

**Academic Senate CSU Executive Committee  
Thursday, April 3 and Friday, April 4, 2008**

**MINUTES**

**Attendees**

Barry Pasternack, John Tarjan, Marshelle Thobaben, Mark Van Selst, Darlene Yee-Melichar, Catherine Nelson

**Guests**

Ann Peacock, Executive Director; Jim Wheeler, Chair, GEAC; Barbara Swerkes, Chair, LDTP Advisory Committee; Keith Boyum, Associate Vice Chancellor, Academic Affairs

**April 3**

The meeting was called to order at 5 p.m. There was a general discussion of committee staffing and legislative advocacy planning.

**April 4**

The meeting was called to order at 8:45a.m.

**Executive Committee and Standing Committee Chairs**

**Academic Affairs (AA)** Chair Jim Postma — AA will be working on a follow up to the failed Executive Committee statewide fee policy resolution – possibly making it clearer that such fees are especially noxious when not mitigated by specified characteristics. In many cases ideas such as foreign language, sustainability, etc. were advocated for via feedback to the General Education Advisory Committee (GEAC) for inclusion into the statewide requirements by various groups. AA is following GEAC recommendations that there be no structural changes to GE at this time. The language in EO595 will be clarified in the near future. Online delivery of education is in need of structured assessment and examination. This will be held over as a recommendation for AA to examine in 08/09.

**Faculty Affairs (FA)** Chair Bernadette Cheyne — FA will be revisiting the four first reading items from the last plenary. The Joint Technology and Transfer Taskforce have hit a roadblock with CFA opposition to the process as impinging on bargainable issues. There is also a set of discussion items that may or may not come forward to the May plenary in resolution form. An area of examination for the committee will be the process used for administrative hires. The search committee processes discussion will center on faculty involvement in administrative hires. AB 1548 (Solario: Textbook Practices) was referred to Faculty Affairs since there are provisions restricting benefits to the faculty or campuses from textbook publishers effective 2010.

**Fiscal and Governmental Affairs (FGA)** Chair Fred Hornbeck -- The request sent to members of the ASCSU to arrange for visits with legislative members needs to be followed up (i.e., reminders need to be sent out). Revenue enhancements as a legislative response to the budget crisis need to be encouraged. The ASCSU should contribute to this awareness. ASCSU legislative advocacy day is Tuesday of next week.

**Academic Preparation and Education Programs (APEP)** Chair Bob Buckley — There will be a request for an assessment (using real metrics) of the effect of the EAP program. There will be a request for an assessment of remediation efforts – the intent is to focus on what the data actually indicates (successes), rather than the assumption that we are failing. CSU plays a major role in teaching preparation and this is largely unrecognized outside of the CSU. There are declining enrollments in teacher education programs. This needs to be reported out and addressed by the CSU. At ICAS legislative days there was discussion that teacher preparation might be in district-based programs. This needs follow-up. The California Teachers credentialing committee is not represented on the P-16 council. This suggests that there is a

disconnect between plans, needs, and expectations re: teacher preparation. There appears to be very little forecasting of demand for teaching as a career. The CSU ought to be providing this forecasting since we supply so high a percentage of the teachers. The unfunded mandate of teacher performance assessment will negatively impact teacher preparation programs across the CSU. The expectations of what is required to accommodate the teacher performance assessment ought to be made clear. The Accessible Technology Initiative is an unfunded mandate. It is a risk management issue as well as a social fairness issue. Information technology security is another unfunded requirement facing the CSU. Guidelines of expectations across the CSU are not clear.

**Joint Technology and Transfer Taskforce** Chair Fred Hornbeck — provided additional background on the CFA issue. He stated that CFA has lodged an unfair labor practice grievance against the CSU on the topic of intellectual property and patents taskforce. The Task Force was set up to generate the best thinking around the topic with the intent of consulting CFA and keeping their representatives continually abreast of the discussions. Thus, CFA has been aware of the existence of the task force throughout. The idea was to put together best practices core principles. There has been strong awareness of the different roles of the senate and the bargaining unit throughout. Reasonable consensus was achieved. The intent was to keep HR in the loop and bring it through both legal and the process of meet and confer with the bargaining unit. The principal issue is that across the CSU there is very little support for protection of intellectual property. The question is what technology transfer rights and supports exist on campuses. The article 39 contract protections were taken as a given by the task force rather than as a suggestion to bargain the item in a different manner. The ASCSU received no advance warning that the grievance would be filed.

**General Education Advisory Committee (GEAC)** Chair Jim Wheeler — GEAC addressed a number of issues on their meeting of April 3rd. These included the successful GE affinity group meeting. The new GE resource website to-be-maintained by the CO is a direct outcome of the meeting. The Affinity Group meeting was worthwhile, both practically and symbolically. The group desires to continue their interaction. The quality of distance mediated instruction is an ongoing concern. One specific GE issue is the need for interaction with the technology advisory committee. The centralization of the curriculum requires that particular vigilance be paid to the central role of faculty. There are faculty who have found a strong home in distance mediated instruction. The issue of quality of instruction has largely been absent from assessment efforts. This ought to be a referral from the exec to AA and/or a task force. There is a formal referral from GEAC to Executive that sufficient scores on International Baccalaureate exams be considered for the same sort of credit as Advanced Placement tests.

**Lower Division Transfer Patterns (LDTP) Project** Chair Barbara Swerkes — LDTP met April 3<sup>rd</sup>. The LDTP steering committee is still doing extensive work on implementation. The San Diego meeting with CCC and CSU Chief Information Officers was successful. One of the topics of discussion was the move by San Diego Accounting to move their own curriculum to the TCSU descriptor and then move to articulate only TCSU-approved courses for their accounting program. There is the continuing concern that the TCSU descriptors may require a higher standard than required for the native students of a particular campus. The Reichard memo on LDTP has served to notify CCCs that LDTP is alive and well and that the admission piece is unfolding. The transfer AA pilot projects unfolding across the CSU (East Bay and Northridge-based campus transfers) seem to be proceeding well. There is concern from the CCCs regarding the Inside Higher Education article on the transfer AA program (<http://www.insidehighered.com/news/2008/03/21/cctransfer>), and the Reichard Memo. The CCC Academic Senate is concerned that they are not in the loop as their faculty are being asked to directly consider the applicability of LDTP-congruent coursework as part of their existing programs. There is a concern that we need to continue our efforts to update the curriculum for the various disciplines. Two pilot faculty-led advocacy efforts will be supported as a test-case for a future RFP. The RFP will look at: currency of patterns, currency of descriptors, and the breadth of utilization of the TCSU descriptor at the CCC's. There will be a meeting of the CSU Articulation Officers next month at Cal Poly University, San Luis Obispo. There is a need to set goals for the next year.

**ASCSU Legislative Days** — There was a discussion following the committee reports about the upcoming ASCSU Legislative Days. All attendees ought to be reminded to wear CSU pins and bring business cards. A reminder will be sent to the senate listserv regarding scheduling local legislative visits. Letters to legislators and media can be powerful.

### **Executive Committee**

Discussion with Senator Hornbeck and Associate Vice Chancellor Boyum regarding Legislative action influencing the CSU.

Executive Committee discussion with Associate Vice Chancellor Boyum

- Lumina Foundation
- Legislative Action
- Task-Force on teaching evaluation
- Academic Council agenda
- Nursing Education:
  - √ Integrated/accelerated program for those students with appropriate background (e.g., Kinesiology) towards achieving a nursing Bachelor's and Master's Degrees.
  - √ Second baccalaureate admissions for RN degree seeking individuals. There is some indication of potential legislative intrusion into the CSU admissions process.
  - √ Legislative action may center on the need for sufficient teaching capacity in nursing.
  - √ Asking Sloan Foundation for additional monies for new and existing professional masters' degrees.
  - √ California Allied Health improvements in the advising pipeline
- VSA / CLA: There is a workshop on May 1 and 2 for some campus representatives. The CLA general report will be available in July or August.
- ATAC: transforming course design; prequalification's of vendors for academic technology delivery systems are encountering ADA compliance issues.
- Doctorate of Education Committee – ASCSU advocates that they ought to meet as soon as possible.
- *Access to Excellence* implementation plan will be discussed later in this meeting.
- Textbook Task-Force report. In discussion with state auditor, Secretary Van Selst and Chair Pasternack could not report there was an ongoing follow-up to the Task Force report.
- Digital Marketplace. The digital marketplace has several elements. ASCSU would seek a progress / assessment report on the digital marketplace at the next ATAC meeting. ASCSU has asked Boyum to request such a report.
- Professional Doctorates in Audiology and Physical Therapy remain constrained by the process of establishing additional joint doctoral programs.
- GEAC is pursuing an inquiry regarding international baccalaureate credit towards graduation. Dr. Boyum was made aware of this potential discussion.
- The unfunded mandate of accessibility initiatives was discussed.
- *Access to Excellence*. There was a question about the unfolding implementation strategies designed to meet the eight commitments stated within the *Access to Excellence* document. The timeline is to write whitepaper like documents over the summer which includes reporting metrics – many of these may follow *Cornerstones* like metrics. The VSA is of interest as a source of potential metrics as it may be a good fit with *Access to Excellence* type outcomes. Remediation is clearly something that CSU CO leadership may be involved with. There is a strong sense that faculty will be involved in establishing the metrics where appropriate. The intent is not to build new program directions from within the CO but rather to facilitate campus-based program leadership. The initial intent may be to compile the series of campus programs across the CSU thus to make them more available. In terms of internationalization and globalization there is a joint mission of illustrating success and assessing the outcomes for both on campus globalization as well as assessment of the real product of study abroad programs for those students who participate in them (both CSU students attending educational

institutions internationally as well as international students participating in education within the CSU system). Faculty experiences are also of interest.

**Approval of Agenda** as amended

**Approval of Minutes** of March 5, 2008 as written

**Liaison Reports**

- Alumni Council
- ATAC – will meet April 24, but there is no agenda yet. PTSC meets prior to the academic council meeting – it is likely that the ATAC meeting will address similar agenda items.
- CFA – spring assembly is next weekend.
- CSSA – April 18<sup>th</sup> meeting, noon Friday board meeting prior to April 21<sup>st</sup>.
- ICAS – Next meeting is in San Francisco April 30<sup>th</sup>.
- LDTP Steering Committee – Chair Swerkes will serve on the hiring selection committee. If a second faculty member is endorsed for the committee membership, Secretary Van Selst will serve.
- Sustainability advisory committee education and research subcommittee (FGA Chair Hornbeck) met; The consensus was that sustainability is now adequately engaged within the *Access to Excellence* document.
- ASCSU 2008-09 budget
  - √ Additional budget requests ought to be submitted to the CO as soon as possible:
  - √ Parking may be an additional cost of several thousand dollars.
  - √ ICAS cost will be approximately \$6,500.
- Legislative days
  - √ Secretary Van Selst will fill in for Chair Pasternack in the late afternoon for scheduled visits.
- Academic Senate newsletter
  - √ April newsletter content reminder will go out
  - √ May newsletter will follow May plenary
- *Access to Excellence* update
  - √ Implementation plans to achieve strategic objectives (whitepapers) will be generated over the summer.
- Transfer AA
  - √ Issues around transfer AA could be addressed by Senate to Senate communication. We are thinking about having a CSU to CCC meeting on LDTP either prior to or after the upcoming ICAS meeting in San Francisco.
- Expectations for Executive Committee Members will be developed by Chair Pasternack and presented to the ASCSU at the beginning of the new May session.
- Systemwide awards for service. Discussion centered on the greater effect that local awards would likely produce on service efforts and this led to the discussion of a resolution in support of campus based service awards. No further action was initiated at this time.