



The California  
State University



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State University

2016

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April 2016

The California State University  
**FACT BOOK**

www.calstate.edu

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# INTRODUCTION

## SCOPE AND MISSION

The California State University promotes student success through opportunity and a high-quality education that prepares students to become leaders in the changing workforce, making the CSU a vital economic engine for California.

### The CSU:

- Is the nation's largest four-year public university system, with 23 campuses and eight off-campus centers.
- Educates the most ethnically, economically and academically diverse student body in the nation.
- Is renowned for the quality of its teaching and preparing job-ready graduates.
- Educates approximately 474,600 students.
- Employs more than 49,000 faculty and staff.
- Stretches 800 miles from Humboldt in the north to San Diego in the south.

## OPPORTUNITY

The CSU creates opportunity for the diverse students of California to reach their educational goals and become leading citizens. Since 2010, the CSU has enrolled more than 62,000 additional students.

## QUALITY

The CSU prepares students for success through leading-edge programs, superior teaching and scholarly activity. High-quality academic programs reflect California's current and future workforce demands in emerging fields such as cybersecurity, software engineering, sustainable business and environmental technology.

## SUCCESS

The CSU drives California's economy with more than 100,000 undergraduate and graduate students earning degrees each year and enhances the social fabric of the state and nation through the contributions of its students, faculty, staff and 3 million alumni.

## MASTER PLAN FOR HIGHER EDUCATION

The CSU system was created in 1960 under the California Master Plan for Higher Education. The CSU draws its students from the top third of the state's high school graduates and is California's primary undergraduate teaching institution. Continuing to expand its educational scope and help meet California's workforce demands for skilled professionals, the CSU offers independent doctor of education, doctor of nursing practice, and doctor of physical therapy programs at numerous campuses. The doctor of philosophy is also offered through a joint partnership with other public and private universities in California.

## INCLUSIVE EXCELLENCE

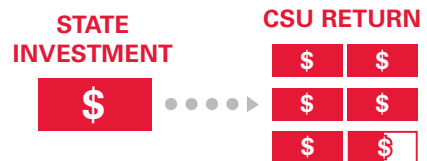
CSU students are more successful than ever. Completion rates are at an all-time high and the university continues to invest in strategies to reach degree completion targets and close the achievement gap for underserved and low-income students. Since the launch of the CSU's Graduation Initiative in 2009, the CSU has raised overall six-year graduation rates for first-time freshmen by 11 percent, achieving a 57 percent rate. The time to degree for first-time, full-time CSU freshmen now averages 4.7 years.

## PREPARING CALIFORNIA'S WORKFORCE

The CSU plays a critical role in providing future leaders with the skills and knowledge they need to thrive in the workforce. With more than 100,000 annual graduates, the CSU is the state's greatest producer of bachelor's degrees and drives California's economy in agriculture, information technology, business, hospitality, life sciences, healthcare, public administration, education, media and entertainment.

### In Fact:

For every **\$1** the state invests in the CSU, the CSU returns **\$5.43**.



The CSU sustains more than **150,000 JOBS** in the state.



CSU-related expenditures create more than **\$17 BILLION** in economic activity.

**ONE IN 10** employees in California is a CSU graduate.



The CSU awards nearly **HALF** of the state's bachelor's degrees.

The CSU serves California's growing underserved communities, offering affordable opportunities to pursue a college degree. More than one-third of CSU students are first-generation college students. The CSU grants more than half of all undergraduate degrees earned by California's Latino, African American and Native American students. Eighteen of 23 CSUs are currently recognized by the Department of Education as Hispanic Serving Institutions (HSIs), colleges and universities with a Latino student enrollment of at least 25 percent.





# LEADERSHIP

Responsibility for the CSU is vested in a 25-member Board of Trustees, the majority of whom are appointed by the governor to eight-year terms. Faculty, alumni and two student trustees serve two-year terms. The trustees appoint the chancellor, who is the system's chief executive officer, and the presidents, who are the chief executive officers of their respective campuses and report to the chancellor. The trustees, chancellor and presidents develop systemwide policies.

## **BOARD OF TRUSTEES**

### **Ex Officio Members**

Edmund (Jerry) G. Brown, Jr., Governor

Gavin Newsom, Lieutenant Governor

Anthony Rendon, Speaker of the Assembly

Tom Torlakson, State Superintendent of Public Instruction

Timothy P. White, CSU Chancellor

## Appointed Members

(Term ends during the year given)

Silas Abrego	2021
Kelsey Brewer (student trustee, voting)	2016
Jane Carney	2022
Adam Day	2023
Rebecca D. Eisen, Vice Chair	2018
Douglas Faigin	2017
Debra S. Farar	2022
Jean Picker Firstenberg	2018
Lupe C. Garcia	2020
Lillian Kimbell	2024
Thelma Meléndez de Santa Ana	2017
Lou Monville, Chair (alumni trustee)	2016
Hugo N. Morales	2020
J. Lawrence Norton	2019
Lateefah Simon	2019
Steven Stepanek (faculty trustee)	2017
Peter J. Taylor	2021
Maggie White (student trustee, non-voting)	2017

## ADMINISTRATIVE LEADERS

Timothy P. White, Chancellor
Loren Blanchard, Executive Vice Chancellor for Academic and Student Affairs
Steve Relyea, Executive Vice Chancellor and Chief Financial Officer
Framroze Virjee, Executive Vice Chancellor and General Counsel
Lori Lamb, Vice Chancellor, Human Resources
Garrett P. Ashley, Vice Chancellor, University Relations and Advancement
Larry Mandel, Vice Chancellor and Chief Audit Officer

## CAMPUS PRESIDENTS

(Date is the appointment year)

Bakersfield	Horace Mitchell	2004
Channel Islands	Richard R. Rush	2001
	Erika D. Beck	2016
Chico	Paul J. Zingg	2004
	Gayle E. Hutchinson	2016
Dominguez Hills	Willie J. Hagan	2013
East Bay	Leroy M. Morishita	2012
Fresno	Joseph I. Castro	2013
Fullerton	Mildred García	2012
Humboldt	Lisa A. Rossbacher	2014
Long Beach	Jane Close Conoley	2014
Los Angeles	William A. Covino	2013
Maritime Academy	Thomas A. Cropper	2012
Monterey Bay	Eduardo M. Ochoa	2013
Northridge	Dianne F. Harrison	2012
Pomona	Soraya M. Coley	2015
Sacramento	Robert S. Nelsen	2015
San Bernardino	Tomás D. Morales	2012
San Diego	Elliot Hirshman	2011
San Francisco	Leslie (Les) E. Wong	2012
San José	Susan Martin	2015
	Mary A. Papazian	2016
San Luis Obispo	Jeffrey D. Armstrong	2011
San Marcos	Karen S. Haynes	2004
Sonoma	Ruben Armiñana	1992
	Judy K. Sakaki	2016
Stanislaus	Joseph F. Sheley	2013

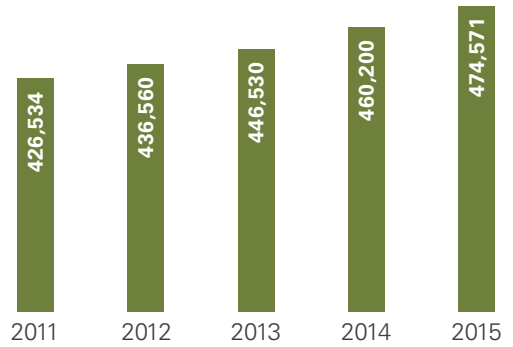
Note: Leadership is as of April 2016.  
For a current list and links to the biographies of trustees, administrative officers and campus presidents, visit [www.calstate.edu/BOT](http://www.calstate.edu/BOT).





# ENROLLMENT

## SYSTEMWIDE ENROLLMENT - FALL 2011-15



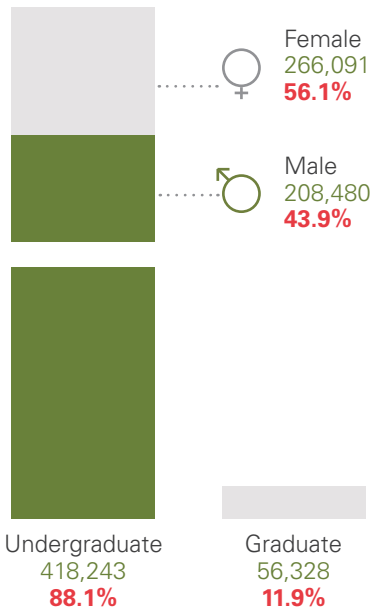
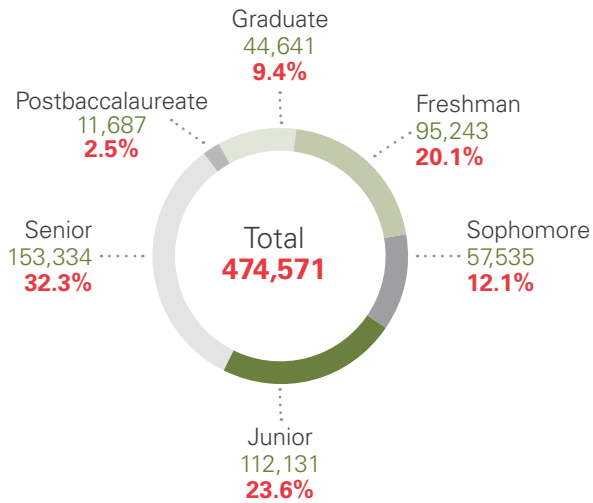
## ENROLLMENT BY CAMPUS - FALL 2015

Bakersfield	9,228
Channel Islands	6,167
Chico	17,220
Dominguez Hills	14,635
East Bay	15,528
Fresno	24,136
Fullerton	38,948
Humboldt	8,790
Long Beach	37,446
Los Angeles	27,680
Maritime Academy	1,075
Monterey Bay	7,102
Northridge	41,548
Pomona	23,717
Sacramento	30,284
San Bernardino	20,024
San Diego	34,254
San Francisco	30,256
San José	32,773
San Luis Obispo	20,944
San Marcos	12,793
Sonoma	9,408
Stanislaus	9,282
International Programs	487
CalState TEACH	846
<b>TOTAL</b>	<b>474,571</b>

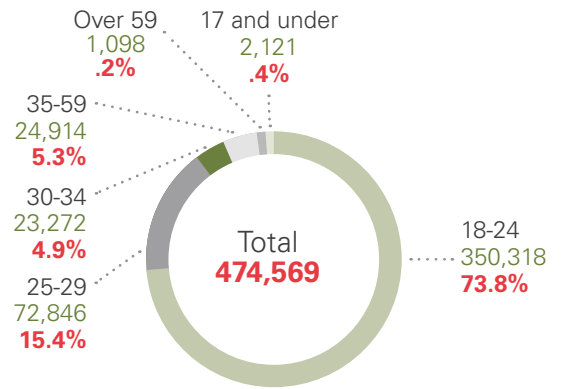


## DEMOGRAPHICS

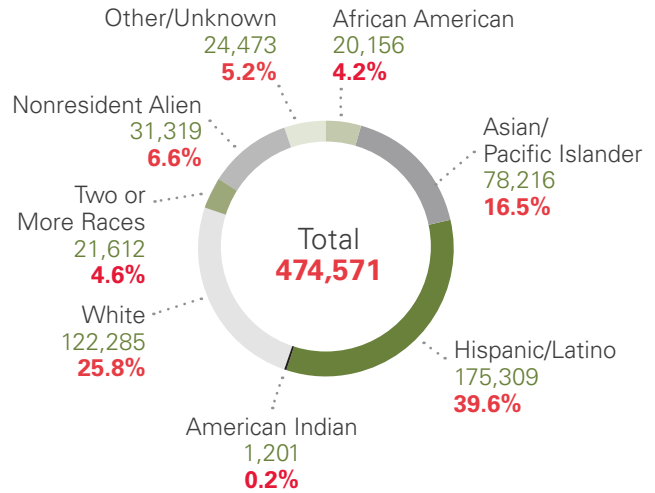
### Fall 2015 Enrollment



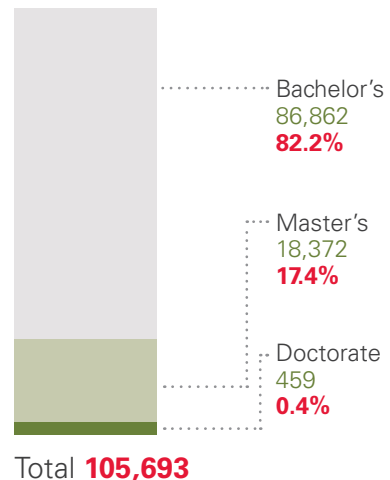
### Fall 2015 Enrollment by Age



### Fall 2015 Enrollment by Ethnicity



### Degrees Conferred 2014-15







# STUDENTS

## WHERE DO CSU STUDENTS COME FROM?

CSU students largely come from California and mostly remain in the state after graduation, applying the skills and knowledge they have learned to help California's economy thrive.

### In Fall 2015:



94% of all enrolled students came from California.



87% of first-time freshmen came from California public high schools.



92% of new undergraduate transfers came from California community colleges.

## CSU STUDENTS ARE UNIQUE

- More than half of CSU students are students of color.
- One-third of undergraduates are the first in their families to attend college.
- 54 percent of undergraduates are recipients of a Pell grant, a need-based grant offered to low-income undergraduates.

## ALUMNI

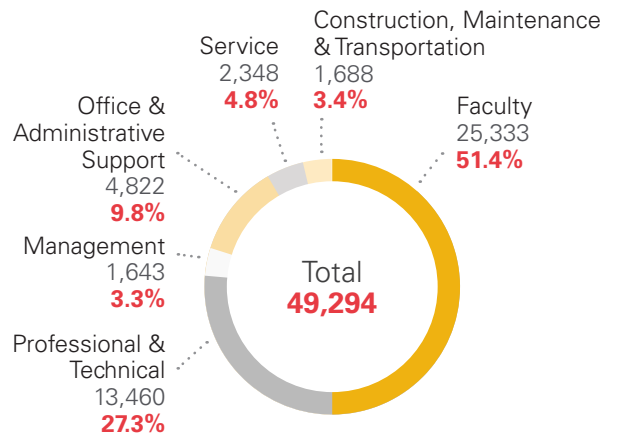
CSU alumni are the foundation of California's economy and provide leadership in key national industries. In fact, one out of every 20 Americans with a college degree earned it from the CSU. Our alumni family is more than 3 million strong and more than 100,000 new alumni graduate every year. CSU alumni have distinguished themselves in every field, including arts and entertainment, business, education, media, public administration, the sciences, sports, agriculture, engineering, technology and many others.



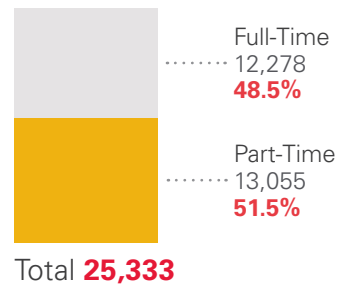
# FACULTY & STAFF

## DEMOGRAPHICS

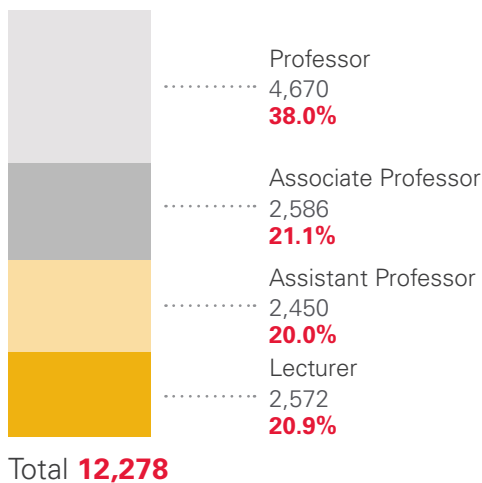
### Total Employees by Occupation Group



### Total Faculty by Timebase



## Total Full-Time Faculty by Academic Rank

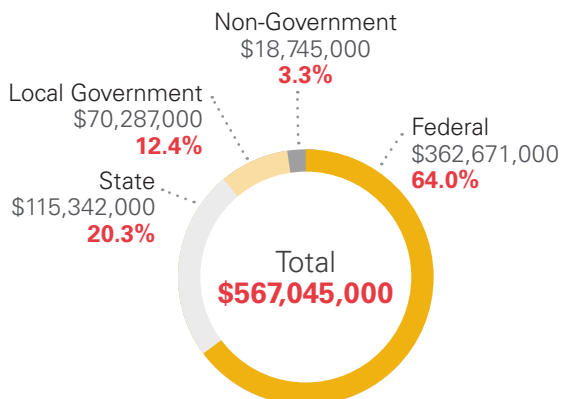


For data definitions and additional statistics, please see the CSU Employee Profile at [www.calstate.edu/hr/employee-profile](http://www.calstate.edu/hr/employee-profile).

## RESEARCH AND CREATIVE ACTIVITIES

The research, scholarly and creative activity of CSU faculty greatly enhances the quality of instruction. Students gain opportunities for deep learning that promote their path to graduation and give them real-world skills that enable them to better compete in today's job market. Research funding enables the CSU to recruit and retain top-tier scholars who, with their students, stimulate innovation and economic growth. Through work in the field and in labs, clinics and studios, the CSU faculty and students advance California's prosperity.

## TOTAL GRANT & CONTRACT REVENUE



## HIGHLIGHTS FROM 2014-15

- More than 9,000 CSU faculty provided innovations and solutions to complex regional and national problems.
- \$567 million in external funding was received by the CSU.
- Immersive research projects provide students with a challenging, active learning environment that engages intellectual curiosity and brings contextual relevance to the subject material.
- Access to high-end technologies through federal funding provides state-of-the-art educational experiences for students to meet California's current and future workforce needs in the innovation economy and to prepare students for advanced degrees.
- CSU counts among its faculty world-renowned scholars, musicians and artists who have been honored by their peers, by national academic societies and at the White House.
- Thousands of faculty-led projects with community partners advanced student discovery and promoted California's regional economic development through community-based participatory research.
- The CSU research agenda spurs entrepreneurship and enables innovation and enterprise to be transformed into commercial partnerships with the private sector and tangible products, benefiting the region and society.







# PROGRAMS

## COMMUNITY ENGAGEMENT IN THE CSU

The CSU is committed to preparing students to be informed, active and committed leaders equipped with the career and civic skills essential to strengthening our communities – economically, socially and intellectually. Annually, approximately half of CSU’s 470,000 students are involved in some type of community service. Through a network of more than 3,200 partnerships, CSU students donate 32 million service hours with a total economic impact of \$738 million.\*



**32 Million Hours**  
Annually of  
Community Service



**\$738 Million**  
Total Economic  
Impact

\* Based on the accepted 2014 national volunteer rate of \$23.07 per hour by the independent sector.

Some highlights:

- Nearly 66,000 CSU students participated in a service-learning experience across 3,055 service-learning courses.
- 2,654 CSU students and 6,415 K-12 students participated in programs developed by the CSU's 12 STEM VISTA members, who also supported and/or helped implement seven new service-learning courses, 65 internships, 189 undergraduate research opportunities, and three learning communities.



- Fifteen CSU campuses were named to the 2014 President's Higher Education Community Service Honor Roll, which recognizes higher education institutions for their commitment to and achievement in community service. CSU Dominguez Hills was one of only four universities in the nation to receive the Presidential Award, the Honor Roll's top distinction.
- Eleven CSU campuses – Bakersfield, Chico, Fresno, Fullerton, Long Beach, Monterey Bay, San Bernardino, San Diego, San Francisco, San Marcos, and Stanislaus – were honored with the Carnegie Foundation's 2015 Community Engagement Classification. The 11 join an elite group of 361 colleges and universities across the country to receive the designation, including three other CSU campuses—Channel Islands, Dominguez Hills and Sacramento—that received the honor in 2010.

Together, the CSU and partners are making an impact. More information about the CSU Center for Community Engagement can be found at:

[www.calstate.edu/cce](http://www.calstate.edu/cce).

## GRADUATE STUDIES

Graduate education at the CSU involves the mastery of an academic discipline and the attainment of advanced knowledge in a specialized field of study.

- In 2014-15, the CSU enrolled more than 55,300 graduate students in over 1,400 master's degree programs, as well as a variety of post-baccalaureate teaching credential programs.
- One-third of master's degrees awarded each year in California are from the CSU.
- More than 18,300 master's degrees were awarded in 2014-15.
- CSU graduate programs integrate specialized training in the theory, research methodologies and critical analyses within a given discipline.
- Doctorate education programs on 16 campuses serve over 800 doctoral students from diverse backgrounds, preparing them for top leadership roles in P-12 education and community colleges.







# APPLYING

## CSUMENTOR™

Students planning to enter the CSU can apply through the online application tool, CSUMentor, at [www.csumentor.com](http://www.csumentor.com). CSUMentor is also designed to help students and their families choose a CSU campus, explore degrees and majors, understand admissions requirements, learn about financial aid, and get answers to frequently asked questions.

## ADMISSION REQUIREMENTS

### Freshman Students

First-time freshman applicants must meet the standards in each of the following areas:

- Complete specific high school coursework.
- Achieve suitable grades in specified courses and tests.
- Graduate from high school.

### Transfer and Graduate Students

The majority of transfer students enter as upper-division transfers and must complete at least 60 semester or 90 quarter units before transferring. Students who have earned an Associate Degree for Transfer will be admitted to the CSU with junior status.

To apply for admissions to graduate or postbaccalaureate studies, a student must:

- Earn a baccalaureate degree from an accredited institution with at least a 2.5 grade point average.
- Be in good academic standing, while satisfactorily meeting the professional, personal, scholastic and other standards for graduate study.

Due to the large number of applicants, some CSU campuses have higher standards (supplementary admission criteria) for particular majors or for students who live outside the local campus area. Campuses utilize local admission guarantee policies for students who graduate or transfer from high schools and community colleges that are historically served by a CSU campus in that region.





# STUDENT COSTS

## FULL-TIME TUITION FEES 2015-16

- Undergraduate \$5,472
- Credential \$6,348
- Graduate/Postbaccalaureate \$6,738
- Education Doctorate \$11,118
- Nursing Practice Doctorate \$14,340
- Physical Therapy Doctorate \$16,148
- Graduate Business Professional Fee: State university tuition fee plus \$254 per semester unit or \$169 per quarter unit
- Out-of-state Students: State university tuition fee plus \$372 per semester unit or \$248 per quarter unit

Campus-based fees add an average of \$1,343 to student costs.

## FINANCIAL AID

In 2014-15, more than \$4 billion was distributed to 365,000 students—80 percent of the CSU's total student population. The average award was \$11,100.

Presidential Scholars' programs, which provide full scholarships to National Merit and high school valedictorians, are also available at many CSU campuses.



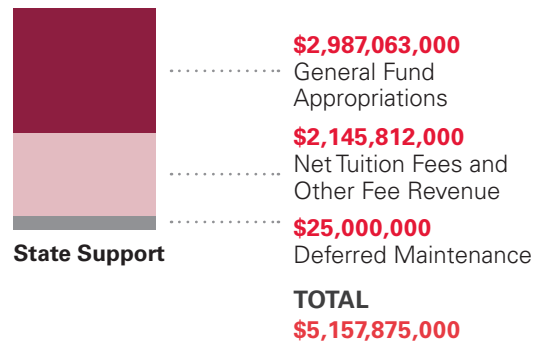
**80% OF CSU STUDENTS** received financial aid in 2014-15



# CSU FUNDING

## CSU STATE SUPPORT 2015-16

General Fund Appropriations <sup>1,2</sup>	\$2,987,063,000
Net Tuition Fees and Other Fee Revenue	\$2,145,812,000
<b>Total General Fund and Net Student Fees</b>	<b>\$5,132,875,000</b>
Deferred Maintenance <sup>3</sup>	\$25,000,000
<b>Total State Support</b>	<b>\$5,157,875,000</b>



State Support



## CAMPUS BUDGETS 2015-16

### (General Fund and Net Tuition Fee & Other Fee Revenue)

Bakersfield	92,423,000
Channel Islands	92,132,000
Chico	177,818,000
Dominguez Hills	118,104,000
East Bay	159,693,000
Fresno	218,316,000
Fullerton	319,719,000
Humboldt	109,881,000
Long Beach	351,016,000
Los Angeles	219,485,000
Maritime Academy	36,161,000
Monterey Bay	88,329,000
Northridge	335,619,000
Pomona	238,531,000
Sacramento	253,845,000
San Bernardino	181,293,000
San Diego	343,411,000
San Francisco	286,960,000
San José	310,052,000
San Luis Obispo	275,178,000
San Marcos	125,615,000
Sonoma	99,706,000
Stanislaus	93,020,000
<b>CAMPUS TOTAL</b>	<b>\$4,526,307,000</b>
Chancellor's Office <sup>1</sup>	100,653,000
Systemwide Provisions	201,971,000
General Fund Debt Service <sup>2</sup>	303,944,000
<b>GRAND TOTAL</b>	<b>\$5,132,875,000</b>

<sup>1</sup> Includes International Programs and CalStateTEACH.

<sup>2</sup> The 2015/16 Final Budget total includes \$197.2M for GO bonds newly folded into CSU General Fund beginning in 2014/15, \$106.7M for lease revenue bonds, and \$35M for capital outlay to be used for debt service or pay-as-you-go in systemwide provisions.

<sup>3</sup> One-time appropriation of \$25M general fund for deferred maintenance per Section 6.10 of the Budget Act of 2015.

## PHILANTHROPIC SUPPORT

Private support is critical to the CSU's success. This year, charitable gift receipts were the highest ever in CSU history. This support represents an essential investment in the future as we prepare the engineers, artists, healthcare workers, teachers, entrepreneurs and scientists of tomorrow. The impact of philanthropy at the CSU is both meaningful to the student who otherwise might not be able to attend the university and to the social and economic prosperity of California.

### In 2014-15:

- Charitable gift receipts reached a new high—more than \$314 million.
- Gifts from individuals increased 10.6 percent to \$171.1 million.
- Individual donors increased 4.9 percent to 232,247 donors.
- Gifts from alumni made up 52 percent of individual giving, with \$88.8 million in contributions.
- Gifts from organizations totaled \$143.5 million, including \$77.4 million from foundations.
- Gifts from corporations totaled \$49.2 million, including 3,630 matching gifts.
- Donors committed more than \$411 million in new gifts, new pledges and testamentary provisions.
- Total endowment market value increased to over \$1.4 billion – another historic high for the CSU system.





## AUXILIARY ORGANIZATIONS

Auxiliary organizations are entrepreneurial and service-oriented, providing a wide array of support services, programs and facilities that further the educational mission of the CSU. These 90 self-supporting organizations operate without State General Fund money and are organized on each campus as separate legal entities.

### In 2014-15:

- Auxiliaries managed \$4.2 billion (25 percent) of the CSU's combined \$16.9 billion in total assets.
- Auxiliary revenues reached \$1.7 billion, representing 19 percent of the combined \$9.2 billion in total CSU revenues.
- Auxiliaries managed \$518 million (23 percent) of the CSU's \$2.3 billion in contracts and grants revenue.

CSU auxiliary organizations fund many student co-curricular activities, sponsor and administer research programs, fundraise, operate student unions, recreational programs, and commercial enterprises, and develop public-private partnerships on behalf of the university. For more information about CSU auxiliaries, visit <http://auxiliary.calstate.edu>.



"For nearly 60 years, the California State University has pushed the boundaries of what a public university can achieve – in the classroom, stage, studio, athletic field and laboratory – solving society's most pressing challenges and spurring innovation. Through our core principle of inclusive excellence, the CSU fosters opportunities for all students to succeed for the benefit of California and the world."

Timothy P. White  
Chancellor, California State University

