CSU The California State University

SAN FRANCISCO STATE UNIVERSITY

Since 1899, San Francisco State University has been preparing students to elevate their lives, and the world around them, through experiential learning, a diverse and inclusive community and strong support at every step. Situated where innovation meets opportunity, in fields like AI, biotech and beyond, SFSU connects students directly to real-world experiences in the Bay Area and Silicon Valley. Nearly a third of our students are the first in their families to attend college, and more than half receive financial aid. The majority remain in the Bay Area after graduation, contributing their skills, pride and undimmable optimism to the region they call home.

SFSU serves the Bay Area Region

INPUTS

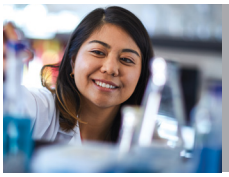
$528.2M	$96.4M	$29.9M	$483.6M
Operational Expenditures	**Capital Expenditures**	**Auxiliary Costs**	**Student Spending**

REGIONAL IMPACT

9,000	$1.5B	$677.3M	$91.6M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

STATE-LEVEL IMPACT

9,700	$1.7B	$717.4M	$101.7M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**



RETURN ON INVESTMENT

During the 2023-2024 academic year, the state's investment in **SFSU** (operating and average capital appropriations) totaled **$154.1 million**

For every dollar the state invests in the campus,

$10.82

in statewide **Industry Activity** is generated

When the impact of the enhanced alumni earnings is included

$44.28

in statewide **Industry Activity** is generated

Source: CSU Economic Impact Study, 2025

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SFSU

Scan QR code for more information.

SAN FRANCISCO STATE UNIVERSITY

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ALUMNI

SFSU alumni had higher median income attributed to their CSU degree, totaling **$4.2 billion** which supported statewide impacts of:

25,100	$5.2B	$1.7B	$407M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

SOCIAL MOBILITY HIGHLIGHTS

San Francisco State University serves as a launchpad for success, helping students from all backgrounds turn education into meaningful careers and brighter futures.

PELL GRANTS

Forty-eight percent of SFSU undergraduate students are eligible for Pell Grants.

MSN.com

SFSU was named among the top 20 affordable colleges with high ROI.

MONEY

SFSU received 4.5 out of 5 stars in the Best Colleges 2025 rankings.

At SFSU, students take control of their narratives, growing more determined, resilient and ready.