CSU The California State University

CSU BAKERSFIELD

California State University, Bakersfield is dedicated to providing our students with the region's most transformative four-year university education. By helping our students develop their emerging skills and passions, our faculty and staff nurture one of the most powerful resources available to our region—the aspirations and innovations waiting in the minds of every person who dreams of a better future for us all.

CSU Bakersfield
serves the San Joaquin Valley Region

INPUTS

$200.5M	$9.6M	$28.2M	$147.9M
Operational Expenditures	**Capital Expenditures**	**Auxiliary Costs**	**Student Spending**

REGIONAL IMPACT

5,400	$491.4M	$197.4M	$40.3M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

STATE-LEVEL IMPACT

5,800	$584M	$226.6M	$45.9M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

RETURN ON INVESTMENT

During the 2023-2024 academic year, the state's investment in **CSU Bakersfield** (operating and average capital appropriations) totaled **$38.3 million**

For every dollar the state invests in the campus,

$15.24

in statewide **Industry Activity** is generated

When the impact of the enhanced alumni earnings is included

$59.99

in statewide **Industry Activity** is generated

Source: CSU Economic Impact Study, 2025

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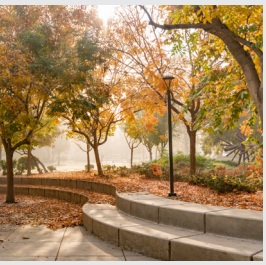

ALUMNI

CSU Bakersfield alumni had higher median income attributed to their CSU degree, totaling **$1.4 billion**, which supported statewide impacts of:

8,100	$1.7B	$582.1M	$133.9M
Jobs	**Industry Activity**	**Wages Earned**	**State & Local Tax Revenue**

CAMPUS HIGHLIGHTS

Serving 10,419 students, CSU Bakersfield is moving forward at lightning speed and championing intellectual progress.

MAJORS AND DEGREE PROGRAMS

Offers 35 undergraduate majors, five education credential programs, 17 master's programs and doctoral programs in educational leadership and nursing practice.

POWERFUL FORCE FOR SOCIAL MOBILITY

Ranked No. 4 on the California Mobility Index by College Futures and No. 14 in "Best Bang for the Buck: West" by Washington Monthly.

BUILDING THE WORKFORCE IN THE SAN JOAQUIN VALLEY

Over 60% of graduates remain in the region to contribute to the workforce. Among the top transformational courses of study are nursing, engineering, social work and education.

CALIFORNIA STATE UNIVERSITY BAKERSFIELD™

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