AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 3:35 p.m., Tuesday, March 21, 2023
Glenn S. Dumke Auditorium

Lillian Kimbell, Chair
Jean PickerFirstenberg, Vice Chair
Diego Arambula
Leslie Gilbert-Lurie
Anna Ortiz-Morfit
Yammilette Rodriguez
Jose Antonio Vargas

Consent

1. Approval of Minutes of the Meeting of January 25, 2023, Action
2. Naming of the Ernest E. Tschannen Hall – California State University, Sacramento, Action

Discussion

3. Naming of the Autodesk Technology Engagement Center – California State University, Northridge, Action
MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California

January 25, 2023

Members Present
Lillian Kimbell, Chair
Jean Picker Firstenberg, Vice Chair
Diego Arambula
Leslie Gilbert-Lurie
Anna Ortiz-Morfit
Yammilette Rodriguez
Wenda Fong, Chair of the Board
Jolene Koester, Interim Chancellor

Trustee Kimbell called the meeting to order.

Approval of Minutes
The minutes of November 16, 2022, were approved as submitted.

Renaming of Craven Hall – California State University San Marcos
The committee approved the proposed resolution on consent (RIA 01-23-01) that William A. Craven Hall at California State University San Marcos be renamed as the Administrative Building.

Annual Report on Donor Support for 2021-2022
Steve Relyea, executive vice chancellor and chief financial officer, presented the annual report of donor support for 2021-22. He reported that this past fiscal year the California State University system secured more than $567 million in gift commitments and over $473 in gift receipts. Additionally, he shared that $96 million was distributed to student scholarships. He thanked the
campus presidents for the key role they play in building relationships that generate philanthropic support.

Lori Redfearn, associate vice chancellor for systemwide advancement, presented additional highlights from the donor report and showcased some of the donors and the lives that are profoundly impacted by their generosity. She introduced Adrienne Vargas, vice president for university relations and development at San Diego State, who shared the successes of Snapdragon Stadium—a self-supported facility funded through a mix of ticket sales revenue, corporate partnerships and philanthropic support—as well as the plans for SDSU Mission Valley.

The committee recommended approval by the board of the proposed resolution that the Annual Donor Report for 2021-2022 be adopted for submission to the California Joint Legislative Budget Committee and the California Department of Finance (RIA 01-23-02).

Trustee Kimbell adjourned the meeting.
COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Ernest E. Tschannen Hall – California State University, Sacramento

Presentation by:

Steven Relyea
Executive Vice Chancellor and
Chief Financial Officer

Robert S. Nelsen
President
California State University, Sacramento

Summary

This item amends the naming of the Engineering Replacement Building at California State University, Sacramento, as the Ernest E. Tschannen Engineering Teaching and Research Building approved November 16, 2022.

This proposal, submitted by Sacramento State, requests approval to name Santa Clara Hall as Ernest E. Tschannen Hall, in the interim, until the Ernest E. Tschannen Engineering Teaching and Research Building construction is completed. At that time, the naming will transfer to the new building.

Background

The naming recognizes the $10 million pledge, $3 million of which will be donated by December 2027. The remaining $7 million will be received upon Mr. Ernest E. Tschannen’s passing. The entire gift from Mr. Tschannen will support the construction costs associated with the Engineering Replacement Building.

Mr. Tschannen was born in Aarwangen, Switzerland in 1925, and spent his youth in his home country, earning a degree in mechanical engineering before moving to Canada in 1950. He eventually immigrated to the United States to pursue his career as an engineer. Mr. Tschannen has spent the latter part of his life as a real estate investor and owns more than 28 apartment complexes across the United States.

Mr. Tschannen is committed to student success, diversity, equity, and the power of higher education to change individual lives. This naming will not only honor his tremendous
philanthropic support but encourage others like him to see the impact of philanthropy on the lives of individuals, diverse communities and the CSU.

**Recommended Action**

The following amended resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that the Engineering Replacement Building at California State University, Sacramento, be named The Ernest E. Tschannen Engineering Teaching and Research Building and, in the interim, to name Santa Clara Hall as The Ernest E. Tschannen Engineering Teaching and Research Building until the replacement building is completed.
Committee on Institutional Advancement

Naming of the Autodesk Technology Engagement Center – California State University, Northridge

Presentation by:

Steve Relyea
Executive Vice Chancellor and
Chief Financial Officer

Erika D. Beck
President
California State University, Northridge

Summary

This item will consider naming the facility that will house both programs from CSUN’s College of Engineering and Computer Science as well as the Global HSI Equity Innovation Hub programming at California State University, Northridge as the Autodesk Technology Engagement Center for a term of 35 years.

This proposal, submitted by California State University, Northridge, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the facility recognizes the cumulative $7,075,000 gift by software giant Autodesk to construct the facility that will house both academic programs for the College of Engineering and Computer Science as well as CSUN’s Global HSI Equity Innovation Hub programming—hereafter referred to as the “Equity Innovation Hub.” The gift will be used to build, near the heart of the campus, a new, 30,000 square foot facility to both house and broadcast programming designed to accelerate equity through education that inspires and prepares a diverse body of students to become the innovators and creators of the future. The facility will play a significant role with regard to facilitating the exceptional academic programming as well as to act as a physical and virtual convening of campuses throughout the CSU as well as other Hispanic Serving Institutions across the country.
Autodesk was one of the first to invest in what was originally envisioned as a Center of Possibilities at CSUN, setting the course for what has grown to become a hub of possibilities at a global scale. This includes CSUN’s exceptional academic programs housed within the College of Engineering and Computer Science as well as intentional efforts already underway within the CSU along with a wide variety of HSI organizations across the country.

With a mission to champion innovative solutions to the world’s greatest social and environmental challenges, Autodesk’s support of CSUN has exemplified philanthropy at its finest. By deploying technology, funding and expertise in support of the environmental and social good, Autodesk is empowering our future designers, makers and doers with the mindset, skillset and toolset to help solve tomorrow’s most pressing challenges.

Leading the organization is Dr. Andrew J. Anagnost, who has served as the President and Chief Executive Officer of Autodesk since 2017, the pinnacle of a 25-year career with the company. An alumnus of CSUN’s College of Engineering & Computer Science, Andrew followed in the footsteps of his mother, sister and brother, all of whom are CSUN alumni, in achieving his bachelor of science degree in engineering in 1987. In addition to directing Autodesk’s philanthropic support, Andrew has personally committed significant support to the university, including his own $1,000,000 gift to support the construction of the facility.

By reframing service to our students through an equity and racial-justice lens, the facility that houses both the College of Engineering and Computer Science as well as the Equity Innovation Hub program seeks to exponentially accelerate educational equity creating pathways to STEM careers for historically underserved and underrepresented communities. With Autodesk’s support, CSUN has become the ideal site to continue and expand these ongoing, collaborative efforts.

**Recommended Action**

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that this facility at California State University, Northridge be named as the Autodesk Technology Engagement Center for a term of 35 years.