CSU The California State University

CAL STATE MONTEREY BAY

In 1994, a group of educators, elected officials and community leaders established California State University, Monterey Bay amid the inspiring coastal landscape of Monterey Bay on the former Fort Ord Army base. As a highly-ranked, midsize regional university, we are recognized for innovative programs in our 28 undergraduate and eight graduate degrees that prepare students for success and help power the regional economy. Seventy-two percent of CSUMB's students receive financial aid, and 53% are among the first in their families to attend college. Learn more at csumb.edu.

Cal State Monterey Bay serves the Central Coast Region

Source: CSU Economic Impact Study, 2025

INPUTS

$228.1M	$23.7M	$72.5M	$79.5M
Operational Expenditures	**Capital Expenditures**	**Auxiliary Costs**	**Student Spending**

REGIONAL IMPACT

Within the Central Coast Region, **Cal State Monterey Bay**-related activity, including auxiliary and student spending, supported:

5,800	$579.4M	$251.1M	$44M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

STATE-LEVEL IMPACT

Within California, **Cal State Monterey Bay**-related activity, including auxiliary and student spending, supported:

6,100	$660.4M	$277M	$48.9M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

RETURN ON INVESTMENT

During the 2023-2024 academic year, the state's investment in **Cal State Monterey Bay** (operating and average capital appropriations) totaled **$115 million**

For every dollar the state invests in the campus,

$5.74

in statewide **industry activity** is generated

When the impact of the enhanced alumni earnings is included

$11.17

in statewide **industry activity** is generated

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SOCIAL MOBILITY HIGHLIGHTS

CSUMB continues to be among the top socio-economic boosters in higher education for students and their families by preparing graduates for meaningful careers in California and beyond.

U.S. NEWS AND WORLD REPORT

CSUMB placed No. 1 in social mobility —defined as supporting and advancing economically disadvantaged students— among regional Western universities in U.S. News and World Report's 2025 Best Colleges rankings.

U.S. DEPARTMENT OF EDUCATION

Compared to the midpoint for four-year colleges, CSUMB's average annual cost is $5,253 less, its graduation rate is 14% higher, and graduates' median earnings are $5,520 higher, according to the U.S. Department of Education's College Scorecard.

CAREERS

CSUMB graduates have gone on to attend graduate programs at UC Santa Cruz, Stanford, MIT, UCLA, Northwestern, University of Chicago and more. They work for such employers such as NASA, Pixar, Microsoft, the San Francisco 49ers, Boeing, Fitbit, schools and government, Taylor Farms, Monterey Bay Aquarium, other nonprofits and more.

Cal State Monterey Bay

100 CAMPUS CENTER
SEASIDE, CALIFORNIA 93955
(831) 582-3000
www.csumb.edu

ALUMNI

Cal State Monterey Bay alumni had higher median incomes attributed to their CSU degrees, totaling **$492.1 million** which supported statewide impacts of:

2,900	$623M	$211.1M	$48.7M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

IMPACT STORIES

In addition to contributing substantial economic benefits to the region, CSUMB contributes in many ways to the health and welfare of local communities.

PEOPLE POWER

CSUMB's faculty and staff engage with the community by creating or participating in cultural events, contributing expertise to local and national news stories and speaking engagements, conducting important environmental and conservation research, presenting public music concerts, art shows and film screenings, running sports summer camps for kids, collaborating with law enforcement and emergency responders, and volunteering in the community.

SERVICE AND LEARNING

During the 2024-25 academic year, our Service Learning Institute sent 2,908 students to 471 nonprofit partner sites in the region to contribute 81,899 community service hours for various missions, including tutoring kids, serving the homeless community, promoting food and housing security, and supporting healthcare needs. The institute is guided by the philosophy that CSUMB will be a responsible and engaged member of our communities throughout the region.

Scan QR code for more information.