CSU The California State University

STANISLAUS STATE

Located in the heart of California's Central Valley, California State University, Stanislaus serves one of the most diverse and dynamic regions in the country. As a federally designated Hispanic-Serving Institution, Stan State is committed to providing transformative educational opportunities for students who are often the first in their families to attend college and who bring rich cultural and community perspectives to the classroom. The University ranks No. 2 in the nation for social mobility, reflecting its success in helping students graduate and thrive professionally. Through regional partnerships, affordable degree programs and a focus on student-centered practices, Stan State continues to advance equity and expand opportunity in higher education.

Stanislaus State serves the San Joaquin Valley Region

INPUTS

$227.4M	$21.4M	$10.1M	$180.3M
Operational Expenditures	**Capital Expenditures**	**Auxiliary Costs**	**Student Spending**

REGIONAL IMPACT

5,900	$600.7M	$235.4M	$50.2M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

STATE-LEVEL IMPACT

6,200	$686.9M	$263.8M	$54.9M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

RETURN ON INVESTMENT

During the 2023-2024 academic year, the state's investment in **Stanislaus State** (operating and average capital appropriations) totaled **$118.5 million**

For every dollar the state invests in the campus,

$5.80

in statewide **Industry Activity** is generated

When the impact of the enhanced alumni earnings is included

$27.12

in statewide **Industry Activity** is generated

Source: CSU Economic Impact Study, 2025

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Scan QR code for more information.

CALIFORNIA STATE UNIVERSITY
Stanislaus

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ALUMNI

Stanislaus State alumni had higher median income attributed to their CSU degree, totaling **$2 billion** which supported statewide impacts of:

12,000	$2.5B	$857.9M	$197.5M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

CAMPUS HIGHLIGHTS

At Stanislaus State, excellence in academics meets accessibility to higher education. The result is a transformative education that propels our graduates to become changemakers in their families, our region and beyond.

A REPUTATION BUILT ON SOLID PERFORMANCE

The Princeton Review consistently rates Stanislaus State among the Best Colleges in the nation, a distinction awarded to only 15 percent of colleges and universities throughout the United States. In the Wall Street Journal 2025 Best Colleges rankings, Stan State placed No. 24 in the nation, earning distinction as the only California State University in the Central Valley to make the Top 50. The same rankings placed the University No. 2 in the nation for social mobility, No. 9 among top public schools and No. 10 in best value.

SOCIAL MOBILITY

Our transformative impact continues to draw national recognition. Stanislaus State climbed to No. 3 in the 2025 California Mobility Index, a study published by the Colleges Futures Foundation and the HEA Group. In 2024, U.S. News & World Report also named Stan State one of the top three universities in the nation for social mobility, reinforcing the institution's role in creating opportunity for students and their families.

PREPARATION FOR THE FUTURE

At Stan State, students find career-ready preparation that extends beyond the classroom. Partnerships with employers, community organizations and alumni help Warriors connect their studies to real-world opportunities, ensuring that a degree opens doors and creates lasting impact. Graduates see strong returns on their investment, with higher earnings and quicker payback than many of their peers nationwide. Guided by a vision that embraces possibility and rooted in a spirit of compassion and collaboration, Stan State continues to build a future where all students can thrive, achieve and lead.