

Academic Senate CSU
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ASCSU Chair's Report
Diana Guerin
September 9, 2013

Welcome to 2013-14

I hope your summer has been productive and rewarding!

We have returned to the three-day plenary for September. Standing Committees meet Wednesday 9/18 from 11:00 am – 5:00 pm. Thursday and Friday, we convene at 8:00 a.m., and we have scheduled five professional development discussions to augment the plenary. The schedule of professional development discussions, facilitated by Executive Committee and Legislative Specialist Tom Krabacher, is shown in Appendix 1. You will receive a separate communication with additional materials from Vice Chair Steven Filling later this week. We are counting on senior/returning senators to contribute to the mentoring of the other senators.

Chancellor White will meet with us on Friday at 9:00 a.m.

ASCSU Social Fund

On Thursday evening during each plenary from 5:00 to 6:45 pm, the ASCSU has a tradition of hosting a social for the senators and the Chancellor's Office staff/liaisons. Please remember to bring your contribution of \$35 cash to fund our five socials this year.

Please Thank Executive Committee Members

Although the ASCSU Chair is a 12-month position, your Executive Committee members are not compensated for their summer work. I appreciate their commitment and dedication to the ASCSU, as demonstrated through their perfect attendance on seven conference calls and at two in-person retreats. Please join me in thanking Vice Chair Steven Filling, Secretary Glen Brodowsky, and Members-at-Large Darlene Yee-Melichar and Susan Gubernat for their service over the summer.

CSU Campuses

Bakersfield
Channel Islands
Chico
Dominguez Hills
East Bay

Fresno
Fullerton
Humboldt
Long Beach
Los Angeles
Maritime Academy

Monterey Bay
Northridge
Pomona
Sacramento
San Bernardino
San Diego

San Francisco
San José
San Luis Obispo
San Marcos
Sonoma
Stanislaus

Executive Committee Special Assignments, 2013-14

Steven Filling: Technology planning/training

Glen Brodowsky: New senator orientation and professional development

Darlene Yee-Melichar: New senator Orientation and professional development

Susan Gubernat: Faculty to Faculty newsletter

Darlene and Susan will also work with me on the planning of the Academic Conference.

Executive Committee Work in Summer 2013

1. Completed standing and systemwide committee assignments; communicated to ASCSU on 6/11/13.
2. Continued advocacy activities. Actions:
 - a. Sent a letter of opposition to SB 520 on June 10, 2013.
 - b. Encouraged faculty to participate in e-advocacy campaign for \$54 million in state funding to increase access.
 - c. Sent a joint letter with ASCCC opposing SB 440 unless amended on June 17, 2013.
3. Made editorial corrections to ASCSU Bylaws as communicated to ASCSU on 6/11/13.
4. Met with Chancellor White and his cabinet, CSSA before the July BOT (we regularly meet with both groups prior to BOT to discuss upcoming issues).
5. Darlene Yee-Melichar attended July BOT meeting and provided a comprehensive meeting report to ASCSU on 7/25/13.
6. Worked with committee chairs to identify draft priorities for 2013-14 and shared with CSUCO Academic Affairs, Chancellor White, CSSA leadership on August 15, 2013.
7. Provided feedback on proposed revision to BOT policy on selection of campus presidents (July BOT meeting agenda) to Chancellor White.
8. Interviewed candidates for ASCSU staff position.

ASCSU Chair Summer Activities (Brief)

1. Reviewed Hearst Scholarship applications.
2. Attended several meetings, including AAC&U State Summit on LEAP, Academic Council (meeting of provosts), CSSA, July CSU Board of Trustees (report emailed to ASCSU on 7/23/13), Institute for Teaching and Learning Summer Institute (and made presentation entitled, "Challenges for CSU Faculty and Faculty Development"), Alumni Council Retreat.
3. With Jim Postma, responded to Dan Walters column ("California higher ed resistant to change").
4. Attended/testified at legislative hearings, visited legislator offices with Legislative Specialist Tom Krabacher (July). Worked with ASCSU and Karen Yelverton-Zamarippa on SB 440 amendments.

(Lack of) Faculty Trustee Appointment

We have worked diligently over the summer to encourage Governor Brown to appoint the faculty trustee. As of today, no appointment has been made. We will discuss this issue at the plenary, including requesting CSU support to change the Faculty Trustee appointment procedure.

ASCSU Staff

Tracy Butler has been the sole staff in the ASCSU office since Sharon's retirement at the end of March. A positive development is that our second staff position has been restored to a full-time position. We are in the process of concluding the hiring process. Many thanks to Tracy for keeping the ASCSU on track single-handedly over this long period!

Systemwide Initiatives

Last spring, systemwide initiatives (see [presentation to BOT](#)) to reduce bottlenecks and improve student success were established. Executive Committee recommended that faculty participate on the review panels. Betsy Eudie and I served on the committee to review RFPs for Promising Course Redesign; Darlene Yee-Melichar served on the Academic and Student Success Programs review team; Mark Van Selst participated on the panel reviewing e-advising proposals. Recommended campus proposals were funded and are underway.

Systemwide Search Committees

I appreciate the service of Darlene Yee-Melichar, who spent several days in August serving on the search committee for the General Counsel. I will serve on the search committee for Executive Vice Chancellor/Chief Financial Officer, and the first meeting is September 16th.

Legislative Update

We passed resolutions on eight bills last spring. Two remain active: AB 386 (Levine) and SB 440 (Padilla). AB 386 related to intrasystem concurrent enrollment in online courses, and a pilot test with a small number of courses is in progress. SB 440 was amended to remove the serious concern of the ASCSU (relating to accepting "all options").

You may recall Senator Steinberg's bills on Open Education Resources (SB 1052 & SB 1053), which were signed into law in 2012. The legislation provided access to \$5 million in state funding pending matching funds (1 to 1) from other sources. Through the Intersegmental Committee of Academic Senates (ICAS) and working with UC, CSU, and CCC administration, a proposal to secure funding is being prepared to fund implementation. If successful, implementation will begin as we move into 2014.

Priorities for the Year

Several ASCSU resolutions over the past several years request early consultation and involvement in system-wide initiatives, and last year ASCSU identified improving internal communications as an important priority.

To address these concerns, Executive Committee invited CSUCO Academic Affairs leadership, our Immediate Past Faculty Trustee, and CSSA leaders to join ASCSU Extended Executive Committee to discuss each of our priorities for the coming year. The meeting was held August 15th.

Please review and discuss these priorities in your committees. Although we can never predict all the issues requiring attention, this is an important step in internal CSU communications that we can use to leverage collaboration within our groups or to identify potential conflicts requiring immediate or ongoing discussion.

Update on CSU Outstanding Faculty Website

The development of a web page to highlight outstanding faculty on the CSU system website is moving forward. You may recall that Faculty Affairs has changed its bylaws to include reviewing the campus wide awards and maintaining a list of the awards to be included on the Outstanding Faculty web page. The site is scheduled to launch in November, and it will be presented at the November BOT meeting.

Two calls for information about recipients of campus-wide outstanding faculty awards have been circulated to Presidents, Provosts, and Campus Senate Chairs. As of August, complete information has been submitted for 40 faculty members from 13 campuses. New faculty will be added each quarter. Many thanks to Tracy for her support of this project! You will have an opportunity to preview the web site at our September meeting and speak with the CO team working on its development. It has been a pleasure working with them, and I hope you like what we have created to recognize the many talented faculty who work in the CSU.

By the way, across the system the campuses vary in the number of campus-wide awards recognizing outstanding faculty. I believe the current range is 0 to 8 awards per campus, with about 70 total awards systemwide. The Faculty Affairs Committee is charged with maintaining the list of approved awards that qualify for inclusion on the system web site.

Response to Resolutions at May Plenary

You can view the responses to our resolutions passed at the May plenary at http://www.calstate.edu/AcadSen/Records/Resolutions/co_response/documents/CO_Response_May_2013.pdf.

I am pleased to report the positive response to several of them. Please take a close look at the response to each of your committee's resolutions to determine if follow up is needed.

Appendix 1
Schedule for Senate Professional Development Discussions
Thursday 10-3; Friday 8-9

New Senators (Munitz Room)

Thursday 10:00 ASCSU Constitution, Bylaws, and Resolutions (Diana)
Thursday 11:00 Shared Governance (Susan)
Thursday 12:00 New Senator Orientation (Darlene/Glen)
Thursday 1:00 CSU Present and Future (Glen/Darlene)
Thursday 2:00 ASCSU Legislative Priorities/Processes (Tom)
Friday 8:00 Technology Training (Steven)

Academic Affairs Committee (Coronado Room)

Thursday 10:00 Shared Governance (Susan)
Thursday 11:00 CSU Present and Future (Glen/Darlene)
Thursday 1:00 ASCSU Legislative Priorities/Processes (Tom)
Thursday 2:00 Technology Training (Steven)
Friday 8:00 ASCSU Constitution, Bylaws, and Resolutions (Diana)

Academic Preparation and Education Programs Committee (Room 410)

Thursday 10:00 CSU Present and Future (Glen/Darlene)
Thursday 11:00 ASCSU Legislative Priorities/Processes (Tom)
Thursday 1:00 Technology Training (Steven)
Thursday 2:00 ASCSU Constitution, Bylaws, and Resolutions (Diana)
Friday 8:00 Shared Governance (Susan)

Faculty Affairs Committee (Anacapa Room)

Thursday 10:00 ASCSU Legislative Priorities/Processes (Tom)
Thursday 11:00 Technology Training (Steven)
Thursday 1:00 ASCSU Constitution, Bylaws, and Resolutions (Diana)
Thursday 2:00 Shared Governance (Susan)
Friday 8:00 CSU Present and Future (Glen/Darlene)

Fiscal and Governmental Affairs Committee (Room 210)

Thursday 10:00 Technology Training (Steven)
Thursday 11:00 ASCSU Constitution, Bylaws, and Resolutions (Diana)
Thursday 1:00 Shared Governance (Susan)
Thursday 2:00 CSU Present and Future (Glen/Darlene)
Friday 8:00 ASCSU Legislative Priorities/Processes (Tom; Discuss feedback from sessions with other groups with the members of FGA)

Appendix 2
Priorities Shared at Joint Leadership Retreat
Chancellor's Office
August 15, 2013

Chancellor White

- Studying the interaction of financial aid, tuition and fees, and enrollment management;
- Examining how resources are earned and distributed in the CSU;
- Quarter to semester conversions;
- Communication and shared governance;
- Upcoming system-level searches;
- Campus president reviews; and
- Using technology to improve timely and effective communications in meetings and decrease travel cost and travel time across the system.

ASCSU Draft Priorities, 2013-14

ASCSU General Priorities

Encourage and facilitate academic change initiatives that ensure student success, serve the State of California, and strengthen the academy by

- Promoting Academic Quality.
- Strengthening Shared Governance.
- Supporting Internal/External CSU Communications.

ASCSU Committee Priorities

Executive Committee

- Coordinate Academic Conference in consultation with stakeholders.
- Work to ensure Faculty Trustee appointment via legislation.
- Coordinate development of Outstanding Faculty Website with CO Communications and ASCSU Faculty Affairs Committee.

Academic Affairs

- Coordinate with Chancellor's Office to examine and evaluate ongoing systemwide initiatives, specifically Intrasystem Concurrent Enrollment, SB 440/1440, course redesign and student success, CalState Online, 120/180 unit limits, and the graduation initiative.
- Engage with Chancellor's Office to promote quality instruction and the use of High Impact Practices in various delivery modalities (e.g., fully online, hybrid,

face-to-face) consistent with LEAP (Liberal Education and America's Promise) goals.

- Consult with Chancellor's Office to assess progress toward achieving the Commitments made in the Access to Excellence strategic plan.

Academic Preparation and Educational Programs

- Ensure student success post-transfer at the CSU by supporting transition from EPT/ELM to Smarter Balanced Assessment, providing advice on SB 1440/440 transfer.
- Work with CO to review data on Early Start Program and remediation in general
- Facilitate teacher education preparation in transition to Common Core State Standards.

Faculty Affairs

- Encourage recruitment and retention of tenure-track faculty to enhance academic quality
- Seek enhanced funding support for faculty research, scholarship, and creative activities to promote student success and benefit society
- Make recommendations for drafting an updated, clear, and comprehensive policy on academic freedom for the CSU

Fiscal and Governmental Affairs

- Address legislation on an ongoing basis throughout the year
- Encourage campus engagement in legislative matters.
- Strengthen the bridge and relationships with the LAO and begin a relationship with the CA Department of Finance in the Governor's office.

Chancellor's General Education Advisory Committee

- Ensure that expectations for educational outcomes are clear.
- Promote integrity of CSU general education, including upper division.
- Enhance faculty awareness and provide tools to promote best practices in GE.

CSUCO Academic Affairs Priorities

Academic Affairs Shared Priorities in Academic Excellence

BOTTLENECKS

- **C-ID:** CSU Academic Senate leadership has expressed interest in having a more formalized role in the C-ID process with their community college counterparts. This formalization would include resource support and explicit governance participation for the CSU. CCCCCO leadership has expressed openness to this concept. (ERIC)

- **Intrasystem Concurrent Enrollment – Online:** While Intrasystem Concurrent enrollment has existed for approximately 40 years, the planned expansion of this opportunity via online courses has generated new interest by faculty. Of particular interest is the intrasystem articulation of curriculum, particularly at the upper-division level. (ERIC/NATHAN)
- **Quality Assurance of Online/Hybrid Courses:** The ASCSU and AA can collaborate on a program to support academic and instructional quality of online courses as the CSU grows its online academic offerings. (GERRY)
 - Continue developing and scaling the CSU’s QOLT (Quality of Online Learning and Teaching) program and the Quality Matters programs to support faculty and staff developing these skills, knowledge, and tools to assure the quality of its online courses.
 - Apply the quality assurance programs to the various systemwide initiatives such as ICE, Proven Practices, and Promising Practices program.
- **Faculty Development & Student Academic Success with Course Redesign Models:** CSU campuses will greatly benefit from faculty development leadership and services that support the adoption and adaptation of “proven and promising practices” for course redesign beyond the current courses in these programs. AA and ASCSU can collaboratively support to scale the ATS Digital Ambassadors program where (GERRY)
 - Each campus has a faculty digital ambassador in the campus’ faculty development/teaching/learning center whose responsibilities include dissemination, adoption, and adaptation of pedagogical innovations using technology that improves student academic success (3 units release time each semester, est. \$10k per campus).
 - Each campus can submit a proposal for funding a campus program for scaling the adoption/adaptation of pedagogical innovations using technology that improves student academic success (est. \$10k awards per campus).
- **SB 1440 Transfer Degree Pathways:** Continue determination of “similar” CSU programs; formalize ASCSU role in C-ID; encourage, track, and report levels of student interest. (KEN)

INTERNATIONAL/SUMMER ARTS

- **Update: Implementation of new International Policies** (Leo)
- **Summer Arts Current Events** (Leo)

INITIATIVES

- **Center for Community Engagement:** Recognize 15th year of systemwide service learning in the CSU, support campus efforts to manage risk and track benefits to student learning and success. (KEN)
- **Graduation Initiative:** Track disbursements and benefits of Chancellor’s grants for Student and Academic Success; work with recipient campuses to collect evidence of benefits for eventual reporting. (KEN)
- **120 Units Initiative:** We will work with campuses to reduce required baccalaureate units, in fulfillment of Title 5 changes. (CHRIS)

- Engineering a priority focus.
- Programs requiring 130 units or more will report on reductions in January 2014.
- Program between 121 and 129 were to be reduced by fall 2013.
- **Self-Support:** Presidents requested a single comprehensive EO on self-support programs. A second consultation round will begin, necessitated by changes from the Office of General Counsel and Business and Finance (CHRIS)
 - Trying to adopt a single term, as much as possible.
 - New terms used for CERF, etc.
 - Greater flexibility for use of campus name and image.
- **Search Degrees Website and Degrees Database:** The “Search CSU Degrees” website now has live links from the degree program/concentration to the campus web page of choice (CHRIS)
 - A place for listing academic advising “road maps” will be added.
 - Program videos will be added to the search results page. This could be a great recruitment tool if faculty take full advantage.
 - Individual Search Degrees sites will be developed for each campus, which campuses can then embed on their own website. Only each campus’ programs would be listed, and use of this utility is optional.
<http://degrees.calstate.edu/>
- **Graduate Programs:** Rate of development for graduate programs continues to increase. This year we will work to make information more readily available about graduate programs. (CHRIS)
 - CSU Fact Book new page.
 - BOT presentations.
 - Revamp Grad Studies web page.

CSSA Priorities

- Maintain and enhance the student role in university governance through shared governance/shared leadership policies and practices.
 - Communicate student opinions and best practices related to major CSU initiatives including but not limited to online education, the proposed quarter to semester transition/common calendar initiatives.
 - Increase student participation in CSU Board of Trustees meetings, CSU committees/taskforces/initiatives.
- Maintain and enhance the student role in developing and strengthening education policy at the state and federal level.
 - Ensure student participation in lobbying/advocating/testifying at legislative hearings.
 - Advocate for increase in state funds allocated to CSU in order to meet the diverse set of pressing needs faced by CSU.

- Educate students on the Higher Education Authorization Act and advocate on primary components related to reauthorization (federal financial aid programs including Pell and Stafford loans; TRIO programs).
- Collaborate/advocate with other statewide student associations.
- Establish and improve system-wide programs and resources for students.
 - Establish gender neutral restrooms on all CSU campuses.
 - Edit CSU applications to be gender inclusive.
 - Enhanced accessibility for disabled students to facilities/programs.
 - Increase number of internship opportunities/campus employment for students.
 - Improve and expand access to academic technology resources.