AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: **11:00 a.m., Wednesday, January 25, 2023**
Glenn S. Dumke Auditorium

Lillian Kimbell, Chair
Jean Picker Firstenberg, Vice Chair
Diego Arambula
Leslie Gilbert-Lurie
Anna Ortiz-Morfit
Yammilette Rodriguez
Jose Antonio Vargas

Consent

1. Approval of Minutes of the Meeting of November 16, 2022, *Action*
2. Renaming of Craven Hall – California State University San Marcos, *Action*

Discussion

3. Annual Report on Donor Support for 2021-2022, *Action*

MINUTES OF THE MEETING OF COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California

November 16, 2022

Members Present

Lillian Kimbell, Chair
Jean Picker Firstenberg, Vice Chair
Diego Arambula
Leslie Gilbert-Lurie
Anna Ortiz-Morfit
Jose Antonio Vargas

Jolene Koester, Interim Chancellor
Wenda Fong, Chair of the Board

Trustee Kimbell called the meeting to order.

Approval of Minutes

The minutes of September 13, 2022, were approved as submitted.

Naming of the Singelyn Graduate School of Business – California State Polytechnic University, Pomona

Steve Relyea, executive vice chancellor and chief financial officer, reported that the proposed naming recognizes the vision and generosity of David and Ruth Singelyn and their $12.5 million commitment to support the College of Business Administration graduate program, including an endowment that will provide funds for the program's deanships and education fund. Their lifetime commitments to the university total $14.6 million.

The donors were present, and Cal Poly Pomona President Soraya Coley and Interim Chancellor Koester thanked the family for their transformational gift and impact on the university.

The committee recommended approval by the board of the proposed resolution (RIA 11-22-13) that the College of Business Administration's graduate business programs office at California State Polytechnic University, Pomona be named the Singelyn Graduate School of Business.

Naming of the Ernest E. Tschannen Engineering Teaching and Research Building – California State University, Sacramento

Executive Vice Chancellor Steve Relyea shared that the proposed naming recognizes the $10 million pledge from Ernest E. Tschannen, a longtime friend and supporter of the university. The funds will be used to pay for construction costs for the Engineering Replacement building. This 100,000-square-foot building, with teaching and research laboratories, will be a place of innovation, discovery and research, where students will work alongside faculty to develop solutions for complex engineering challenges.

Sacramento State President Robert Nelsen thanked Mr. Tschannen for his generosity and commitment to higher education and recognized his impact on the lives of students and those in the community.

The committee recommended approval by the board of the proposed resolution (RIA 11-22-14) that the Engineering Replacement Building at California State University, Sacramento, be named The Ernest E. Tschannen Engineering Teaching and Research Building.

Trustee Kimbell adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Renaming of Craven Hall – California State University San Marcos

Presentation By

Steve Relyea
Executive Vice Chancellor and
Chief Financial Officer

Ellen Neufeldt
President
California State University San Marcos

Summary

This item will consider removing the name of the late Senator William A. Craven from the primary administrative building at California State University San Marcos (CSUSM). The honorific facility naming was approved by the CSU Board of Trustees in 1991.

This request, submitted by CSUSM President Ellen Neufeldt, considers a comprehensive review by a campus community taskforce, a campus academic senate resolution calling for the building's name to be changed, and approval by the system review panel.

Background

William A. Craven Hall was dedicated to Senator William A. Craven in spring 1993 in honor of the Senator's efforts to win fiscal and public support of the founding of CSUSM. In spring 2021, CSUSM's academic senate passed a resolution supporting the renaming of Craven Hall in light of statements and actions he made in the early 1990s related to undocumented individuals and those of Hispanic/Latin-x descent that are incongruent with the values of CSUSM. The 2021 resolution affirms resolutions previously passed in 1994 and 1995 to remove Craven's name on the building.

At the request of CSUSM President Ellen Neufeldt, a Taskforce comprised of a diverse membership of CSUSM students, faculty, staff and community members undertook the work of discovering, documenting and analyzing the historical record of Senator Craven's statements and actions as they relate to his past leadership roles and affiliations with CSUSM. The Taskforce developed opportunities for open and informed discussion with campus constituents and articulated the potential impacts of retaining, replacing or contextualizing the name and representation of Senator Craven at CSUSM. Their report is available to the public on the university's website: https://www.csusm.edu/president/initiatives/craven/index.html.

Based on their work, the vast majority of the Taskforce endorsed the removal of Senator Craven's name from the building at CSUSM based on:

- A pattern of actions and statements related to undocumented immigrants and Hispanic/Latin-x communities that indicate a lack of alignment with CSUSM's Hispanic Serving Institution status and mission of student success, which include:
    - At the Senate Committee on Border Issues hearing in 1993, Senator Craven referred to undocumented immigrants being on the "lower scale of our humanity."
    - In an interview with the San Diego Union Tribune in October 1994, Senator Craven indicated his support for a legal-resident eligibility card for Hispanic/Latin-x individuals.
    - Senator Craven initiated and supported studies and reports that attempted to access the economic cost of undocumented persons in San Diego County. These actions were controversial at the time with flawed methodology.
- The lack of apology, expression of remorse, or any substantive efforts by Senator Craven to seek understanding of the impact of his words and/or statements.

Recommended Action

The following resolution is recommended for approval:

> **RESOLVED**, by the Board of Trustees of the California State University, that William A. Craven Hall at California State University San Marcos be renamed the Administrative Building.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Annual Report on Donor Support for 2021-2022

Presentation By

Steve Relyea
Executive Vice Chancellor and
Chief Financial Officer

Lori A. Redfearn
Associate Vice Chancellor
Systemwide Advancement

Summary

This item presents information on donor support to the California State University from July 1, 2021, to June 30, 2022. Section 89720 of the Education Code requires that an annual gift report be submitted to the California Joint Legislative Budget Committee and the California Department of Finance.

A full report is available at http://www.calstate.edu/donorsupport.

Overview

In 2021-2022, the California State University secured over $567 million in new gift commitments and over $473 million in gift receipts. This steady support demonstrates our donors' trust in the CSU system to create long-lasting success for our students, their families and communities across the state and the nation.

Though 2021-22 totals are a year-over-year decrease in gift commitments of $64 million, it is important to acknowledge the extraordinary gift of $135 million received from McKenzie Scott and Dan Jewett in the previous year.

Twelve campuses had increases in giving. The CSU's total endowment market value remains strong at over $2.3 billion.

Gifts Received

Donors' generosity in 2021-22 resulted in more than $473 million in assets received by the university. Most contributions were designated by donors to support specific areas of interest. Unrestricted giving— generally acquired through small donations in annual giving campaigns— reached $16.2 million representing about 3% of the total.

Donors designated $260.4 million for current use, which included:

- $85.3 million for faculty support and academic enrichment
- $38.7 million for academic and athletic scholarships
- $18 million for research
- $13.2 million for athletic programs
- $5.2 million for student affairs and student life
- $100 million for additional university priorities

Donors contributed an additional $83.6 million to support academic, athletic and student services facilities.

Gifts to endowments of $108.2 million support a variety of priorities in perpetuity. On average, campuses distribute four percent of the endowment market value annually. This permits distributions to grow at the rate of inflation thus preserving intergenerational equity.

The $4.6 million in irrevocable deferred gifts are capitalized as assets to the university but will be realized over time from the donors' estates.

Performance Benchmarking

Gift receipts are the global data reporting standard used by the Council for Advancement and Support of Education to compare fundraising results across universities. National peer groups are based on classification groups developed by the Carnegie Commission on Higher Education.

Among public master's institutions across the nation, CSU campuses in the top ten for fundraising include: San Luis Obispo (first), Sacramento (second) and Northridge (seventh). San Diego State ranked third among high research activity (R2) public doctoral institutions. Cal Maritime ranked first among maritime academies.

The following resolution is recommended for approval:

> **RESOLVED**, by the Board of Trustees of the California State University, that the Annual Report on Donor Support for 2021-2022 be adopted for submission to the California Joint Legislative Budget Committee and the California Department of Finance.