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May 14, 2021

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State Capitol, Room 3196
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RE: 2019-20 Lottery Revenue Fund Receipts and Expenditures

The attached report provides an overview of current lottery programs, expenditures, and receipts for fiscal year 2019-20 and a projected lottery budget for 2020-21.

The Lottery Act authorizes the use of proceeds from lottery sales for public education, specifically in support of instructionally related purposes. These lottery funds are used to support campus-based and systemwide programs for the benefit of CSU students.

Section 24.60 of the Budget Act of 2018 requires each state entity receiving lottery funds to annually report to the Governor and the Legislature the amount of lottery funds that the

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Channel Islands
Chico
Dominguez Hills
East Bay

Fresno
Fullerton
Humboldt
Long Beach
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Maritime Academy

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San Diego

San Francisco
San José
San Luis Obispo
San Marcos
Sonoma
Stanislaus

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entity received and the purposes for which those funds were expended in the prior fiscal year, including administrative costs.

Should you have any questions about this report, please contact Nichole Muñoz-Murillo, Assistant Vice Chancellor, Advocacy and State Relations at (916) 445-5983.

Sincerely,


Steven Relyea (May 14, 2021 12:03 PDT)

Steve Relyea
Executive Vice Chancellor and
Chief Financial Officer

SR:dr

Full report posted to <https://www.calstate.edu/legislativereports/>

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Fred E. Wood, Interim Executive Vice Chancellor, Academic and Student Affairs
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Nichole Muñoz-Murillo, Assistant Vice Chancellor, Advocacy and State Relations
Ryan Storm, Assistant Vice Chancellor for Budget
Jeni Kitchell, Executive Budget Director

2019-20 Lottery Revenue Fund Receipts and Expenditure Report

May 2021

INTRODUCTION

Each year, pursuant to Section 24.60 of the Budget Act, the California State University (CSU) must report on lottery receipts and expenditures for the prior fiscal year to the Governor and the Legislature. This report satisfies the statutory requirement and is divided into two sections. The first section contains information regarding budgeted and actual revenues and program expenditures for fiscal year 2019-20. The second section contains projected revenues and proposed program expenditures for fiscal year 2020-21.

SECTION I – 2019-20 REVENUES AND EXPENDITURES

The CSU Board of Trustees traditionally adopts the lottery budget each November. In fiscal year 2019-20, the Board of Trustees approved a budget of \$52.8 million. The CSU takes a cautious approach when budgeting lottery funds and will continue to budget that way based on the inconsistent nature of lottery receipts. Table 1 below shows the budgeted and actual revenues and expenditures.

The budget includes a lottery reserve of \$5 million. Since fiscal year 2010-11, the Board of Trustees has voted to maintain a reserve to manage the distribution of lottery revenue to campuses pending quarterly receipts from the State Controller's Office and to address unforeseen budgetary challenges that require immediate action. Allowing for a systemwide reserve of \$5 million, the approved lottery budget available for allocation for various campuses and systemwide programs is \$47.8 million.

Table 1: Approved and Actual Lottery Revenues and Expenditures for FY 2019-20

	Approved	Actual
Beginning Reserve	5,000,000	5,000,000
Receipts Available for Allocation	47,819,000	62,749,000
Total Revenues	52,819,000	67,749,000
Lottery Reserve	5,000,000	5,000,000
Campus-based Programs	35,644,000	52,957,000
Forgivable Loan/Doctoral Incentive Program	2,000,000	-
California Pre-Doctoral Program	1,038,000	743,000
CSU Summer Arts	1,500,000	1,386,000
Early Start Program - Financial Aid	5,000,000	2,848,000
DREAM Loan Program	2,000,000	1,756,000
Lottery Fund and System Programs Administration	637,000	738,000
Total Expenditures	52,819,000	65,428,000

Actual revenues in fiscal year 2019-20 totaled \$67.7 million, which includes \$5 million in carryforward funds for the lottery reserve and \$62.7 million in receipts from the state. The latter represents an increase of \$15 million due to higher than anticipated lottery receipts.

As shown in Table 1, the CSU expended a total of \$65.4 million (including \$5 million for the reserve), about \$12.6 million above the approved expenditures. Additionally, the Chancellor's Office and campuses used carryforward balances from 2018-19 to support several systemwide and campus programs, such as Early Assessment Program support, technology initiatives, and other academic programs.

All programs funded with lottery receipts follow the CSU lottery guidelines, which are consistent with the California Lottery Act. Detailed program information is provided below.

Forgivable Loan/Doctoral Incentive Program

The Forgivable Loan/Doctoral Incentive Program provides financial assistance to graduate students and is designed to increase the pool of individuals who show promise of becoming strong candidates for CSU instructional faculty positions. It is a highly competitive program directed by the CSU and open to applicants who will be new or continuing full-time students in doctoral programs at accredited universities anywhere in the United States. Individuals in the program, however, must be sponsored by CSU full-time tenure-track faculty for a number of reasons: one, to establish early relationships between doctoral students and CSU academic departments; two, to encourage students during their doctoral studies; and three, to provide experience that will stimulate interest in a teaching career in the CSU. A major incentive for participants in the program is the opportunity to pursue full-time doctoral studies underwritten by loans that can be forgiven at a rate of 20 percent for each year of full-time teaching at the CSU after completing their doctoral studies.

Although this forgivable loan program has been historically funded through lottery allocations, in recent years, a number of doctoral students who received loans through the program have not completed their doctoral studies or defaulted on loans, resulting in the collection of original loan dollars. Those collected dollars have been held in trust, which have successfully funded the forgivable loan program in subsequent years. If and when the trust is exhausted, lottery funding will supplement available funds on an as-needed basis. The CSU remains committed to maintaining the availability of the full \$2 million program fund allocation each year in case the trust is ever exhausted.

California Pre-Doctoral Program

Beginning in 1989-90, the California Pre-Doctoral Program was developed cooperatively by the CSU and the University of California. It is designed to increase the pool of potential CSU and UC faculty by supporting the doctoral aspirations of CSU students who have experienced economic and educational disadvantages. The plan is tailored to the specific goals and career objectives of the student. Students are motivated to enter the profession through mentoring by faculty, involvement in formal and informal scholarly and research opportunities, interaction with doctoral-granting institutions, membership in professional associations, and attendance at professional conferences.

Each of the applicants selected is designated as a "Sally Casanova Pre-Doctoral Scholar" as a tribute to Dr. Sally Casanova. The scholars work closely with California State University faculty sponsors to develop an overall plan, which leads ultimately to enrollment in a doctoral program. Students are supported to attend events designed to interest them in graduate study and scholarly careers. A major component of the program is the summer research experience wherein scholars have the opportunity to

participate in a structured eight to ten week fully funded research project under the supervision of a professor at a prominent doctoral granting institution.

The California Pre-Doctoral Program is designed to improve coordination between CSU master's degree programs and participating doctoral institutions, so that a better pipeline of potential academic talent will develop. As in prior years, a modest amount of faculty travel was supported so that CSU faculty could accompany the selected students visiting Ph.D. granting institutions. This enables the students to learn more about opportunities for doctoral study and to establish ongoing relationships with faculty at the doctoral granting institutions.

In fiscal year 2019-20, the program had 75 scholars. Of these scholars, 29 are currently enrolled in doctoral programs throughout the United States, including 15 in the UC system.

CSU Summer Arts Program

CSU Summer Arts began in 1986 as a dance program housed on the campus of CSU Long Beach and has since developed into a multidisciplinary systemwide program offering academic credit, plus a festival in the visual, performing, and literary arts. The academic component offers two-to-four-week residency workshops in arts education, creative writing, dance, music, film/video, theater, performance, visual arts, and new technology. Students from throughout the CSU system, as well as from other colleges and universities throughout the nation, are encouraged to apply, as are practicing teachers, arts professionals, and serious amateurs in various arts areas. Scholarships are available to those who qualify. All courses are coordinated by members of the CSU faculty and are taught by guest artists at the top of their fields. The CSU Summer Arts Program gives students the opportunity to come together and share what they have in common-creative expression.

The CSU Summer Arts Program is now held at Fresno State. The program enrolled 255 students at a cost \$1.4 million in the summer of 2019.

Campus-Based Programs

At \$53 million, about 81 percent of the lottery expenditures in 2019-20 supported campus-based programs. These funds support new and replacement instructional equipment, curriculum development, scholarships, library materials and subscriptions, and other instructionally related items.

Prior to fiscal year 2000-01, campuses designated specific funding levels for access and academic development, CSU Scholarship Program for Future Scholars, and teacher diversity and recruitment. Subsequently, campus-based program funding became mostly undesignated to allow campuses maximum flexibility to meet unique campus needs while maintaining the CSU's efforts to increase outreach and teacher recruitment. This also provides discretionary authority for resource managers to respond quickly to changes in campus needs.

Early Start Program—Financial Aid

In May 2009, the Board of Trustees adopted a resolution authorizing the development of an Early Start Program (ESP). The program serves first-time, full-time freshmen students who are deficient in math and/or English skills through remedial instruction during the summer term prior to matriculation at any of the CSU campuses. The program successfully launched in summer 2012. The Board of Trustees

authorized the use of \$5 million in lottery funds for the summer 2014 program to provide financial aid to students demonstrating need who enroll in the ESP. For the summer 2019 program, 5,140 waivers were awarded, totaling \$2.8 million.

DREAM Loan Program

In 2014, Senate Bill 1210 was signed into law, creating the California DREAM Loan Program. Starting with the 2015-16 academic year, this program provides loans to undergraduate students who satisfy specified academic, enrollment, and high school graduation requirements. An eligible student can borrow up to \$4,000 per year, with maximum aggregate limit of \$20,000 at any one institution. Interest does not accrue while the student is enrolled at least half-time, has an approved deferment, or during the six-month grace period before scheduled repayment begins.

In 2019-20, 526 students received a DREAM loan for a total cost \$1.8 million.

Lottery Fund and System Programs Administration

In 2019-20, a total of \$738,000 supported Lottery Fund and System Programs Administration. These funds support administrative functions for the lottery program. Chancellor's Office staff are responsible for recording state receipts, issuing allocations, preparing the budget and reports, and other administrative tasks.

Over the past few years, this budget line item was not adjusted to more accurately align anticipated and actual salary, benefit, and other administrative costs. Going forward, it is CSU's intention to better align the budgeted and actual costs.

SECTION II – 2020-21 PROJECTED REVENUES AND EXPENDITURES/ALLOCATIONS

In January 2020, the Board of Trustees approved the 2020-21 lottery budget of \$58.9 million, which includes a budgetary reserve of \$5 million. The reserve is also available for special instructionally related projects the Chancellor may determine are necessary during the fiscal year. Thus, the amount available for allocation and expenditure is \$53.8 million.

Table 2 below identifies the projected revenues for 2020-21 and the total approved for allocation.

Table 2: 2020-21 Approved Lottery Revenue Budget	
Beginning Reserve	\$5,000,000
Receipts Available for Allocation	53,872,000
Total Revenues	\$58,872,000

Table 3 below identifies the 2020-21 Board of Trustees-approved expenditure plan of \$58.9 million, which matches the revenue budget approved in Table 2. The plan adds \$6 million for the Electronic Core Collection, which provides all CSU students access to electronic publications. Also, it centrally and more efficiently covers these costs on behalf of campuses.

Table 3: 2020-21 Approved Lottery Expenditure Plan

Lottery Reserve	\$5,000,000
Campus-based Programs	35,644,000
Early Start Program - Financial Aid	5,000,000
Forgivable Loan/Doctoral Incentive Program	2,000,000
CSU Summer Arts Program	1,500,000
DREAM Loan Program	2,000,000
California Pre-Doctoral Program	1,038,000
Electronic Core Collection	6,000,000
Lottery Fund and System Programs Administration	690,000
Total Planned Expenditures	\$58,872,000
