AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: **3:00 p.m., Tuesday, January 30, 2024**
Glenn S. Dumke Auditorium

Anna Ortiz-Morfit, Chair
Douglas Faigin, Vice Chair
Diego Arambula
Raji Kaur Brar
Jean Picker Firstenberg
Mark Ghilarducci
Jonathan Molina Mancio
Yammilette Rodriguez
Jose Antonio Vargas

Consent

1. Approval of Minutes of the Meeting of September 12, 2023, *Action*

Discussion

2. Naming of the Braddock Center for Science and Innovation – California State University, East Bay, *Action*
3. Annual Report on Donor Support for 2022-2023, *Action*

MINUTES OF THE MEETING OF THE COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California

September 12, 2023

Members Present

Anna Ortiz-Morfit, Chair
Douglas Faigin, Vice Chair
Diego Arambula
Raji Kaur Brar
Jean Picker Firstenberg
Mark Ghilarducci
Yammilette Rodriguez
José Antonio Vargas

Wenda Fong, Chair of the Board
Jolene Koester, Interim Chancellor

Trustee Faigin called the meeting to order.

Approval of Minutes

The minutes of May 23, 2023, were approved as submitted.

2023-2024 California State University Trustees' Award for Outstanding Achievement

Trustee Faigin shared that each year the CSU Board of Trustees provides scholarships to students who demonstrate extraordinary academic achievement, significant personal accomplishments, valued service to the community and financial need. He recognized and thanked the members of the CSU Trustees' Award Selection Committee.

Chair Fong thanked the trustees – both past and present – and members of the CSU Foundation board for their contributions to the CSU Trustees' scholarships. She also recognized Trustee Emeritus Ali Razi, CSU Foundation Board of Governors member and CSU Trustees' Award

selection committee chair, whose leadership and dedication to the scholarship program has transformed countless lives since 1984. She then introduced the top Razi scholar, Tania Parker, from California State University, Northridge.

The board recognized the 23 recipients of the 2023-2024 CSU Trustees' Award for Outstanding Achievement. Trustee Faigin called each student forward to receive their medallion and read a brief description of their accomplishments.

Trustee Faigin adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Braddock Center for Science and Innovation – California State University, East Bay

Presentation By

Steve Relyea
Executive Vice Chancellor and
Chief Financial Officer

Cathy Sandeen
President
California State University, East Bay

Summary

This item will consider naming the applied science facility at California State University, East Bay as the Braddock Center for Science and Innovation.

This proposal, submitted by Cal State East Bay, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the facility recognizes the $5 million contribution by Robert Braddock, Jr. and Cheryl Keemar to Cal State East Bay. The gift is being used for the construction of the applied learning facility for STEM education. The 21,000 square foot facility will serve as an annex and is adjacent to the existing science buildings. It features four labs, five instruction spaces and a student support space. Upon completion, the facility will accommodate enrollment growth in STEM programs, enhance applied learning experiences and undergraduate research opportunities, and help fuel the East Bay's economic growth in technology and bioscience industries.

The Braddock family has longstanding roots in the East Bay. Robert C. ("R.C.") and Lois Braddock moved to San Leandro after R.C.'s service as an officer in the United States Navy in 1945. In addition to R.C.'s successful career in the home building industry, R.C. and Lois were among the founding limited partners in the Oakland Raiders.

The two Braddock children, Cheryl Keemar ("Cherie") and Robert Jr. ("Bob") were born in Oakland. After serving in the U.S. Army, attending college (including Cal State Hayward in 1974), and working in the family business, Bob directed his efforts to investing and philanthropy. Cherie relocated from San Francisco to New York City where she had a long career as marketing director for Gourmet Magazine.

R.C. and Lois were generous philanthropists throughout their lives, an ethic they cultivated in their children. The family is committed to providing access to education, healthcare and other necessary services to those in need.

Shortly before R.C.'s death in 1995, he and Lois created the Braddock Family Foundation as a vehicle to carry on their philanthropic legacy. Bob and Cherie have expanded the family philanthropic activities by including their personal giving under the umbrella of Braddock Philanthropies.

In addition to their generous support of Cal State East Bay, Bob and Cherie have perpetuated and expanded their parents' philanthropic vision through recent grants to fund the Braddock Emotional Support Team (BEST) program at UCSF Benioff Oakland Children's Hospital, the San Leandro Boys and Girls Club and the Dental Clinic at San Leandro-based Davis Street Community Center.

Recommended Action

The following resolution is recommended for approval:

> **RESOLVED,** by the Board of Trustees of the California State University, that the applied science facility at California State University, East Bay be named the Braddock Center for Science and Innovation.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Annual Report on Donor Support for 2022-2023

Presentation By

Steve Relyea
Executive Vice Chancellor and
Chief Financial Officer

Summary

This item presents information on donor support to the California State University from July 1, 2022 to June 30, 2023. Section 89720 of the Education Code requires that an annual gift report be submitted to the California Joint Legislative Budget Committee and the California Department of Finance.

A full report is available at http://www.calstate.edu/donorsupport.

Overview

In 2022-2023, the California State University secured over $557 million in new gift commitments and almost $466 million in gift receipts. This steady support, on par with last year's totals, helps power the CSU system's excellence in creating social mobility for our graduates, their families, and communities across California.

Ten campuses had increases in giving. The CSU's total endowment market value reached an all-time high at over $2.5 billion.

Gifts Received

Donor's generosity in 2022-2023 resulted in almost $466 million in assets received by the university. Donors designated most contributions to support areas across Cal State Universities, with only 1.6% or $7.4 million being unrestricted.

Donors designated $328 million for current use, which included:

- $93.7 million for faculty support and academic enrichment
- $44.8 million for student scholarships

- $29.7 million for athletics
- $17.3 million for academic research
- $5.5 million for student affairs and student life
- $137 million for additional university priorities

Donors contributed an additional $49 million to support campus improvements in property, buildings and equipment, as well as $79 million in gifts to endowments and $1.8 million in irrevocable deferred gifts.

Performance Benchmarking

Gift receipts are the national standard used by the Council for Advancement and Support of Education to compare fundraising results across universities. National peer groups are based on classification groups developed by the Carnegie Commission on Higher Education, current as of 2021.

Among public master's institutions across the nation, California State Universities in the top ten for fundraising include San Luis Obispo (first), Channel Islands (second), Northridge (fifth), and Sacramento (seventh). San Diego State ranked first among public doctoral universities with high research activity. Cal Maritime ranked first among maritime academies.

The following resolution is recommended for approval:

> **RESOLVED**, by the Board of Trustees of the California State University, that the Annual Report on Donor Support for 2022-2023 be adopted for submission to the California Joint Legislative Budget Committee and the California Department of Finance.