

BRIDGING THE DIGITAL DIVIDE

CSUCCESS (California State University Connectivity Contributing to Equity and Student Success) is a bold initiative to enhance student achievement and create more equitable opportunities for the CSU community by providing industry-leading technology.

More than half of CSU's campuses now offer incoming students a free iPad technology bundle and Wi-Fi hotspot to use for the entirety of their undergraduate experience.



SUCCESS



29,000

Students will have received a device during 2021-22 academic year



14

Campuses participating in spring 2022

HIGH-QUALITY, MODERN TECHNOLOGY

iPad Air

Apple Pencil

Apple Smart Keyboard Folio

Wi-Fi hotspot



Available free to **INCOMING FIRST-YEAR** and **NEW TRANSFER STUDENTS** who register to participate with their campus.



“CSUCCESS is really leveling the playing field so that all students—regardless of income or background—have equal opportunity to succeed in college, and in life.”

J. Jacob Jenkins, Ph.D., CSU Channel Islands faculty

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PANDEMIC TECH CHALLENGES FACING CSU STUDENTS

Inadequate hardware

Intermittent connectivity

Limited financial/family resources



of students surveyed said they missed a virtual class due to challenges with their primary device during the pandemic.

Source: Educause/ CSU focus groups at four CSU campuses in summer 2021

“

I didn't have the proper devices to make my homework assignments as files and I struggled a lot.”

Anayelia Mejia, Cal State LA first-gen transfer student

OVERCOMING FINANCIAL BARRIERS

“

A lot of people grow up with financial struggles and can't afford a device that could really help them out.”

Erik Lopez, CSUN first-year student



SUCCESS



of all CSU undergraduates receive Pell Grants—demonstrating financial need



NEARLY ONE-THIRD

are the first in their family to pursue a bachelor's degree

PUBLIC-PRIVATE PARTNERSHIPS

CSUCCESS builds on campus-based efforts to address digital equity at scale, leveraging the size of the CSU to secure strong partnerships with major national vendors like Apple, AT&T and T-Mobile.

STUDENT SUCCESS & EDUCATIONAL EQUITY

CSUCCESS is an important component in the CSU's efforts to recover from the pandemic and improve student success while eliminating equity gaps as part of [Graduation Initiative 2025](#).