelines.

3. The schematic plans for the San Francisco State University Science Replacement Building project are approved at a project cost of \$170,028,000 at CCCI 6840.

# JOINT COMMITTEE ON FINANCE AND CAMPUS PLANNING, BUILDINGS AND GROUNDS

San José State University Spartan Athletics Center - Approval to Amend the 2020-2021 Capital Outlay Program, Schematic Design, and Issuance of Trustees of the California State University Systemwide Revenue Bonds and Related Debt Instruments (RFIN/CPBG 11-20-04)

- 1. The 2020-2021 Capital Outlay Program is amended to include \$57,633,000 for preliminary plans, working drawings, construction, and equipment for the San José State University Spartan Athletics Center project.
- 2. The schematic plans for San José State University Spartan Athletics Center project are approved at a project cost of \$57,633,000 at CCCI 7528.
- 3. The financing resolutions for the project as described in this Agenda Item 2 of the Joint Committees on Finance and Campus Planning, Buildings and Grounds at the November 17-18, 2020, meeting of the CSU Board of Trustees are approved. Orrick, Herrington & Sutcliffe LLP, as bond counsel, is preparing resolutions to be presented at this meeting that authorize interim and permanent financing for the projects described in this agenda. The proposed resolutions will be distributed at the meeting and will achieve the following:
  - a. Authorize the sale and issuance of the Trustees of the California State University Systemwide Revenue Bonds, and/or the sale and issuance of related Systemwide Revenue Bond Anticipation Notes, and/or the issuance of related debt instruments, including shorter term debt, variable rate debt, floating rate loans placed directly with banks, or fixed rate loans placed directly with banks, in an aggregate amount not-to-exceed \$44,130,000 and certain actions relating thereto.

b. Provide a delegation to the chancellor; the executive vice chancellor and chief financial officer; the assistant vice chancellor, Financial Services; and the assistant vice chancellor, Financing, Treasury, and Risk Management; and their designees to take any and all necessary actions to execute documents for the sale and issuance of the revenue bonds, bond anticipation notes, or related debt instruments.

# JOINT COMMITTEE ON FINANCE AND ORGANIZATION AND RULES

Approval of Proposed Revision of Standing Orders – Delegation of Financing Approval for Auxiliary Liquidity Loans (RFIN/OR 11-20-01)

- 1. The revised Standing Orders as presented in Attachment A for this Agenda Item 1 of the November 17-18, 2020 joint meeting of the Committees on Finance and Organization and Rules are approved.
- 2. The revisions to the Standing Orders as presented in Attachment A for this Agenda Item 1 of the November 17-18, 2020 joint meeting of the Committees on Finance and Organization and Rules shall expire on November 18, 2023.
- 3. The reporting of all auxiliary liquidity financings approved by the chancellor under this delegation of authority by the Board of Trustees in the Standing Orders will be provided to the Board of Trustees at each meeting of the Board of Trustees.
- 4. The Board of Trustees finds that this action is not controversial and does not require further discussion beyond this November 17-18, 2020 meeting of the Board of Trustees, and therefore the advance notice requirements for amending the Standing Orders are hereby waived.

#### COMMITTEE ON ORGANIZATION AND RULES

Approval of Amendments to the Rules Governing the Board of Trustees (ROR 11-20-02)

**RESOLVED**, By the Board of Trustees of the California State University, that the Rules of Procedure are amended as indicated (by strikethroughs and additions) in attachment A as presented in Item 2 of the Committee on Organization and Rules at the November 17-18, 2020 meeting.

#### COMMITTEE ON UNIVERSITY AND FACULTY PERSONNEL

Annual Report on Outside Employment for Senior Management Employees (RUFP 11-20-06)

**RESOLVED,** by the Board of Trustees of the California State University, that the 2019 Senior Management Outside Employment Disclosure Report, as cited in Item 2 of the Committee on University and Faculty Personnel at the November 17-18, 2020 meeting of the Board of Trustees, is approved.

Executive Compensation: Interim President – California State University, Fresno (RUFP 11-20-07)

**RESOLVED**, by the Board of Trustees of the California State University, that Dr. Saúl Jiménez-Sandoval shall receive a salary set at the annual rate of \$348,423 effective on or before January 4, 2021, the date of his appointment as interim president of California State University, Fresno; and be it further

**RESOLVED**, Dr. Jiménez-Sandoval shall receive additional benefits as cited in Agenda Item 4 of the Committee on University and Faculty Personnel at the November 17-18, 2020 meeting of the Board of Trustees.

Executive Compensation: Interim President – California State University Channel Islands (RUFP 11-20-08)

**RESOLVED**, by the Board of Trustees of the California State University, that Dr. Richard D. Yao shall receive a salary set at the annual rate of \$307,740 effective on or before January 11, 2021, the date of his appointment as interim president of California State University Channel Islands; and be it further

**RESOLVED**, Dr. Yao shall receive a housing allowance of \$5,000 per month; and be it further

**RESOLVED**, Dr. Yao shall receive additional benefits as cited in Agenda Item 5 of the Committee on University and Faculty Personnel at the November 17-18, 2020 meeting of the Board of Trustees.

# Executive Compensation: Vice Chancellor and Chief Audit Officer (RUFP 11-20-09)

**RESOLVED**, by the Board of Trustees of the California State University, that Mr. Vlad Marinescu shall receive a salary set at the annual rate of \$267,552 effective December 1, 2020, the date of his appointment as vice chancellor and chief audit officer of the California State University; and be it further

**RESOLVED**, Mr. Marinescu shall receive additional benefits as cited in Agenda Item 6 of the Committee on University and Faculty Personnel at the November 17-18, 2020 meeting of the Board of Trustees.

Prior to the approval of the consent agenda, Trustee Sabalius requested that item 6 - Approval of the 2021-2022 Operating Budget Request from the Committee on Finance - be removed from the consent agenda for separate discussion and approval.

Trustee Sabalius made a subsequent motion to include funding for training of faculty and online instruction in the amount of \$9 million to the trustees' operating budget request. He stated that this amount could support training for approximately 10 percent of faculty and would be better as an ongoing funding request versus a one-time request as training would be needed for additional years beyond 2021-2022. There was a second to Trustee Sabalius' motion. Chancellor White noted that the CSU was able to train approximately 60 percent of the faculty over the summer and cautioned including line items in the budget request as it could potentially constrain

flexibility and adaptability for various funding needs across the campuses. Trustee Day made a substitute motion to approve the underlying motion approving the consent item as was passed in committee. There was a second. Chair Kimbell called for a roll call vote. There were sixteen in favor (Trustees Abrego, Adamson, Arambula, Carney, Clarke, Jr., Day, Farar, Firstenberg, Fong, Kimbell, McGrory, Ortiz-Morfit, Simon, Steinhauser, Taylor and Chancellor White), four opposed (Trustees Faigin, Khames, Raynes and Sabalius) and no abstentions. The substitute motion passed and the board approved the following resolution:

# Approval of the 2021-2022 Operating Budget Request (RFIN 11-20-06)

**RESOLVED**, that the future of California rests on the California State University's ability to provide a high-quality, affordable, and accessible education to nearly 500,000 students each year; and be it further

**RESOLVED**, by the Board of Trustees of the California State University that the 2021-2022 Operating Budget Request is approved as submitted by the chancellor; and be it further

**RESOLVED**, that the chancellor is authorized to adjust and amend this budget to reflect changes in the assumptions upon which this budget is based, and that any changes made by the chancellor be communicated promptly to the trustees; and be it further

**RESOLVED,** that copies of this resolution and the 2021-2022 CSU Operating Budget Request included as Attachment A to this agenda item be transmitted to the governor, to the director of the Department of Finance, and to the legislature.

Chair Kimbell presented three action items on the discussion agenda conferring emeriti titles to three retiring CSU leaders: President Dianne Harrison, CSU Northridge; President Leroy Morishita, CSU East Bay; and Chancellor Timothy White.

Honorees received moving tributes from trustees, presidents, colleagues and elected officials expressing their collective and individual gratitude for the exemplary and transformational legacy of leadership and service to the CSU and higher education in the state of California.

Following the tributes, Chair Kimbell called for roll call votes. There was a second. All motions passed unanimously and the board approved the following resolutions:

# Conferral of the Title of President Emerita-Dianne F. Harrison (RBOT 11-20-01)

**RESOLVED,** by the Board of Trustees of the California State University, that this board confers the title of President Emerita on President Dianne F. Harrison, with all the rights and privileges thereto.

# Conferral of the Title of President Emeritus—Leroy M. Morishita (RBOT 11-20-02)

**RESOLVED,** by the Board of Trustees of the California State University, that this board confers the title of President Emeritus on President Leroy M. Morishita, with all the rights and privileges thereto.

# Conferral of the Title of Chancellor Emeritus—Timothy P. White (RBOT 11-20-03)

**RESOLVED**, by the Board of Trustees of the California State University, that the title of Chancellor Emeritus be conferred on Dr. Timothy P. White, with all the rights and privileges thereto.