CSU The California State University

CAL POLY

Cal Poly is a nationally-ranked public university located in San Luis Obispo, California, and known for its Learn by Doing philosophy. Each year more than 22,000 top-tier students come to San Luis Obispo to put knowledge into action, taking their learning outside the classroom as they prepare for careers in engineering, agriculture, science, business, humanities and the built environment. Cal Poly's hands-on philosophy, small class sizes and close student-faculty mentorships result in graduates ready from day one to impact their communities, California and the world. For more information, visit www.calpoly.edu.

Cal Poly serves the Central Coast Region

Source: CSU Economic Impact Study, 2025

INPUTS

$659.7M	$75.3M	$189.7M	$314.9M
Operational Expenditures	**Capital Expenditures**	**Auxiliary Costs**	**Student Spending**

REGIONAL IMPACT

Within the Central Coast Region, **Cal Poly**-related activity supported:

21,200	$1.9B	$663.5M	$162.7M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

STATE-LEVEL IMPACT

Within California, **Cal Poly**-related activity supported:

21,800	$2.1B	$722M	$173.2M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

RETURN ON INVESTMENT

During the 2023-2024 academic year, the state's investment in **Cal Poly** (operating and average capital appropriations) totaled **$217.1 million**

For every dollar the state invests in the campus,	When the impact of the enhanced alumni earnings is included
$9.71	**$35.25**
in statewide **Industry Activity** is generated	in statewide **Industry Activity** is generated

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SOCIAL MOBILITY HIGHLIGHTS

U.S. NEWS & WORLD REPORT

Best public institution in the West for the 33rd year in a row and best overall master's-level university in the West for both public and private institutions for the third year in a row.

MONEY MAGAZINE

Five-Star ranking on Best Colleges in America list for the third straight year, a ranking designed to help students and their parents choose a school in terms of value.

FORBES

One of the Top 25 Public Colleges on the 2025-26 list of America's Top Colleges and the best public-master's university in California.

PAYSCALE COLLEGE ROI REPORT

Top rankings for return on investment after evaluating the cost of attending Cal Poly against the long-term earning potential of a student after graduation.

CAL POLY

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ALUMNI

Cal Poly alumni had higher median income attributed to their CSU degree, totaling **$4.4 billion** which supported statewide impacts of:

26,200	$5.5B	$1.9B	$432.8M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

CALIFORNIA IMPACT

IN PARTNERSHIP WITH CAL FIRE, CAL POLY TO LEAD DEVELOPMENT OF CALIFORNIA'S NEW URBAN FORESTRY STRATEGIC PLAN

Cal Poly's role in this effort builds on its Urban Forest Ecosystems Institute (UFEI), which has become a central authority in urban forestry. The institute's innovative tools have supported urban forestry management statewide.

CAL POLY PIER DESIGNATED AS WAVE ENERGY TESTING SITE

In a partnership established to enhance and support effective, innovative wave energy technologies, Cal Poly was recently selected as the U.S. Department of Energy's first open water research pier. The pier is a secured facility with drivable access to deploy and test a range of equipment, including wave energy devices, sensors, autonomous vehicles and more.

Scan QR code for more information.