The California State University

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: **1:40 p.m., Wednesday, March 11, 2026**
Glenn S. Dumke Conference Center

Leslie Gilbert-Lurie, Chair
Jazmin Guajardo, Vice Chair
Raji Kaur Brar
Carson Fajardo
Jean Picker Firstenberg
Yammilette Rodriguez
Darlene Yee-Melichar

Consent
Discussion

1. Approval of Minutes, *Action*
2. Naming of the Montage Health Helen Baszucki School of Nursing - California State University, Monterey Bay, *Action*
3. Naming of the Hung Family College of Engineering – California State University, Long Beach, *Action*

MINUTES OF THE MEETING OF THE COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Trustees of The California State University
Office of the Chancellor
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California

January 28, 2026

Members Present

Leslie Gilbert-Lurie, Chair
Jazmin Guajardo, Vice Chair
Raji Kaur Brar
Carson Fajardo
Jean Picker Firstenberg
Yammilette Rodriguez
Darlene Yee-Melichar

Mildred García, Chancellor
Jack B. Clarke, Jr., Chair of the Board

Trustee Gilbert-Lurie called the meeting to order.

Consent Agenda

The minutes of the November 19, 2025, meeting of the Committee on Institutional Advancement were approved as submitted.

Before beginning the discussion agenda, Trustee Gilbert-Lurie shared that the three action items reflect the significant role of philanthropy in advancing the CSU mission. She noted that the two facility naming requests represent a combined $25 million investment supporting student success, career readiness and the arts, and that the Board has recognized more than $100 million in naming gifts systemwide during the current fiscal year. She also highlighted the Donor Impact Report with the CSU's second-largest year on record for gift receipts and an all-time high endowment market value, reflecting strong donor trust.

Item 2 – Naming of the Lynda and Stewart Resnick Student Success Center - California Polytechnic State University, San Luis Obispo

Greg Saks, vice chancellor, external relations and communications, presented a facility naming

request from Cal Poly San Luis Obispo to name the Lynda and Stewart Resnick Student Success Center, recognizing a $20 million lead gift supporting construction of a new student success center. The proposed facility is a 36,000-square-foot, three-story building designed to consolidate advising, career services, counseling and other student support services.

Cal Poly President Jeff Armstrong highlighted the gift's far-reaching impact on student success and emphasized the donors' longstanding commitment to expanding access, affordability and holistic student support. He noted the Resnicks' support extends beyond scholarships to services that promote persistence and completion, and he expressed gratitude for their extraordinary generosity and lasting investment in students.

The action item was approved as submitted (RIA 1-26-01).

Item 3 – Naming of the Robert Darwin Black Box Cabaret - California State University, Monterey Bay

Vice Chancellor Saks presented a facility naming request from CSU Monterey Bay to name the Robert Darwin Black Box Cabaret, recognizing a $5 million gift commitment from the estate of Robert Darwin. The gift will support renovation and enhancement of an existing performance space.

President Vanya Quiñones described the venue's historical and cultural significance to the campus community and alumni and outlined a vision for a revitalized, modern space supporting theater, music, film and interdisciplinary projects. She emphasized that the renovation will expand experiential learning opportunities and strengthen community engagement, while honoring donor intent and CSU values. President Quiñones also reflected on Mr. Darwin's legacy as a supporter of arts, education and community service, and characterized the naming as a meaningful way to recognize his impact.

The action item was approved as submitted (RIA 1-26-02).

Item 4 – 2024–2025 CSU Donor Impact Report

Vice Chancellor Greg Saks, Assistant Vice Chancellor Melissa Watkins, and Fresno State President Saúl Jiménez-Sandoval presented the 2024–2025 CSU Donor Impact Report, submitted annually pursuant to the Education Code to the Joint Legislative Budget Committee and the Department of Finance.

Vice Chancellor Saks emphasized that while philanthropy does not replace essential investment from the state, it plays a critical and complementary role in advancing the CSU's mission. He highlighted that donor support expands student access, strengthens workforce readiness and enables innovation across campuses. He reported that in FY 2024–2025, the CSU received $567 million in gift commitments and nearly $482 million in gift receipts, reflecting an eight percent increase from the prior year. He further reported that 97 percent of contributions were donor-

designated, with approximately three percent unrestricted, providing limited flexibility for campus needs. The presentation also highlighted multi-year trends in fundraising and systemwide growth in commitments and receipts across campuses.

Melissa Watkins, assistant vice chancellor for systemwide advancement, reviewed the allocation of donor-designated receipts for current programs and discussed the continuing predominance of restricted giving. She reported that the CSU's combined endowment market value reached an all-time high of $3.1 billion and noted the continuing, long-term impact of endowment distributions supporting scholarships, academic programs and other university priorities. The presentation included comparative context and examples of philanthropic initiatives advancing CSU Forward priorities.

President Jiménez-Sandoval highlighted a Fresno State example funded by a $5 million Mellon Foundation grant supporting paid internships for humanities students, emphasizing the importance of paid experiential learning so students do not have to choose between earning income and building career experience.

Fresno State student Samantha Rangel provided testimony regarding her participation in the Mellon-funded paid internship program and her placement as a reporter at KVPR/Valley Public Radio, the NPR affiliate for the Central Valley. She described how paid internship support enabled participation while meeting financial responsibilities, and shared how the experience strengthened her skills, clarified career direction, increased confidence, and resulted in part-time employment at the station.

Vice Chancellor Saks concluded by noting the CSU's focus on sustaining philanthropic momentum and described the transition from the Office of Systemwide Advancement to the Office of Systemwide Philanthropy. He outlined near-term priorities including enhanced prospect research, strengthened planned giving resources—including support for campuses without dedicated capacity—and expanded training and shared resources to support campus advancement efforts and systemwide collaboration.

Trustees expressed appreciation for the Donor Impact Report and commended the continued growth in philanthropic support across the CSU. Comments highlighted opportunities to expand alumni participation and emphasized the importance of sustained outreach and meaningful alumni engagement.

Trustees underscored the value of humanities education and paid internships in preparing students for workforce success and noted the powerful impact of student testimony in illustrating the real-world benefits of donor-supported programs. Trustees also encouraged the inclusion of student-led philanthropic initiatives and campaigns in future donor impact reports and presentations, recognizing the leadership role students play in advancing a culture of philanthropy.

Additional questions addressed the role of the Chancellor's Office in supporting and scaling systemwide philanthropic efforts, coordination with campus advancement teams, and the categorization of athletics-related philanthropic support. Administration and campus leaders provided clarification regarding systemwide strategies, campus goal-setting processes, and the multiple revenue streams that support athletics programs.

The action item was approved as submitted (RIA 1-26-03).

Trustee Gilbert-Lurie expressed the Board's gratitude to Lynda and Stewart Resnick and the late Robert Darwin for their visionary philanthropy and noted that their support will create lasting opportunities for students and communities. She also thanked campus leadership, advancement professionals and donors across the CSU system for their collective efforts reflected in the Donor Impact Report adopted by the committee.

Trustee Gilbert-Lurie adjourned the meeting of the Committee on Institutional Advancement.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Montage Health Helen Baszucki School of Nursing – California State University, Monterey Bay

Presentation By

Greg Saks
Vice Chancellor
External Relations and Communications

Vanya Quiñones
President
California State University, Monterey Bay

Summary

This item will consider naming the school of nursing at Cal State Monterey Bay as the Montage Health Helen Baszucki School of Nursing.

This proposal, submitted by California State University, Monterey Bay (CSUMB), meets the criteria and other conditions specified in the Board of Trustees Policy on Naming of California State University Academic and Athletic Programs, including approval by the system review panel and campus academic senate.

Background

The proposed naming of the program recognizes the $15 million gift commitment from Montage Health. The purpose of this gift is to assist with the planning, launch and accreditation of a pre-licensure Bachelor of Science in Nursing (BSN) program and a Master of Science in Nursing (MSN) program within the Nursing Department at Cal State Monterey Bay, as part of an expanded nursing school initiative.

Montage Health has a long-standing commitment to serving the Monterey County community. Established in 1929, the organization has grown and evolved to meet the healthcare needs of its residents. Montage Health's dedication is evident in its various initiatives and partnerships aimed at improving health outcomes and promoting wellness. With a focus on coordinated care and community engagement, Montage Health strives to make quality healthcare accessible to everyone.

Montage Health's longstanding partnership with CSUMB has supported the university's College of Health Sciences and Human Services through over $1 million in funding for programs and scholarships, along with clinical rotations for students and career opportunities for alumni. Montage Health believes CSUMB's contributions to the community align with their mission, leading to a strong collaboration between the two institutions. This generous gift will further strengthen and expand this partnership, enhancing healthcare education and workforce development in the region.

Recommended Action

The following resolution is recommended for approval:

> **RESOLVED,** by the Board of Trustees of the California State University, that the school of nursing at California State University, Monterey Bay be named as the Montage Health Helen Baszucki School of Nursing at California State University, Monterey Bay.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Hung Family College of Engineering – California State University, Long Beach

Presentation By

Greg Saks
Vice Chancellor
External Relations and Communications

Andrew Jones
Acting President
California State University, Long Beach

Summary

This item will consider naming the College of Engineering complex at California State University, Long Beach as the Hung Family College of Engineering.

This proposal, submitted by Cal State Long Beach, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming of California State University **Academic** ~~Facilities~~ and **Athletic Programs** ~~Properties~~, including approval by the system review panel and campus academic senate.

Background

The proposed naming recognizes Mr. and Mrs. Hung's $30 million gift to the College of Engineering. By allocating part of their gift to current priorities and an even larger portion to endowment, Mr. and Mrs. Hung will provide the College of Engineering with flexibility to seize both current and future opportunities for growth, thus ensuring that CSULB students have access to emerging tools, ideas and equipment that will shape the engineering profession for decades to come.

Mr. Hing Hung's life tells a powerful story of perseverance, possibility and the promise of education. Born in Foshan, China, he spent his teenage years in a labor camp before making a brave escape to Macau and eventually to Hong Kong. At 22, he came to the United States to build a better future. His determination led him to Cal State Long Beach, where he earned his master's degree in electrical engineering in 1985. He still recalls with gratitude the flexibility of evening classes at CSULB and the professors whose real-world experience helped shape his own career.

In 2023, Mr. Hung received the university's highest alumni honor, the Distinguished Alumni Award, which recognizes alumni who have an exemplary record of distinction and success in their chosen fields, demonstrated pride and support for The Beach, and a record of impactful leadership and enduring service to their communities and to society-at-large.

Together with his wife, Doris, Mr. Hung is an avid supporter of CSULB. Over the years, the couple's generosity has strengthened the College of Engineering, supported new facilities and scholarship programs, and contributed to key campus projects like the Anna W. Ngai Alumni Center. Mr. and Mrs. Hung have been inducted into the Carillon Society and are recipients of the prestigious Carillon Award for their transformational giving. Mr. Hung also gives generously of his time and makes it a point to bring CSULB students into his company as interns.

Recommended Action

The following resolution is recommended for approval:

> **RESOLVED,** by the Board of Trustees of the California State University, that the College of Engineering at California State University, Long Beach be named as the Hung Family College of Engineering.