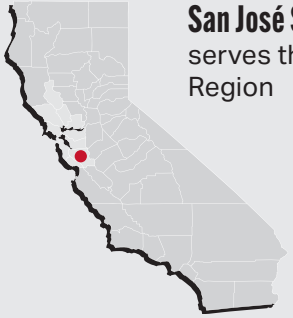
CSU The California State University

SAN JOSÉ STATE UNIVERSITY

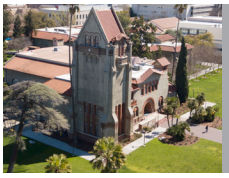
At San José State University, students prepare to elevate their lives and communities through life-changing, hands-on experiences. Located in the heart of Silicon Valley, SJSU offers unmatched access to internships and careers with global companies and a culturally rich community. With a commitment to academic excellence and personalized student support, SJSU empowers students to thrive professionally and personally. Due to our emergence as an R2 research institution, Spartans have access to cutting-edge research opportunities and faculty mentoring, enabling them to graduate with confidence, low-debt, and the skills to lead. When purpose meets preparation at SJSU both individual and collective lives rise to new heights.



San José State University serves the Bay Area Region

INPUTS

$633.5M	$107.5M	$110.5M	$585.1M
Operational Expenditures	**Capital Expenditures**	**Auxiliary Costs**	**Student Spending**



REGIONAL IMPACT

9,900	$1.8B	$892.1M	$124.4M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

STATE-LEVEL IMPACT

10,600	$2B	$930.7M	$134M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

RETURN ON INVESTMENT

During the 2023-2024 academic year, the state's investment in **San José State University** (operating and average capital appropriations) totaled **$280.5 million**

For every dollar the state invests in the campus,

$6.96

in statewide **Industry Activity** is generated

When the impact of the enhanced alumni earnings is included

$41.94

in statewide **Industry Activity** is generated

Source: CSU Economic Impact Study, 2025

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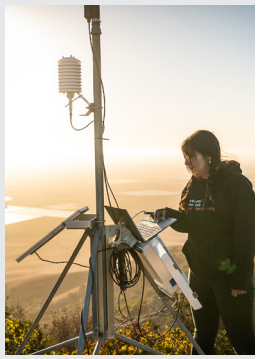

Scan QR code for more information.

SJSU SAN JOSÉ STATE UNIVERSITY

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SAN JOSÉ, CALIFORNIA 95192
(408) 924-1000
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ALUMNI

San José State University alumni had higher median income attributed to their CSU degree, totaling **$7.9 billion** which supported statewide impacts of:

47,400	$9.8B	$3.3B	$771.5M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

SPARTAN PRIDE POINTS

What happens in Silicon Valley changes the world – and SJSU is the university changing Silicon Valley.

UPWARD MOBILITY

Named No. 5 Best Public University in the Nation by Wall Street Journal/College Pulse for the financial success of our graduates.

CATALITYC GEOGRAPHY

The "Talent Pipeline of Silicon Valley," many SJSU graduates go on to find employment shortly after graduation at leading companies such as Apple, Nvidia, Adobe, Google, or Kaiser Permanente, and many more industries in the region and state.

EPICENTER OF THE FUTURE

San José State University remains a leader in tackling today's most pressing challenges—from pioneering the CSU's first Master's program in Artificial Intelligence to reducing climate change impacts through cutting-edge research on wildfires or at Moss Landing Marine Laboratories.