

# Developing and Reporting Sustainable University Business Practices at CSUSM

# OF  
**STUDENTS IN  
CLASS**

35

## Our Team

Faculty Champion: Professor Catalin Ratiu PhD

Campus Champion: Katy Rees, Associate Vice President

CALL Champion: Juliana Goodlaw-Morris, Sustainability Manager

Launch Date: **PILOT CLASS: SPRING 2016**

## Goals for Course Re-design of Business Sustainability (MGMT 474)



Improve CSUSM's triple bottom line



Recommend business practice improvements



Apply theoretical knowledge learned in class

## Assessment

Students will provide strong recommendations for improvement and implementation



A well researched report on current practices and possible changes to CSUSM's business operations



How well the students are able to transform theoretical learning into applied learning

