CSU The California State University

CAL STATE EAST BAY

California State University, East Bay is built on the belief that every student holds boundless potential. We serve as partners and resources, helping students make their academic and professional goals reality. Our students—modern-day pioneers—uplift their families and communities while paving the way for future generations. At Cal State East Bay, education is practical and relevant. Undergraduates have abundant opportunities to get involved in research, experiential learning and engagement within their chosen fields. On campus or online, students find an intellectual and supportive home where they grow, reflect and gain the tools to make a lasting difference.

Cal State East Bay serves the Bay Area Region

INPUTS

$250.1M	$34.2M	$42.2M	$258.7M
Operational Expenditures	**Capital Expenditures**	**Auxiliary Costs**	**Student Spending**

REGIONAL IMPACT

6,000	$804.5M	$339.5M	$60.1M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

STATE-LEVEL IMPACT

6,400	$864M	$354.8M	$64.5M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

RETURN ON INVESTMENT

During the 2023-2024 academic year, the state's investment in **Cal State East Bay** (operating and average capital appropriations) totaled **$150.6 million**

For every dollar the state invests in the campus,

$5.74

in statewide **Industry Activity** is generated

When the impact of the enhanced alumni earnings is included

$45.80

in statewide **Industry Activity** is generated

Source: CSU Economic Impact Study, 2025

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Scan QR code for more information.

CAL STATE EAST BAY

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ALUMNI

Cal State East Bay alumni had higher median income attributed to their CSU degree, totaling **$4.9 billion** which supported statewide impacts of:

28,900	$6B	$2B	$471.5M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

CAMPUS HIGHLIGHTS

Cal State East Bay is a catalyst for student equity, life-long learning, innovation and educational success that amplifies upward mobility for all communities.

CALIFORNIA MOBILITY INDEX

The California Mobility Index ranks Cal State East Bay among the top 15 institutions delivering on the promise of economic mobility for low-and moderate-income learners throughout the state.

CAREER EMPOWERMENT CENTER

One year after launching the Career Empowerment Center, Cal State East Bay has been awarded a $2 million "Opportunity Young Adult Career Pathway" grant by the California Employment Development Department focused on placing students and alumni into quality jobs with family sustaining wages.

CSUEB POINTS OF PRIDE

- Cal State East Bay graduates consistently out-earn their peers by over 19%
- Average cost after financial aid is 62% less than the UC system
- 90% of Cal State East Bay students graduate with no loans