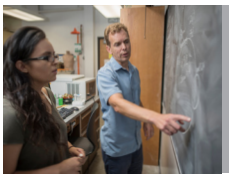
CSU The California State University

CHICO STATE

At Chico State, we empower students to define their future with purpose and confidence. Located in the heart of the tree-filled college town of Chico, California, we serve nearly 14,000 students as the comprehensive university for the North State—a 12-county region the size of Maine. Our graduation rates are among the highest in the CSU system, and our students carry some of the lowest debt in the nation. With a welcoming spirit and vibrant campus culture, we foster a strong sense of belonging and personal growth. Through more than 340 academic and co-curricular programs, students explore what matters to them, develop real-world skills, and build connections that last a lifetime. Here, curiosity drives learning, and opportunity is everywhere. At Chico State, tomorrow isn't something you wait for—it's something you create.



INPUTS

$306.5M	$30.5M	$94M	$204.7M
Operational Expenditures	Capital Expenditures	Auxiliary Costs	Student Spending

REGIONAL IMPACT

9,200	$934.5M	$339.5M	$75.5M
Jobs	Industry Activity	Wages Earned	State & Local Tax Revenue

STATE-LEVEL IMPACT

9,500	$1B	$365M	$80M
Jobs	Industry Activity	Wages Earned	State & Local Tax Revenue

RETURN ON INVESTMENT

During the 2023-2024 academic year, the state's investment in **Chico State** (operating and average capital appropriations) totaled **$187.5 million**

For every dollar the state invests in the campus,

$5.41

in statewide **Industry Activity** is generated

When the impact of the enhanced alumni earnings is included

$41.82

in statewide **Industry Activity** is generated

Source: CSU Economic Impact Study, 2025

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CHICO STATE

TEN LARGEST MAJORS

- BUSINESS ADMINISTRATION
- PSYCHOLOGY
- PRE-NURSING
- LIBERAL STUDIES
- COMPUTER SCIENCE
- SOCIOLOGY
- CONSTRUCTION MANAGEMENT
- ANIMAL SCIENCE
- COMPUTER ANIMATION AND GAME DEVELOPMENT
- CRIMINAL JUSTICE

Scan QR code for more information.

California State University Chico

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ALUMNI

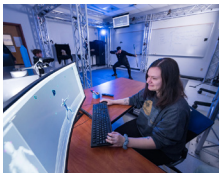
Chico State alumni had higher median income attributed to their CSU degree, totaling **$5.4 billion** which supported statewide impacts of:

32,300	$6.8B	$2.3B	$533.3M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

SPOTLIGHT MAJORS

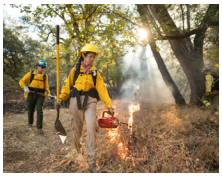
Chico State offers nearly 400 undergraduate majors and minors, graduate degrees, and professional certifications.

COMPUTER ANIMATION AND GRAPHIC DESIGN



Tech magazine *Gizmodo* named the CAGD program at Chico State as one of the top 10 in the country. It is leading the way in virtual reality (VR), augmented reality (AR) and more.

WILDLAND MANAGEMENT (MASTER'S)



In this one-of-a-kind interdisciplinary program, students train in forestry and land management including policy, research, prescribed burns, forestry, and education.

UNIQUE TO CHICO STATE

- **Human ID Lab**
  Most experienced forensic lab west of Texas
- **The University Farm**
  One of four in the CSU
- **Big Chico Creek Ecological Reserve**
  Largest ecological reserve in the CSU
- **CSU Basic Needs**
  Visionary services to address food and housing insecurity
- **Tribal Relations**
  Leading the way in serving Indigenous students and Tribes