

INSIDE
HIGHER ED



The Challenge of Campus Change

California State University
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Why Change Is Needed

- Colleges and universities being asked to do more with less.
- Need for education and training is great, nationally and regionally.
- Growing doubts about value.
- Proof of efficacy increasingly required.
- More alternatives to higher ed



What Needs to Change

Shifts:

- From access to access+success
- From sink or swim to completion as *everyone's* job

Strategies:

- Institutional reengineering
- Intentionality



Impediments to Change

Decentralization

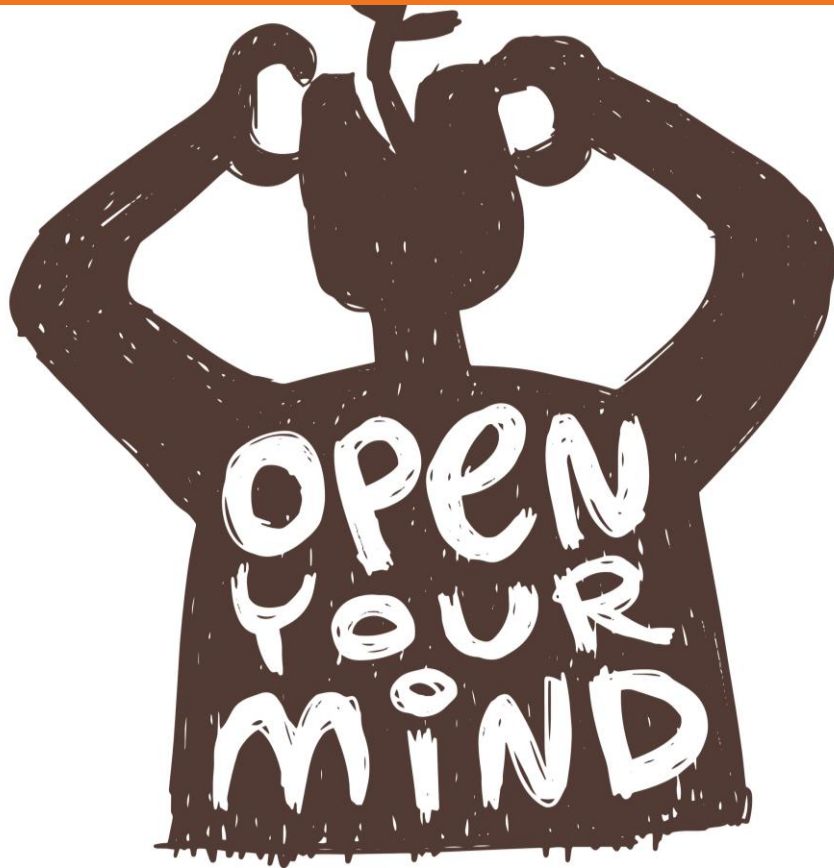
Lack of measurement/
evidence of
performance

Complacency/
resistance to change



Innovation
and technology,
defined broadly

Opportunities for
Change



Tradition of liberal
education

What
Shouldn't
Change

Contact and Thanks

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