AGENDA

COMMITTEE ON GOVERNMENTAL RELATIONS

Meeting: **9:00 a.m., Wednesday, January 25, 2023**
Glenn S. Dumke Auditorium

Douglas Faigin, Chair
Maria Linares, Vice Chair
Diego Arambula
Jack McGrory
Yammilette Rodriguez
Romey Sabalius
Lateefah Simon
Jose Antonio Vargas

Consent
1. Approval of Minutes of the Meeting of September 14, 2022, *Action*

Discussion
2. Statement of State Legislative Principles for 2023 and 2024 and Sponsored State Legislation for 2023, *Action*
3. Federal Agenda for 2023 and 2024, *Action*

MINUTES OF THE MEETING OF COMMITTEE ON GOVERNMENTAL RELATIONS

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California

September 14, 2022

Members Present

Douglas Faigin, Chair
Maria Linares, Vice Chair
Diego Arambula
Jack McGrory
Yammilette Rodriguez
Romey Sabalius
Lateefah Simon

Jolene Koester, Interim Chancellor
Wenda Fong, Chair of the Board

Trustee Faigin called the meeting to order.

Approval of Minutes

The minutes of the May 24, 2022, meeting were approved as submitted.

State Legislative Update

Executive Vice Chancellor and Chief Financial Officer Steve Relyea reported that the legislature concluded the second year of the 2021-2022 legislative session and are adjourned until December 5. This year, more than 2,000 bills were introduced. He thanked all those who advocated for the CSU, including the Advocacy and State Relations team, the campuses and Chancellor's Office colleagues. The collaborative efforts over the past seven months have allowed the CSU to be effective in its advocacy.

Eric Bakke, interim assistant vice chancellor for advocacy and state relations, provided an update on the legislative process; three significant bills of interest: AB 1746, AB 1602 and SB 410; four

bills sponsored by the CSU: SB 684, SB 1280, AB 2422 and AB 2973; and a preview of fall advocacy activities, including a virtual legislative staff campus visit and the CSU Advocacy Training Conference.

Trustees demonstrated an interest in supporting a statewide bond initiative that would provide necessary funding to support facilities and deferred maintenance needs. Additionally, there was discussion of potential sponsored legislation by the CSU in the next legislative session, as well as comments regarding Senate Bill 410.

Trustee Faigin adjourned the meeting.

COMMITTEE ON GOVERNMENTAL RELATIONS

Statement of State Legislative Principles for 2023 and 2024 and Sponsored State Legislation for 2023

Presentation By

Steven Relyea
Executive Vice Chancellor and
Chief Financial Officer

Nathan Dietrich
Assistant Vice Chancellor
Advocacy and State Relations

Summary

This item contains the proposed Statement of State Legislative Principles for 2023 and 2024, as well as two sponsored legislative proposals for consideration by the Board of Trustees for 2023.

State Legislative Principles for 2023 and 2024

Background

At the beginning of every two-year legislative session, the Board of Trustees adopts a formal Statement of State Legislative Principles for the California State University. The principles provide basic parameters to guide positions taken by the chancellor and system representatives on matters pending before the California legislature.

Statement of Legislative Principles

As the state's greatest producer of bachelor's degrees, the California State University plays a critical role in arming future leaders with the skills and knowledge for them to thrive in the workforce, strengthen the economy and actively contribute to the quality of life in California. The CSU achieves these results by providing affordable, accessible and high-quality education, as outlined in the Master Plan for Higher Education. The system and its leaders, faculty and staff remain committed to this important work for the betterment of today and tomorrow.

The following constitute the core principles guiding recommendations on legislation:

1. Work with the legislature and governor to allow the California State University to continue its oversight of academic affairs and matters relating to the internal governance of the university.

2. Preserve the integrity of the collective bargaining process.

3. Remain neutral on matters in which the state seeks to legislate the general public health and safety while not singling out the California State University.

4. Preserve the integrity of the California State University's budgetary process, and seek adequate funding to serve current and future students, support the work of faculty and staff, provide for ongoing operations, capital outlay and infrastructure needs, and to meet the workforce demands of the state.

    a. Provide that all funds must be appropriated to the Board of Trustees.

    b. Proposals for operational, student success and academic programs, and capital outlay needs must be approved and prioritized by the Board of Trustees.

    c. Provide the operational authority and flexibility, as well as the necessary tools, for the university to respond to the needs of students and the state.

5. Seek to influence the outcome of issues which, while not affecting the California State University alone, would have a disproportionate impact on the university's activities.

6. Seek to secure representation of the California State University on appropriate boards, commissions, task forces, study groups, etc., whose work may have a significant impact on the system. Representatives to such bodies shall be appointed by the Board of Trustees or the chancellor.

7. As both the chief administrative officer and a trustee, the chancellor is recognized and designated by the Board of Trustees as the spokesperson for the California State University regarding its positions on state and federal legislative proposals. When practical, the position to be taken on a legislative proposal should be discussed with the chair and vice chair of the Committee on Governmental Relations before that position is communicated to the legislature. Unresolved positions on a legislative proposal will be decided by the chancellor in consultation with the chair of the board. When practical, changes in position on pending legislative proposals will be shared with the chair and vice chair of the Committee on Governmental Relations prior to communication of the change to the legislature. When this is not practical, changes in position will be shared with the chair and vice chair of the Committee on Governmental Relations immediately following communication of the change to the legislature.

2023 Legislative Proposals

Background

In August, Interim Chancellor Jolene Koester requested proposals from system and campus leaders for possible inclusion in the Board of Trustees' sponsored bill package for the 2023 legislative year. Proposals were analyzed by staff with consideration given to whether there was a clearly identified need, programmatic and fiscal implications, and overall alignment with system initiatives and priorities. The following is recommended for adoption by the Board as sponsored legislation for 2023.

Doctorate Expansion

We recommend the Board of Trustees sponsor legislation to grant the CSU authorization to provide broad authority to offer applied and professional doctorate degrees which address specific workforce demands and do not duplicate programs offered by the University of California.

California law specifies that the primary mission of the CSU is undergraduate and graduate instruction through the master's degree, and that doctoral degrees may only be awarded jointly with other institutions of higher education in California. Since 2005, several exceptions have been made to the Education Code through separate pieces of legislation, including bills to grant the CSU the authority to offer doctorate degrees in Educational Leadership, Audiology, Physical Therapy, Nursing Practice, Occupational Therapy, and most recently, Public Health.

This proposal would establish procedures and guidelines to ensure that programs developed meet workforce demands, providing the CSU with a vital tool to more efficiently and effectively prepare California's highly skilled future workforce.

Sponsorship Exception

We recommend the Board of Trustees sponsor legislation to grant a statutory exception to the laws governing alcoholic beverage sponsorship to several venues on CSU campuses.

California law prohibits alcohol beverage suppliers or manufacturers from sponsoring events or advertising at venues with a retail alcohol license, unless there is a specific statutory exception. In accordance with CSU Executive Order 1109, many venues sell alcoholic beverages to event attendees. However, only a few venues on CSU campuses have a statutory exception and can also enter into sponsorship agreements.

This proposal seeks to replicate similar exceptions that have been authorized in recent years, including those at other CSU campuses. The ability to monetize sponsorship agreements will provide new revenue sources to campuses and help support various campus programs.

The following resolution is recommended for adoption:

> **RESOLVED**, by the Board of Trustees of the California State University, that the Statement of Legislative Principles for 2023 and 2024 be adopted; and be it further
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> **RESOLVED**, that the chancellor is authorized to take positions on pending legislation on behalf of the California State University system; but prior to taking or changing such positions on legislative matters, the chancellor shall consult, when practical, with the chair and vice chair of the Committee on Governmental Relations; and be it further
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> **RESOLVED**, that any unresolved positions on a legislative proposal will be decided by the chancellor in consultation with the chair of the board; and be it further
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> **RESOLVED**, that the chancellor shall keep the Board of Trustees regularly informed of the positions taken and of such other matters affecting governmental relations as deemed necessary and desirable; and be it further
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> **RESOLVED**, that the state legislative proposals described in this item are adopted as the 2023 Board of Trustees' sponsored legislation.

COMMITTEE ON GOVERNMENTAL RELATIONS

Federal Agenda for 2023 and 2024

Presentation By

Steve Relyea
Executive Vice Chancellor and
Chief Financial Officer

George H. Conant
Assistant Vice Chancellor
Federal Relations

Summary

This item details the system's federal priorities for 2023 and 2024.

Background

Every two years, the CSU reviews and updates its federal priorities in conjunction with the beginning of a new two-year session of Congress. In October 2022, Interim Chancellor Koester sent a memo to all California State University presidents and senior system leaders soliciting recommendations and outlining criteria for the system's Federal Agenda during the 118th Congress (2023-2024). The solicitation emphasized that the federal agenda must be consistent with the CSU system's core objectives that contribute to system goals of preserving access, ensuring equity, providing quality instruction, and preparing students for the workforce and promoting completion of students' educational goals.

This agenda is based on recent priorities, input received from campuses, review by the Chancellor's Senior Leadership Council, and the CSU Office of Federal Relations' assessment of the current political and fiscal landscape in Washington. The core principles outlined below are designed to provide a broad umbrella under which the CSU can react to the wide range of policy ideas that typically surface throughout a Congressional session; also included are bulleted illustrations of items that are ripe for advocacy in 2023-2024.

Overall, the agenda hews closely to the system's approach in recent years. The CSU can and should continue to promote federal investments in its students and institutions as efficient, productive targets of resources that will strengthen America's economy and well-being. Given the program's benefit to our students, the CSU should also continue to place maintaining a robust Pell Grant program at the top of its priority list. While the CSU will frequently be called upon to respond to proposals made by others, the federal agenda identifies priority areas that should be the subjects of proactive pursuit.

Summary of CSU System Priorities for 2023 and 2024

The California State University (CSU) consistently provides an outstanding return on federal investments in its students, institutions and research. With 23 campuses and approximately 477,000 students, the CSU is the nation's largest public four-year university system, providing access and success for unprecedented numbers of underserved and low-income students. Every year, 132,000 new CSU graduates enter the workforce across all economic sectors.

The system's top federal priorities for 2023 and 2024 are:

- Support and protect Dreamers, including by providing them with a clear pathway to citizenship
- Invest in student success by doubling the maximum Pell Grant and restoring annual cost-of-living increases to the program

A full list of CSU system priorities for 2023 and 2024 follows.

Improve College Access and Timely Completion through Aid to Students

The CSU remains one of the nation's best bargains. Significant state and institutional grants provide vital support to our low-income students. Federal financial aid programs remain critical to these students, including nearly 226,000 who rely on need-based Pell Grants. More than 65,000 Pell recipients earn CSU bachelor's degrees each year.

- Enhance the Pell Grant program by doubling the maximum grant; restoring automatic cost-of-living increases to the maximum grant; reserving any surplus funds for future program needs or improvements; and simplifying the FAFSA process to ensure ease of accessibility for all students and families
- Invest in the Supplemental Educational Opportunity Grant (SEOG) and Work-Study programs
- Prioritize resources for institutions serving the greatest number of students with need
- Support policies that minimize college debt burden and promote higher education philanthropy through scholarship, internship, faculty/student research, capital outlay, and similar support

Prepare Students for College Success

The CSU is continuously working to improve K-12 student readiness and measure the performance of CSU-trained teachers. The federal government is a vital partner.

- Provide robust funding for effective pipeline programs like GEAR UP and TRIO, and expand pre-K investments
- Maintain a strong federal partnership with universities to transform the preparation of America's teachers and school leaders, especially for high-need schools

Foster Degree Completion for California's Diverse Population

The CSU provides more than half of all undergraduate degrees granted to California's Latinx/a/o, Black and African American and Indigenous Native American students and is a leader in transitioning veterans to the workforce. Federal capacity-building programs and targeted grants help bridge completion and equity gaps.

- Support federal policies that assist California's Dreamers – young people brought to the US as children – and provide them with long-term stability and opportunities
- Maintain strong support for Hispanic- and Asian American and Native American Pacific Islander-Serving Institutions through administrative flexibility and increased investments in capacity-building programs at the Department of Education and other federal agencies
- Support the needs of veterans on campus and smooth their transition to the civilian workforce
- Promote policies that reduce recidivism by expanding access to a college education
- Foster community college transition of students to CSU campuses for successful degree completion, in accordance with Graduation Initiative 2025

Educate Students for Tomorrow's Workforce

Every year, 132,000 new CSU graduates drive California's and America's economy in the information technology, life sciences, agriculture, business, hospitality, healthcare, education, public administration, entertainment and multimedia industries. Targeted federal programs help propel their success.

- Support science, technology, engineering and mathematics (STEM) education, including through funding for the National Science Foundation (NSF)'s Louis Stokes Alliances for Minority Participation, Robert Noyce Teacher Scholarship, and Hispanic-Serving Institutions programs
- Invest in USDA's Hispanic-Serving Institutions Education Grants Program
- Provide robust funding for the National Endowments for the Humanities and the Arts
- Cultivate a welcoming environment for international students, scholars, and visitors through improved visa processes, employment-based opportunities, and permanent protections for Dreamers
- Support funding for co-curricular high impact practices, internships, fellowships, apprenticeships, and extension curriculum design and deployment, including in the climate space

Solve Societal Problems through Applied Research
In laboratories, at field sites and through programs at the CSU, students, faculty and collaborating scientists advance California's capacity to address key issues of significance to our state and nation. Federal investments are vital to continued progress.

- Maximize opportunities for comprehensive universities to compete for federal resources, including in STEM programs and climate research
- Maintain strong funding for NSF, National Institutes of Health, and national security research and training
- Invest in Non-Land-Grant Colleges of Agriculture (NLGCA) program

Enhance Campus Health, Safety and Infrastructure
State-of-the-art facilities and innovative programs help make campuses vibrant and secure for all.

- Promote Federal funding and policies that support students' well-being and basic needs, including housing and food security and mental health
- Fund programs that enhance campus safety and assist campuses with addressing sexual violence
- Support investments in infrastructure and assets that provide campuses opportunities to partner with their communities, improve facilities, and promote job training and strategic economic growth, including in connection with federal maritime responsibilities

The CSU federal agenda process recognizes that priorities may evolve over time. The OFR will continue to work with the universities and system leaders to refine and develop proposals, and to assist all in working productively with their representatives in Congress and with federal agencies in the year ahead.

The following resolution is recommended for approval:

> **RESOLVED**, by the Board of Trustees of the California State University, that the Federal Agenda for 2023 and 2024 be adopted.