

**CSU** The California State University

# FACT BOOK

2020



## TABLE OF CONTENTS

**1** Introduction

**7** Graduation Initiative 2025

**11** Students

13 Enrollment and Demographics

14 Applying

16 Costs

**19** Employees

**23** Research and Community Impact

**29** CSU Funding

**35** CSU Leadership



“Students enrolling at the California State University embark upon a transformative journey of learning and discovery that will forever enrich their lives. As graduates, they leave the CSU as dynamic, creative and compassionate leaders, prepared to help California—and indeed the world—meet the challenges of today and tomorrow.”

Timothy P. White  
Chancellor, California State University



# INTRODUCTION

The California State University promotes student success through opportunity and a high-quality education that prepares students to become leaders in the changing workforce, making the CSU a vital economic engine for California.

**NATION'S LARGEST**  
four-year public  
university

**23 CAMPUSES**  
and eight  
off-campus  
centers

**482,000**  
STUDENTS

**23 CAMPUSES. ONE UNIVERSITY.**

## THE CSU

- is the nation's largest four-year public university, with 23 campuses and eight off-campus centers.
- educates the most ethnically, economically and academically diverse student body in the nation.
- is renowned for the quality of its teaching and preparing job-ready graduates.
- educates approximately 482,000 students.
- employs more than 53,000 faculty and staff.
- stretches 800 miles from Humboldt in the north to San Diego in the south.
- has conferred degrees on more than 3.8 million living alumni.
- turns 60 years old in 2020, celebrating six decades of readying graduates to fuel California's economy.



**NEARLY HALF**  
of the state's bachelor's  
degrees are awarded  
by the CSU



**127,000**  
degrees conferred  
annually



**3.8 MILLION**  
living alumni  
and counting



**800 MILES**  
stretching  
from Humboldt  
to San Diego



**ONE IN TEN**  
employees in California  
is a CSU graduate



**MORE THAN 53,000**  
faculty and staff are  
employed by the CSU



## OPPORTUNITY

The CSU creates opportunity for the diverse students of California to reach their educational goals and become leading citizens. Nearly one-third of CSU students are the first in their families to attend college.

## PREPARATION

The CSU plays a critical role in providing future leaders with the skills and knowledge they'll need to thrive in the workforce and help drive California's economy. The CSU produces nearly half the state's bachelor's degrees, sending more than 127,000 job-ready graduates into the workforce each year.

## QUALITY

The CSU prepares students for success through leading-edge programs, superior teaching and scholarly activity. High-quality academic programs reflect California's current and future workforce demands in emerging fields such as cybersecurity, software engineering, sustainable business and environmental technology.

## LEADERSHIP

Through the caliber of its academic programs and a university-wide commitment to student achievement, the CSU is dedicated to fostering leaders. Across the campuses and in communities throughout the state, the CSU's faculty, staff, students and alumni are addressing critical issues facing our state and nation.

## INCLUSIVE EXCELLENCE

The CSU strives to create a welcoming environment for all members of its campus communities. This commitment to inclusive excellence is manifested in students who make up the most ethnically, economically and academically diverse student body in the nation, attaining higher levels of success than ever as graduation rates continue to reach all-time highs. The CSU is an engine for social mobility as those students receive high-quality educations that propel them into higher economic strata. The CSU provides more than half of all undergraduate degrees earned by California's Latinx, African American and Native American students combined. Twenty-one of 23 CSUs are currently recognized by the Department of Education as Hispanic-Serving Institutions (HSIs), colleges and universities with a Latinx student enrollment of at least 25 percent.

## MASTER PLAN FOR HIGHER EDUCATION

The CSU was created in 1960 under the California Master Plan for Higher Education. The CSU draws its students from the top third of the state's high school graduates and is California's primary undergraduate teaching institution. Continuing to expand its educational scope and help meet California's workforce demands for skilled professionals, the CSU offers independent doctorates in audiology, education, nursing practice and physical therapy at numerous campuses. Additionally, the CSU was recently authorized to offer the independent Doctor of Occupational Therapy. The Doctor of Philosophy is also offered through a joint partnership with other public and private universities in California.



# GRADUATION INITIATIVE 2025

Graduation Initiative 2025 aims to increase graduation rates for all CSU students while eliminating opportunity and achievement gaps. Through this initiative the CSU will ensure that all students have the opportunity to graduate in a timely manner according to their personal goals, positively impacting their future and producing the graduates needed to power California and the nation.



Since its launch in 2015, the initiative has already seen success in bringing completion rates to all-time highs in all categories and narrowing equity gaps between underserved students and their peers.

In 2018-19, the CSU graduated 1,888 more students than the previous year.

#### DEGREES CONFERRED 2018-19

Bachelor's Degrees	107,319	84.2%
Master's Degrees	19,545	15.4%
Doctoral Degrees	536	0.4%
<b>Total</b>	<b>127,400</b>	<b>100%</b>

Learn more at [calstate.edu/graduationinitiative](https://calstate.edu/graduationinitiative)





# STUDENTS

CSU students largely come from California and mostly remain in the state after graduation, applying the skills and knowledge they have learned to help California's economy thrive.

**95 PERCENT**  
of all enrolled students come from CA

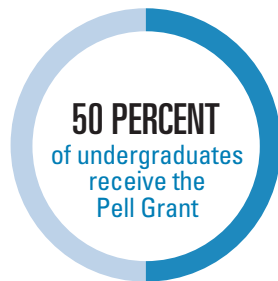
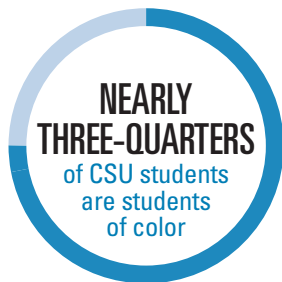
**94 PERCENT**  
of new undergraduate transfers come from CA community colleges

**89 PERCENT**  
of first-time freshmen come from CA public high schools





**481,929**  
students enrolled in  
the CSU in fall 2019



**NEARLY ONE-THIRD**  
of undergraduates are  
the first in their families  
to attend college

#### UNIVERSITY-WIDE ENROLLMENT – FALL 2014-19

<b>2014</b>	<b>460,200</b>
<b>2015</b>	<b>474,571</b>
<b>2016</b>	<b>478,638</b>
<b>2017</b>	<b>484,297</b>
<b>2018</b>	<b>481,210</b>
<b>2019</b>	<b>481,929</b>

#### ENROLLMENT BY CAMPUS

##### FALL 2019

Bakersfield	11,199
Channel Islands	7,093
Chico	17,019
Dominguez Hills	17,027
East Bay	14,705
Fresno	24,139
Fullerton	39,868
Humboldt	6,983
Long Beach	38,074
Los Angeles	26,361
Maritime Academy	911
Monterey Bay	7,123
Northridge	38,391
Pomona	27,914
Sacramento	31,156
San Bernardino	20,311
San Diego	35,081
San Francisco	28,880
San José	33,282
San Luis Obispo	21,242
San Marcos	14,519
Sonoma	8,649
Stanislaus	10,614
International Programs	455
CalStateTEACH	933
<b>Total</b>	<b>481,929</b>

#### FALL 2019 ENROLLMENT (TOTAL 481,929)

##### BY GRADE

Freshman	84,232	17.5%
Sophomore	62,726	13.0%
Junior	122,640	25.5%
Senior	160,568	33.3%
Postbaccalaureate	11,643	2.4%
Graduate	40,120	8.3%

##### BY AGE

17 and under	7,747	1.6%
18-24	357,754	74.2%
25-29	69,024	14.3%
30-34	22,967	4.8%
35-39	10,423	2.2%
40-49	9,530	2.0%
Over 49	4,484	0.9%

##### BY ETHNICITY

African American	19,384	4.0%
American Indian	1,015	0.2%
Asian/Pacific Islander	75,672	15.7%
Hispanic/Latinx	207,441	43.0%
White	107,932	22.4%
Other/Unknown	19,390	4.0%
Two or More Races	20,864	4.4%
Non-Resident Alien	30,231	6.3%

##### BY GENDER

Men	207,764	43.1%
Women	274,165	56.9%



## GRADUATE STUDIES

- In fall 2019, the CSU enrolled 51,763 postbaccalaureate/graduate students.
- 19,545 master's degrees were awarded in 2018-19.
- Doctor of Audiology, Doctor of Education, Doctor of Nursing, Doctor of Philosophy and Doctor of Physical Therapy programs serve more than 2,226 doctoral students from diverse backgrounds, preparing them for top leadership roles.

## APPLYING

Students planning to enter the CSU can apply through the online application tool, Cal State Apply, at [calstate.edu/apply](https://calstate.edu/apply).

Due to the large number of applicants, some CSU campuses have higher standards (supplementary admission criteria) for particular majors or for students who live outside the local campus area. Campuses utilize local admission guarantee policies for students who graduate or transfer from high schools and community colleges that are historically served by a CSU campus in that region.

## ADMISSION REQUIREMENTS

### Freshmen Students

First-time freshmen applicants must meet the standards in each of the following areas:

- Complete specific high school coursework.
- Achieve suitable grades in specified courses and on tests.
- Graduate from high school.

### Transfer and Graduate Students

The majority of transfer students enter as upper-division transfers and must complete at least 60 semester or 90 quarter units before transferring. Students who have earned an Associate Degree for Transfer (ADT) will be admitted to the CSU with junior status.

To apply for admission to graduate or postbaccalaureate studies, a student must:

- Earn a baccalaureate degree from an accredited institution with at least a 2.5 grade point average.
- Be in good academic standing while satisfactorily meeting the professional, personal, scholastic and other standards for graduate study.

**CALSTATE.EDU/APPLY**

## CSU TUITION FEES: 2019-20\*

Undergraduate	\$5,742
Credential	\$6,660
Graduate/Postbaccalaureate	\$7,176
Audiology Doctorate	\$14,742
Education Doctorate	\$11,838
Nursing Practice Doctorate	\$15,270
Physical Therapy Doctorate	\$17,196

*(Campus-based fees add an average of \$1,595 to student costs.)*

### Graduate Business Professional Fee

State university tuition fee plus \$270 per semester unit or \$180 per quarter unit.

### Out-of-State Students

State university tuition fee plus \$396 per semester unit or \$264 per quarter unit.

### Financial Aid

In 2018-19, \$4.5 billion was distributed to more than 388,000 students—82 percent of the CSU's total student population. The average award was \$11,600. Presidential Scholars' programs, which provide full scholarships to National Merit scholars and high school valedictorians, are also available at many CSU campuses.

### Financial Aid Information

[calstate.edu/financial-aid](http://calstate.edu/financial-aid)

\*Rates are for academic year





# EMPLOYEES

Much like the students we serve every day, the CSU's faculty and staff are exceptionally diverse and talented, making the university a special place to both work and learn. Their unparalleled commitment to quality instruction and provision of services is shaping the future of California.

**TOTAL EMPLOYEES BY OCCUPATION GROUP <sup>1</sup>**

Faculty	27,682	51.4%
Professional and Technical	15,521	28.9%
Management	1,545	2.9%
Office and Administrative Support	4,516	8.4%
Service	2,695	5.0%
Construction, Maintenance & Transportation	1,804	3.4%
<b>Total</b>	<b>53,763</b>	<b>100%</b>

**TOTAL FACULTY BY TIME BASE**

Full Time	13,494	48.7%
Part Time	14,188	51.3%
<b>Total</b>	<b>27,682</b>	<b>100%</b>

**TOTAL FULL-TIME FACULTY BY ACADEMIC RANK**

Professor	4,821	35.7%
Associate Professor	2,282	16.9%
Assistant Professor	3,425	25.4%
Lecturer	2,966	22.0%
<b>Total</b>	<b>13,494</b>	<b>100%</b>

For data definitions and additional statistics, please see the CSU Employee Profile at [calstate.edu/hr/employee-profile/](http://calstate.edu/hr/employee-profile/)

1. Employee reporting has been aligned with the 2010 Standard Occupational Classifications published by the National Bureau of Labor Statistics.

Note: Data includes all employees with the exception of student employees, other intermittent or casual employees, and faculty teaching in extension, special sessions and summer sessions.





# RESEARCH AND COMMUNITY IMPACT

CSU students are encouraged to apply the knowledge gained in the classroom to find solutions to real-world problems through involvement in applied research and service-learning. Under the guidance of world-renowned faculty who are experts in their fields, students develop leadership skills while benefiting their communities.

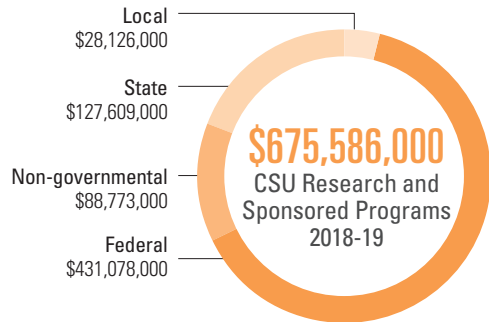
## RESEARCH, SCHOLARSHIP AND CREATIVE ACTIVITY

CSU research, scholarship and creative activity contributes to the intellectual and creative vibrancy of campus life while offering solutions to California's most pressing needs. As a high-impact practice, these activities are critical to fulfilling the CSU's mission of fostering student success, faculty excellence and public impact.

2018-19 Highlights:

- The CSU received nearly \$676 million in external funding, an increase of \$28 million from the prior year.
- Three campuses—Long Beach, Northridge and San Francisco—received \$54 million in Building Infrastructure Leading to Diversity (BUILD) grants, enabling faculty to continue supporting historically underrepresented students pursuing careers in biomedical research.
- Ten multi-campus affinity groups focus on topics including agriculture, biotechnology, desert, coast and ocean, human health, social sciences and water.
- Faculty scholarship benefits students, particularly as faculty weave their research into curricula and include students in the process. From 2014-2019, CSU faculty have authored 38,000 journal publications, the majority of which included student coauthors.

Stay up-to-date on new research developments at [calstate.edu/research](https://calstate.edu/research)



### CSU RESEARCH AND SPONSORED PROGRAMS 2018-19

Local	\$28,126,000	4.1%
Federal	\$431,078,000	63.8%
Non-governmental	\$88,773,000	13.1%
State	\$127,609,000	19.0%
<b>Total</b>	<b>\$675,586,000</b>	<b>100%</b>



**\$676 MILLION**  
in external funding



**10 MULTI-CAMPUS**  
affinity groups focusing  
on research



**38,000**  
**FACULTY-AUTHORED**  
journal publications from  
2014-19



### COMMUNITY ENGAGEMENT AT THE CSU

The establishment of the CSU Center for Community Engagement (CCE) in 1998—the first of its kind in the nation—has paved the way for many firsts, including the institutionalization of service-learning across all 23 CSU campuses and the establishment of California’s Call to Service Initiative. Today, CCE actively advances the CSU’s commitment to inclusivity, equity and student success through high-quality community programs and scholarship.

#### In 2018-19:

- Centers for Community Engagement and Service-Learning, in partnership with 1,400 CSU faculty and 6,000 community organizations, made available more than 3,100 service-learning courses.
- More than 67,000 CSU students—14% of the total student population—contributed 1.1 million hours of service to their communities through service-learning.



6,000  
COMMUNITY  
PARTNERS



67,000  
STUDENT  
VOLUNTEERS



\$1.1 MILLION  
HOURS OF  
SERVICE





# CSU FUNDING

The CSU's operating budget has two main funding sources: the state General Fund and student tuition fees. State funding now covers slightly more than half of the CSU's operating costs, with tuition fees making up for the remainder. Auxiliaries and philanthropic support generate additional revenue needed for essential services that supplement state-supported activities.

## CSU 2019-20 STATE SUPPORT

General Fund Appropriations <sup>1</sup>	3,982,552,000
Gross Tuition Fees and Other Fee Revenue	3,155,887,000

## TOTAL GENERAL FUND AND STUDENT FEES

**\$7,138,439,000**

Deferred Maintenance (Child Care Facilities) <sup>2</sup>	239,000,000
Graduation Initiative <sup>2</sup>	30,000,000
Basic Needs Partnership <sup>2</sup>	15,000,000
Science and Technology Policy Fellows Program <sup>2</sup>	11,500,000
Summer Term Financial Aid <sup>2</sup>	6,000,000
Develop Child Care Center at CSUCI <sup>2</sup>	5,000,000
Study on New Campus Need <sup>2</sup>	4,000,000
CSU Center to Close Achievement Gaps <sup>2</sup>	3,000,000
Graduate Specialists Programs and Language Pathology	3,000,000
CSU Council on Ocean Affairs, Science & Technology <sup>2</sup>	3,000,000
First Start Foster Youth Program, CSU Sacramento <sup>2</sup>	740,000
Mervyn Dymally Institute at CSUDH <sup>2</sup>	700,000
Mixed-Use Housing Project at SJSU <sup>2</sup>	250,000

## Total State Support

**7,459,629,000**

1 The 2019-20 final budget total includes \$305.5M for general obligation and lease revenue bonds.

2 Fiscal year 2019-20 one-time budget allocations appropriated by the 2019 Budget Act (Assembly Bill 74, Chapter 23).

## CAMPUS BUDGETS (2019-20)

(General Fund and Gross Tuition Fees and Other Fee Revenue)

Bakersfield	148,105,000
Channel Islands	132,474,000
Chico	247,580,000
Dominguez Hills	203,014,000
East Bay	215,286,000
Fresno	329,914,000
Fullerton	473,434,000
Humboldt	137,663,000
Long Beach	490,517,000
Los Angeles	343,293,000
Maritime Academy	48,219,000
Monterey Bay	130,211,000
Northridge	474,603,000
Pomona	333,656,000
Sacramento	384,087,000
San Bernardino	260,658,000
San Diego	511,233,000
San Francisco	407,224,000
San José	429,630,000
San Luis Obispo	373,684,000
San Marcos	192,330,000
Sonoma	135,277,000
Stanislaus	142,115,000
<b>Campus Total</b>	<b>6,544,207,000</b>
Chancellor's Office and University-Wide Programs	159,902,000
University-Wide Provisions <sup>1</sup>	434,331,000

## Grand Total

**7,138,440,000**

## AUXILIARY ORGANIZATIONS

Auxiliary organizations are entrepreneurial and service-oriented, providing a wide array of support services, programs and facilities that further the educational mission of the CSU. Approximately 90 self-supporting auxiliary organizations operate without state General Fund money and are organized on each campus as separate legal entities.

In 2018-19:

- Auxiliaries managed \$5 billion, representing 24 percent of the CSU's \$20.6 billion combined total assets.
- Auxiliary revenues reached \$2 billion, representing 17 percent of the \$11.6 billion combined total revenues.
- \$630.6 million, 23 percent of the \$2.8 billion combined total of contracts and grants revenues, was managed by auxiliaries.

For more information about CSU auxiliaries, visit

**AUXILIARY.CALSTATE.EDU**

## PHILANTHROPIC SUPPORT

In 2018-19, philanthropic support for the CSU reached all-time highs. The university received nearly \$570 million in gift commitments and over \$370 million in gift receipts from more than 268,000 individual donors—all three figures surpassing previous records. This powerful support is a testament to the confidence that donors have in the CSU to propel the state of California forward and create positive change in our communities.

### In 2018-19:

- Gifts from individuals totaled \$157 million from 268,108 individual donors.
- Alumni donors numbered 90,303. Gifts from alumni made up 40 percent of individual giving, with \$64 million in contributions.
- Gifts from organizations totaled \$213.7 million, including \$114 million from foundations.
- \$64.6 million from corporations, including 2,521 matching gifts, were received.
- Donors contributed more than \$370 million in charitable gift receipts—cash, securities, in-kind contributions, irrevocable future commitments and private charitable grants.
- Total endowment market value reached \$1.8 billion university-wide, another all-time high.



**\$570 MILLION**  
in charitable  
gift commitments



**268,000**  
individual  
donors



**\$1.8 BILLION**  
endowment  
market value



# CSU LEADERSHIP

Responsibility for the CSU is vested in a 25-member Board of Trustees, the majority of whom are appointed by the governor to eight-year terms. Faculty, alumni and two student trustees serve two-year terms. The trustees appoint the chancellor, who is the university's chief executive officer, and the presidents, who are the chief executive officers of their respective campuses and report to the chancellor. The trustees, chancellor and presidents develop university-wide policies.



## BOARD OF TRUSTEES

### Ex Officio Members

Governor Gavin Newsom  
 Lieutenant Governor Eleni Kounalakis  
 Speaker of the Assembly Anthony Rendon  
 State Superintendent of Public Instruction Tony Thurmond  
 CSU Chancellor Timothy P. White (retiring 2020)

### APPOINTED MEMBERS

(term ends during the year shown)

Silas Abrego	(2021)
Larry L. Adamson	(2022)
Jane W. Carney	(2022)
Adam Day, Chair	(2023)
Rebecca D. Eisen	(2020)
Douglas Faigin	(2025)
Debra S. Farar	(2022)
Jean Picker Firstenberg	(2026)
Wenda Fong	(2024)
Juan F. Garcia (student trustee)	(2020)
Maryana Khames (student trustee)	(2021)
Lillian Kimbell, Vice Chair	(2024)
Jeffrey Krinsk	(2027)
John “Jack” McGrory	(2023)
Hugo N. Morales	(2020)
Romey Sabalius (faculty trustee)	(2021)
Lateefah Simon	(2027)
Christopher J. Steinhauser	(2026)
Peter J. Taylor	(2021)

## CAMPUS PRESIDENTS

(Date is the appointment year)

Bakersfield	Lynnette Zelezny	(2018)
Channel Islands	Erika D. Beck	(2016)
Chico	Gayle E. Hutchinson	(2016)
Dominguez Hills	Thomas A. Parham	(2018)
East Bay	Leroy M. Morishita	(2012)
Fresno	Joseph I. Castro	(2013)
Fullerton	Framroze Virjee	(2019)
Humboldt	Tom Jackson, Jr.	(2019)
Long Beach	Jane Close Conoley	(2014)
Los Angeles	William A. Covino	(2013)
Maritime Academy	Thomas A. Cropper	(2012)
Monterey Bay	Eduardo M. Ochoa	(2013)
Northridge	Dianne F. Harrison	(2012)
Pomona	Soraya M. Coley	(2015)
Sacramento	Robert S. Nelsen	(2015)
San Bernardino	Tomás D. Morales	(2012)
San Diego	Adela de la Torre	(2018)
San Francisco	Lynn Mahoney	(2019)
San José	Mary A. Papazian	(2016)
San Luis Obispo	Jeffrey D. Armstrong	(2011)
San Marcos	Ellen J. Neufeldt	(2019)
Sonoma	Judy K. Sakaki	(2016)
Stanislaus	Ellen N. Junn	(2016)

## ADMINISTRATIVE LEADERS

Timothy P. White (retiring 2020)  
 Chancellor

Loren Blanchard  
 Executive Vice Chancellor  
 for Academic & Student Affairs

Andrew Jones  
 Executive Vice Chancellor  
 and General Counsel

Steve Relyea  
 Executive Vice Chancellor  
 and Chief Financial Officer

Garrett P. Ashley  
 Vice Chancellor, University Relations  
 and Advancement

Larry Mandel (retiring 2020)  
 Vice Chancellor and Chief Audit Officer

Evelyn Nazario  
 Vice Chancellor, Human Resources

Note: Leadership is as of March 2020. For a current list and links to the biographies of trustees, administrative officers and campus presidents, visit [calstate.edu/leadership](https://calstate.edu/leadership)



HUMBOLDT

CHICO

SONOMA SACRAMENTO

MARITIME

SAN FRANCISCO

EAST BAY

STANISLAUS

SAN JOSÉ

MONTEREY BAY

FRESNO

SAN LUIS OBISPO

BAKERSFIELD

NORTHRIDGE

CHANNEL ISLANDS

SAN BERNARDINO

POMONA

FULLERTON

LOS ANGELES

DOMINGUEZ HILLS

LONG BEACH

SAN MARCOS

SAN DIEGO



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