

The California State University



FACT BOOK





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INTRODUCTION

SCOPE AND MISSION

The California State University provides high-quality, affordable higher education to meet the changing workforce needs of California, making the CSU indispensable to California's economic prosperity and diverse communities.

THE CSU:

- Is the nation's largest university system.
- Has 23 campuses and nine off-campus centers.
- Educates over 412,000 students.
- Employs 43,000 faculty and staff.
- Stretches from Humboldt in the north to San Diego in the south.
- Is renowned for the quality of its teaching and preparing job-ready graduates.

MASTER PLAN FOR HIGHER EDUCATION

The CSU system was created in 1960 under the state Master Plan for Higher Education. The CSU draws its students from the top third of California's high school graduates and is the state's primary undergraduate teaching institution. Continuing to expand its educational scope, the CSU offers independent educational doctorate programs at a number of campuses designed to meet workforce demands for advanced training for administrators in California's public K-12 school systems and community colleges. In addition, in 2011, the CSU started the planning process to offer independent Doctor of Nursing Practice programs and Doctor of Physical Therapy programs at several campuses.



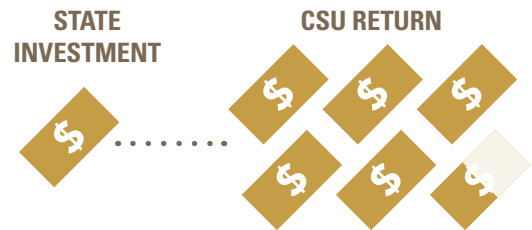
WORKING FOR CALIFORNIA

The CSU plays a critical role in preparing outstanding candidates for the job market. With 95,000 annual graduates, the CSU is the state's greatest producer of bachelor's degrees and drives California's economy in the agriculture, information technology, business, hospitality, life sciences, health care, public administration, education, media and entertainment industries.



IN FACT:

- For every **\$1** the state invests in the CSU, the CSU returns **\$5.43**.



- The CSU sustains more than **150,000 jobs** in the state.



- CSU-related expenditures create more than **\$17 billion** in economic activity.

The CSU also reaches out to California's growing, underserved communities, offering affordable opportunities to pursue a college degree that enable students from diverse backgrounds to succeed. The CSU provides more than half of all undergraduate degrees granted to California's Latino, African American and Native American students.

LEADERSHIP



Responsibility for the CSU is vested in a 25-member Board of Trustees, the majority of whom are appointed by the governor to eight-year terms. Faculty, alumni and two student trustees serve two-year terms. The trustees appoint the chancellor, who is the system's chief executive officer, and the presidents, who are the chief executive officers on their respective campuses and who report to the chancellor. The trustees, chancellor and presidents develop systemwide policies.

BOARD OF TRUSTEES

Ex Officio Members

- Governor Edmund (Jerry) G. Brown, Jr.
- Lieutenant Governor Gavin Newsom
- Speaker of the Assembly John A. Pérez
- State Superintendent of Public Instruction Tom Torlakson
- CSU Chancellor Charles B. Reed

Appointed Members

(term ends during the year given)

- Roberta Achtenberg (2015)
- Nicole Anderson, Student Trustee (voting) (2011)
- Herbert L. Carter, Chair (2011)
- Carol R. Chandler (2012)
- Steven Dixon, Student Trustee (non-voting) (2012)
- Debra S. Farar (2014)
- Kenneth Fong (2013)
- Margaret Fortune (2016)
- George G. Gowgani (2018)
- Melinda Guzman (2012)
- William Hauck (2017)
- Raymond W. Holdsworth, Jr. (2011)

- Hsing Kung (2018)
- Linda A. Lang (2017)
- Bob Linscheid, Vice Chair (2012)
- Peter Mehas (2015)
- Henry Mendoza (2016)
- Lou Monville (2014)
- Glen Toney (2013)

ADMINISTRATIVE LEADERS

- Charles B. Reed, Chancellor
- Garrett P. Ashley, Vice Chancellor, University Relations and Advancement
- Gail Brooks, Vice Chancellor, Human Resources
- Christine Helwick, General Counsel
- Larry Mandel, University Auditor
- Benjamin F. Quillian, Executive Vice Chancellor and Chief Financial Officer
- Ephraim P. Smith, Executive Vice Chancellor and Chief Academic Officer

CAMPUS PRESIDENTS

- | | | |
|--------------------|-----------------------|--------|
| • Bakersfield | Horace Mitchell | (2004) |
| • Channel Islands | Richard R. Rush | (2001) |
| • Chico | Paul J. Zingg | (2004) |
| • Dominguez Hills | Mildred García | (2007) |
| • East Bay | Mohammad Qayoumi | (2006) |
| • Fresno | John D. Welty | (1991) |
| • Fullerton | Milton A. Gordon | (1990) |
| • Humboldt | Rollin C. Richmond | (2002) |
| • Long Beach | F. King Alexander | (2006) |
| • Los Angeles | James M. Rosser | (1979) |
| • Maritime Academy | William B. Eisenhardt | (2001) |
| • Monterey Bay | Dianne F. Harrison | (2006) |
| • Northridge | Jolene Koester | (2000) |
| • Pomona | J. Michael Ortiz | (2003) |
| • Sacramento | Alexander Gonzalez | (2003) |
| • San Bernardino | Albert K. Karnig | (1997) |
| • San Diego | Stephen L. Weber | (1996) |
| • San Francisco | Robert A. Corrigan | (1988) |
| • San José | Don W. Kassing | (2010) |
| • San Luis Obispo | Jeffrey Armstrong | (2011) |
| • San Marcos | Karen S. Haynes | (2004) |
| • Sonoma | Ruben Armiñana | (1992) |
| • Stanislaus | Hamid Shirvani | (2005) |

Note: For a current list and links to the biographies of trustees, administrative officers and campus presidents, visit www.calstate.edu/BOT.

ENROLLMENT

FALL ENROLLMENT SYSTEMWIDE 2006-10



ENROLLMENT BY CAMPUS - FALL 2010

Bakersfield	>	7,906
Channel Islands	>	3,828
Chico	>	15,989
Dominguez Hills	>	13,854
East Bay	>	12,889
Fresno	>	20,932
Fullerton	>	35,590
Humboldt	>	7,903
Long Beach	>	33,416
Los Angeles	>	20,142
Maritime Academy	>	856
Monterey Bay	>	4,790
Northridge	>	35,272
Pomona	>	20,747
Sacramento	>	27,033
San Bernardino	>	16,400
San Diego	>	30,016
San Francisco	>	29,718
San José	>	29,076
San Luis Obispo	>	18,360
San Marcos	>	9,722
Sonoma	>	8,395
Stanislaus	>	8,305
International Programs	>	554
CalStateTEACH	>	679
TOTAL		412,372

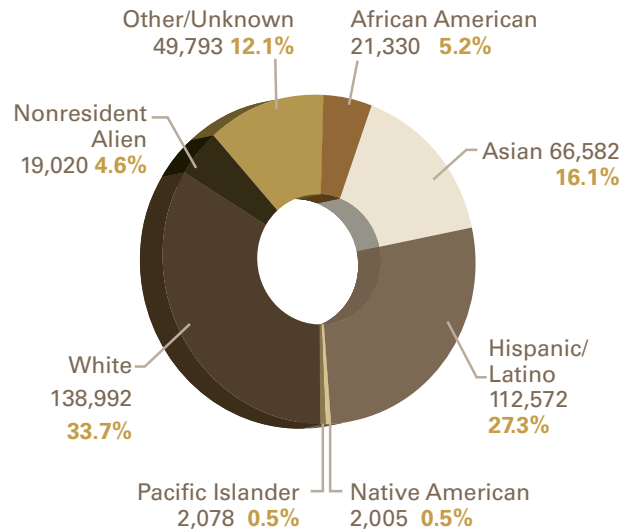


FALL 2010 ENROLLMENT

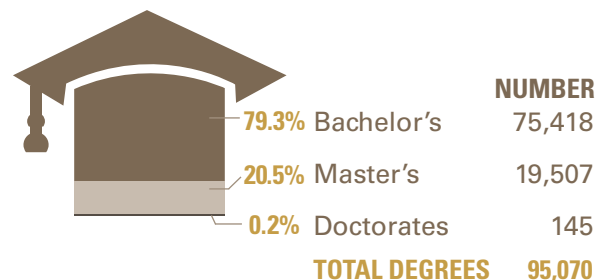
STUDENT LEVEL	HEADCOUNT	PERCENT
Freshman	76,311	18.5%
Sophomore	45,994	11.2%
Junior	91,156	22.1%
Senior	134,744	32.6%
Postbaccalaureate	64,167	15.6%
TOTAL	412,372	100%

TOTAL ENROLLMENT	HEADCOUNT	PERCENT
Men	175,553	42.6%
Women	236,819	57.4%
Undergraduate	348,205	84.4%
Graduate	64,167	15.6%

FALL 2010 ENROLLMENT BY ETHNICITY



DEGREES CONFERRED 2009-10



STUDENTS

The CSU has a significant impact on the state through the personal contributions of students and alumni. The system's students largely come from California, and most remain in the state after graduation, using their increased skills and knowledge to the benefit of California.

WHERE DO CSU STUDENTS COME FROM? IN FALL 2010:

92%

92 percent of all enrolled students came from California.



82%

82 percent of new first-time freshmen came from California public high schools.



92%

92 percent of new undergraduate transfers came from the California Community Colleges.



COMMUNITY ENGAGEMENT IN THE CSU

The California State University partners with public agencies, nonprofits, businesses and other groups to make a difference both at home and around the world. Through numerous community engagement activities in 2009-10, including service learning, community-based research, alternative break programs and student-led service clubs, the CSU:

- Engaged more than half of the system's 412,000 students in some type of community service totaling **32 million hours** of service annually, with a total economic impact of **\$667 million**.*
- Held 57 town hall meetings involving more than 2,700 people statewide that have resulted in unique and collaborative solutions to ever-greater community needs.
- Created 133 new service-learning courses for a total of 2,588 systemwide courses offered or 70,000 students annually.



32 MILLION HOURS
ANNUALLY OF
COMMUNITY SERVICE

*Based on the accepted 2009 national volunteer rate of \$20.85 per hour by the Independent Sector, a nonprofit coalition of charitable organizations

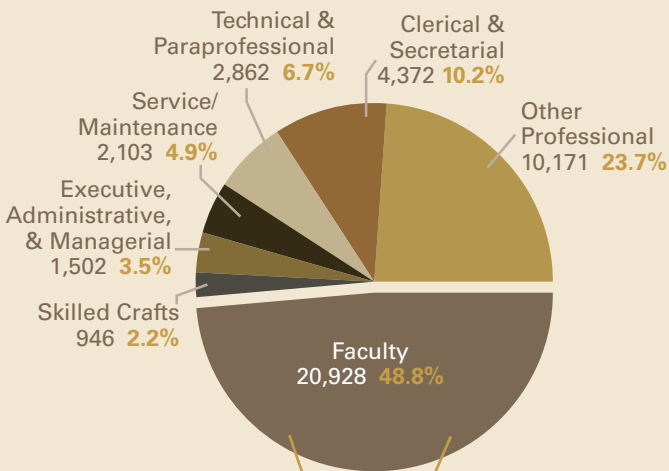
ALUMNI

The CSU has more than 2.6 million alumni and adds more than 95,000 new graduates to its alumni ranks each year. CSU alumni are leaders in the high-impact fields that drive California's economy, including business, engineering, agriculture, hospitality and tourism, health care, and entertainment. More of California's teachers come from the CSU than all other institutions in California combined. CSU alumni have distinguished themselves in all areas of California's workforce and culture. In fact, one in 10 employees in California is a CSU graduate.

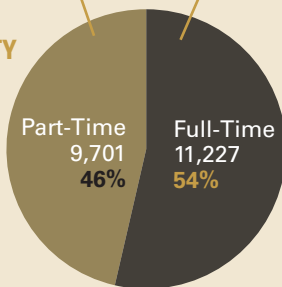


FACULTY AND STAFF DEMOGRAPHICS

TOTAL EMPLOYEES BY OCCUPATIONAL GROUP



TOTAL FACULTY



FULL-TIME FACULTY BY MAJOR CATEGORIES OF ACADEMIC RANK

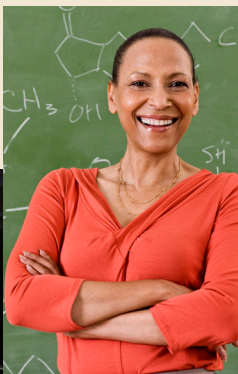
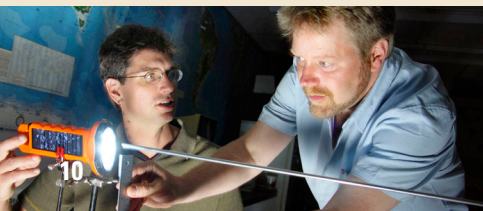
Professor 4,503 40.1%

Associate Professor 2,696 24.0%

Assistant Professor 2,363 21.1%

Lecturer 1,664 14.8%

Note: For additional CSU Employee Profile statistics and data definitions, visit www.calstate.edu/hr/employee-profile.



APPLYING

CSUMENTOR™

Students planning to enter the CSU can apply through the online application tool, CSUMentor, at www.csumentor.com. CSUMentor is also designed to help students and their families in choosing a CSU campus, planning to meet admissions requirements, learning about financial aid options and getting answers to frequently asked questions.

REQUIREMENTS

FRESHMAN STUDENTS

First-time freshman applicants must meet the standards in each of the following areas:

- Specific high school coursework
- Suitable grades in specified courses and test scores
- Graduation from high school

TRANSFER AND GRADUATE STUDENTS

The majority of transfer students enter as upper-division transfers, and must complete at least 60 semester or 90 quarter units before transferring. Starting in 2011, students will be able to begin earning Associate in Arts transfer degrees that provide junior status to any transfer students.

To apply for admissions to graduate or postbaccalaureate studies, a student must:

- Earn a baccalaureate degree from an accredited institution with at least a 2.5 grade point average.
- Be in good academic standing, while satisfactorily meeting the professional, personal, scholastic and other standards for graduate study.

Due to the large number of applicants, some CSU campuses have higher standards (supplementary admission criteria) for particular majors or for students who live outside the local campus area. Campuses utilize local admission guarantee policies for students who graduate or transfer from high schools and community colleges that are historically served by a CSU campus in that region.

STUDENT COSTS

2010-11 STATE UNIVERSITY TUITION FEE (FULL-TIME TUITION FEE)

- Undergraduate Programs: \$4,335
- Credential Programs: \$5,031
- Graduate and Other Postbaccalaureate Programs: \$5,343
- Out-of-State Students: State University Tuition Fee plus \$372 per semester unit or \$248 per quarter unit
- Education Doctorate: \$9,546
- Graduate Business Professional Fee: \$220-\$231/semester unit and \$147-\$154/quarter unit

Campus-based fees add an average of \$950 to student costs.

FINANCIAL AID

In 2009-10, over \$2.8 billion was distributed to more than 266,000 students, 60 percent of the CSU's total student population. The average award was \$10,694. Presidential Scholars' programs, which provide full scholarships to National Merit and high school valedictorians, are also found at many CSU campuses.



**60% OF CSU STUDENTS
RECEIVED FINANCIAL AID
IN 2009-10**



2010-11 CSU COMPARISON INSTITUTIONS

The California Postsecondary Education Commission uses certain public institutions to compare the CSU's tuition fee rates. For the past several years, the CSU has continued to maintain one of the lowest undergraduate tuition fees among comparable institutions.

California State University	\$5,285
University of Nevada	\$5,561
North Carolina State University	\$6,529
State University of New York	\$6,830
University of Colorado	\$7,327
Georgia State University	\$7,884
Arizona State University	\$8,134
Cleveland State University	\$8,466
University of Texas	\$8,500
George Mason University	\$8,684
University of Wisconsin	\$9,032
University of Maryland	\$9,171
Wayne State University	\$9,733
University of Connecticut	\$10,416
Illinois State University	\$11,399
Rutgers University	\$12,560

CSU FUNDING

CSU 2010-11 STATE SUPPORT

- General Fund Appropriation \$2,617,435,000
- Federal Funding (ARRA) 106,553,000
- Student Fees 2,038,618,000

**TOTAL GENERAL FUND,
ARRA AND STUDENT FEES** **\$4,762,606,000**

- Capital Outlay 89,368,000

TOTAL STATE SUPPORT **\$4,851,974,000**

CAMPUS BUDGETS 2010-11 (GENERAL FUND AND STUDENT FEES)

- Bakersfield 88,974,000
- Channel Islands 63,455,000
- Chico 174,763,000
- Dominguez Hills 120,725,000
- East Bay 156,320,000
- Fresno 229,204,000
- Fullerton 314,327,000
- Humboldt 108,761,000
- Long Beach 339,132,000
- Los Angeles 216,085,000
- Maritime Academy 25,195,000
- Monterey Bay 70,664,000
- Northridge 336,999,000
- Pomona 215,774,000
- Sacramento 262,902,000
- San Bernardino 174,798,000
- San Diego 351,925,000
- San Francisco 291,795,000
- San José 281,727,000
- San Luis Obispo 228,284,000
- San Marcos 101,822,000
- Sonoma 93,444,000
- Stanislaus 94,118,000

CAMPUS TOTAL **\$4,341,193,000**

- Systemwide Offices* 80,519,000
- Systemwide Provisions 340,894,000

CSU TOTAL **\$4,762,606,000**

*Includes International Programs

PHILANTHROPIC SUPPORT 2009-10

Private support helps the California State University open access to a broad and diverse student population, build technologically advanced libraries and classrooms, and support innovative teaching models and partnerships.

IN 2009-10:

- Donors committed \$265 million in new gifts, pledges and testamentary provisions.
- The number of individual donors surpassed 220,000.
- Alumni donors made up 32 percent of giving from individuals and contributed over \$43 million with an average of approximately \$600 per gift.
- Corporations increased funding by 11 percent, had four gifts of \$1 million or more, and matched over 3,000 gifts to enhance the value of individual contributions by almost \$1.5 million.
- CSU endowment market value increased 18 percent and reached \$846 million.



FRESNO

In 1997, Fresno State became the first university in the United States to have a winery fully licensed to produce, bottle and sell wine.

FULLERTON

The Mihaylo College of Business and Economics at California State University, Fullerton is the largest accredited business school on the West Coast, and is nationally recognized for accreditation in both its business and accounting programs.



HUMBOLDT

Humboldt State established the Humboldt Film Festival in 1967; it is now the oldest surviving student-run festival in the world.

LONG BEACH

CSU Long Beach has more art and design majors than any other university in the nation.



LOS ANGELES

In 1941, Cal State L.A. founded the first Chicano Studies Department in the country.

MARITIME

In 1973, California Maritime Academy became the first maritime academy in the nation to admit women into a licensed maritime program.



MONTEREY BAY

CSUMB was one of the first universities in the nation to offer high-speed wireless Internet coverage across campus. A survey conducted by Intel Corp. ranks CSUMB among the top wireless campuses in the nation. It's one of only four schools in California to make the list, and the only public university.

NORTHRIDGE

In 1959, Northridge installed the first computer in the California state college system. It had a 4,096-word memory.

POMONA

The John T. Lyle Center for Regenerative Studies is the only center of its kind in the world. Its mission is to advance the principles of environmentally sustainable living through education, research, demonstration and community outreach.

SACRAMENTO

Sacramento State is one of the premier track and field facilities in the nation. The campus hosted 172,000 people at the 2004 U.S. Olympic Track and Field Trials, and previously hosted the event in 2000. The campus also hosted three consecutive NCAA Division I Track and Field Championships.

SAN BERNARDINO

CSUSB is the only CSU campus offering Arabic language and Islamic history courses.

SAN DIEGO

In 1970, San Diego State founded the first Women's Studies program in the country.



SAN FRANCISCO

San Francisco State was the first university in the nation to establish an Ethnic Studies department with emphasis on Asian American Studies, Black Studies, La Raza Studies and Native American Studies

SAN JOSÉ

San José State, founded in 1857, is the oldest public institution of higher education on the West Coast.



SAN LUIS OBISPO

In *U.S. News & World Report's* 2011 America's Best Colleges report, Cal Poly San Luis Obispo ranked as the No. 1 Public Master's University in the Western United States for the 18th consecutive year.

SAN MARCOS

In 2010, for the sixth straight year, Cal State San Marcos won first place for its on-campus recycling in the nationwide RecycleMania contest.



SONOMA

Sonoma State's Jean and Charles Schulz Information Center (named after the *Peanuts* comic strip creator) holds one of the largest libraries in the CSU system and California with more than 400,000 volumes, including a collection of Jack London's writings and memorabilia.

STANISLAUS

CSU Stanislaus is the only campus in the CSU system to offer a bachelor's degree in cognitive studies.



THE 23 OUTSTANDING CAMPUSES OF THE CSU

"The California State University's 23 campuses take pride in 'working for California' by graduating well-rounded individuals who significantly contribute and enhance the state's workforce. As the nation's largest public university system, the CSU strives to provide access to higher education for individuals from diverse backgrounds, granting more than half the state's bachelor's degrees and one-third of the state's master's degrees each year."



Charles B. Reed
Chancellor, California State University





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