

POWERING THE FUTURE

Gifts That Elevate Lives and Families

CSU Donor Support 2021-22

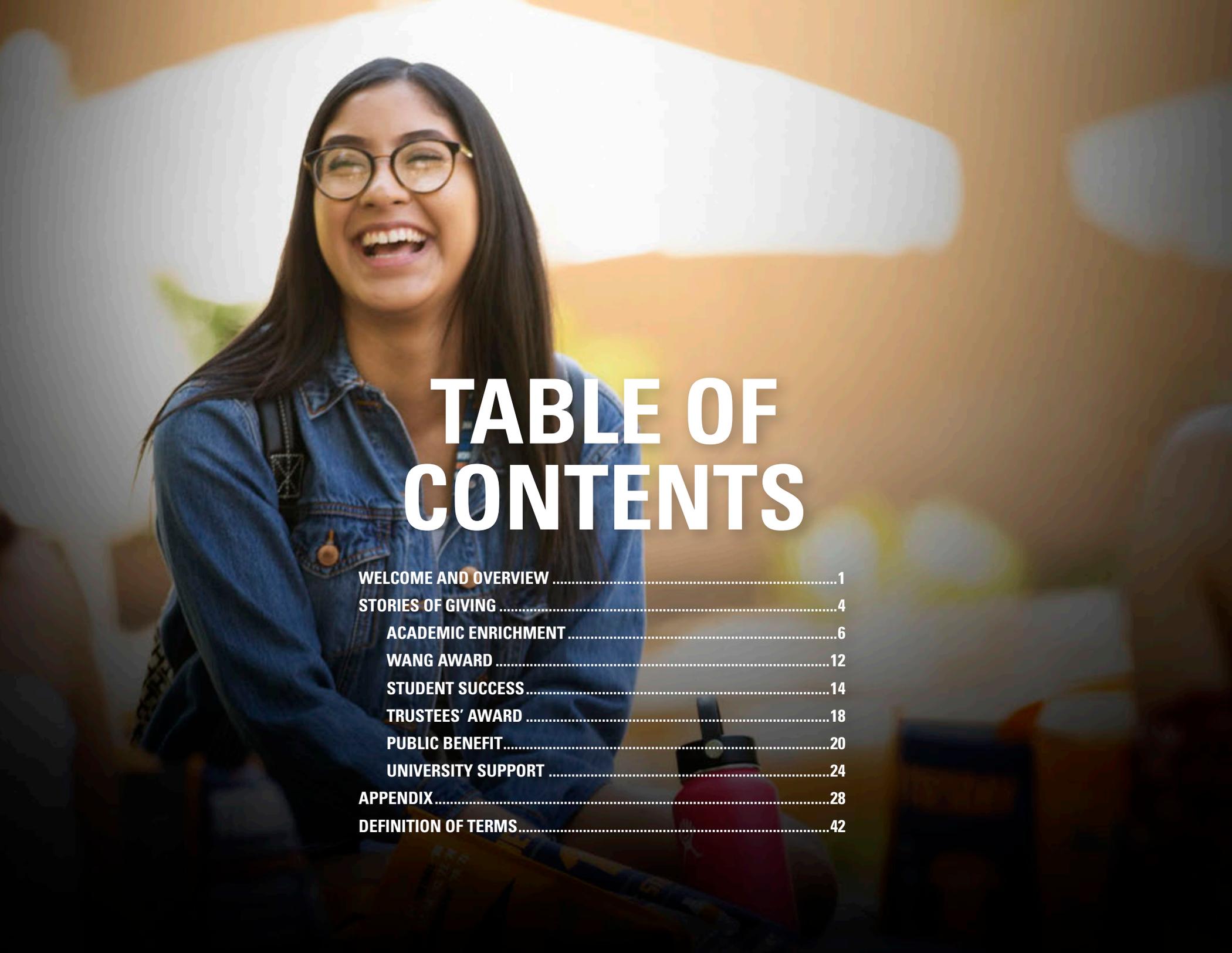


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A MESSAGE FROM THE INTERIM CHANCELLOR

I am excited to highlight the profound impact of our donors' philanthropic support during the 2021-22 fiscal year—and to express my heartfelt gratitude and appreciation for your unwavering commitment to the California State University and the students we are so privileged to serve.

Your generosity demonstrates a firm belief in the transformative power of higher education and the lifelong, life-changing opportunities that come with a CSU degree. This year's gifts will elevate the lives of many thousands of Californians—both within and beyond our universities—and help shape the future prosperity of our great state.

Transformational gifts power the future by enabling projects such as California State University, Bakersfield's Mahatma Gandhi Fellowship for Social Entrepreneurship, which will encourage young entrepreneurs to operate environmentally and socially sustainable businesses. At Sonoma State University, funding for the campus's 2022 Summer Bridge

Program created a smooth and supportive college transition for Sonoma State's most educationally vulnerable first-year students. And a generous gift to California State University, Chico's Center for Regenerative Agriculture and Resilient Systems will help grow the number of undergraduate and graduate students participating in applied research.

These, of course, are just a few examples. The stories that follow are a testament to your extraordinary commitment to the CSU and its mission. They are a sampling of how donor support deeply touches so many individuals and plays a key role in educating the next generation of talented and diverse leaders.

On behalf of the entire CSU community, we are forever grateful.



Jolene Koester
Interim Chancellor



OVERVIEW

Once again, donors have demonstrated steady philanthropic support of the CSU and its 23 member universities. With their gifts, our donors underscore their trust in the university system to create long-lasting success for our students, their families and communities across the state and the nation.

In fiscal year 2021-22, the CSU received more than \$567 million in gift commitments and over \$473 million in gift receipts. The CSU's cumulative endowment market value remains strong, at over \$2.3 billion. This generosity resonates throughout the 23 universities, powering key initiatives, bolstering campus communities and fostering student engagement and success.

This success is fueled by comprehensive fundraising campaigns across the CSU that benefit our campus communities in countless ways. As one example, California State University, Los Angeles' multiyear We Are LA campaign closed at the end of the fiscal year and raised over \$101 million, far surpassing its \$75 million goal. This includes a \$10 million gift from Mary Levin that established Cal State LA's Mary Levin School of the Arts and supports academic programs ranging from music to media studies.

The 2021-22 fiscal year saw philanthropy touch many facets of the CSU. It enriched our academic programs with donations such as \$5 million from Snap Inc. to California State University, Dominguez Hills, which established a new institute focused on addressing equity gaps in computing education. Generous donations allowed for the preservation of campus spaces that surrounding communities can enjoy, such as Ben and Nikki Clay's gift to San Diego State University Mission Valley, which will maintain a 34-acre River Park. And they supported student success, such as the gift from Apple that brought to fruition the Global Hispanic Serving Institution Equity Innovation Hub, located on the California State University, Northridge campus, which will increase student success and equip Latinx and other historically underserved students with skills for high-demand careers in STEM.

Charitable investments by donors allow for the continuing success of the CSU system and advances its mission to educate the leaders of the future. This report explores the scope of our donors' support and provides additional stories from our universities that demonstrate the impact of donors' generosity on so many lives and communities.

GIFTS RECEIVED

The California State University system quantifies philanthropic productivity with two concurrent measures: gift commitments and charitable gift receipts.

Gift commitments are an accrual measure that represents new gifts, as well as commitments through multiyear pledges and support promised from testamentary provisions in wills, trusts and beneficiary designations.

Charitable gift receipts are a cash measure that represents all gift income received in the form of cash, securities, in-kind contributions, irrevocable future commitments and private charitable grants.

Donors' generosity in the 2021-22 fiscal year resulted in more than \$473 million in gift receipts. Of that, 97 percent was designated by donors toward specific programs or areas, with only 3 percent—about \$16.2 million—being unrestricted.

Donor-designated support of \$260.4 million for current programs included:

- \$85.3 million for faculty support and academic enrichment;
- \$38.7 million for student scholarships;
- \$18 million for academic research;
- \$13.2 million for athletics;
- \$5.2 million for student affairs and student life, supporting cocurricular programming that promotes community service, student leadership and career development, among other areas; and
- \$100 million for additional university priorities.

For long-term and capital projects, the CSU received \$83.6 million that supplements other funding for building projects and enhances educational spaces with elements such as cutting-edge technology, lab equipment and studios.

CSU endowments, which provide support in perpetuity, grew by \$108.2 million in new contributions. In 2021-22, endowments distributed over \$76 million across the university system.

Donors committed an additional \$4.6 million in irrevocable deferred gifts, through vehicles such as charitable gift annuities and charitable remainder trusts.

The categories for gifts received are mutually exclusive and represent in general terms the many programs, projects and initiatives that our donors' generosity—often concurrently—supports.





STORIES OF GIVING





ACADEMIC ENRICHMENT

In partnership with its donors, the California State University provides students resources, enriching experiences and opportunities to excel in and out of the classroom. By funding hands-on learning, career engagement and research activities, this generous support gives California's future leaders with essential tools to thrive in their careers of choice, including education, health care, technology, communications,

agriculture and so many others. Although the CSU's 4 million alumni are indeed spread out across the globe, about 84 percent remain in California, with one in 10 employees across the state holding a CSU degree. Together, CSU alumni are working at all levels to serve their communities, power the economy and lead California to its brightest future.



PHILANTHROPY HELPS STUDENTS GET DOWN TO BUSINESS

California State University, Bakersfield received \$1 million from the Ravi and Naina Patel Foundation to create and support the Mahatma Gandhi Fellowship for Social Entrepreneurship. The Patels hope the fellowship will encourage young entrepreneurs to operate businesses that are environmentally and socially sustainable.

“The Gandhi Fellowship for Social Entrepreneurship positions CSU Bakersfield as a leader in an emerging discipline in business,” said President Lynnette Zelezny. “Social entrepreneurship applies a value-based approach to business innovation to improve the quality of work and life regionally. Through research and program development, faculty and student teams will approach business development in a new way, exploring issues like sustainability, building self-sufficient communities and creating workspaces that respect work-life balance.”

In addition, the university received two \$500,000 commitments—one from the SeedCore Foundation and the other from the Skeet Varner Foundation—to create a Center for Entrepreneurship and Innovation on campus that seeks to spur business growth in the region.

“Our community has identified the need to both facilitate small business startups and to sustain them as they grow,” said John Stark, interim dean of CSU Bakersfield's School of Business and Public Administration. “Yet currently, there is no comprehensive support system for these efforts in the area. These gifts will help make the dreams of future entrepreneurs and small-business owners come true.”

These collective gifts are just the latest example of the extraordinary support CSUB has received over the years to help students become successful community leaders.



CENTER FOR REGENERATIVE AGRICULTURE GROWS, THANKS TO GENEROUS GIFT

Bruce Burnworth, chief empowerment officer at Healthy Soil Biomes, a charitable limited liability company, donated \$1 million to the Center for Regenerative Agriculture and Resilient Systems (CRARS) at California State University, Chico. His nonprofit aims to accelerate the world's transition to sustainable agriculture. When Burnworth discovered an ally in CRARS, he toured the farm and became even more inspired.

Burnworth wants to grow the number of undergraduate and graduate students participating in Chico State's applied research program. Through large pledges and a series of gifts in 2021-22, his generosity will also support the university's research to promote a healthy, living soil and optimal carbon accrual in soil worldwide.

“It takes a world to save the world,” he said. “All of these ideas are great, but they don't spread to the people unless we have an alliance of people helping to spread them.”

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—Bruce Burnworth



DONATION HELPS SNAP THE DIGITAL DIVIDE

Snap Inc., developer of the social media platform Snapchat, has gifted \$5 million to California State University, Dominguez Hills to create an institute focused on addressing equity gaps in computing education. This is the largest single donation the university has received.

Housed in the CSU Dominguez Hills College of Education, the institute will center on equity and access, particularly for students with disabilities as well as bilingual, multilingual and dual-language learners. Through vital partnerships with Los Angeles-area school districts, the institute will make high-quality computer science education an integral part of the K-12 experience for all students.

“Integrating computer science education into the curriculum of K-12 schools in underserved communities is an important step in closing the digital divide that leaves many would-be scholars on the outside looking in,” said CSU Dominguez Hills President Thomas A. Parham. “With Snap Inc.’s help, CSUDH will smash that digital divide and create additional technology-savvy, academically engaged leaders throughout Southern California.”



Renford Reese

PROFESSOR SETS STUDENTS ON A COURSE FOR ADVENTURE

California State Polytechnic University, Pomona received \$100,000 from political science professor Renford Reese to fund student study-abroad opportunities. Reese leads annual, short-term study-abroad trips to places such as Ghana, Mumbai, Brussels and Hong Kong for Cal Poly Pomona students. However, the experience can be a financial stretch for many students.

This gift awards \$500 scholarships to 20 undergraduate students over a decade. Reese hopes the funds will put study abroad within reach for all students, including formerly incarcerated students participating in the university's Project Rebound program, as well as Renaissance Scholars and McNair Scholars.

"The university, the students, the staff and my colleagues—they have given me everything," Reese said. "I want to give back to the university what the university has given me. I didn't want to do it in my will. I wanted to do it while I am still living."

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—Renford Reese



ALUMNUS GIVES CAMPUS A LOT TO SMILE ABOUT

Thanks to a gift from entrepreneur and Hornet alumnus Rekhi Singh, Sacramento State University students will be learning the art of joy. Singh's donation established the university's first endowed professorship in happiness. Meliksah Demir, one of the nation's experts on the subject, holds the post.

The position is aimed at promoting happiness through academic research, curriculum development and partnerships across campus. Demir said he wants to teach students how to channel positive feelings to live happier, more fulfilling lives. Students in his course will be asked to practice happiness-promoting activities for one week and reflect on their state of mind before and after the exercise. "Increasing your happiness level is possible, but it requires intention, motivation and work," Demir said.

Ultimately, he wants to set up "happiness booths" on campus that members of the Sacramento State community can visit briefly to listen to music, sip coffee or meet with a friend to boost their spirits.



GRANT WILL FUND CREATION OF HISPANIC-SERVING INSTITUTE

As part of Adobe’s new Anchor School Program, the creative technology company is giving \$1 million to San José State University because it is a federally designated Hispanic-Serving Institution (HSI). At HSIs, more than 25 percent of its undergraduate full-time students identify as Hispanic.

The gift supports the creation of an on-campus HSI Institute that will serve as a central university resource to advance “culturally sustaining programming, curricula and research,” according to Magdalena Barrera, vice provost for faculty success and professor of Chicana and Chicano studies.

“Built on a holistic understanding of the experiences, strengths and needs of the Latinx students, families and communities we serve, the HSI Institute will enable SJSU to recognize and amplify the powerful ways in which students’ campus and home lives are intertwined and inform each other,” Barrera said.

GENEROUS DONATION FULFILLS FACULTY’S LONGSTANDING VISION

California Polytechnic State University, San Luis Obispo’s College of Engineering received an eight-figure bequest intention from the Robert N. Noyce Trust to establish The Noyce School of Applied Computing. The new interdisciplinary school combines three departments—electrical engineering, computer science and software engineering, and computer engineering—under one umbrella to create interdisciplinary collaboration among departments and faculty performing applied computing across the university.

“This donation will help to fulfill a vision the faculty of the college has been promoting for a long time, which is to establish a school of applied computing at Cal Poly,” said Amy Fleischer, dean of the College of Engineering.

The Noyce School will provide faculty with additional resources for teaching and applied research and offer opportunities for undergraduate students to advance their interests in teaching and learning. Students will also benefit from paid internships in their chosen industry and dedicated mentors who will offer guidance and counseling.



ALUMNI DONORS INVEST IN THE FUTURE

The Student Investment Fund at California State University East Bay, which provides finance majors with hands-on experience in building an actual investment portfolio, was made possible by alumni donors Mike Coke, Mike Dance and Ken Pereira. With the students' wise investment choices, that seed money will grow and eventually benefit more students in the form of scholarship funds.

An initial investment by Coke and his wife, Shirley, helped launch the Student Investment Fund. George Low, the then dean of the College of Business and Economics, shared the idea with Coke and he was immediately on board, with Dance and Pereira adding their support shortly after.

"I always thought every school should have one of these funds," Coke said. "Dean Low walked me through what his vision was, and I thought it was excellent. I told him I could contribute money, help raise money or get involved with the students. Now that it's executed, it's super exciting."





WANG AWARD

The Wang Family Excellence Awards recognize one outstanding staff member and four outstanding faculty members who have distinguished themselves through exemplary contributions, achievements and dedication. Each recipient receives a \$20,000 award. Their activities

advance the California State University's mission, contribute to student success and enhance excellence in teaching, scholarship and service. The annual awards are endowed by a gift from Trustee Emeritus Stanley Wang, a champion of higher education.

2022 WANG FAMILY EXCELLENCE AWARD RECIPIENTS

S. Steve Arounsack, Ph.D.

Outstanding Faculty Scholarship Award
California State University, Stanislaus

Don Edberg, Ph.D.

Outstanding Faculty Teaching Award
California State Polytechnic University, Pomona

Loucine M. Huckabay, MSN, Ph.D.

Outstanding Faculty Service Award
California State University, Long Beach

Keith B. Humphrey, Ph.D.

Outstanding Staff Performance Award
California Polytechnic State University, San Luis Obispo

Dave Moon, MFA

Outstanding Faculty Innovator in Student Success Award
California State University, Northridge

Photos shown from left to right.



2022

A photograph of three students walking on a university campus. In the foreground, a young man with a backpack and a water bottle walks towards the left. Next to him, a young woman with a backpack and a folder walks towards the right. In the middle ground, another young man with a backpack walks towards the right. The background features a large, modern university building with a prominent dome, surrounded by trees and a clear blue sky. The overall scene is bright and positive, representing student success.

STUDENT SUCCESS

As the nation's largest and most diverse four-year public higher education system, the California State University provides exceptional academic opportunities for students of all backgrounds. This mission is fueled by the university's transformative Graduation Initiative 2025, which continues to chart innovative approaches to advancing student success while working to close equity gaps. Donors are

critical strategic partners. Their investments have proven to benefit degree completion and student achievement. Donor-funded projects help address the well-being and engagement of all CSU students while fostering a strong sense of belonging and academic purpose that positively impacts learning.



FUELING A PASSION FOR RESEARCH

SoCal Gas donated \$10,000 to fund the CSU STEM-NET (Science, Technology, Engineering and Mathematics Network) Student Research Fellowship Program. Fellowships are administered by STEM-NET, a collaboration among all the 23 CSUs in areas of STEM research and education.

Undergraduate students majoring in STEM disciplines will be provided funds to work collaboratively with CSU STEM faculty members on research projects throughout the academic year.

“I’m so thankful for the SoCal Gas Research Fellowship,” said Justin Self, a third-year student at California Polytechnic State University, San Luis Obispo. He was one of three students awarded \$2,500 to conduct undergraduate research in summer 2022. “It provided me with the opportunity to cut back hours at work and focus on my project.”

Supporting students in research inspires them to pursue in-demand careers in STEM and motivate them to succeed and enter the workforce, powering the future of California.



ANNUAL SCHOLARSHIP ACCOUNTS FOR INCREASE IN WORKFORCE EXPERIENCE

Thanks to accounting firm Hayashi Wayland’s eight-week internship program, rising fourth-year students at California State University, Monterey Bay are getting valued experience in keeping the books. Each year, a student in need of financial support receives a scholarship that was endowed in memory of one of the firm’s partners, Sunny Wong, who passed away in 2010.

Hayashi Wayland also sponsors several campus events that bring together students, faculty and the local business community. The annual Accounting Mixer draws recruiters from several firms onto campus and is often the first point of contact between students and the firms. CSU Monterey Bay graduates comprise nearly one-third of Hayashi Wayland’s workforce.

“Over the last 10 years, many people have come in the door from CSUMB and are working their way up,” said Sean Capistrano, an alumnus and former intern who’s now one of the firm’s audit managers. “These folks will stay and will be part of the continuing legacy of Hayashi Wayland.”



EQUITY INNOVATION HUB CREATES EDUCATIONAL PATHWAYS FOR LATINX STEM STUDENTS

In partnership with the State of California and Apple, the CSU is establishing a Global Hispanic Serving Institution (HSI) Equity Innovation Hub, housed on the California State University, Northridge campus. The facility will be made possible through a special allocation in the 2021-22 California state budget and a donation from Apple.

The hub will transform HSIs throughout the CSU and nation to increase student success and equip Latinx and other historically underserved students with the skills they need to thrive in high-demand STEM careers.

“By reframing serving through an equity and racial justice lens, the Global HSI Equity Innovation Hub seeks to exponentially accelerate educational equity across the CSU system and the nation,” said CSUN President Erika D. Beck. “We aim to shift the conversation away from what students must do to be successful to what our institutions must do to successfully serve our Latinx and other diverse students.”



BREWING UP SUPPORT FOR SOCIAL MOBILITY

Steve Wagner, co-founder of Stone Brewing, and his wife, Laura, donated \$1 million to California State University San Marcos to establish a social mobility fund. It will provide foundational funding to improve college access and student success through student affairs initiatives, college faculty mentorship programs and community outreach.

“We are so impressed with the growth of CSUSM and what it has accomplished over the years, and we wanted to help,” the Wagners said. “One of the best ways to solve the inequity or inequality in our society is to help people who may not normally have access to a college education to be able to get there and succeed. And it’s not just success for them, it’s success for their families and, in CSUSM’s case, with 80 percent of graduates staying in the area, it’s success for our region and companies like ours.”

“One of the best ways to solve the inequity or inequality in our society is to help people who may not normally have access to a college education to be able to get there and succeed.”

—Steve and Laura Wagner



BRIDGING THE GAP FOR FIRST-TIME STUDENTS

The Federated Indians of Graton Rancheria gave \$425,000 to Sonoma State University to fund the campus's 2022 Summer Bridge Program, which creates a smooth and supportive college transition for SSU's most educationally vulnerable first-time, first-year students.

The funding will help bring to life a new hybrid four-week program with an additional eight-day residential experience. Moreover, the grant each Summer Bridge participant receives to help purchase books and instructional supplies will quadruple in size.

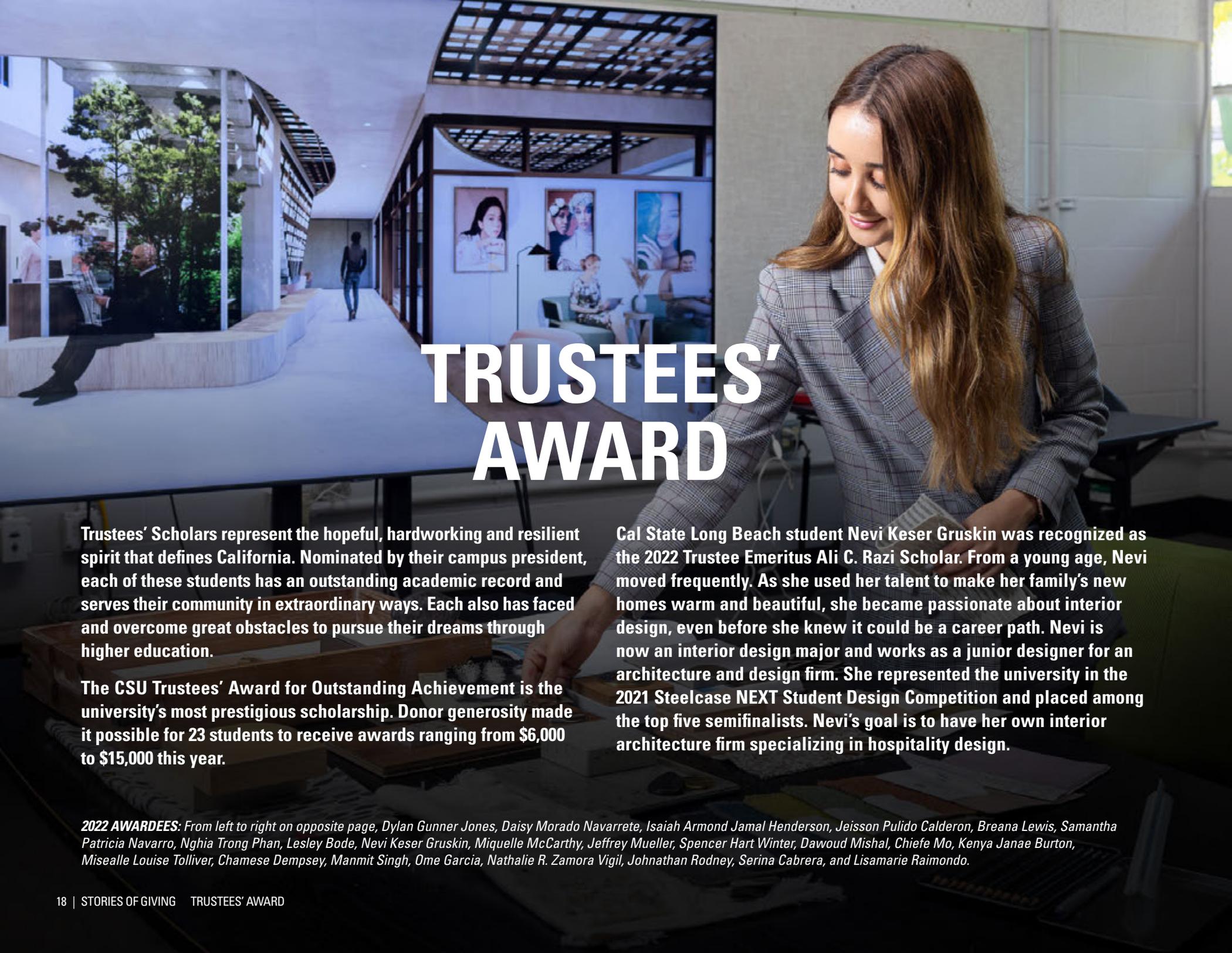
"Federated Indians of Graton Rancheria have supported the Summer Bridge program since 2017 because we believe in giving all students a chance at college success," said Greg Sarris, chairman of Graton Rancheria and SSU distinguished chair emeritus and professor. "I know firsthand how Summer Bridge can help low-income and first-generation students."



ARBORETUM FRIENDS INVEST IN INTERNSHIP PROGRAM

Friends of the Fullerton Arboretum President Fran Colwell donated \$25,000 to the arboretum at California State University, Fullerton in support of the facility's new Engaging Environmental Experiences (E3) program. The E3 internship program allows students to develop their leadership skills and engagement with real-world environmental projects. "We hope this gift is framed not only as an investment in the success of Cal State Fullerton students, but also as an encouragement to others who might be interested in helping to achieve that goal," he said.

The Friends of the Arboretum also secured a \$75,000 endowment from the estate of Dwight Odle, who passed away in 2018. Odle taught classes at Cal State Fullerton and played a major role in many art programs throughout Southern California, contributing his own design talents to projects around the world.



TRUSTEES' AWARD

Trustees' Scholars represent the hopeful, hardworking and resilient spirit that defines California. Nominated by their campus president, each of these students has an outstanding academic record and serves their community in extraordinary ways. Each also has faced and overcome great obstacles to pursue their dreams through higher education.

The CSU Trustees' Award for Outstanding Achievement is the university's most prestigious scholarship. Donor generosity made it possible for 23 students to receive awards ranging from \$6,000 to \$15,000 this year.

Cal State Long Beach student Nevi Keser Gruskin was recognized as the 2022 Trustee Emeritus Ali C. Razi Scholar. From a young age, Nevi moved frequently. As she used her talent to make her family's new homes warm and beautiful, she became passionate about interior design, even before she knew it could be a career path. Nevi is now an interior design major and works as a junior designer for an architecture and design firm. She represented the university in the 2021 Steelcase NEXT Student Design Competition and placed among the top five semifinalists. Nevi's goal is to have her own interior architecture firm specializing in hospitality design.

2022 AWARDEES: From left to right on opposite page, Dylan Gunner Jones, Daisy Morado Navarrete, Isaiah Armond Jamal Henderson, Jeisson Pulido Calderon, Breana Lewis, Samantha Patricia Navarro, Nghia Trong Phan, Lesley Bode, Nevi Keser Gruskin, Miquelle McCarthy, Jeffrey Mueller, Spencer Hart Winter, Dawoud Mishal, Chiefe Mo, Kenya Janae Burton, Misealle Louise Tolliver, Chamese Dempsey, Manmit Singh, Ome Garcia, Nathalie R. Zamora Vigil, Johnathan Rodney, Serina Cabrera, and Lisamarie Raimondo.



2022



PUBLIC BENEFIT

The California State University system transforms individual lives and drives the state's workforce and economy. Our students graduate with job-ready skills, empowered to thrive and contribute to the success of their communities. Donor support is essential to

helping students attend college, reach their academic goals and build a better future. Through the dedication of our donors, champions and partners, the CSU and its campuses are building strong and inclusive communities across the Golden State.



ENSURING SPANISH-LANGUAGE PROGRAMMING FOR THE DEAF AND HARD OF HEARING

Following a challenging childhood during which he became deaf as a result of contracting spinal meningitis, Robert R. Davila felt compelled to help others in the deaf and hard-of-hearing community. His donation of \$250,000 to create the Robert R. and Donna E. Davila Endowment at California State University, Fresno will support Spanish-language programming within the campus's Silent Garden. The garden was created in 2008 to foster opportunity, understanding and awareness for the deaf and hard-of-hearing community within California's Central Valley.

"This generous gift will usher in advanced opportunities for the Silent Garden to flourish, while providing timely and important resources for Spanish-speaking families, as well as support for educational professionals in the field," said Denise Seabert, dean of the College of Health and Human Services.

The endowment will allow the Silent Garden to offer a Spanish-language conference every four years, bringing together talented presenters representing a variety of experiences in raising and educating Latinx children who are deaf and hard of hearing.



LONGTIME PHILANTHROPISTS WALK THE WALK FOR STUDENTS

Mike and Arline Walter provided a huge boost to the Long Beach Community Internship Project (LBCIP) at California State University, Long Beach, which connects Long Beach College Promise students to internships at local nonprofits. The couple—the lead donors to CSULB's Walter Pyramid athletic facility that bears their names—were drawn to the internship program because it is a beneficial experience for the university, its students, the City of Long Beach and area nonprofits. Participating students spend time in a classroom as well as at their chosen nonprofits.

Many students can't afford to participate in unpaid internships. The Walters funded \$1,500 participation awards for all students in the program's summer cohort. "What I appreciate about the Walters is that they walk the walk," said LBCIP Director Beth Manke. "It's easy for people to talk about the importance of education, access and equitable participation; it's another to really walk the walk, and not just with your money. It would be appreciated and sufficient just to fund the project, but they really go above and beyond and are interested in connecting with the students."



ASSISTANCE FOR BUSINESSES AFFECTED BY THE COVID-19 PANDEMIC

Bank of America awarded the Inland Empire Center for Entrepreneurship (IECE) at California State University, San Bernardino a \$200,000 grant to help businesses owned by underserved Black, Indigenous and People of Color (BIPOC) that have been disproportionately impacted by the COVID-19 pandemic. The grant is expected to enable the IECE to help about 250 business owners create or sustain approximately 650 jobs and generate an economic impact of nearly \$4 million for the region.

“BIPOC small businesses are one of the fastest-growing segments, but they have been disproportionately affected by the COVID-19 pandemic,” said Michael Stull, program director of the IECE, director of the CSUSB School of Entrepreneurship and professor of entrepreneurship. “The support of the Bank of America Foundation is extremely well-timed, as the resources will help these businesses rebuild, respond to new market opportunities and build resiliency so they are able to withstand future economic challenges.”

MATH CIRCLES PROGRAM EQUATES TO FUN FOR ALL

David desJardins and Nancy Blachman gifted San Francisco State University \$25,000 to support the campus’s Math Circles (SFMC) program, which provides engaging and interactive after-school math workshops for elementary and middle school students. The program is aimed at helping participants conquer a fear of math that has kept many students from pursuing careers in STEM or computer science.

Run by the university’s Center for Science and Mathematics Education in collaboration with the College of Science & Engineering and the Graduate College of Education, SFMC is transformative for students enrolled in the program as well as for SFSU students who serve as teachers in the program.

“The next generation’s ability to think critically will be vital as we collectively face some of the most daunting challenges in human history,” said Blachman, president and founder of Variable Symbols Inc. “I support SF Math Circles because I want more students to realize the beauty of mathematics and enjoy problem exploration and discovery.”



SAN DIEGO STATE POWER COUPLE FUNDS RIVER PARK

San Diego State University alumni Ben and Nicole “Nikki” Clay gifted their alma mater with \$750,000 to support the 34-acre River Park at San Diego State Mission Valley. Their endowment will help fund the development, operating and maintenance expenses for the project, which will include native plantings, multiuse sports fields, play structures, pedestrian and bike trails and more.

Long regarded as one of San Diego’s power couples, the Clays met as first-year students at what is now known as SDSU when both were members of Associated Students.

The prospect of a river park as part of the broader SDSU Mission Valley development “resonated with both of us,” said Nikki Clay. The university’s purchase of the city-owned stadium land “was a gift from San Diego State to the community,” she said, “and we wanted to be part of that.”

“The river is like the heart of the region,” Ben added. “You have to take care of your heart. The folks who are putting the SDSU Mission Valley project together understood that very well and right out of the box.”





UNIVERSITY SUPPORT

Everywhere you look across the California State University, our remarkable students are finding solutions to the world's most pressing issues such as climate change, health care disparities and social and environmental injustice. Excellence like this deserves a learning environment to match. By funding key infrastructure on our campuses—including libraries,

labs, student centers and art schools—donors help enhance our students' discovery experiences. The spirit of curiosity found in these vital and bustling hubs is not restricted to the campus grounds—it resonates into the regions we serve to create stronger, more vibrant and more sustainable communities.



HONORING THEIR FATHER'S LEGACY BY SUPPORTING FUTURE LEADERS

The family of former Ventura County philanthropist and real estate developer Martin V. “Bud” Smith donated \$10.5 million to his namesake—the Martin V. Smith School of Business & Economics (MVS School) at California State University Channel Islands. A portion of the gift will be used to finish construction of the MVS School’s new facility. The remaining endowment will benefit students through scholarships, internships, hands-on projects with local companies, competitions and participation in and support of faculty research.

“My father firmly believed in the importance of having a four-year university in the county,” said Smith’s daughter, Victoria Pozzi. “One of the best things we have done as a family and a foundation is invest in CSUCI. This gift not only carries on our father’s legacy but contributes to the development of the area’s future business leaders, who will ensure the region’s strength and vitality continues.”



GIFT ALLOWS GREENHOUSE TO THRIVE YEAR-ROUND

The Dennis K. Walker Greenhouse at California State Polytechnic University, Humboldt boasts one of the largest teaching collections of living plants in California. Now, thanks to a generous gift from its namesake, Professor Emeritus Dennis K. Walker, the iconic campus facility will get an injection of funding to hire a permanent assistant manager. Walker’s \$1.5 million gift will allow the position to be funded in perpetuity, backed by an endowment.

“The greenhouse provides diverse growing conditions that make it possible to keep a teaching collection of plants available throughout the year to supplement local vegetation,” Walker says. “By ‘forcing’ dormant plants to grow when the students are on campus, or maintaining exotic specimens from around the world, the greenhouse supports the educational mission of the botany program while also being used by a variety of other disciplines such as art and entomology.”



TRANSFORMATIVE GIFT IS MUSIC TO THEIR EARS

Alumna Mary Levin Cutler donated \$10 million to establish the Mary Levin School of the Arts in the College of Arts and Letters at California State University, Los Angeles. The gift brings her total contributions to her alma mater to \$14 million, more than any single donor in the university's history.

"Mary's tremendous generosity and dedication to our university will undoubtedly elevate the stature and visibility of our arts programs and further transform the lives of our students and their future success by enhancing the quality of their education, the caliber of their skills and their competitiveness in the entertainment industry," said Lena Chao, dean of the College of Arts and Letters. "We are truly grateful that Mary has shared this extraordinary gift to make our students' dreams a reality."

The Mary Levin School of the Arts will house the departments of art, music, television, film and media studies, and theatre and dance, as well as the Ronald H. Silverman Fine Arts Gallery.



NEW CAMPUS CENTER PROVIDES SPACE FOR EMERGING LEADERS

Tom and Libby Edwards pledged \$250,000 to establish the Tom and Libby Edwards Cadet Leadership Center at California State University Maritime Academy's Mayo Hall. The hall is one of the university's original buildings and has housed an indoor pool and gym for more than 70 years. The renovated hall will include a full-service cadet center that will be home to the Edwards Leadership Program and enhance campus life for the Cal Maritime community. Construction began in 2021 and is scheduled to be completed by spring 2023.

In addition, the new building will meet U.S. Green Building Council (USGBC) Leadership in Energy & Environmental Design (LEED) Gold Certification in alignment with the CSU's commitment to sustainability.

"The Edwards Leadership Program provides cadets with a distinct leadership advantage while they're at Cal Maritime and as they enter their respective professions upon graduation," says David Taliaferro, commandant of cadets at Cal Maritime. "Effectiveness, self-awareness and learning agility are foundational for the program."

"The Edwards Leadership Program provides cadets with a distinct leadership advantage while they're at Cal Maritime and as they enter their respective professions upon graduation."

—David Taliaferro



J. Burton Vasché Library

DONORS WRITE NEXT CHAPTER FOR UNIVERSITY LIBRARY

A group of Stanislaus State University alumni, community influencers and supporters came together to fundraise in support of one of the university's most vital hubs of learning: the newly renovated J. Burton Vasché Library.

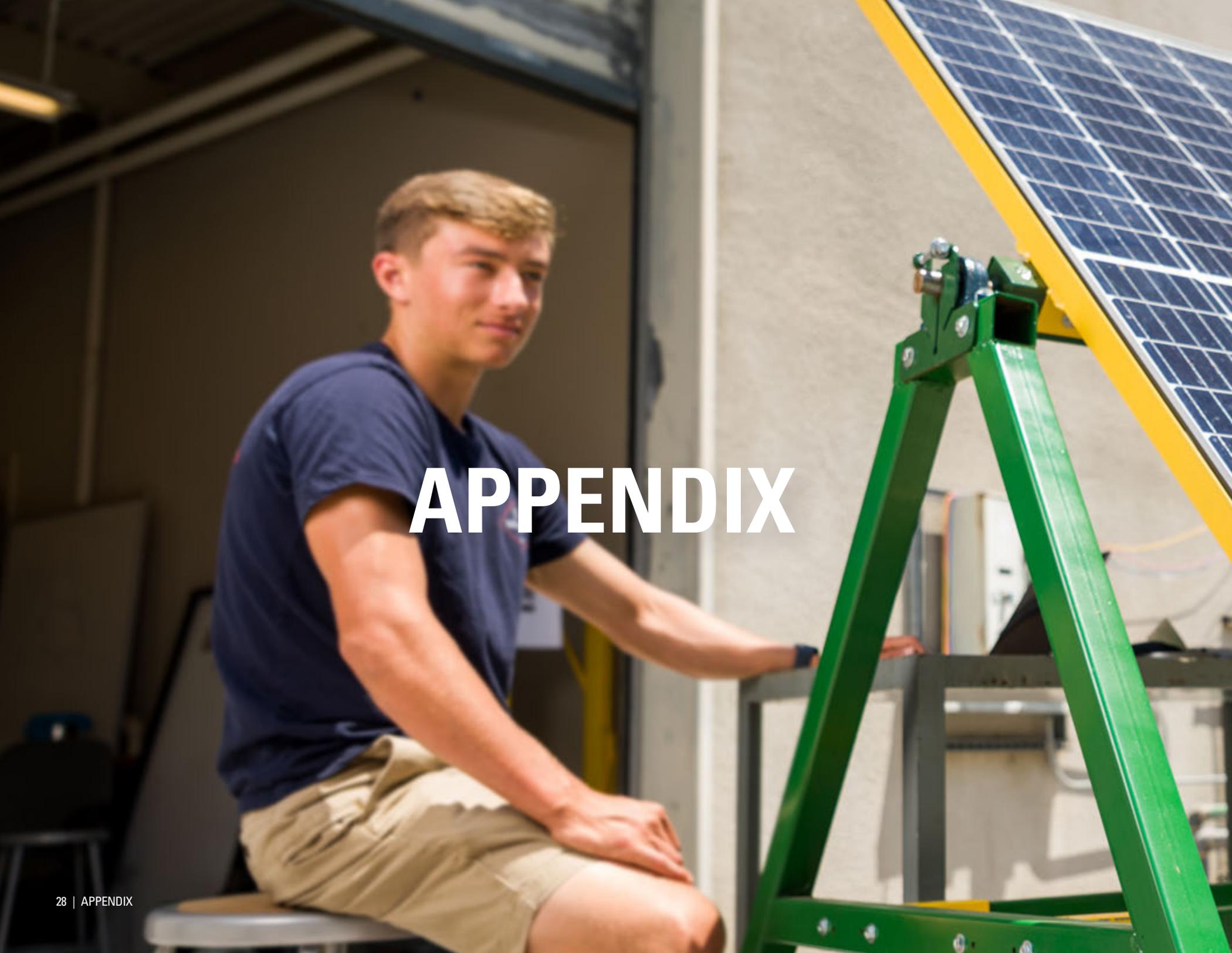
Turlock residents and CSU honorary doctorate recipients John and Jeani Ferrari and Stanislaus State alumna Marlene Stante chaired the fundraising initiative, fittingly called The Next Chapter. It raised more than \$1 million for technology, sustainable furnishings and innovative guest experiences, such as a two-story mural that pays homage to the agricultural legacy of the Central Valley.

"Stanislaus State is truly grateful for the work of our resolute committee and the more than 200 donors who supported The Next Chapter campaign," said Stanislaus State President Ellen Junn. "The gifts received will help the library continue to thrive as a vibrant space for learning, discovery and innovation."

The library is a special space for alumni Rosemary and Paul Adalian, who first noticed each other in class on the first day of school in 1965. Two months later, Paul saw Rosemary studying in the library and stopped to ask her what she thought their instructor was going to ask on the midterm. The rest, as they say, is history.

The long-married couple celebrated their love by donating \$25,000 to the library to establish The Paul and Rosemary Adalian Instruction Room, located near where they routinely sat with friends when their love story began 57 years ago.





APPENDIX

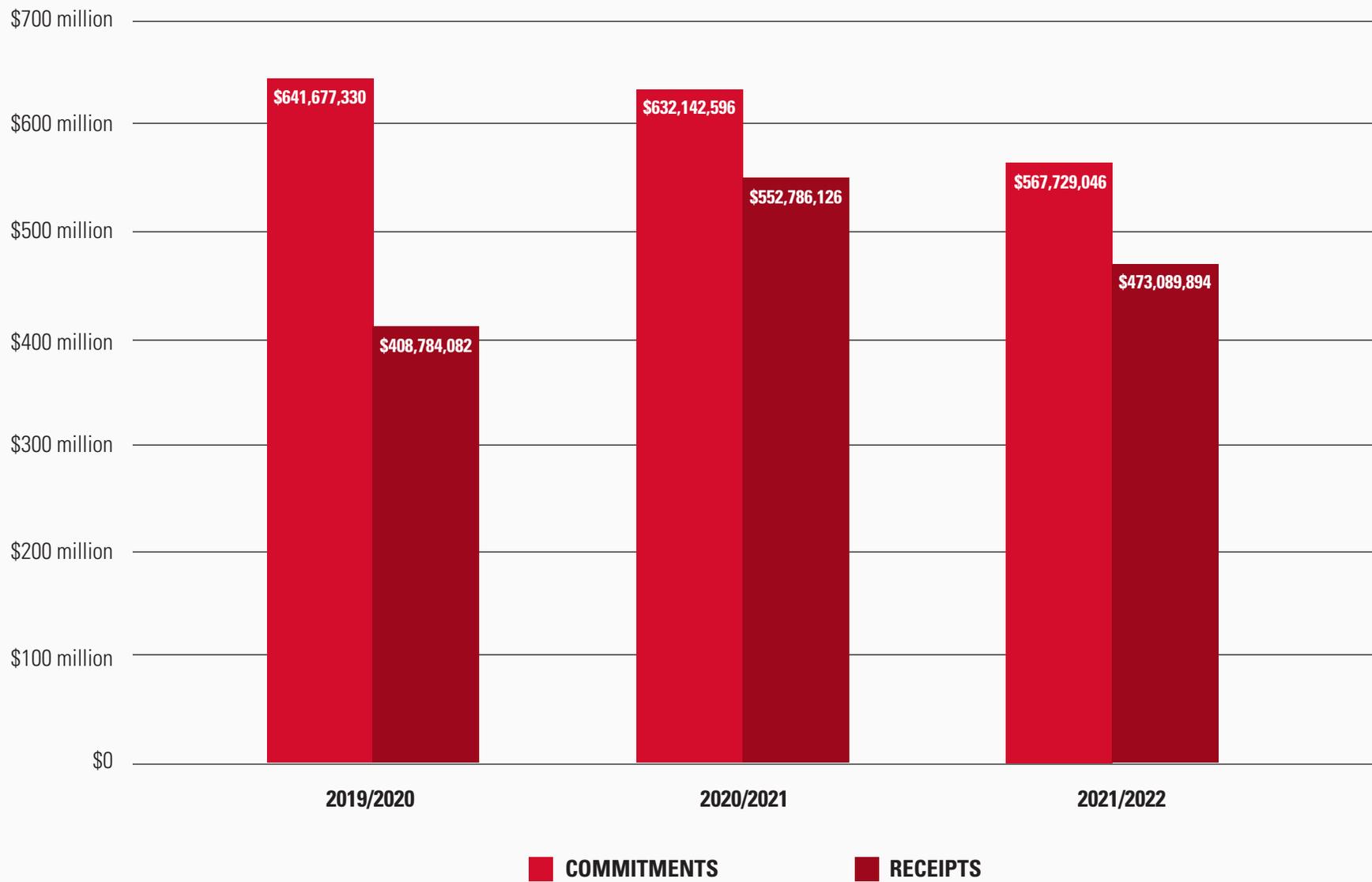


PHILANTHROPIC PRODUCTIVITY

PEER GROUP 1	2019/2020	2020/2021	2021/2022	Three-Year	2019/2020	2020/2021	2021/2022	Three-Year
	Total Gift Commitments	Total Gift Commitments	Total Gift Commitments	Average	Total Gift Receipts	Total Gift Receipts	Total Gift Receipts	Average
Bakersfield	\$10,341,426	\$8,463,053	\$5,190,070	\$7,998,183	\$6,904,718	\$6,460,258	\$6,842,882	\$6,735,953
Channel Islands	\$3,991,065	\$20,170,347	\$16,457,735	\$13,539,716	\$1,961,368	\$18,527,188	\$13,408,579	\$11,299,045
Dominguez Hills	\$4,501,133	\$8,320,365	\$9,073,244	\$7,298,247	\$3,004,161	\$4,531,020	\$9,793,191	\$5,776,124
East Bay	\$12,582,245	\$7,007,649	\$7,724,394	\$9,104,763	\$9,390,912	\$5,033,071	\$7,276,255	\$7,233,413
Humboldt	\$4,173,396	\$9,339,953	\$11,602,881	\$8,372,077	\$5,788,046	\$7,138,729	\$6,155,507	\$6,360,761
Maritime Academy	\$7,100,761	\$12,050,663	\$10,655,821	\$9,935,748	\$6,127,826	\$11,891,028	\$10,535,571	\$9,518,142
San Bernardino	\$9,712,809	\$9,067,292	\$15,924,605	\$11,568,235	\$5,753,785	\$4,007,700	\$6,650,748	\$5,470,744
San Marcos	\$4,769,464	\$5,501,845	\$6,094,975	\$5,455,428	\$4,543,783	\$4,327,650	\$4,455,483	\$4,442,305
Stanislaus	\$1,476,291	\$1,744,478	\$3,216,780	\$2,145,850	\$1,710,306	\$1,777,294	\$3,116,070	\$2,201,223
	\$58,648,590	\$81,665,645	\$85,940,505	\$75,418,247	\$45,184,905	\$63,693,938	\$68,234,286	\$59,037,710
PEER GROUP 2								
Chico	\$11,679,053	\$15,500,668	\$15,329,098	\$14,169,606	\$7,806,299	\$13,609,454	\$10,494,237	\$10,636,663
Los Angeles	\$12,370,856	\$10,419,585	\$17,067,935	\$13,286,125	\$7,755,367	\$10,127,396	\$8,528,414	\$8,803,726
Monterey Bay	\$40,255,321	\$7,555,779	\$12,266,507	\$20,025,869	\$40,824,876	\$6,707,002	\$7,702,640	\$18,411,506
Pomona	\$9,381,403	\$53,247,763	\$23,884,768	\$28,837,978	\$11,393,006	\$49,966,995	\$12,841,968	\$24,733,990
Sacramento	\$50,462,097	\$30,159,756	\$14,830,728	\$31,817,527	\$22,851,458	\$18,212,998	\$45,111,628	\$28,725,361
Sonoma	\$7,542,624	\$9,624,259	\$10,029,757	\$9,065,547	\$4,195,175	\$6,975,912	\$8,347,886	\$6,506,324
	\$131,691,354	\$126,507,810	\$93,408,793	\$117,202,652	\$94,826,181	\$105,599,757	\$93,026,773	\$97,817,570
PEER GROUP 3								
Fresno	\$32,949,805	\$28,397,838	\$28,244,432	\$29,864,025	\$25,177,931	\$26,416,541	\$27,040,551	\$26,211,674
Fullerton	\$37,012,931	\$62,437,326	\$31,197,282	\$43,549,180	\$26,680,435	\$60,584,690	\$20,143,815	\$35,802,980
Long Beach	\$37,687,176	\$44,539,565	\$36,837,936	\$39,688,226	\$28,417,444	\$19,937,046	\$35,716,392	\$28,023,627
Northridge	\$22,157,446	\$72,864,893	\$48,125,861	\$47,716,067	\$20,905,900	\$62,069,496	\$24,705,238	\$35,893,545
San Diego	\$105,849,850	\$123,540,150	\$112,238,202	\$113,876,067	\$82,747,912	\$106,551,004	\$96,890,132	\$95,396,349
San Francisco	\$31,658,503	\$16,576,113	\$21,193,972	\$23,142,863	\$19,018,161	\$21,052,864	\$16,251,816	\$18,774,280
San José	\$23,632,010	\$34,377,015	\$25,138,139	\$27,715,721	\$15,421,497	\$20,617,140	\$17,088,604	\$17,709,080
San Luis Obispo	\$157,423,672	\$37,366,758	\$80,311,475	\$91,700,635	\$46,547,354	\$62,029,261	\$70,911,338	\$59,829,318
	\$448,371,393	\$420,099,658	\$383,287,299	\$417,252,783	\$264,916,634	\$379,258,042	\$308,747,886	\$317,640,854
Chancellor's Office	\$2,965,993	\$3,869,483	\$5,092,449	\$3,975,975	\$3,856,362	\$4,234,389	\$3,080,949	\$3,723,900
GRAND TOTAL	\$641,677,330	\$632,142,596	\$567,729,046	\$613,849,657	\$408,784,082	\$552,786,126	\$473,089,894	\$478,220,034

Notes: • Gift Commitments include new gifts, new pledges and revocable deferred commitments. Gift Receipts reflect assets received by the university in the form of new gifts and pledge payments.
• Chancellor's Office decreased 2020-2021 gift commitments by \$2,127,574 due to an error in pledge reporting.

PHILANTHROPIC PRODUCTIVITY

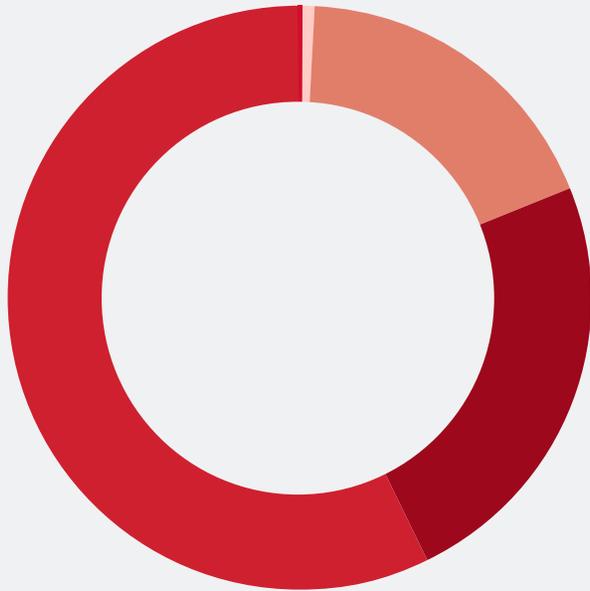


GIFT COMMITMENTS

PEER GROUP 1	New Charitable Gifts	New Pledges	Revocable Deferred Gifts (Face Value)	Native American & Government Contributions	Total Gift Commitments	2021/2022 General Fund Allocation	Gift Commitments as a Percent of the General Fund
Bakersfield	\$2,947,710	\$2,014,018	\$228,342	\$0	\$5,190,070	\$94,089,000	6%
Channel Islands	\$11,706,925	\$4,450,810	\$300,000	\$0	\$16,457,735	\$91,327,000	18%
Dominguez Hills	\$3,553,310	\$5,401,743	\$100,000	\$18,191	\$9,073,244	\$119,296,000	8%
East Bay	\$2,544,334	\$3,946,060	\$1,234,000	\$0	\$7,724,394	\$114,575,000	7%
Humboldt	\$3,183,269	\$4,486,612	\$3,790,000	\$143,000	\$11,602,881	\$90,475,000	13%
Maritime Academy	\$10,477,021	\$178,800	\$0	\$0	\$10,655,821	\$36,840,000	29%
San Bernardino	\$6,176,921	\$6,088,182	\$3,534,089	\$125,413	\$15,924,605	\$142,926,000	11%
San Marcos	\$3,432,609	\$1,388,347	\$1,250,000	\$24,019	\$6,094,975	\$105,648,000	6%
Stanislaus	\$2,459,253	\$757,527	\$0	\$0	\$3,216,780	\$88,196,000	4%
	\$46,481,352	\$28,712,099	\$10,436,431	\$310,623	\$85,940,505	\$883,372,000	10%
PEER GROUP 2							
Chico	\$7,923,352	\$1,457,032	\$5,948,714	\$0	\$15,329,098	\$140,098,000	11%
Los Angeles	\$6,092,685	\$820,250	\$10,155,000	\$0	\$17,067,935	\$189,741,000	9%
Monterey Bay	\$6,592,507	\$5,574,000	\$100,000	\$0	\$12,266,507	\$88,135,000	14%
Pomona	\$9,651,893	\$12,148,375	\$1,980,000	\$104,500	\$23,884,768	\$178,513,000	13%
Sacramento	\$6,131,349	\$1,129,379	\$7,570,000	\$0	\$14,830,728	\$199,798,000	7%
Sonoma	\$6,155,890	\$2,028,158	\$1,499,688	\$346,021	\$10,029,757	\$80,612,000	12%
	\$42,547,676	\$23,157,194	\$27,253,402	\$450,521	\$93,408,793	\$876,897,000	11%
PEER GROUP 3							
Fresno	\$22,366,787	\$4,474,145	\$945,000	\$458,500	\$28,244,432	\$183,812,000	15%
Fullerton	\$17,409,111	\$4,237,771	\$9,515,417	\$34,983	\$31,197,282	\$233,000,000	13%
Long Beach	\$24,133,900	\$5,798,036	\$6,906,000	\$0	\$36,837,936	\$247,996,000	15%
Northridge	\$18,888,563	\$24,233,698	\$5,003,600	\$0	\$48,125,861	\$251,356,000	19%
San Diego	\$80,554,698	\$19,772,223	\$8,904,681	\$3,006,600	\$112,238,202	\$227,025,000	49%
San Francisco	\$9,738,503	\$9,767,659	\$1,687,810	\$0	\$21,193,972	\$198,812,000	11%
San José	\$11,317,343	\$2,587,634	\$11,233,162	\$0	\$25,138,139	\$193,186,000	13%
San Luis Obispo	\$45,753,954	\$13,552,521	\$21,005,000	\$0	\$80,311,475	\$159,965,000	50%
	\$230,162,859	\$84,423,687	\$65,200,670	\$3,500,083	\$383,287,299	\$1,695,152,000	23%
Chancellor's Office	\$3,080,949	\$2,005,500	\$0	\$6,000	\$5,092,449	\$157,188,000	3%
GRAND TOTAL	\$322,272,836	\$138,298,480	\$102,890,503	\$4,267,227	\$567,729,046	\$3,612,609,000	16%

Notes: • Group I campuses generally have fewer than 5,000 individual donors, fewer than 10 full-time professional fundraisers, and less than \$25 million in endowment market value.
 • Group II campuses generally have between 5,000 and 10,000 individual donors, between 10 and 20 full-time professional fundraisers, and between \$25 million and \$50 million in endowment market value.
 • Group III campuses generally have more than 10,000 individual donors, over 20 full-time professional fundraisers, and more than \$50 million in endowment market value.

GIFT COMMITMENTS



- New Charitable Gifts **56.77%**
- New Pledges **24.36%**
- Revocable Deferred Gifts (Face Value) **18.12%**
- Native American and Government Contributions **0.75%**



GIFT RECEIPTS BY SOURCE

PEER GROUP 1	INDIVIDUALS		ORGANIZATIONS				Gift Receipts Total	Total Number Individual Donors
	Alumni	NonAlumni	Foundations	Corporations	Donor-Advised Funds	Other Organizations		
Bakersfield	\$463,806	\$989,640	\$2,877,250	\$2,323,993	\$90,500	\$97,693	\$6,842,882	849
Channel Islands	\$10,546	\$1,279,872	\$9,259,728	\$2,574,426	\$26,100	\$257,907	\$13,408,579	997
Dominguez Hills	\$3,141,216	\$561,596	\$376,199	\$5,486,889	\$62,178	\$165,113	\$9,793,191	1,522
East Bay	\$2,784,964	\$1,356,126	\$2,239,017	\$440,289	\$331,614	\$124,245	\$7,276,255	2,464
Humboldt	\$1,783,442	\$1,351,398	\$701,483	\$1,174,176	\$783,653	\$361,355	\$6,155,507	3,107
Maritime Academy	\$932,866	\$1,761,419	\$130,325	\$7,596,950	\$0	\$114,011	\$10,535,571	506
San Bernardino	\$277,060	\$3,282,650	\$953,444	\$1,542,435	\$142,251	\$452,908	\$6,650,748	3,282
San Marcos	\$171,497	\$1,736,532	\$1,335,980	\$757,750	\$266,600	\$187,124	\$4,455,483	2,419
Stanislaus	\$359,447	\$1,458,267	\$734,236	\$367,306	\$0	\$196,814	\$3,116,070	468
	\$9,924,844	\$13,777,500	\$18,607,662	\$22,264,214	\$1,702,896	\$1,957,170	\$68,234,286	15,614
PEER GROUP 2								
Chico	\$2,585,511	\$2,799,190	\$1,238,502	\$3,152,962	\$229,100	\$488,972	\$10,494,237	6,333
Los Angeles	\$1,566,674	\$1,740,431	\$2,106,828	\$1,576,123	\$310,699	\$1,227,659	\$8,528,414	2,292
Monterey Bay	\$62,931	\$2,129,578	\$3,033,217	\$1,110,545	\$329,749	\$1,036,620	\$7,702,640	10,095
Pomona	\$6,087,433	\$2,408,026	\$580,061	\$2,579,921	\$1,087,683	\$98,844	\$12,841,968	5,154
Sacramento	\$1,362,590	\$12,509,360	\$726,715	\$29,983,788	\$356,008	\$173,167	\$45,111,628	43,714
Sonoma	\$405,737	\$2,852,075	\$1,645,128	\$2,013,344	\$1,387,415	\$44,187	\$8,347,886	1,914
	\$12,070,876	\$24,438,660	\$9,330,451	\$40,416,683	\$3,700,654	\$3,069,449	\$93,026,773	69,502
PEER GROUP 3								
Fresno	\$6,540,679	\$6,462,220	\$5,165,702	\$5,054,401	\$186,230	\$3,631,319	\$27,040,551	10,516
Fullerton	\$3,547,787	\$5,679,945	\$4,941,470	\$3,802,974	\$1,420,132	\$751,507	\$20,143,815	16,613
Long Beach	\$6,982,498	\$15,370,296	\$5,354,630	\$3,720,679	\$3,648,597	\$639,692	\$35,716,392	14,642
Northridge	\$3,516,511	\$2,975,270	\$5,606,225	\$10,304,082	\$2,107,150	\$196,000	\$24,705,238	16,776
San Diego	\$16,612,996	\$30,636,159	\$14,449,424	\$11,192,006	\$9,902,398	\$14,097,149	\$96,890,132	77,049
San Francisco	\$2,222,962	\$3,143,016	\$4,122,099	\$4,610,311	\$707,186	\$1,446,242	\$16,251,816	3,915
San José	\$3,909,327	\$4,548,739	\$2,702,596	\$4,220,208	\$1,170,933	\$536,801	\$17,088,604	5,590
San Luis Obispo	\$6,277,672	\$10,008,438	\$10,266,434	\$8,949,409	\$3,710,596	\$31,698,789	\$70,911,338	8,356
	\$49,610,432	\$78,824,083	\$52,608,580	\$51,854,070	\$22,853,222	\$52,997,499	\$308,747,886	153,457
Chancellor's Office	\$0	\$45,266	\$2,767,000	\$215,232	\$52,200	\$1,251	\$3,080,949	35
GRAND TOTAL	\$71,606,152	\$117,085,509	\$83,313,693	\$114,750,199	\$28,308,972	\$58,025,369	\$473,089,894	238,608

Note: Number of Individual Donors includes alumni, parents, faculty, staff, students, and friends of the University.

GIFT RECEIPTS BY SOURCE



● Nonalumni **25%**

● Alumni **15%**

● Corporations **24%**

● Foundations **18%**

● Other Organizations **12%**

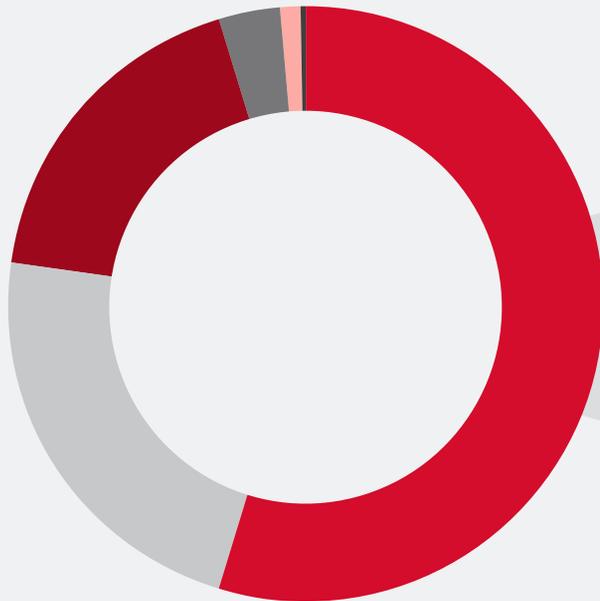
● Donor-Advised Funds **6%**



GIFT RECEIPTS BY PURPOSE

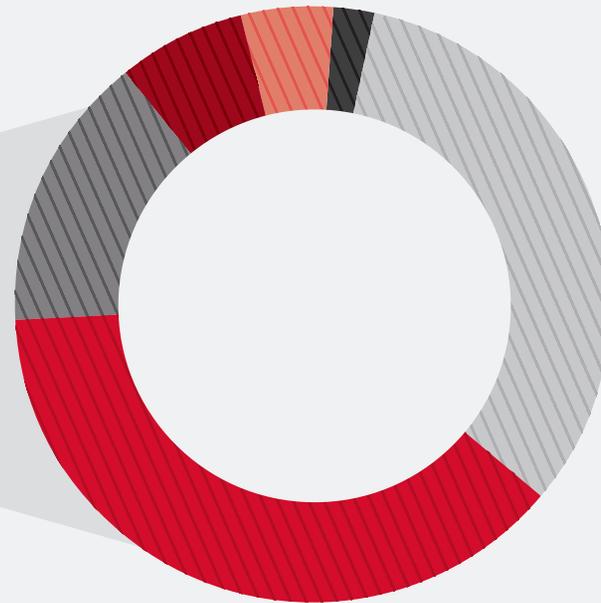
	CURRENT PROGRAMS		CAPITAL PURPOSES			IRREVOCABLE DEFERRED GIFTS	
	Unrestricted	Restricted	Campus Improvements	Endowment		Face Value	Gift Receipts Total
			Property, Buildings and Equipment	Unrestricted	Restricted		
PEER GROUP 1							
Bakersfield	\$60,188	\$2,927,116	\$1,594,936	\$0	\$2,260,642	\$0	\$6,842,882
Channel Islands	\$394,675	\$4,269,906	\$1,425,000	\$35,000	\$7,283,998	\$0	\$13,408,579
Dominguez Hills	\$474,647	\$4,105,060	\$100,000	\$16,400	\$5,097,084	\$0	\$9,793,191
East Bay	\$30,824	\$2,139,834	\$4,175,992	\$0	\$929,605	\$0	\$7,276,255
Humboldt	\$302,093	\$3,727,564	\$0	\$0	\$2,125,850	\$0	\$6,155,507
Maritime Academy	\$8,972,987	\$778,919	\$353,894	\$500	\$429,271	\$0	\$10,535,571
San Bernardino	\$34,449	\$5,609,621	\$333,189	\$0	\$673,489	\$0	\$6,650,748
San Marcos	\$7,388	\$3,448,000	\$290,150	\$0	\$709,945	\$0	\$4,455,483
Stanislaus	\$14,267	\$1,428,029	\$1,092,293	\$0	\$581,481	\$0	\$3,116,070
	\$10,291,518	\$28,434,049	\$9,365,454	\$51,900	\$20,091,365	\$0	\$68,234,286
PEER GROUP 2							
Chico	\$300,386	\$7,306,441	\$230,560	\$350,695	\$2,306,155	\$0	\$10,494,237
Los Angeles	\$153,235	\$5,428,732	\$581,327	\$0	\$2,365,120	\$0	\$8,528,414
Monterey Bay	\$46,580	\$6,800,831	\$0	\$0	\$855,229	\$0	\$7,702,640
Pomona	\$230,625	\$6,817,505	\$313,936	\$0	\$5,419,902	\$60,000	\$12,841,968
Sacramento	\$1,381,326	\$12,075,231	\$28,927,162	\$0	\$2,727,909	\$0	\$45,111,628
Sonoma	\$31,097	\$5,627,649	\$357,541	\$0	\$1,851,599	\$480,000	\$8,347,886
	\$2,143,249	\$44,056,389	\$30,410,526	\$350,695	\$15,525,914	\$540,000	\$93,026,773
PEER GROUP 3							
Fresno	\$5,960	\$16,474,239	\$2,238,105	\$253,584	\$7,756,845	\$311,818	\$27,040,551
Fullerton	\$1,649,355	\$11,260,653	\$183,099	\$110,000	\$6,940,708	\$0	\$20,143,815
Long Beach	\$434,010	\$13,687,924	\$3,923,281	\$0	\$17,671,177	\$0	\$35,716,392
Northridge	\$178,386	\$18,054,880	\$33,000	\$391,632	\$5,882,099	\$165,241	\$24,705,238
San Diego	\$66,492	\$64,378,558	\$10,237,604	\$0	\$18,745,228	\$3,462,250	\$96,890,132
San Francisco	\$200,333	\$13,095,496	\$9,360	\$24,066	\$2,922,561	\$0	\$16,251,816
San José	\$849,441	\$13,081,637	\$1,300	\$47,893	\$3,108,333	\$0	\$17,088,604
San Luis Obispo	\$359,683	\$34,867,655	\$27,176,799	\$0	\$8,357,201	\$150,000	\$70,911,338
	\$3,743,660	\$184,901,042	\$43,802,548	\$827,175	\$71,384,152	\$4,089,309	\$308,747,886
Chancellor's Office	\$60,700	\$2,979,499	\$0	\$0	\$40,750	\$0	\$3,080,949
GRAND TOTAL	\$16,239,127	\$260,370,979	\$83,578,528	\$1,229,770	\$107,042,181	\$4,629,309	\$473,089,894

GIFT RECEIPTS BY PURPOSE



- Current Programs Restricted **55.03%**
- Endowment Restricted **22.63%**
- Property, Buildings and Equipment **17.67%**
- Current Programs Unrestricted **3.43%**
- Irrevocable Deferred Gifts **.98%**
- Endowment Unrestricted **.26%**

GIFT RECEIPTS FOR CURRENT PROGRAMS, RESTRICTED



- Faculty Support and Academic Enrichment **33%**
- Additional University Priorities **38%**
- Student Scholarships **15%**
- Research **7%**
- Athletics **5%**
- Student Affairs and Student Life **2%**



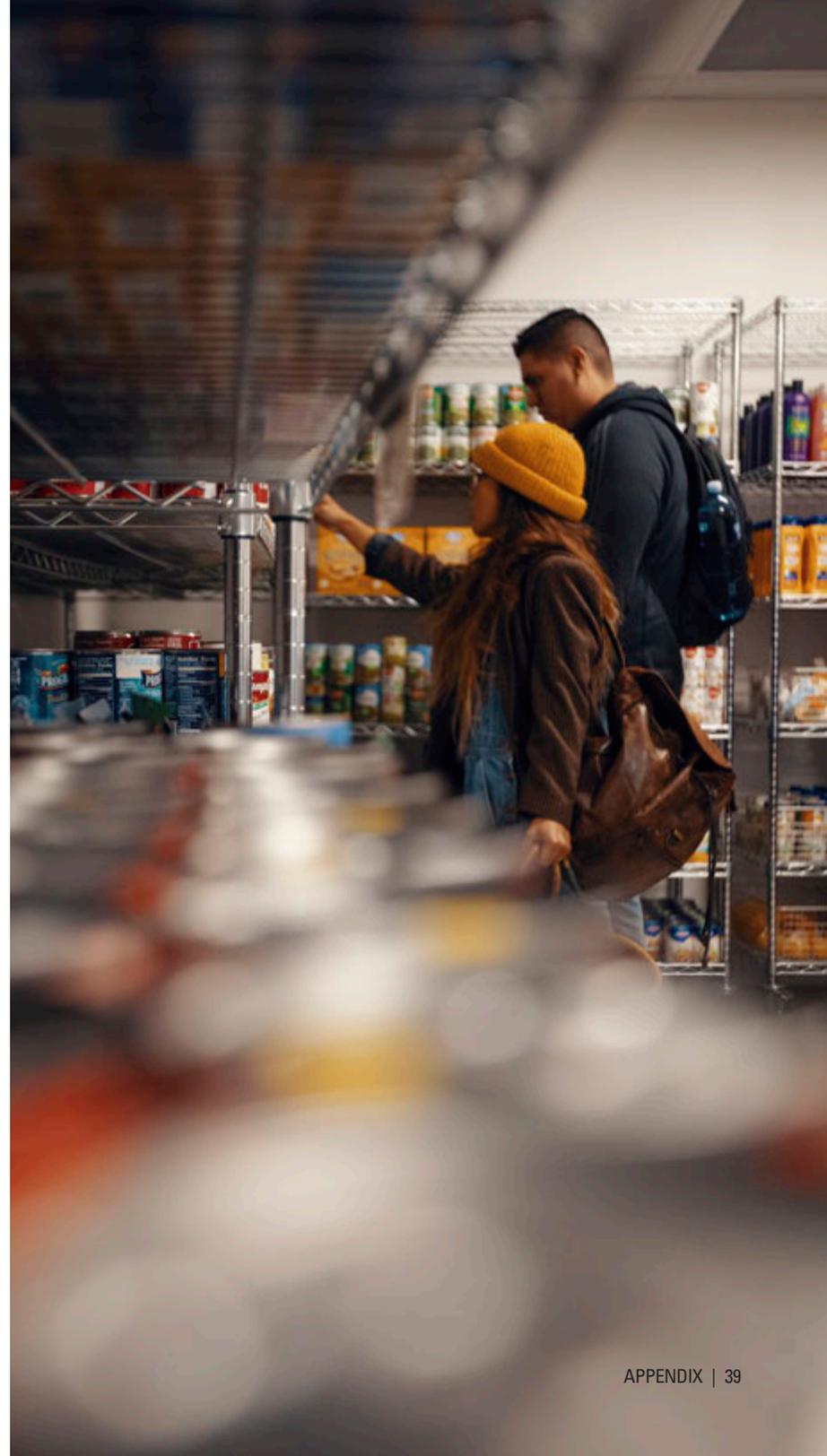
PLANNED GIVING

Peer Group 1	IRREVOCABLE DEFERRED GIFTS		REVOCABLE DEFERRED GIFTS	
	Face Value	Present Value	Face Value	Present Value
Bakersfield	\$0	\$0	\$228,342	\$173,906
Channel Islands	\$0	\$0	\$300,000	\$227,773
Dominguez Hills	\$0	\$0	\$100,000	\$79,036
East Bay	\$0	\$0	\$1,234,000	\$942,229
Humboldt	\$0	\$0	\$3,790,000	\$3,200,132
Maritime Academy	\$0	\$0	\$0	\$0
San Bernardino	\$0	\$0	\$3,534,089	\$1,909,837
San Marcos	\$0	\$0	\$1,250,000	\$905,978
Stanislaus	\$0	\$0	\$0	\$0
	\$0	\$0	\$10,436,431	\$7,438,891
Peer Group 2	IRREVOCABLE DEFERRED GIFTS		REVOCABLE DEFERRED GIFTS	
Chico	\$0	\$0	\$5,948,714	\$3,479,506
Los Angeles	\$0	\$0	\$10,155,000	\$9,642,381
Monterey Bay	\$0	\$0	\$100,000	\$82,027
Pomona	\$60,000	\$26,263	\$1,980,000	\$810,443
Sacramento	\$0	\$0	\$7,570,000	\$5,332,500
Sonoma	\$480,000	\$445,000	\$1,499,688	\$1,275,870
	\$540,000	\$471,263	\$27,253,402	\$20,622,727
Peer Group 3	IRREVOCABLE DEFERRED GIFTS		REVOCABLE DEFERRED GIFTS	
Fresno	\$311,818	\$98,420	\$945,000	\$829,455
Fullerton	\$0	\$0	\$9,515,417	\$7,179,983
Long Beach	\$0	\$0	\$6,906,000	\$5,767,175
Northridge	\$165,241	\$74,896	\$5,003,600	\$2,196,380
San Diego	\$3,462,250	\$1,972,989	\$8,904,681	\$29,593,013
San Francisco	\$0	\$0	\$1,687,810	\$1,408,404
San José	\$0	\$0	\$11,233,162	\$9,179,570
San Luis Obispo	\$150,000	\$73,568	\$21,005,000	\$14,551,070
	\$4,089,309	\$2,219,873	\$65,200,670	\$70,705,050
Chancellor's Office	\$0	\$0	\$0	\$0
GRAND TOTAL	\$4,629,309	\$2,691,136	\$102,890,503	\$98,766,668

ALUMNI

PEER GROUP 1	Number of Contactable Alumni	Alumni Solicited	Alumni Donors	Total Alumni Contributions
Bakersfield	50,224	29,904	338	\$463,806
Channel Islands	23,168	20,544	606	\$10,546
Dominguez Hills	110,664	106,447	1,170	\$3,141,216
East Bay	155,665	10,000	810	\$2,784,964
Humboldt	64,547	44,389	1,727	\$1,783,442
Maritime Academy	5,141	5,137	324	\$932,866
San Bernardino	112,118	106,483	2,286	\$277,060
San Marcos	61,085	45,930	849	\$171,497
Stanislaus	64,126	31,863	236	\$359,447
	646,738	400,697	8,346	\$9,924,844
PEER GROUP 2				
Chico	163,861	47,896	3,256	\$2,585,511
Los Angeles	183,910	122,700	1,845	\$1,566,674
Monterey Bay	24,337	20,146	364	\$62,931
Pomona	212,413	140,088	3,217	\$6,087,433
Sacramento	262,244	160,413	5,128	\$1,362,590
Sonoma	65,300	62,034	687	\$405,737
	912,065	553,277	14,497	\$12,070,876
PEER GROUP 3				
Fresno	231,466	196,714	6,103	\$6,540,679
Fullerton	301,803	230,275	10,234	\$3,547,787
Long Beach	346,100	154,608	4,498	\$6,982,498
Northridge	375,288	283,669	8,228	\$3,516,511
San Diego	492,016	217,421	8,991	\$16,612,996
San Francisco	349,032	78,776	1,889	\$2,222,962
San José	283,471	224,697	2,870	\$3,909,327
San Luis Obispo	216,082	115,260	4,027	\$6,277,672
	2,595,258	1,501,420	46,840	\$49,610,432
GRAND TOTAL	4,154,061	2,455,394	69,683	\$71,606,152

Note: Contactable Alumni are alumni who the university has contact info for and who have not opted out of all communications.

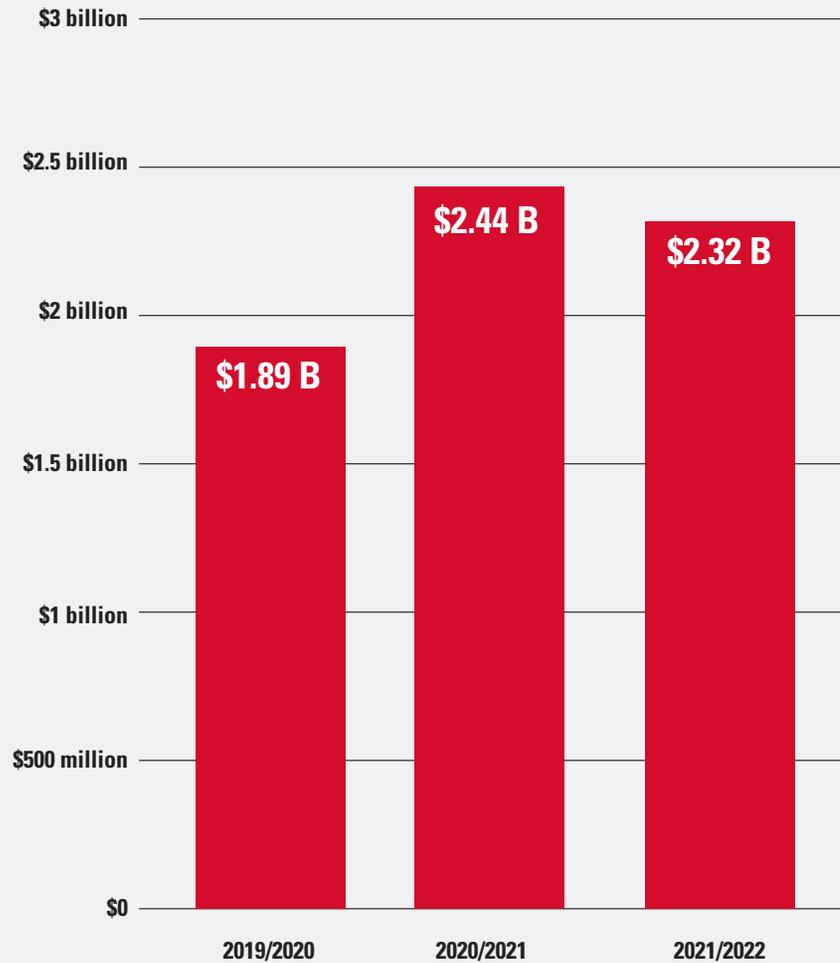


ENDOWMENT

PEER GROUP 1	2019/2020 Market Value	2020/2021 Market Value	2021/2022 Market Value	2020/2021 to 2021/2022 Comparison		2021/2022 Investment Return Rate	Three-Year Average	Five-Year Average	Ten-Year Average	2021/2022 Gifts to Endowment	2021/2022 Endowment Distribution
				Amount	Percentage						
Bakersfield	\$26,944,055	\$36,234,619	\$35,096,739	-\$1,137,880	-3.14%	-11.60%	6.62%	6.03%	6.09%	\$2,260,642	\$979,933
Channel Islands	\$15,625,255	\$19,808,229	\$32,528,669	\$12,720,440	64.22%	-11.59%	7.27%	6.33%	7.10%	\$7,318,998	\$796,271
Dominguez Hills	\$13,067,588	\$18,285,969	\$20,043,378	\$1,757,409	9.61%	-13.08%	4.71%	5.76%	6.68%	\$5,113,484	\$633,972
East Bay	\$16,876,939	\$20,704,912	\$22,448,788	\$1,743,876	8.42%	-11.30%	4.27%	4.08%	6.06%	\$929,605	\$796,326
Humboldt	\$32,059,529	\$42,188,227	\$38,642,161	-\$3,546,066	-8.41%	-8.50%	7.83%	6.76%	7.54%	\$2,125,850	\$1,384,270
Maritime Academy	\$10,726,358	\$11,594,509	\$10,396,983	-\$1,197,526	-10.33%	-10.80%	2.63%	2.99%	4.17%	\$429,771	\$159,430
San Bernardino	\$44,939,032	\$55,591,997	\$46,895,980	-\$8,696,017	-15.64%	-13.70%	4.30%	4.60%	6.05%	\$673,489	\$1,724,956
San Marcos	\$27,957,341	\$35,766,462	\$31,187,653	-\$4,578,809	-12.80%	-10.80%	7.87%	7.02%	7.64%	\$709,945	\$1,118,089
Stanislaus	\$16,131,357	\$19,952,255	\$17,521,345	-\$2,430,910	-12.18%	-12.21%	5.73%	4.95%	4.76%	\$581,481	\$282,188
	\$204,327,454	\$260,127,179	\$254,761,696	-\$5,365,483	-2.06%	-11.51%	5.69%	5.39%	6.27%	\$20,143,265	\$7,875,435
PEER GROUP 2											
Chico	\$62,941,713	\$87,222,880	\$79,302,699	-\$7,920,181	-9.08%	-8.80%	8.43%	6.92%	7.39%	\$2,656,850	\$2,518,544
Los Angeles	\$46,190,859	\$59,435,334	\$53,844,055	-\$5,591,279	-9.41%	-13.53%	4.54%	4.92%	5.95%	\$2,365,120	\$2,372,812
Monterey Bay	\$27,497,544	\$35,272,666	\$32,208,908	-\$3,063,758	-8.69%	-9.40%	5.90%	5.84%	6.99%	\$855,229	\$1,100,331
Pomona	\$105,450,164	\$166,520,297	\$149,091,829	-\$17,428,468	-10.47%	-11.80%	7.70%	6.78%	6.77%	\$5,419,902	\$3,683,102
Sacramento	\$57,172,334	\$76,741,606	\$68,052,831	-\$8,688,775	-11.32%	-11.64%	8.24%	7.65%	6.66%	\$2,727,909	\$2,368,685
Sonoma	\$52,739,462	\$64,536,295	\$60,783,189	-\$3,753,106	-5.82%	-10.50%	7.23%	6.36%	6.07%	\$1,851,599	\$1,753,603
	\$351,992,076	\$489,729,078	\$443,283,511	-\$46,445,567	-9.48%	-10.95%	7.01%	6.41%	6.61%	\$15,876,609	\$13,797,077
PEER GROUP 3											
Fresno	\$170,750,351	\$218,892,189	\$208,734,552	-\$10,157,637	-4.64%	-11.19%	6.11%	6.39%	6.44%	\$8,010,429	\$7,755,501
Fullerton	\$81,744,364	\$104,414,541	\$131,405,420	\$26,990,879	25.85%	-8.51%	7.57%	6.90%	6.52%	\$7,050,708	\$2,473,100
Long Beach	\$85,616,503	\$109,666,865	\$108,177,617	-\$1,489,248	-1.36%	-12.60%	5.52%	5.90%	6.67%	\$17,671,177	\$4,476,005
Northridge	\$126,263,497	\$158,814,759	\$182,829,384	\$24,014,625	15.12%	-8.82%	5.65%	6.17%	6.84%	\$6,273,731	\$4,739,300
San Diego	\$330,278,508	\$399,709,864	\$396,350,218	-\$3,359,646	-0.84%	-6.30%	5.80%	5.62%	6.96%	\$18,745,228	\$13,496,561
San Francisco	\$140,759,249	\$183,539,721	\$156,232,834	-\$27,306,887	-14.88%	-12.00%	7.07%	6.16%	6.85%	\$2,946,627	\$4,407,534
San Jose	\$148,747,339	\$197,133,502	\$167,381,341	-\$29,752,161	-15.09%	-11.60%	6.87%	6.34%	7.09%	\$3,156,226	\$6,578,932
San Luis Obispo	\$226,105,393	\$287,263,400	\$243,030,195	-\$44,233,205	-15.40%	-13.50%	5.87%	6.02%	6.73%	\$8,357,201	\$9,618,565
	\$1,310,265,204	\$1,659,434,841	\$1,594,141,561	-\$65,293,280	-3.93%	-10.57%	6.31%	6.19%	6.78%	\$72,211,327	\$53,545,498
Chancellor's Office	\$27,828,185	\$35,285,110	\$31,300,849	-\$3,984,261	-11.29%	-11.29%	8.42%	7.38%	7.25%	\$40,750	\$1,178,808
GRAND TOTAL	\$1,894,412,919	\$2,444,576,208	\$2,323,487,617	-\$121,088,591	-4.95%	-11.04%	6.34%	5.99%	6.55%	\$108,271,951	\$76,396,818

Notes: • Investment returns are reported as net of investment fees.

- Multiyear, Peer Group and Systemwide investment returns are presented as equal-weighted averages.
- CSU auxiliary organizations utilize a variety of socially responsible investment practices.
- Maritime Academy decreased 2020/2021 endowment market value by \$1,920,425 due to a fund misclassification.



ENDOWMENT MARKET VALUE

\$2.3 BILLION
ENDOWMENT MARKET VALUE

\$76 MILLION
ENDOWMENT DISTRIBUTION

\$108 MILLION
NEW GIFTS TO ENDOWMENT



DEFINITION OF TERMS



DEFINITION OF TERMS

CHARITABLE GIFT COMMITMENTS

An accrual-basis measure of philanthropic productivity that includes new outright gifts, multiyear pledges and support promised through testamentary provisions in wills, trusts and beneficiary designations. Revocable deferred gifts are not capitalized on the university's financial statements. These numbers will not reconcile to the annual audited financial statements that use accounting standards. Charitable gift commitments are modeled on campaign counting standards and represent current-year performance in developing philanthropic support for the institution. This measure acknowledges the important work achieved in attaining continuing commitments secured in the reporting year.

CHARITABLE GIFT RECEIPTS

A cash-basis measure of philanthropic productivity that includes all gift income received in the form of cash, securities, in-kind contributions, irrevocable deferred gifts and private charitable grants. For the purposes of this report, irrevocable deferred gifts are counted at face value. These global gift reporting standards are defined by the Council for Advancement and Support of Education and the National Association of College and University Business Officers. These standards are utilized in the annual Voluntary Support of Education Survey. These numbers will not reconcile to the annual audited financial statements that use accounting standards.

ENDOWMENT

Funds to be retained and invested for income-producing purposes. Donors may restrict the uses of the income produced or allow the institution discretion to make allocations.

ENDOWMENT DISTRIBUTION

Income produced from endowments that is spent to support programs and areas across a university. For the purposes of this report, the distribution does not include any administrative fees or other special withdrawals.

ENDOWMENT MARKET VALUE

The endowment market value includes assets held by both the university and its auxiliaries in all the following categories:

TRUE ENDOWMENT

Contributions to the institution, the principal of which is not expendable by the institution under the terms of the agreement that created the fund.

TERM ENDOWMENT

Similar to true endowment, except that all or part of the funds may be expended after a stated period or upon the occurrence of a certain event as stated in the terms governing the funds.

QUASI-ENDOWMENT

Funds function as an endowment, the principal of which may be spent at the discretion of the governing board.

ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG) INVESTING

An investment approach that examines an organization's exposure to ESG-related risks and opportunities, focusing on the ones most likely to have a material impact on investment performance. Environmental criteria look at how an organization addresses climate change through greenhouse emissions, waste management, etc. Social criteria examine how an organization manages relationships with its employees, customers and the communities in which it operates. Governance addresses an organization's board governance and executive pay, among other issues.

IRREVOCABLE DEFERRED GIFTS

Irrevocable gifts made through charitable gift annuities, charitable remainder trusts (including those administered outside the institution), gifts to pooled income funds and remainder interests in property. These provisions are counted at face value.

PEER GROUP 1

The CSUs categorized within group 1 generally have fewer than 5,000 individual donors, fewer than 10 full-time professional fundraisers and less than \$25 million in endowment market value. These advancement programs build infrastructure and strive toward raising gift commitments equivalent to 10 percent of their university's annual allocation from the state general fund.

PEER GROUP 2

The CSUs categorized within group 2 generally have between 5,000 and 10,000 individual donors, between 10 and 20 full-time professional fundraisers and between \$25 million and \$50 million in endowment market value. These advancement programs are maturing and are expected to raise gift commitments equivalent to 10 percent to 15 percent of their university's annual allocation from the state general fund.

PEER GROUP 3

The CSUs categorized within group 3 generally have more than 10,000 individual donors, more than 20 full-time professional fundraisers and more than \$50 million in endowment market value. These more mature advancement programs have developed successful annual funds, major gifts and planned giving operations complemented by strong alumni and communication programs. These programs are expected to raise gift commitments that are greater than 15 percent of their university's annual allocation from the state general fund.

PLEDGES

Gift commitments paid in installments over a set time schedule. For the purposes of this report, the value of multiyear pledges is reported in five-year periods. Pledges must be documented and are counted at face value.

PURPOSE OF GIFT

Refers to the donor's expressed intention for the use of the gift.

UNRESTRICTED

Gifts given to the institution with no restrictions, regardless of any subsequent designation by the institution.

RESTRICTED

Gifts that have been restricted to support any current or capital purpose on a university.

CURRENT PROGRAMS

Gifts that have been restricted to support existing programs in the short term. For this report's purposes, the many programs and areas of a university are summarized into the broad categories of academic divisions, athletics, faculty compensation, research, student financial aid and student affairs.

CAPITAL PURPOSES

Gifts that have been restricted to provide long-term or permanent support of university programs, facilities and properties.

PROPERTY, BUILDINGS AND EQUIPMENT (CAMPUS IMPROVEMENTS)

- Outright gifts of real property for the use of the institution;
- Gifts made for the purpose of purchasing buildings, other facilities, equipment and land for the institution;
- Gifts restricted for construction or major renovation of buildings and other facilities; and
- Gifts made to retire debt.

RESPONSIBLE INVESTING

An investment philosophy that incorporates environmental, social and governance (ESG) factors into the investment analysis, portfolio construction and ongoing monitoring with the objective of enhancing long-term performance, managing risk and aligning the portfolio with the institution's values.

REVOCABLE DEFERRED GIFTS

This category includes new estate provisions made in a will, revocable trust or beneficiary designation for which the institution has documentation. These provisions are counted at face value.

SOURCE OF GIFT

The entity, individuals or organizations that transmit the gift or grant to the institution.

ALUMNI

Former undergraduate or graduate students who have earned some credit toward one of the degrees, certificates or diplomas offered by the institution for whom the campus has a reasonable means of contacting. It is within the discretion of each university to limit alumni status to individuals who have obtained a degree and/or credential.

NONALUMNI INDIVIDUALS

Individuals who have no prior academic relationship to the institution.

FOUNDATIONS

Personal/family foundations and other foundations and trusts that are private tax-exempt entities operated exclusively for charitable purposes; not including company-sponsored foundations.

CORPORATIONS

Corporations, businesses, partnerships and cooperatives that have been organized for profit-making purposes, including corporations owned by individuals and families and other closely held companies. This category also includes company-sponsored foundations as well as industry trade associations.

DONOR-ADVISED FUNDS (DAFS)

A charitable giving vehicle administered by a tax-exempt organization, often affiliated with a financial institution or community foundation, where donors send assets to a segregated fund at the organization as a gift and can advise the fund to make distributions to qualifying organizations. Gifts from donor-advised funds are counted under this category regardless of where the fund is managed. Assets held in CSU DAFs are only counted in this report once they are distributed to the university.

OTHER ORGANIZATIONS

Organizations not reported in the categories above, which include religious and community organizations, fundraising consortia and any other nongovernmental agencies.

THE CALIFORNIA STATE UNIVERSITY





CSU The California State University

401 Golden Shore, Long Beach, CA 90802-4210

calstate.edu/donorsupport