

CSU

The California
State University



#GRADINITIATIVE2025 SYMPOSIUM
October 17-18, 2018

www.calstate.edu/GraduationInitiative



Agenda

Wednesday, October 17, 2018

12:00 p.m.

Registration & Lunch (Montezuma Hall)

1:00 p.m.

Welcome and Opening Remarks

Adela de la Torre, *President, San Diego State University*

James T. Minor, *Assistant Vice Chancellor & Senior Strategist*

Timothy P. White, *Chancellor*

1:30 p.m.

Convener: Alisha Sharma, *President, Associated Students, California State University, Chico*

Creating a Student-Centered University through Data and Analytics

Timothy M. Renick, *Vice President for Enrollment Management and Student Success, Vice Provost & Professor, Georgia State University*

2:30 p.m.

Coffee & Dessert Break (Foyer)

2:45 p.m.

Grad Talks (Theater)

Moderator: Soraya M. Coley, *President, California State Polytechnic University, Pomona*

Jim Larimore, *Chief Officer, ACT Center for Equity in Learning*

Ryan J. Smith, *Executive Director, The Education Trust–West*

Goldie Blumenstyk, *Senior Writer, Chronicle of Higher Education*

4:15 p.m.

Closing Remarks

Loren J. Blanchard, *Executive Vice Chancellor, Academic and Student Affairs*

4:30 p.m.

Faculty Innovation and Leadership Awards Reception
(Montezuma Hall)

All CSU Graduation Initiative 2025 Symposium speakers and breakout sessions will be livestreamed at www.calstate.edu/GraduationInitiative. Use **#GradInitiative2025** to engage in the conversation.

Agenda

Thursday, October 18, 2018

8:00 a.m.

Breakfast (Montezuma Hall)

8:30 a.m.

Welcome Remarks

Jeff Gold, *Assistant Vice Chancellor, Student Success & Strategic Initiatives*

Adam Day, *Chairman, CSU Board of Trustees*

9:00 – 10:00 a.m.

Breakout Session I

- Actually Achieving Equity (Templo Mayor #231)
- 21st Century Advising for Student Success (Tehuanco #212)
- Mining and Maximizing CSU NSSE Data to Advance Student Success (Atzlan #230A)
- Five Things Students Want Faculty and Administrators to Know About Student Success (Pride Suite #132)
- Rethinking the Future of Math and Quantitative Reasoning Instruction (Metzli #230B)
- The Power of Artificial Intelligence to Improve Student Engagement and Success (Park Blvd. #141)

10:15 – 11:15 a.m.

Breakout Session II

- Actually Achieving Equity (Templo Mayor #231)
- 21st Century Advising for Student Success (Tehuanco #212)
- Mining and Maximizing CSU NSSE Data to Advance Student Success (Atzlan #230A)
- Five Things Students Want Faculty and Administrators to Know About Student Success (Pride Suite #132)
- Rethinking the Future of Math and Quantitative Reasoning Instruction (Metzli #230B)
- The Power of Artificial Intelligence to Improve Student Engagement and Success (Park Blvd. #141)

11:30 a.m.

Lunch (Montezuma Hall)

12:00 p.m.

Convener: Erick Macias-Chavez, *San José State University*

True Student Success: An Expansive Notion of Quality, Completion and Outcomes

Jamienne S. Studley, *President and CEO, WASC Senior College and University Commission*

12:45 p.m.

Closing Remarks

James T. Minor, *Assistant Vice Chancellor & Senior Strategist*



Keynote Speakers



Goldie Blumenstyk
Senior Writer, Chronicle of Higher Education

Goldie Blumenstyk joined *The Chronicle of Higher Education* in 1988. Now a senior writer, she is a nationally known expert on the business of higher education, for profit-colleges and innovation in and around academe. A winner of multiple awards from the Education Writers Association, she has reported for *The Chronicle* from China, Europe, Israel and Peru, and has contributed to *The New York Times* and *USA Today*. Blumenstyk is the author of *The Washington Post* best-selling book *American Higher Education in Crisis? What Everyone Needs to Know* (Oxford University Press, 2015). She is a graduate of Colgate University, where she majored in history, and the Columbia University Graduate School of Journalism.



Jim Larimore
Chief Officer, Center for Equity in Learning, ACT

Jim Larimore is Chief Officer for the Center for Equity in Learning at ACT, where he leads ACT’s strategy to engage students, families, educators and communities to promote equity in learning and success. Jim’s team develops programs, research and partnerships to improve college and career readiness for all students. Jim’s career in higher education focuses on college access and student success. He has served as deputy director for student success at the Gates Foundation, and as a student affairs leader at campuses including Stanford, Dartmouth, Swarthmore and NYU Abu Dhabi. Jim served on the Advisory Council for the Gates Millennium Scholars Program, and now serves on the Aspen Forum for Community Solutions Advisory Council and the International Student Affairs Advisory Board for the Universidad de Monterrey in Monterrey, Mexico.



Timothy M. Renick
*Vice President for Enrollment Management and Student Success,
Vice Provost & Professor, Georgia State University*

Since 2008, Timothy Renick, Ph.D., has directed the student success and enrollment efforts of the university, overseeing among the fastest improving graduation rates in the nation and the elimination of all achievement gaps. Renick has testified on strategies for helping university students succeed before the U.S. Senate and has twice been invited to speak at the White House. His work has been covered by the New York Times, the Wall Street Journal, and CNN and cited by President Obama. He was named one of 2016’s Most Innovative People in Higher Education by Washington Monthly and was the recipient of the 2015-16 Award for National Leadership in Student Success Innovation. He currently is principal investigator for a \$9 million U.S. Department of Education grant to study the impact of proactive, predictive-analytics-based advisement on 10,000 low-income and first-generation students nationally.

Keynote Speakers



Ryan J. Smith
Executive Director, The Education Trust–West

Ryan J. Smith is the Executive Director of The Education Trust–West, a research and advocacy organization focused on educational justice and the high academic achievement of all California students, particularly those of color and living in poverty. His previous roles include serving as the Director of Education Programs and Policy for the United Way of Greater Los Angeles, the Senior Director of Family and Community Engagement for Partnership for LA Schools, and coordinating Communities for Los Angeles Student Success (CLASS), a Los Angeles-based coalition of civil rights, education and community advocacy groups dedicated to closing the opportunity and achievement gaps for students-of-color and students living in poverty. Ryan is a current Annie E. Casey Foundation Children and Family Fellow. He has authored more than a dozen editorials and opinion pieces published in the Los Angeles Times, the San Francisco Chronicle, the Sacramento Bee, EdSource and others.



Jamienne S. Studley
President and CEO, WASC Senior College and University Commission

Jamienne Studley became the sixth president of WASC on January 16, 2018. Previously, she was deputy undersecretary of the U.S. Department of Education from 2013 to 2016, at times also acting in the positions of undersecretary and assistant secretary for postsecondary education. Her focus included accreditation and accountability, development of the College Scorecard, campus climate issues and student success strategies. She also served on the federal advisory committee on accreditation, the National Advisory Committee on Institutional Quality and Integrity (NACIQI), from 2008 to 2013 (chair, 2011-13). Earlier Studley was the department’s deputy and then acting general counsel from 1993 to 1999.

Studley has served in a number of other higher education roles, including as the first female president of Skidmore College; Associate Dean & Lecturer in Law at Yale Law School, and scholar in residence, Carnegie Foundation for the Advancement of Teaching. She has also been professor of practice (public policy), Mills College; adjunct faculty, UC Berkeley and Stanford Law Schools; board member, Association of American Colleges & Universities; and Visiting Committee, Harvard Law School. A graduate of Barnard College (magna cum laude and Phi Beta Kappa) and Harvard Law School, Studley also served as National Policy Advisor for Beyond 12 and an independent consultant on institutional effectiveness, accreditation and leadership.



Soraya M. Coley
President, California State Polytechnic University, Pomona

Dr. Soraya M. Coley, president of Cal Poly Pomona, is a higher education administrator with more than 20 years of experience. Coley’s career has been marked by efforts to eliminate obstacles that prevent people from reaching their potential. Her experiences include serving as California State University Bakersfield’s provost and vice president for academic affairs, California State University Fullerton’s dean of the College of Human Development and Community Service, and service as the national director of the Child Abuse Prevention Project at the National Urban League. Coley earned a bachelor’s in sociology from Lincoln University, a master’s degree in social planning and social research, and a doctorate in social planning and policy, both from Bryn Mawr College.

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Breakout Sessions

Actually Achieving Equity

Frank Harris *Professor of Postsecondary Education, College of Education, San Diego State University*
J. Luke Wood *Dean's Distinguished Professor of Education, College of Education, San Diego State University*

The CSU established a goal to completely eliminate equity gaps in student outcomes. Doing so will require intentional action and a heightened awareness of the cultural and operational factors that often impede student progress. Professors Harris and Wood, nationally-recognized thought leaders and practitioners, will cover six domains of institutional equity that campuses must address to eliminate gaps. Using the results of national studies, they will offer a framework for engaging faculty and staff in equity-minded professional development and institutional responses to common barriers that thwart equity efforts.

21st Century Advising for Student Success

Elisha Jarrett *Director, University Advisement Center, Georgia State University*
Crystal Mitchell *Director, University Advisement Center, Georgia State University, Perimeter College*

High-quality advising is considered a critical component for college success. However, few campuses have the resources to provide intensive one-on-one advising for every student. Institutions that have invested in additional advisors are asking them to rethink their role and the structures in which they are working. Colleges and universities are now inundated with new digital platforms to enhance “e-advising,” yet the lessons from the field are clear—no matter the tool, campuses must reconsider advising structures and the overall coordination of care. New tools must be accompanied by better cross-campus coordination and the removal of structural barriers that represent obstacles for students. This session focuses on the combination of organizational change and the use of advising tools that give rise to more efficient and effective student advising.

Mining and Maximizing CSU NSSE Data to Advance Student Success

Jillian Kinzie *Associate Director, Center for Postsecondary Research and the National Survey of Student Engagement (NSSE) Institute, Indiana University School of Education*

For nearly 20 years, the National Survey of Student Engagement (NSSE) annually collects information at hundreds of four-year colleges and universities about first-year and senior participation in campus programs. The results provide an estimate of how undergraduates spend their time and surveys their level of engagement in empirically confirmed "good practices" that reflect behaviors associated with college success. Eighteen of the 23 CSU campuses regularly administer the NSSE survey. Of the 725 campuses that participate, many struggle to fully leverage their data to inform student-success-related policies or practices. With the Graduation Initiative 2025 goals in mind, this session will mine CSU data to explore how it can complement other data sources to inform campus degree completion efforts.

Five Things Students Want Faculty and Administrators to Know about Student Success

Farhonda Alizada *Political Science and Global Studies, California State University San Marcos*
Kaira Bradley *Communications (Public Relations), California State University, Sacramento*
Jacob Howard *Civil Engineering and African American Studies, California State University, Fullerton*
Erick Macias-Chavez *Sociology (Race & Ethnicity), San José State University*

Moderator: C. Rob Shorette II *Executive Director Cal State Student Association*

In too many discussions about how to improve degree completion, student voices are missing. This session will feature ideas and insights from CSU students concerning how campuses might better serve them. The panel represents diverse students from across the CSU and will address critical areas associated with the quality of student experiences and persistence. CSU students will share their “five things” that students want faculty and administrators to know about student success.

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Breakout Sessions

Rethinking the Future of Math and Quantitative Reasoning Instruction

Ayse Sahin *Professor and Chair, Department of Mathematics and Statistics, Wright State University*
German Vargas *Assistant Vice President for Academic Student Engagement / Associate Professor of Math, College of Coastal Georgia*
Moderator: Fred Uy *Co-Director, Center for the Advancement of Instruction in Quantitative Reasoning, CSU Office of the Chancellor*

All 17 major mathematical associations have endorsed alternatives to stand-alone developmental education courses and the development of differentiated math pathways for students. Without question, the nation is rethinking instructional approaches to college-level mathematics and quantitative reasoning courses. For the last 50 years, colleges and universities have upheld the conventions of math instruction. For many students, college math courses represent a hurdle or serve as the determinant for particular majors. In the last several years, higher education has experienced a revolution in college-level math instruction. This session features math faculty who are transforming the approach to math instruction, especially for students who may arrive in need of additional support. This session will cover the results from recent reform efforts and discuss what is required to achieve equitable outcomes in college math courses and major selection.

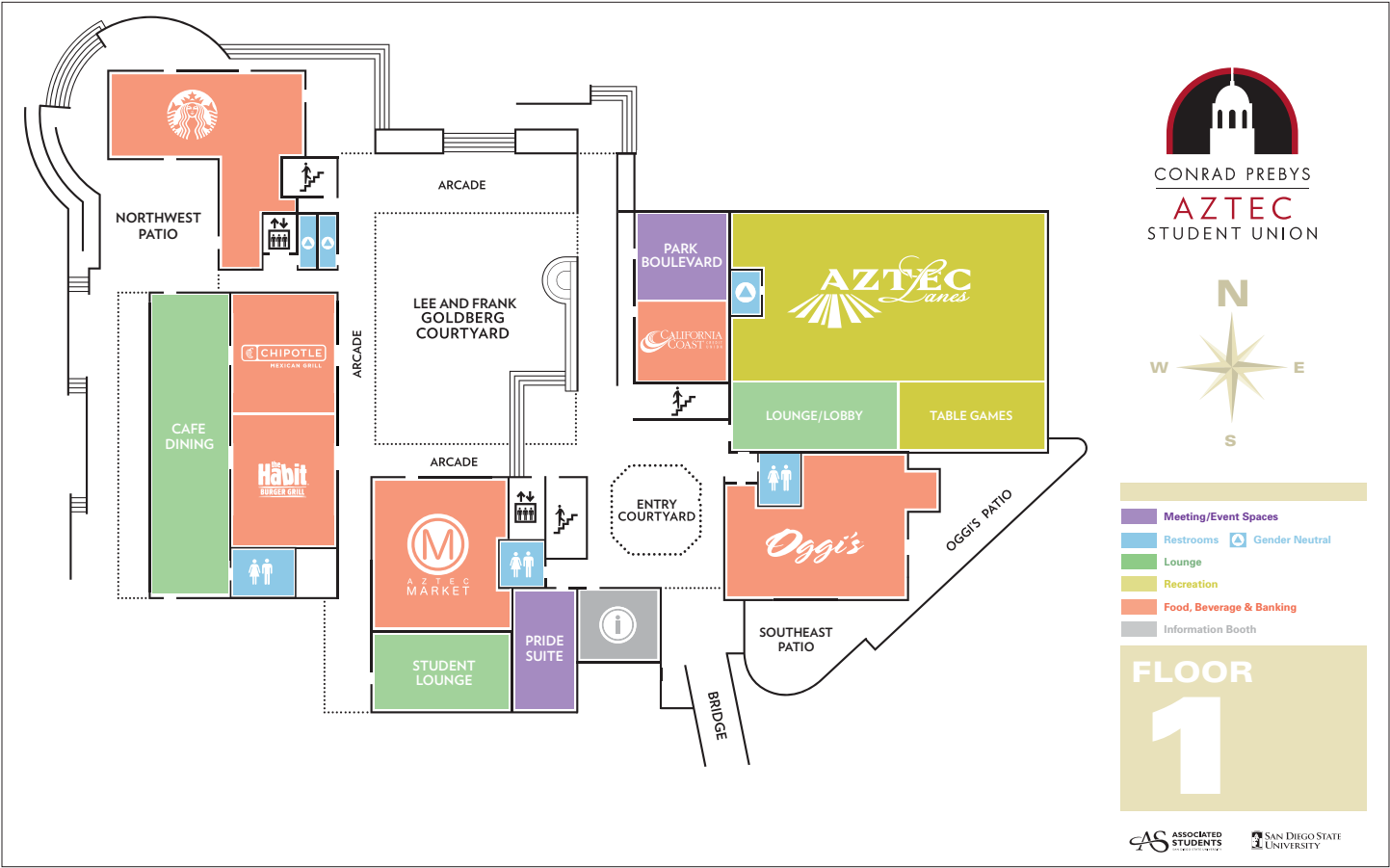
The Power of Artificial Intelligence to Transform the Student Engagement and Success Experience

Elizabeth Adams *Associate Vice President Student Success, California State University, Northridge*
Amir Dabirian *Vice President for Information Technology/CIO, California State University, Fullerton*
Andrew Magliozzi *Co-Founder & Chief Executive Officer, AdmitHub*
Moderator: Michael Berman *Chief Technology Innovation Officer, CSU Office of the Chancellor*

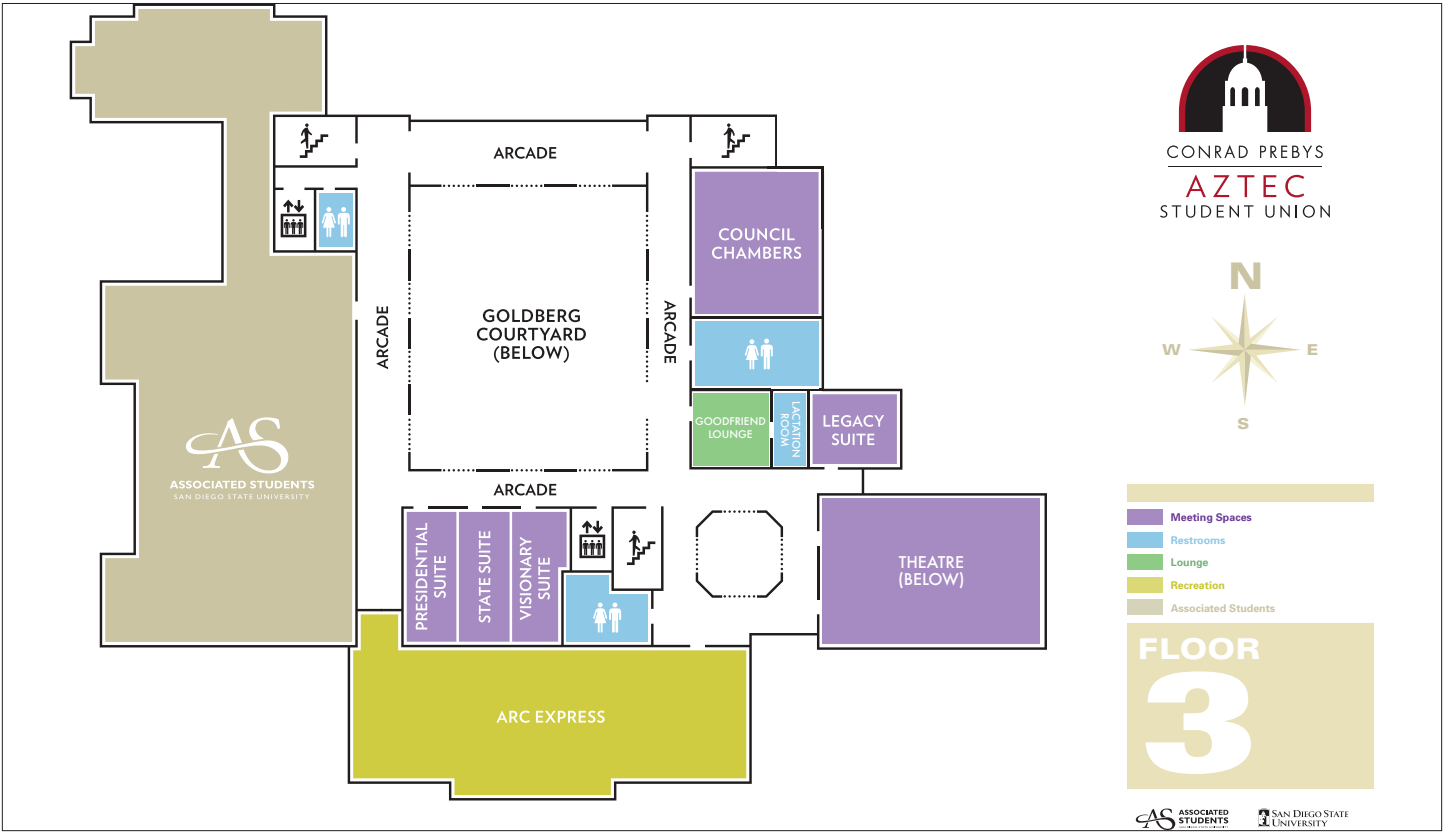
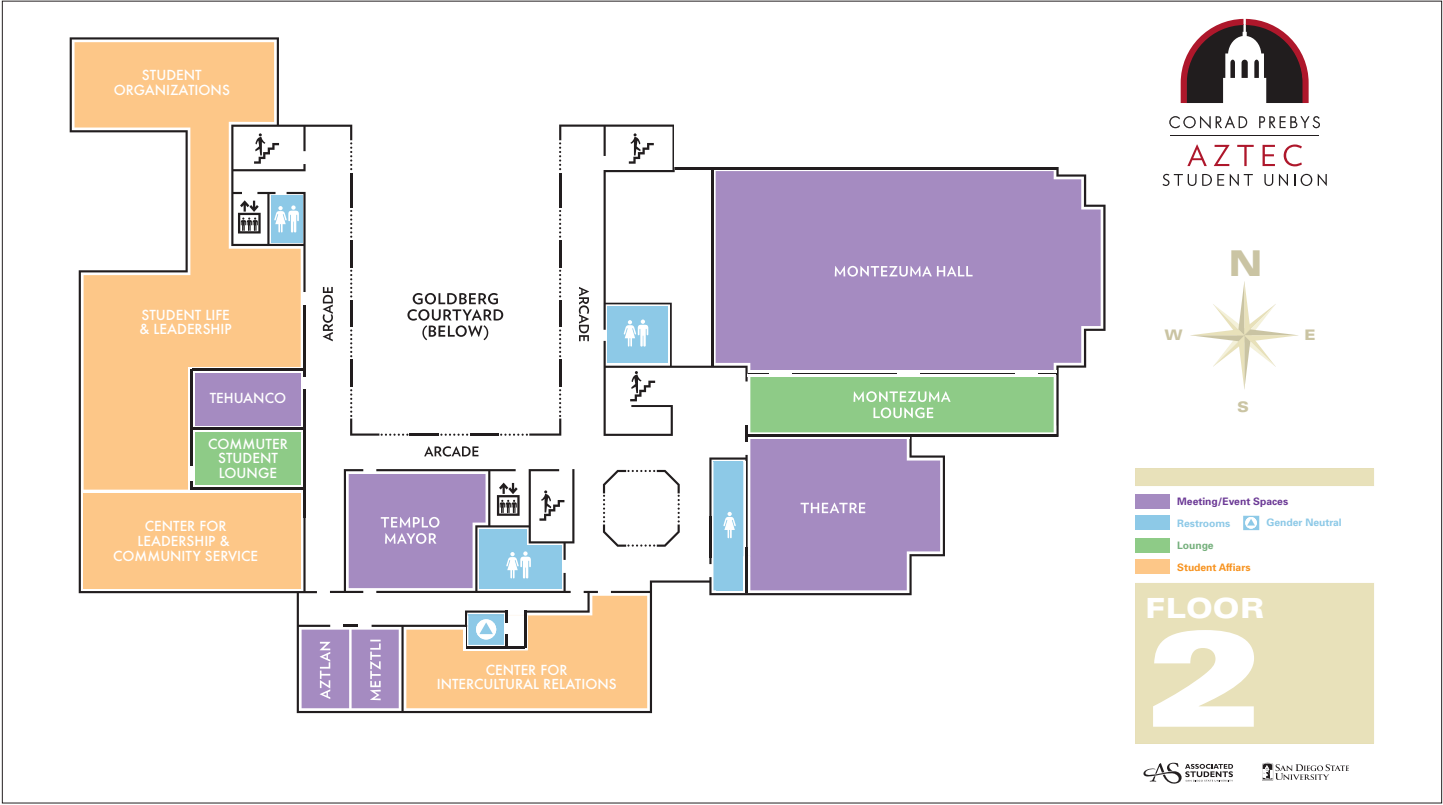
The combination of behavioral science and technology is now being used to improve how universities engage students to provide critical information required to successfully navigate complex postsecondary systems. Chatbots and other technologies are being developed to fill critical information gaps, influence proactive student behavior and to extend the accessibility of student services in new ways. When provided targeted, timely and accessible information, college students across the nation are demonstrating an increased ability to act affirmatively to overcome structural barriers once on campus. California is arguably the technological epicenter of the world. Yet, postsecondary institutions are just at the beginning stages of exploring the promise of artificial intelligence and other technologies to advance student success. This session will feature California State University, Fullerton’s award-winning chatbot iTuffy and California State University, Northridge’s CSUNny (Sunny). The session will also explore the possibilities and challenges associated with the use of artificial intelligence technology to support student success.



Meeting Rooms



Meeting Rooms



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Logistics

Livestream – All speakers and breakout sessions will be livestreamed, recorded and posted online at www.calstate.edu/GraduationInitiative2025. Symposium program, engagement guide and referenced materials are also available. Use #GradInitiative2025 to engage via social media.

Transportation – Shuttle service has been arranged for Graduation Initiative 2025 Symposium attendees. The shuttle will depart every 30 minutes from the DoubleTree San Diego Mission Valley, Hilton San Diego Mission Valley and San Diego Marriott Mission Valley Hotels and arrive at San Diego State University - Conrad Prebys Student Union.

| Date | Departure from Hotels to San Diego State University | Departure from San Diego State University to Hotels |
|-----------------------------|---|---|
| Wednesday, October 17, 2018 | 11:00 a.m. – 1:00 p.m. | 6:15 p.m. – 7:00 p.m. |
| Thursday, October 18, 2018 | 7:00 a.m. – 8:00 a.m. | 1:00 p.m. – 2:00 p.m. |

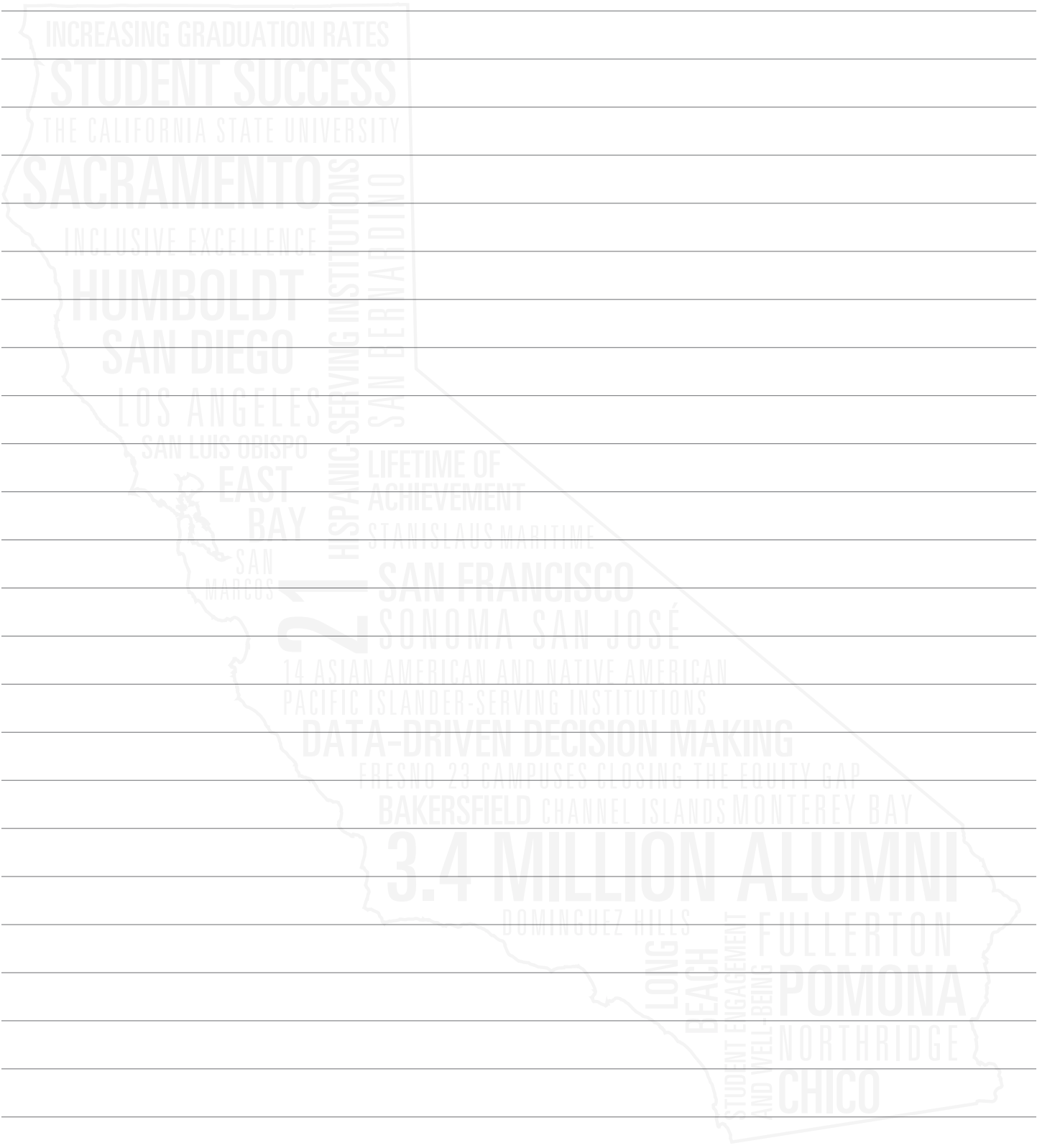
Download the Conference Mobile App – Use the Graduation Initiative 2025 Symposium App to scroll through the schedule, access the list of participants, view speakers' bios, send private messages and more.
Instructions:
(1) Search “The Event App by EventsAIR” in the App store.
(2) Install the App.
(3) Use Event Code: gi2025 and log in with your email address and four digit APP PIN sent to the email address you provided for the conference registration.
Need help? Feel free to ask for assistance at the registration table.

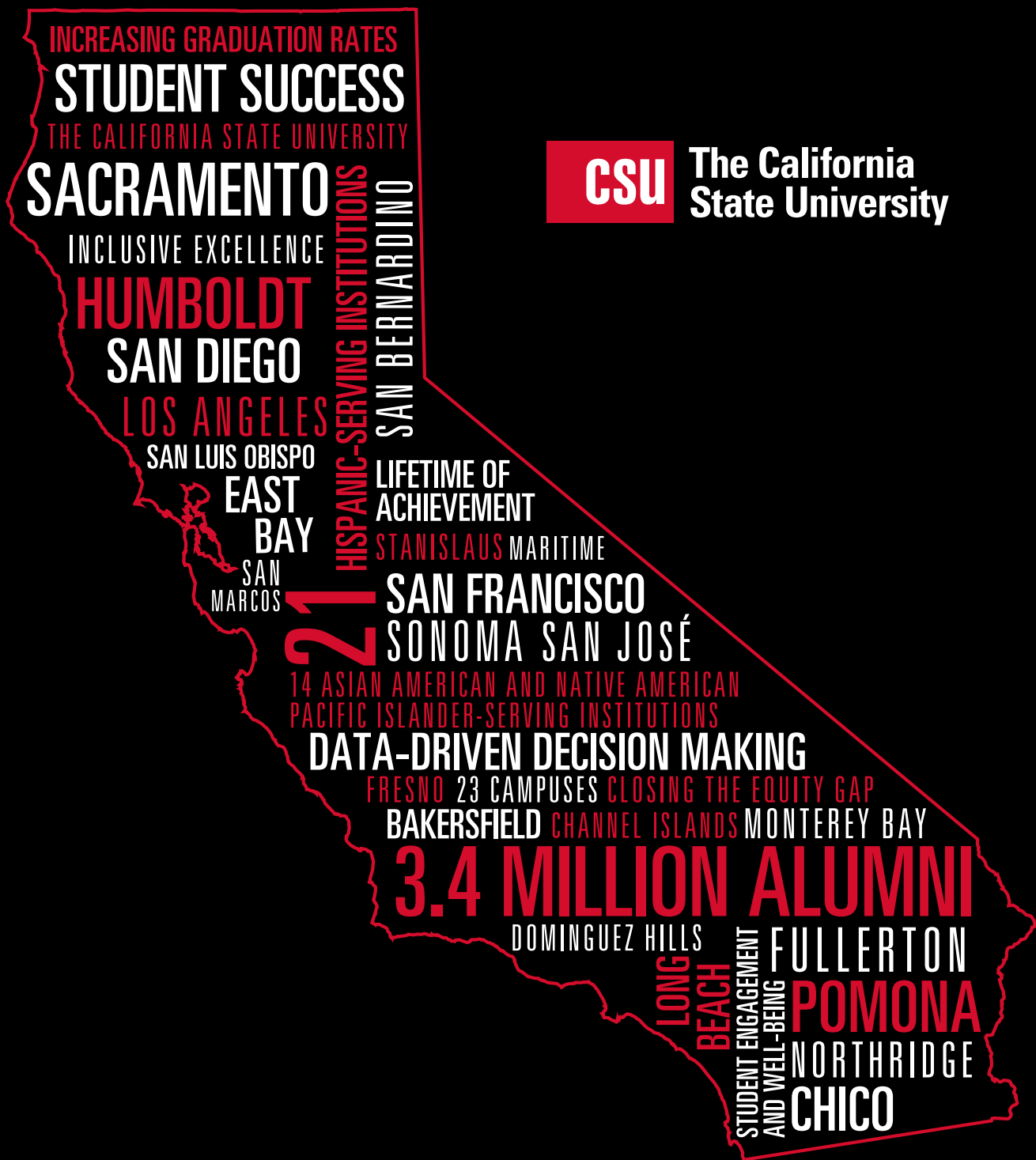
WiFi: If you are a CSU student, staff or faculty member, use your campus credentials to log into the EDUROAM network.
OR
To access the conference wireless network, select **SDSU_GUEST**
Select “Conference Guests” to access the Log-in page:
Please enter:
Username: **2025gis**
Password: **Grad2025**

Please email: wireless@sdsu.edu if you have any additional questions or concerns.



Notes





The California State University, Office of the Chancellor thanks everyone who contributed to the coordination and facilitation of the 2018 Graduation Initiative 2025 Symposium. A special thanks is extended to the Planning Committee: Liz Chapin, Leo Cota, Justin Curtin, Christina Gutierrez, Ivy Harris, James Markoski, Toni Molle, Maritza Pulido, Sabrina Sanders (Chair), Mike Uhlenkamp, Chenoa Woods, Sterling Wong, Cynthia Wyatt and Sara Zaragoza. Also, thank you to our host campus, San Diego State University: Daniel Marringer, Melissa Henss, Stephanie Dathe, Kyle Zive and Michelle Guerra.

The 2018 Symposium is made possible, in part, by the generous support from:

