

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 4:00 p.m., Tuesday, September 14, 2021
Virtually via Teleconference

Jean P. Firstenberg, Chair
Douglas Faigin, Vice Chair
Diego Arambula
Debra S. Farar
Anna Ortiz-Morfit
Christopher Steinhauser

Consent 1. Approval of Minutes of the Meeting of July 13, 2021, *Action*
Discussion 2. Naming of Martin V. Smith Hall – California State University Channel Islands, *Action*
3. 2021-2022 California State University Trustees’ Award for Outstanding Achievement,
Information

**MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium*
401 Golden Shore
Long Beach, California**

July 13, 2021

Members Present

Jean P. Firstenberg, Chair
Douglas Faigin, Vice Chair
Diego Arambula
Debra S. Farar
Anna Ortiz-Morfit
Christopher Steinhauser

Joseph I. Castro, Chancellor
Lillian Kimbell, Chair of the Board

Trustee Firstenberg called the meeting to order.

Approval of Minutes

The minutes of January 26, 2021, were approved as submitted.

Naming of The KPBS Conrad Prebys Media Complex – San Diego State University

Mr. Larry Salinas, vice chancellor for university relations and advancement, reported that the proposed naming recognizes the \$8 million contribution by The Conrad Prebys Foundation for KPBS's comprehensive campaign, Building on Trust: The Campaign for KPBS. The gift will be used to update and expand the KPBS facilities and technology.

San Diego State President Adela de la Torre shared the impact of the gift and recognized Mr. Prebys's generosity to San Diego State, as well as his passion and commitment to KPBS, arts and culture.

***PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020, and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the July 13-14, 2021, meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.**

The committee recommended approval by the board of the proposed resolution (RIA 07-21-03) that the KPBS building at San Diego State University be named as The KPBS Conrad Prebys Media Complex at Copley Center. Trustee Faigin was absent during the vote.

Naming of Prebys Stage – San Diego State University

Mr. Salinas reported that the proposed naming recognizes the \$6 million grant awarded by The Conrad Prebys Foundation. This grant will provide for a state-of-the-art venue that will provide world-class training and performance opportunities for San Diego State University students and faculty, as well as an outstanding performing arts experience for the greater community.

President de la Torre and Chancellor Joseph I. Castro shared the impact of the gift and recognized the legacy of Conrad Prebys and his remarkable and visionary generosity, which lives on through The Conrad Prebys Foundation.

The committee recommended approval by the board of the proposed resolution (RIA 07-21-04) that the Second Stage Theatre of the Performing Arts District at San Diego State University be named Prebys Stage.

Naming of the CSU Shiley Haynes Institute for Palliative Care

Mr. Salinas reported that the proposed naming recognizes cumulative commitments of \$6 million by Mrs. Darlene Marcos Shiley and The Shiley Foundation. Her philanthropic investment in the institute recognizes the importance of this specialized field, as well as its growing need.

In 2019, as part of her most recent gift to the institute, Mrs. Shiley requested and California State University San Marcos agreed to add President Emerita Karen Haynes's name to the institute at an appropriate time, in honor of her years of campus leadership. This action follows the requisite two-year post-retirement waiting period required for an individual who has served the CSU in an administrative capacity.

Cal State San Marcos President Ellen Neufeldt and Chancellor Castro shared the impact of the gift and thanked Mrs. Shiley for her ongoing generosity and commitment to the institute and the university. Mrs. Shiley and Dr. Haynes shared videotaped remarks expressing their appreciation.

The committee recommended approval by the board of the proposed resolution (RIA 07-21-05) that the California State University Shiley Institute for Palliative Care located on the California State University San Marcos campus be named the CSU Shiley Haynes Institute for Palliative Care.

Trustee Firstenberg adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of Martin V. Smith Hall – California State University Channel Islands

Presentation by:

Larry Salinas
Vice Chancellor
University Relations and Advancement

Richard Yao
President
California State University Channel Islands

Summary

This item will consider naming Manzanita Hall at California State University Channel Islands (CSUCI) as Martin V. Smith Hall.

This proposal, submitted by CSUCI, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The Martin V. and Martha K. Smith Foundation have generously agreed to a \$3.532 million gift to support construction costs associated with a third phase of renovation for Manzanita Hall as well as the restoration of the courtyard adjacent to the building.

Project Description

In Spring 2019, the university announced that the Martin V. Smith School of Business and Economics faculty and staff offices would relocate to the interior sections of Manzanita Hall's first and second floors. The university committed \$10,369,375 to support the remodel of Phase 1 and Phase 2.

The \$3.532 million gift will enable CSUCI to fully complete the building's renovation, extending the Martin V. Smith School academic space to the east wing and the adjacent courtyard. The additional renovated areas will include two classrooms, a lobby/reception area, and a mixed-use space for the Entrepreneurship & Small Business Institute and the Institute for

Global Economic Research. The restoration of the adjacent courtyard will create a space that is ideal for event and academic use by the Martin V. Smith School of Business and Economics.

Martin V. “Bud” Smith began his entrepreneurial enterprise selling jukeboxes from Los Angeles when he made a sale to the owner of a 12-stool hamburger drive-in off highway 101 on Oxnard Boulevard. When the restaurant owner could not pay, Smith took over the failing eatery, which he turned into a thriving business that eventually spurred the purchase of 50 acres of land on the Oxnard flood plain where he developed the Wagon Wheel Junction, which included the Wagon Wheel Restaurant and Motel. The success of that venture led to the development of a massive real estate portfolio, which included establishing the Channel Islands Harbor and numerous restaurants, hotels, high-rises, gas stations, apartment buildings and a small railway – eventually encompassing a portfolio of over 200 properties across Ventura County, northern Los Angeles County and southern Santa Barbara County.

In 1965, Smith founded the Commercial & Farmer's National Bank, which expanded to 13 branches before merging with the Chartered Bank of London in 1978. In 1983, Martin V. Smith & Associates budgeted \$45 million for real estate projects in Ventura, Santa Barbara and Los Angeles counties. In 1985, his plans were approved to construct a 20-story Financial Plaza in Oxnard - the tallest building in Ventura County to this day.

Martin V. Smith passed away on November 18, 2001, and, his beloved wife, Martha K. Smith, passed away on January 3, 2003. Prior to their passing, Martin and Martha Smith established the Martin V. and Martha K. Smith Foundation within the Ventura County Community Foundation. Since 1994, the Martin V. and Martha K. Smith Foundation has funded nonprofit organizations throughout Ventura County through its annual grant making program. The Smith family's engagement and philanthropic support continue today. Their four daughters and grandchildren, as well as a group of trusted advisors, serve on the board and continue the work of the Foundation, carrying on the Smith family legacy. Victoria Pozzi and Lucinda Daley, and family member, Emilio Pozzi, have served as active CSU Channel Islands Foundation Board Directors, and all four daughters continue to support CSU Channel Islands.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that Manzanita Hall at California State University Channel Islands be named Martin V. Smith Hall.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

2021-2022 California State University Trustees' Award for Outstanding Achievement

Presentation By

Jean P. Firstenberg
Trustee

Joseph I. Castro
Chancellor

Summary

The California State University (CSU) Board of Trustees provides scholarships to high-achieving students who have demonstrated financial need and overcome profound personal hardships to attain an education from the CSU. These students have superior academic records and are also providing extraordinary service to their communities.

Background

Since its inception, over 400 students have received the CSU Trustees' Awards for Outstanding Achievement. Thanks to donor generosity, 23 students will receive an award this year. The most outstanding recipient is designated the Trustee Emeritus Ali C. Razi Scholar.

These distinguished awards are funded by contributions from the CSU trustees, employees and friends of the university. In 2020, the CSU Foundation board of governors endowed a scholarship in recognition of the outstanding leadership of Chancellor Emeritus Timothy P. White. They also funded a 2021 named scholarship honoring Garrett P. Ashley's service as foundation president.

Scholarships range from \$6,000 to \$15,000. Sixteen runners-up received scholarships of \$3,000. The recipients of the 2021-2022 CSU Trustees' Award for Outstanding Achievement are:

Jazmin Barrita Barrita
California State University, Bakersfield
Michael A. and Debe Lucki Scholar

Berenice Rojas
California State University, Dominguez Hills
Edison International Scholar

Aurelia Nahue
California State University Channel Islands
Santé Health System Scholar

Angelica Gurrola
California State University, East Bay
William Randolph Hearst Scholar

Vivian Hernandez
California State University, Chico
SchoolsFirst Federal Credit Union Scholar

Maram Kiran
California State University, Fresno
Trustee Emerita Claudia H. Hampton Scholar

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Mauricio Gomez Lopez
California State University, Fullerton
TELACU Scholar

Janelle Chojnacki
Humboldt State University
William Randolph Hearst Scholar

Elaine Anne E. Araneta
California State University, Long Beach
Steinhauser Family Scholar

Alexandra Martin
California State University, Los Angeles
Stauffer Foundation Scholar

Margaret Malmquist-West
California State University Maritime Academy
Trustee Jack McGrory Scholar

Dillon Herrick
California State University, Monterey Bay
Wells Fargo Scholar

Erika Baron
California State University, Northridge
William Randolph Hearst Scholar

Firozeh Farahmand
California State Polytechnic University, Pomona
Trustee Emeritus Kenneth Fong Scholar

Carla Cruz Medina
California State University, Sacramento
*CSU Foundation President Emeritus
Garrett P. Ashley Scholar*

Bipulanda Sraman
California State University, San Bernardino
Ron and Mitzi Barhorst Scholar

Lawson L. Hardrick III
San Diego State University
Trustee Emeritus Murray L. Galinson Scholar

J Patterson
San Francisco State University
*Chancellor Emeritus Charles B. and Catherine
Reed Scholar*

Hannah Bittar
San José State University
*Trustee Emeritus William Hauck and Padget
Kaiser Scholar*

Christine Lam
California Polytechnic State University, San
Luis Obispo
*Trustee Wenda Fong and Daniel Fetterly
Scholar*

Ivan Gonzalez
California State University San Marcos
Chancellor Emeritus Timothy P. White Scholar

Doshia Dodd
Sonoma State University
Sycuan Band of the Kumeyaay Nation Scholar

Tonya Hensley
California State University, Stanislaus
Trustee Emeritus Ali C. Razi Scholar