

## ASCSU Chair Thobaben's Report for ASCSU September 2006 Plenary

### The Executive Committee

The Executive Committee met throughout the summer, starting immediately after the May plenary, during the June 8 and September 7 ICAS meetings, at the Academic Senate CSU (ASCSU) organizational meeting on July 13-14, during the Board of Trustees meeting on July 18-19 and on September 6 when we planned the October 19-20, 2006 *CSU Campus Practices for Student Success Conference* with Academic Affairs. We have supplemented these meetings with many telephone conferences and email exchanges. The Executive Committee minutes are posted on the Academic Senate web page <http://www.calstate.edu/AcadSen/Committees/Executive/index.shtml>.

On July 19, 2006, I participated in the selection committee for *The William R. Hearst/CSU Trustees' Awards for Outstanding Achievement*. Each year, the California State University Board of Trustees provides scholarships to high achieving students who have demonstrated financial need and overcome profound personal hardships to attain an education from the California State University (CSU). These students have accomplished superior academic performance and provide outstanding service to the community. The scholarships are funded by personal contributions from the CSU Trustees, friends of the university, and an endowment established by the William Randolph Hearst Foundation. The awardees will be acknowledged at the September Board of Trustees meeting.

On August 9, as part of the *CSU's Facilitating Graduation Initiative's* campus visits, Keith Boyum, Associate Vice Chancellor, Academic Affairs, Senator Ted Anagnoson, former Faculty Trustee Kathy Kaiser and I had an orientation conference call meeting for new CAFG Peer Review Members.

I was invited by Chancellor Reed to be a member of the newly established *CSU/P-12/Community College Education Leadership Doctorate Statewide Advisory Board*. Other members include administrative representatives from the Association of California School Administrations, California Community Colleges, the California School Board Association, the California County Superintendents Education Services Association, and the CSU. On Aug 10, 2006, I attended the first Advisory Board meeting. Chancellor Charles Reed gave the charge to the Advisory Board. Chair Robert Maxson discussed the process that has occurred getting the first EdD programs ready to begin fall 2007. Dr. Herbert Fischer, San Bernardino County Superintendent, lead the discussion on P-12 and community college involvement in the EdDs. Dr. Sharon Brown-Welty, CSU Fresno and Dr. Hallie Yopp Slowik, CSU Fullerton gave an overview of their respective EdD

programs. The next *CSU/P-12/Community College Education Leadership Doctorate Statewide Advisory Board* meeting will be in February.

What follows is a list of senate-related activities the Executive Committee has been involved with over the past four months, including some highlights from the meetings. The Executive Committee and I will continue sharing these responsibilities, for it is not possible (or wise) for the ASCSU chair to attend all the meetings or deal with all the issues that come to the senate.

**Academic Council (AC)** [CSU Council of campus Provosts/Vice-Presidents for Academic Affairs]. I represent ASCSU at the AC meetings. The AC retreat was June 21-23, 2006. Roberta Achtenberg, Chair, Board of Trustees, The California State University, was a guest at the retreat.

There were six major discussion items during the retreat. First item was a *Review of Cornerstones*. It is available on-line at: <http://www.calstate.edu/Cornerstones/>. Board of Trustee Chair Achtenberg, Executive Vice Chancellor Reichard, and Associate Vice Chancellor Boyum led the discussion on *Beyond Cornerstones: Prospects for Future Planning*. The discussion on *Aspects of System CSU Mission included The Place of Graduate Education and The Place of On-Line and Distance Education*. The ASCSU report on graduate education, *Rethinking Graduate Education In The CSU: Meeting The Needs Of The People Of California For Graduate Education For The 21st Century* [[http://www.calstate.edu/AcadSen/Records/Reports/gradpostbacc\\_report.pdf](http://www.calstate.edu/AcadSen/Records/Reports/gradpostbacc_report.pdf)], was central to the discussion. The discussion of *Vitalizing System Mission: Faculty* included a discussion of the evolving role of CSU faculty. The final discussion was *Attending to Core Mission: Insuring the Vitality of the Baccalaureate Degree and Assuring the Responsiveness of Baccalaureate Degree Programs*.

I attended the Academic Council meeting August 23- August 24, 2006. Academic Vice Chancellor Gary W. Reichard discussed *Planning After Cornerstones*- a potential Board of Trustees initiated strategic planning process. This item was discussed at the July Board of Trustees meeting. The resolution is available at: <http://www.calstate.edu/BOT/Agendas/Jul06/EdPol.pdf> [pages 14-15]. It will be voted on at the September Board of Trustees meeting.

The following three assessment tools were central to the discussion on the *Assessments of the Baccalaureate*.

Collegiate Learning Assessment (C.L.A.)

[http://www.cae.org/content/pro\\_collegiate.htm](http://www.cae.org/content/pro_collegiate.htm)

National Survey of Student Engagement (NSSE)

[http://nsse.iub.edu/html/quick\\_facts.cfm](http://nsse.iub.edu/html/quick_facts.cfm)

Information Competence – ICT

<http://www.ets.org/portal/site/ets/menuitem.435c0b5cc7bd0ae7015d510c3921509/?vgnextoid=b8a246f1674f4010VgnVCM10000022f95190RCRD>

Additionally, Assistant Vice Chancellor Patrick Lenz, Executive Vice Chancellor Gary Reichard, and Assistant Vice Chancellor Marsha Hirano-Nakanishi gave a CSU budget and enrollment update.

At the October 18, 2006 meeting of the Academic Council, the Executive Committee will join the campus senate chairs and the academic provosts to discuss the Board of Trustees upcoming strategic planning process.

**Academic Technology Advisory Committee (ATAC):** ATAC met on May 11, 2006 and September 1. ATAC is co-chaired by CSU Los Angeles Provost Herman Lujan, Chair of the Provost Technology Steering Committee (PTSC), and me. ATAC provides advice to Executive Vice Chancellor Gary Reichard about present and future technology projects, including the ATAC-recommended initiatives approved by the PTSC. Vice Chair Pasternack sent a report to the Senate regarding the September 1 meeting.

Present at the September 1, 2006 meeting were Senators Benavides, Buckley, Kegley, Pasternack, Persons, and Thobaben. A draft version of the *CSU Presidents' Report on Academic Transformation with Technology* was discussed. Executive Vice Chancellor Gary Reichard stressed that he would like advice on what are existing academic technology barriers and how they can be overcome as well as what should be the focus of academic transformation. In terms of key principles that might guide this effort are: faculty development is of key importance, best practices should be identified, the goals of technology should be well defined, desirable learning outcomes should be identified, what types of transformations are being sought for faculty should be understood, and it is important to have a clear understanding of what is going on in courses. The issue of academic governance relative to technology and equipment and training support are also key to progress in this area.

Mary Cheng, CSU Accessible Technology Initiative Director, reported that four CSU campuses have had ADA civil rights complaints lodged against them since 2004; Fullerton, Los Angeles, San Bernardino, and Channel Islands. Priorities for the next three years include ensuring that (1) instructional materials are provided in a timely basis, (2) ensuring that IT services and products are ADA compliant, and (3) ensuring that course material posted on the web is accessible to all students.

Discussion then turned to on-line degree programs. It was noted that the Chancellor's Office would like to see more on-line classes and programs to serve remote and underrepresented students. A subcommittee consisting of Senators Benavides, Buckley (chair), and Pasternack together with Wayne Veres (CIO for CSU San Marcos) was charged with developing policy recommendations for ATAC to consider at its next meeting.

Academic Technology Advisory Committee web page [though needs updating] is available at [http://its.calstate.edu/systemwide\\_it\\_advisory/atac.shtml](http://its.calstate.edu/systemwide_it_advisory/atac.shtml)

ATAC History:

- The Academic Technology Planning Committee produced the major planning documents and guidelines. See [http://its.calstate.edu/academic\\_technology/atpc.shtml](http://its.calstate.edu/academic_technology/atpc.shtml) to review all the materials.
- ATPC Final Report, *Expanding Academic Technology in the CSU: The Report of the Academic Technology Planning Committee*, is available at [http://its.calstate.edu/academic\\_technology/ATPC\\_Report\\_FINAL\\_07162003.doc](http://its.calstate.edu/academic_technology/ATPC_Report_FINAL_07162003.doc)
- ATAC is part of a larger advisory structure for information technology. See [http://www.its.calstate.edu/systemwide\\_it\\_advisory/Technology\\_Structure.gif](http://www.its.calstate.edu/systemwide_it_advisory/Technology_Structure.gif) for the roadmap. In June 2004, a memo to David Spence from PTSC confirms role of ATAC.
- Academic Technology Services e-Learning Framework projects within the academic technology initiatives see <http://www.calstate.edu/ats/>. This site will give you the best review of many of the projects underway.
- CATS: Community of Academic Technology Staff: <http://cats.cdl.edu/>

**Alumni Council:** Executive Committee members will share responsibilities of attending the quarterly meetings of the Alumni Council. Vice Chair Barry Pasternack attended the June 24, 2006 meeting at Cal Poly Pomona.

Assistant Vice Chancellor Karen Zamarripa talked about the CSU efforts with respect to advocacy and the new e-advocacy program planned. This will be a means of communicating vital information to alumni and identified “friends” of the CSU who could lobby on our behalf. Discussion also took place about the affinity card program and how CSU is hoping to finalize negotiations with MBNA to reach agreement on alumni based credit cards. Assistant Vice Chancellor Zamarripa gave an overview of the legislative agenda CSU is currently involved in.

The next meeting will be on September 8-9 at CSU Monterey Bay, which will be attended by Member-At-Large Paul Persons. The Alumni Council web is available at <http://www.calstate.edu/alumni/>

CSU Alumni Council Executive Committee 2006-2007	
C.J. Klug	President
Valerie Vuicich	President-Elect
Dana Bezerra	Immediate Past-President
Bob Linscheid	Alumni Trustee
Jacquelyn (Jacqui) K. Glasener	Secretary
Ken Stone	Treasurer
Sheila Butts	Alumni Directors' Representative
Sue Anderson	Vice President Finance & Development
Jeanie Esajian	Vice President Programs
Dia Poole	Vice President Government Relations

**Board of Trustees:** The Board of Trustees met on May 15-17, and July 18-19, 2006. Trustee Craig Smith's reports of the meeting are available on the Academic Senate web page at <http://www.calstate.edu/AcadSen/Committees/Executive/index.shtml>. The next meeting is September 19 – 20. The Board of Trustees' web page is: <http://www.calstate.edu/BOT/>

**CFA:** The Senate Executive Committee members are invited to attend CFA Board of Directors meetings. Member-At-Large Hank Reichman attended the June 16-17, 2006 meeting. The Representation Committee discussed the FMI/SSI grievance, which CFA won. A major item on the agenda was planning for George Diehr's campaign for reelection to the CALPERS Board. Finally, a major item on the agenda was CFA's relation with its affiliates. A week-long intensive bargaining session was held in late July.

Vice-chair Barry Pasternack attended the CFA Board meeting August 18-19 in Los Angeles. CFA President John Travis indicated that he still hoped an agreement could be reached in bargaining, but that it was important for CFA to consider next steps. A motion to authorize the CFA Bargaining Team to declare the CFA Board unanimously approved an impasse if they deemed it necessary. Member-at-large Persons will be attending the next meeting on October 20, 2006 in Sacramento. The CFA web page is available at <http://www.calfac.org/>

**CSSA (California State Student Association):** CSSA fosters and coordinates communication among campus student associations to bring about unity in addressing campus and statewide issues affecting the individual campuses and campus student associations as well as the California State University system. CSSA Board meets monthly and the Executive Committee members alternate attending the meetings. Vice Chair Barry Pasternack attended the May meeting, Secretary Marshall Cates attended the June meeting, and Member-at-large Hank Reichman attended on Aug. 18. He reported that CSSA is a member of the Student Vote Coalition, which also includes the UC Student Association, CalPIRG/California Vote, Voter Registration and Education Project, and League of Young Voters. Campuses set ambitious targets for registering voters. If all campuses meet their targets, approximately 34,000 new voters will be registered.

David Backues, Humboldt State University, is the CSSA Representative to the ASCSU.

#### **CSSA 2006-2007 Board of Directors Executive Committee**

NADIR VISSANJY  
Chair  
Executive Committee

HEATHER WILLIAMS  
Vice Chair of  
External Affairs

ANDREW JANZ  
Vice Chair of  
Internal Affairs

JEREMY MILLS  
Chair  
Legislative Affairs Committee

KHOULOU ELMASRI  
Chair  
University Affairs Committee

NILA HOGAN  
Speaker  
Multicultural Caucus

Vice Chair Barry Pasternack will attend the next CSSA Board meeting at Fullerton on September 15-17. The CSSA web page is available at <http://www.csustudents.org/>.

**Intersegmental Committee of Academic Senates (ICAS):** On June 7, 2006, ICAS met for its transition meeting with both the 2005-06 and the 2006-07 members. I chaired the June meeting. Assembly Member Liu's Staff Consultant Mary Gill attended the meeting to seek ICAS's opinion on AB 2168 (Liu). We raised concerns about the bill, particularly that this new pattern would replace CSU GE and IGETC. We contended that the current options available to students are sufficient and provide students with a variety of choices. UC Academic Council Vice Chair, Michael Brown is chair of ICAS for the 2006-07 AY. We met September 8 and decided that intersegmental issues related transfer and enrollment, WASC and legislation were key topics for this year's committee. The ICAS agenda and minutes are available at <http://www.academic senate.cc.ca.us/icas/Meetings.html>

**The Intersegmental Coordinating Committee (ICC):** I attended the ICC meeting on August 17, 2006 and the ICC Executive Committee. ICC, the programmatic arm of the Education Round Table, is composed of staff, faculty, and student representatives from all sectors of education. It has responsibility for fostering collaboration within California's educational community at all levels through conducting activities and supporting strategies that link the public schools, community colleges, and baccalaureate-granting colleges and universities. Highlights from the meeting include a discussion of The CA High School Exit Examination, the *P-16 Collaborative Student Success Conference* held in Long Beach June 20-21 and an approving funding for ARCHES collaborative grants to improve student achievement and close the achievement gap among groups of students. The ICC web page is available at <http://www.certicc.org/>

**The Intersegmental Coordinating Committee (ICC) Budget Committee:** I attended the ICC budget meeting on July 13, and August 1, 2006. A highlight of the meeting was David Jolly, CSU Statewide CAPP Director, providing background on ARCHES which is jointly sponsored by the California Academic Partnership Program (CAPP), the California Department of Education, the California Education Round Table, ENLACE (Engaging Latino Communities in Education), the Intersegmental Coordinating Committee, and the University of California. Its purpose "is to promote regional collaboratives throughout the state to improve student achievement and close the achievement gap among groups of students." ICC Budget Committee approved recommending to ICC to expand and enhance the ARCHES proposal for the 2007-08 budget cycle.

**Legislation:** Senate Education Committee held AB 2168, the bill that would have mandated a single General Education package for both UC and CSU, without objection by the committee. I wish to thank Senator John Tarjan for testifying at the hearing and Senators Cristy Jensen, Tom Krabacher and FGA Chair Jackie Kegley for keeping us informed about the legislation and politics in Sacramento. My letter opposing this bill and Senator Tarjan's testimony are on the ASCSU web page <http://www.calstate.edu/AcadSen/> under *What's New*.

**Naming Facilities Review Panel:** Executive Director Ann Peacock is the executive committee's designee to review all proposals to the Board of Trustees to name campus

buildings and to report any concerns she has to me. She checks to see that every proposal has the support of the faculty, preferably through the academic senate or the senate executive committee. Although the Board of Trustees has final approval on major namings, approval by the campus academic senate executive committee is requested to evidence partnership and consultation with the faculty.

**Provosts' Technology Steering Committee (PTSC):** I attended the June 21 and August 24 PTSC meetings, which are chaired by Provost Herman Lujan, CSULA. The PTSC reviewed the *Report of the CSU Online Degree Program Survey Analysis and Recommendations* and the *CSU Presidents' Report Academic Transformation with Technology*. They had an extensive discussion on how the CSU can plan for delivering online programs better. They were updated on the Academic Technology Initiatives: Digital Marketplace; LMS update; Role of PTSC, accessibility plan

**System Budget Advisory Committee (SBAC):** Vice-Chair Barry Pasternack and I are members of the SBAC. Senator David Hood and FGA Chair Jackie Kegley are observers. Senator Hood has agreed to serve as the ASCSU's budget specialist, and sent the senators an extensive report of the August 30, 2006 meeting. During the meeting I distributed copies of AS-2749-06/FGA, "*CSU Budget Priorities for Academic Year 2007-2008*". I and the other senators present explained to the committee that the Senate had stressed the need to fund enrollment at the true cost of the delivery of high-quality educational programs, to reduce the student/faculty ratios to their pre-1990 levels, to raise faculty salaries to the level of the CPEC comparison universities and to raise staff salaries to comparable market levels, to implement ACR 73, and to address long-term needs for deferred maintenance and for enhanced technology and library resources. I noted that I did not find all of these priorities specifically mentioned in the "2007/08 CSU Preliminary Planning Budget" and expressed the hope that, as the budget process moves forward, these items will be specifically addressed.

### **Thank You**

I wish to thank former ASCSU Vice Chair Ted Anagnoson for doing an exceptional job as Acting Chair during my vacation in May; the ASCSU Executive Committee Vice-Chair Barry Pasternack, CSU Fullerton; Secretary Marshall Cates CSU Los Angeles; and Members-at-Large Hank Reichman CSU East Bay; and Paul Persons, CSU Chico, for their willingness to be available throughout the summer and for providing wise counsel; Executive Director Ann Peacock for providing staff leadership and advice to the Executive Committee; Administrative Specialist Tracy Butler, Administrative Support Specialist Sharon Van Steenwyk, and Executive Director Ann Peacock for being responsive to academic senators and others queries throughout the summer

I wish to express my gratitude to committee chairs, FGA—Jackie Kegley, CSU Bakersfield; FA—Bernadette Cheyne, Humboldt State University; AA—Darlene Yee San Francisco State University; and TEKR—Mark O'Shea, CSU Monterey Bay for making themselves available for a June retreat, for being responsive to email inquires, and for helping to set the tentative senate agenda for 2006-07 AY. They have worked diligently to prepare for their committees for a productive year.

I wish to extend my appreciation to Executive Vice Chancellor Gary Reichard, Associate Vice Chancellor Keith Boyum and Assistant Vice Chancellors Allison Jones, Marsha Hirano-Nakanishi, Lori Roth and Beverly Young for being available for extensive conversations on academic related issues, including the upcoming *Campus Practices for Student Success Conference*, *Beyond Cornerstones: Prospects for Future Planning*, and the future of ITL.

My reports will be summaries of the activities of the Executive Committee. I welcome advice about how better to inform the senate of Executive Committee activities and concerns. The Executive Committee and I are looking forward to a productive year working with the senators and other members of the CSU family.

Marshelle Thobaben, Chair  
Academic Senate CSU