

AGENDA

COMMITTEE ON GOVERNMENTAL RELATIONS

Meeting: 1:05 p.m., Tuesday, January 31, 2017
Glenn S. Dumke Auditorium

J. Lawrence Norton, Chair
Maggie K. White, Vice Chair
Silas H. Abrego
Lillian Kimbell
Thelma Meléndez de Santa Ana
Lateefah Simon
Steven G. Stepanek

Consent Items

Approval of Minutes of the Meeting of November 15, 2016

1. Statement of State Legislative Principles for 2017-2018, *Action*

Discussion Items

2. Sponsored State Legislative Program for 2017, *Action*
3. Federal Agenda for 2017, *Action*

**MINUTES OF THE MEETING OF
COMMITTEE ON GOVERNMENTAL RELATIONS**

**Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California**

November 15, 2016

Members Present

J. Lawrence Norton, Chair
Maggie K. White, Vice Chair
Silas H. Abrego
Rebecca D. Eisen, Chair of the Board
Lillian Kimbell
Thelma Meléndez de Santa Ana
Lateefah Simon
Steven G. Stepanek
Timothy P. White, Chancellor

Trustee Norton called the meeting to order.

Approval of Minutes

The minutes of September 20, 2016, were approved as submitted.

Statement of State Legislative Principles for 2017-2018

Mr. Garrett P. Ashley, vice chancellor for university relations and advancement, reported that the 2017-2018 legislative session will begin on December 5 with the swearing in of the legislature. The Sacramento office has been identifying key champions for the CSU in the legislature and establishing an ambitious advocacy plan for 2017.

The State Legislative Principles adopted by the board allow the CSU to participate fully in fast-moving policy discussions, while also ensuring that the work of staff is consistent with the board's policy priorities. The principles also detail the consultation process that will ensure trustees remain fully informed.

Ms. Kathleen Chavira, assistant vice chancellor for advocacy and state relations, reported that the principles were developed with the assistance of Trustees White, Norton and Eisen. While the core principles remain fundamentally the same, the language has been streamlined and updated for clarity. For principles one through four, the role of the trustees is reinforced for internal governance, collective bargaining and the budget process. For principles five and six, the intent is

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to focus on issues that directly and uniquely affect the CSU. For principle seven, there is clarity and greater specificity regarding the process for adopting positions on legislative matters.

The consultation process recognizes the need for flexibility to quickly respond to the fast-moving legislative process. As detailed in the agenda item, consultation with the trustees flows through the Committee on Governmental Relations and the Chair of the Board.

This item will be brought back as an action item in January.

Trustee Norton adjourned the meeting.

COMMITTEE ON GOVERNMENTAL RELATIONS

Statement of State Legislative Principles for 2017-2018

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Nichole Muñoz-Murillo
Director of State Relations
Advocacy and State Relations

Summary

This item contains the proposed Statement of State Legislative Principles for 2017-2018.

Background

At the beginning of every two-year legislative session, the Board of Trustees adopts a formal Statement of Legislative Principles for the California State University. The principles provide basic parameters to guide positions taken by the chancellor and system representatives on matters pending before the California legislature.

Statement of Legislative Principles

As the state's greatest producer of bachelor's degrees, the California State University plays a critical role in arming future leaders with the skills and knowledge for them to thrive in the workforce, drive the economy and actively contribute to the quality of life in California. The CSU achieves these results by providing affordable, accessible and high-quality education, as outlined in the Master Plan for Higher Education. The system and its leaders, faculty and staff remain committed to this important work for the betterment of today and tomorrow.

The following constitute the core principles guiding recommendations on legislation:

1. Work with the legislature and governor to allow the California State University to continue its oversight of academic affairs and matters relating to the internal governance of the university.
2. Preserve the integrity of the collective bargaining process.

3. Remain neutral on matters in which the state seeks to legislate the general public health and safety while not singling out the California State University.
4. Preserve the integrity of the California State University's budgetary process, and seek adequate funding to serve current and future students, support the work of faculty and staff, provide for ongoing operations, capital outlay and infrastructure needs, and to meet the workforce demands of the state.
 - a. Provide that all funds must be appropriated to the Board of Trustees.
 - b. Proposals for operational, student success and academic programs, and capital outlay needs, must be approved and prioritized by the Board of Trustees.
 - c. Provide the operational authority and flexibility, as well as the necessary tools, for the university to respond to the needs of students and the state.
5. Seek to influence the outcome of issues which, while not affecting the California State University alone, would have a disproportionate impact on the university's activities.
6. Seek to secure representation of the California State University on appropriate boards, commissions, task forces, study groups, etc., whose work may have a significant impact on the system. Representatives to such bodies shall be appointed by the Board of Trustees or the Chancellor.
7. As both the chief administrative officer and a trustee, the chancellor is recognized and designated by the Board of Trustees as the spokesperson for the California State University regarding its positions on state and federal legislative proposals. When practical, the position to be taken on a legislative proposal should be discussed with the chair and vice chair of the Committee on Governmental Relations before that position is communicated to the Legislature. Unresolved positions on a legislative proposal will be decided by the chancellor in consultation with the chair of the board. When practical, changes in position on pending legislative proposals will be shared with the chair and vice chair of the Committee on Governmental Relations prior to communication of the change to the legislature. When this is not practical, changes in position will be shared with the chair and vice chair of the Committee on Governmental Relations immediately following communication of the change to the legislature.

The following resolution is recommended for adoption:

RESOLVED, by the Board of Trustees of the California State University, that the Statement of Legislative Principles for 2017-2018 be adopted; and be it further

RESOLVED, that the chancellor is authorized to take positions on pending legislation on behalf of the California State University system; but prior to taking or changing such positions on legislative matters, the chancellor shall consult, when practical, with the chair and vice chair of the Committee on Governmental Relations; and be it further

RESOLVED, that any unresolved positions on a legislative proposal will be decided by the chancellor in consultation with the chair of the board; and be it further

RESOLVED, that the chancellor shall keep the Board of Trustees regularly informed of the positions taken and of such other matters affecting governmental relations as deemed necessary and desirable.

COMMITTEE ON GOVERNMENTAL RELATIONS

Sponsored State Legislative Program for 2017

Presentation By

Garrett Ashley
Vice Chancellor
University Relations and Advancement

Nichole Muñoz-Murillo
Director of State Relations
Advocacy and State Relations

Summary

This item contains two proposals for 2017 sponsored measures for the Board of Trustees' consideration.

2017 Legislative Proposals

Last fall, Chancellor Timothy P. White requested proposals from system and campus leaders to be considered for possible inclusion in the Board of Trustees sponsored bill package for the 2017 legislative year. Proposals were analyzed by staff with consideration given to whether there was a clear need for each proposal, its programmatic and fiscal implications, and overall relationship to system initiatives and priorities. Campus presidents and vice presidents – as well as the chancellor's leadership team – have reviewed all of these proposals and concur with the following recommendations for two new proposals:

CSU Doctor of Nursing Practice Authority

In 2010, the legislature passed and the governor signed Assembly Bill 867 (Nava/Arambula), giving the CSU authority to offer the Doctor of Nursing Practice degree on a pilot basis. This authority is set to expire on July 1, 2018. In this proposal, the CSU would seek legislation to make this authority permanent in order to continue offering these programs at our campuses. Permanent authorization would allow CSU nursing programs, as approved by the Chancellor's Office and with appropriate professional accreditation agency approvals (e.g., WASC and the Commission on Collegiate Nursing Education), to move from a pilot program to fully authorized status.

Legislative intent included in AB 867 stated "well-trained nursing faculty and practitioners are critical to the ability to expand nursing programs." Authorizing the CSU to offer the DNP was a strategy to address the state's persistent nursing shortage. The two CSU consortia DNP programs have produced 159 graduates, with almost one-third now employed in nursing faculty positions in

California, including 23 percent employed as CSU nursing faculty. The CSU DNP programs are graduating nursing educators that ensure nursing programs in California have the faculty they need to teach in their programs.

CSU Omnibus Proposal

This proposal would bundle together two separate items that would improve the function of the CSU. The Chancellor's Office proposes bundling together an item related to international bank accounts and another related to CSU regulatory authority.

International bank accounts:

Per California Government Code, state funds may be deposited in a bank, provided they are backed with collateral equal to 110 percent of the amount deposited. A state entity does not need to collateralize their deposit if the bank offers FDIC insurance or an equivalent. The CSU (campuses and the Chancellor's Office) have several bank accounts in foreign countries in which there is no FDIC insurance equivalent.

This issue currently exists for three active CSU accounts for programs in Ghana and China. The amount of money in these accounts ranges from \$800 to \$27,000, and covers operational activities such as stipends for local coordinator positions, transportation costs, material fees and museum tickets.

Extensive efforts were undertaken to find different bank accounts that could offer FDIC insurance; however, no accounts could be identified that would satisfy statutory requirements. The CSU was unable to find a solution within existing government code, and was advised by the State Treasurer's Office that the best course of action would be to change the code, mirroring the authority provided to the University of California. This proposal would extend the government code language that exempts the UC from these requirements to include the CSU.

CSU Regulatory Authority

Since 1996, the CSU has been granted statutory authority to adopt, amend or repeal its own regulations instead of being required to follow the Administrative Procedures Act, which governs the regulatory process for state agencies (Education Code § 89030.1). The CSU's authority has been extended four times with the most recent extension set to expire on January 1, 2018. This proposal would permanently extend this authority to the CSU.

The CSU was granted this authority in recognition of the system's unique nature as its regulations differ from those of state agency regulations. For example, CSU regulations are often academic in nature and do not impose regulatory burdens on the private sector.

It is important to note that the other two public higher education segments, California Community Colleges and the University of California, are not required to interact with the Office of Administrative Law. The CCC has been exempted and uses their own process as outlined in Education Code 79091.5 (a). The UC states that their constitutional autonomy is the reason it does not participate in the OAL process.

Adoption of the following resolution is recommended:

RESOLVED, by the Board of Trustees of the California State University, that the legislative proposals described in this item are adopted as part of the 2017 Board of Trustees' Legislative Program.

COMMITTEE ON GOVERNMENTAL RELATIONS

Federal Agenda for 2017

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

James M. Gelb
Assistant Vice Chancellor
Federal Relations

Summary

This item contains the proposed Federal Agenda for 2017.

Background

In September 2016, Chancellor White sent a memo to all California State University presidents and senior system leaders soliciting recommendations and outlining criteria for the system's Federal Agenda for 2017. The solicitation emphasized that the federal agenda must be consistent with the CSU system's core objectives that contribute to system goals of preserving access, providing quality instruction and preparing students for the workforce.

This agenda is based on recent priorities, input received from campuses, review by the Council of Presidents and Chancellor's Office executives, and the CSU Office of Federal Relations' assessment of the current political and fiscal landscape in Washington. The core principles outlined below (in bold italic lettering) are designed to provide a broad umbrella under which the CSU can react to the wide range of policy ideas that typically surface throughout a year; also included are bulleted illustrations of items that are ripe for advocacy in 2017.

Overall, the agenda hews closely to the system's 2016 approach. The CSU can and should continue to promote federal investments in its students and institutions as efficient, productive targets of resources that will strengthen the American economy. Given the program's benefit to our students, the CSU should also continue to place maintaining a robust Pell Grant program at the top of its priority list. While the CSU will frequently be called upon to respond to proposals made by others, the federal agenda identifies priority areas that should be the subjects of proactive pursuit.

Federal Agenda for 2017

The California State University consistently provides an outstanding return on federal investments in its students, institutions, and research. With 23 campuses and approximately 474,000 students, the CSU is the largest bachelor and graduate degree university in the nation, providing access – and success – for unprecedented numbers of low-income students. Each year, 100,000 new CSU graduates enter the workforce across all economic sectors.

Improve College Access and Completion through Aid to Students: The CSU remains one of the nation’s best bargains. Significant state and institutional grants provide vital support to our low-income students. Federal financial aid programs remain critical to these students, including over 214,000 who rely upon need-based Pell Grants. More than 45,000 Pell recipients earn CSU bachelor’s degrees each year.

- Enhance Pell grant program by providing cost of living increases in the maximum grant, retaining any surplus funds for future needs or program improvements, restoring the year-round program and ensuring eligibility for part-time students
- Invest in Supplemental Education Opportunity Grant (SEOG) and Work-Study with focus on student need
- Prioritize resources for institutions serving the greatest number of students with need
- Support programs that minimize college debt burden and promote philanthropy

Prepare Students for College: The CSU is an innovative collaborator working to improve student readiness and to measure the performance of CSU-trained teachers. The federal government is a vital partner.

- Provide robust funding for effective pipeline programs like GEAR UP and TRIO and expand pre-K investments
- Maintain strong federal partnership with colleges and universities to transform the preparation of America’s teachers and school leaders

Foster Degree Completion for California's Diverse Population: The CSU provides more than half of all undergraduate degrees granted to California's Latino, African American and Native American students, and is a leader in transitioning veterans and other special groups to the workforce. Federal capacity-building programs and targeted grants help bridge the completion gap.

- Support federal policies that assist California DREAM Act students, such as the Deferred Action for Childhood Arrivals (DACA) program, which allows young Californians to pursue a college education and contribute to their communities

- Maintain strong support for Hispanic and Asian American and Native American Pacific Islander-serving institutions
- Support the needs of America's veterans on campus and smooth their transition to the civilian workforce

Educate Students for Tomorrow's Workforce: 100,000 annual CSU graduates drive California's and America's economy in the information technology, life sciences, agriculture, business, education, public administration, entertainment and multimedia industries. Targeted federal programs help propel their success.

- Support science, technology, engineering and mathematics (STEM) fields, including funding for NSF's Louis Stokes Alliances for Minority Participation and Robert Noyce Teacher Scholarship programs
- Invest in USDA Hispanic-serving Institutions Education Grants Program

Solve Societal Problems through Applied Research: In laboratories, at field sites and through programs at the CSU, students, faculty and collaborating scientists advance California's capacity to address key issues of significance to our state and nation. Federal investments are vital to continued progress.

- Maximize opportunities for comprehensive universities to compete for federal resources, including in STEM programs
- Maintain strong NSF, NIH, Department of Energy, NIST and national security funding
- Invest in Hispanic-serving agricultural colleges and universities (HSACU) and non-land-grant colleges of agriculture (NLGCA) programs

Enhance Campus Infrastructure, Health and Safety: State-of-the-art facilities and innovative programs help make campuses vibrant and safe and secure for all.

- Promote policies that advance campus safety and aid students experiencing food insecurity and housing displacement
- Fund Justice Department programs that provide grants to assist campuses with addressing sexual violence
- Support investments in infrastructure and assets that provide campuses opportunities to partner with their communities, improve facilities, and promote job training and strategic economic growth, including in connection with federal maritime responsibilities

The CSU federal agenda process recognizes that priorities may evolve over time. The OFR will continue to work with the campuses and system leaders to refine and develop proposals, and to assist all in working productively with their representatives in Congress and with federal agencies in the year ahead.

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The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the Federal Agenda for 2017 be adopted.