CSU The California State University

SONOMA STATE

Sonoma State University (SSU) is committed to serving California's diverse population through high-quality, accessible, and affordable higher education. Founded in 1960 as Sonoma State College, the college opened in 1961 and was granted university status in 1978. Sonoma State is the only four-year public college in California's North Bay, and has been a federally designated Hispanic-Serving Institution (HSI) since 2017. SSU is a regionally serving public university committed to educational access and excellence, delivering high-quality education through innovative programs that leverage the economic, cultural, and natural resources of the North Bay.

Sonoma State serves the Bay Area Region

INPUTS

$174.5M	$28.3M	$14.2M	$83.4M
Operational Expenditures	**Capital Expenditures**	**Auxiliary Costs**	**Student Spending**

REGIONAL IMPACT

4,800	$487.1M	$192.2M	$35.3M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

STATE-LEVEL IMPACT

4,900	$508.8M	$197.7M	$36.7M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

RETURN ON INVESTMENT

During the 2023-2024 academic year, the state's investment in **Sonoma State** (operating and average capital appropriations) totaled **$107.2 million**

For every dollar the state invests in the campus,

$4.75

in statewide **Industry Activity** is generated

When the impact of the enhanced alumni earnings is included

$32.35

in statewide **Industry Activity** is generated

Source: CSU Economic Impact Study, 2025

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ALUMNI

Sonoma State alumni had higher median income attributed to their CSU degree, totaling **$2.3 billion** which supported statewide impacts of:

14,000	$3B	$1B	$231M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

CAMPUS HIGHLIGHTS

Sonoma State University is a dynamic and inclusive learning community helping students build successful futures.

HIGH-QUALITY, INNOVATIVE ACADEMIC PROGRAMS

Sonoma State offers 45 baccalaureate majors, 44 minors, 14 master's degrees, and nine credential programs.

AMONG THE BEST COLLEGES IN AMERICA

SSU was included in the 2024 list of the Best Colleges in America released by "Money Magazine."

TOP GRADUATION RATES IN THE CAL STATE SYSTEM

Ranked No. 3 in two-year graduation rate for transfers, No. 3 in four-year graduation rate for transfers and No. 3 in four-year graduation rate for first-time first-year students.

SONOMA STATE UNIVERSITY

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Scan QR code for more information.