AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 4:00 p.m., Tuesday, September 14, 2021
Virtually via Teleconference

Jean P. Firstenberg, Chair
Douglas Faigin, Vice Chair
Diego Arambula
Debra S. Farar
Anna Ortiz-Morfit
Christopher Steinhauser

Consent

Discussion

1. Approval of Minutes of the Meeting of July 13, 2021, Action
2. Naming of Martin V. Smith Hall – California State University Channel Islands, Action
3. 2021-2022 California State University Trustees’ Award for Outstanding Achievement, Information
MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium*
401 Golden Shore
Long Beach, California

July 13, 2021

Members Present

Jean P. Firstenberg, Chair
Douglas Faigin, Vice Chair
Diego Arambula
Debra S. Farar
Anna Ortiz-Morfit
Christopher Steinhauser

Joseph I. Castro, Chancellor
Lillian Kimbell, Chair of the Board

Trustee Firstenberg called the meeting to order.

Approval of Minutes

The minutes of January 26, 2021, were approved as submitted.

Naming of The KPBS Conrad Prebys Media Complex – San Diego State University

Mr. Larry Salinas, vice chancellor for university relations and advancement, reported that the proposed naming recognizes the $8 million contribution by The Conrad Prebys Foundation for KPBS’s comprehensive campaign, Building on Trust: The Campaign for KPBS. The gift will be used to update and expand the KPBS facilities and technology.

San Diego State President Adela de la Torre shared the impact of the gift and recognized Mr. Prebys’s generosity to San Diego State, as well as his passion and commitment to KPBS, arts and culture.

*PLEASE NOTE: Due to the Governor’s proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor’s Executive Orders N-25-20 and N-29-20 issued on March 12, 2020, and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor’s Office staff, the July 13-14, 2021, meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.
The committee recommended approval by the board of the proposed resolution (RIA 07-21-03) that the KPBS building at San Diego State University be named as The KPBS Conrad Prebys Media Complex at Copley Center. Trustee Faigin was absent during the vote.

**Naming of Prebys Stage – San Diego State University**

Mr. Salinas reported that the proposed naming recognizes the $6 million grant awarded by The Conrad Prebys Foundation. This grant will provide for a state-of-the-art venue that will provide world-class training and performance opportunities for San Diego State University students and faculty, as well as an outstanding performing arts experience for the greater community.

President de la Torre and Chancellor Joseph I. Castro shared the impact of the gift and recognized the legacy of Conrad Prebys and his remarkable and visionary generosity, which lives on through The Conrad Prebys Foundation.

The committee recommended approval by the board of the proposed resolution (RIA 07-21-04) that the Second Stage Theatre of the Performing Arts District at San Diego State University be named Prebys Stage.

**Naming of the CSU Shiley Haynes Institute for Palliative Care**

Mr. Salinas reported that the proposed naming recognizes cumulative commitments of $6 million by Mrs. Darlene Marcos Shiley and The Shiley Foundation. Her philanthropic investment in the institute recognizes the importance of this specialized field, as well as its growing need.

In 2019, as part of her most recent gift to the institute, Mrs. Shiley requested and California State University San Marcos agreed to add President Emerita Karen Haynes’s name to the institute at an appropriate time, in honor of her years of campus leadership. This action follows the requisite two-year post-retirement waiting period required for an individual who has served the CSU in an administrative capacity.

Cal State San Marcos President Ellen Neufeldt and Chancellor Castro shared the impact of the gift and thanked Mrs. Shiley for her ongoing generosity and commitment to the institute and the university. Mrs. Shiley and Dr. Haynes shared videotaped remarks expressing their appreciation.

The committee recommended approval by the board of the proposed resolution (RIA 07-21-05) that the California State University Shiley Institute for Palliative Care located on the California State University San Marcos campus be named the CSU Shiley Haynes Institute for Palliative Care.

Trustee Firstenberg adjourned the meeting.
COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of Martin V. Smith Hall – California State University Channel Islands

Presentation by:

Larry Salinas
Vice Chancellor
University Relations and Advancement

Richard Yao
President
California State University Channel Islands

Summary

This item will consider naming Manzanita Hall at California State University Channel Islands (CSUCI) as Martin V. Smith Hall.

This proposal, submitted by CSUCI, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The Martin V. and Martha K. Smith Foundation have generously agreed to a $3.532 million gift to support construction costs associated with a third phase of renovation for Manzanita Hall as well as the restoration of the courtyard adjacent to the building.

Project Description

In Spring 2019, the university announced that the Martin V. Smith School of Business and Economics faculty and staff offices would relocate to the interior sections of Manzanita Hall’s first and second floors. The university committed $10,369,375 to support the remodel of Phase 1 and Phase 2.

The $3.532 million gift will enable CSUCI to fully complete the building’s renovation, extending the Martin V. Smith School academic space to the east wing and the adjacent courtyard. The additional renovated areas will include two classrooms, a lobby/reception area, and a mixed-use space for the Entrepreneurship & Small Business Institute and the Institute for
Global Economic Research. The restoration of the adjacent courtyard will create a space that is ideal for event and academic use by the Martin V. Smith School of Business and Economics.

Martin V. “Bud” Smith began his entrepreneurial enterprise selling jukeboxes from Los Angeles when he made a sale to the owner of a 12-stool hamburger drive-in off highway 101 on Oxnard Boulevard. When the restaurant owner could not pay, Smith took over the failing eatery, which he turned into a thriving business that eventually spurred the purchase of 50 acres of land on the Oxnard flood plain where he developed the Wagon Wheel Junction, which included the Wagon Wheel Restaurant and Motel. The success of that venture led to the development of a massive real estate portfolio, which included establishing the Channel Islands Harbor and numerous restaurants, hotels, high-rises, gas stations, apartment buildings and a small railway – eventually encompassing a portfolio of over 200 properties across Ventura County, northern Los Angeles County and southern Santa Barbara County.

In 1965, Smith founded the Commercial & Farmer's National Bank, which expanded to 13 branches before merging with the Chartered Bank of London in 1978. In 1983, Martin V. Smith & Associates budgeted $45 million for real estate projects in Ventura, Santa Barbara and Los Angeles counties. In 1985, his plans were approved to construct a 20-story Financial Plaza in Oxnard - the tallest building in Ventura County to this day.

Martin V. Smith passed away on November 18, 2001, and, his beloved wife, Martha K. Smith, passed away on January 3, 2003. Prior to their passing, Martin and Martha Smith established the Martin V. and Martha K. Smith Foundation within the Ventura County Community Foundation. Since 1994, the Martin V. and Martha K. Smith Foundation has funded nonprofit organizations throughout Ventura County through its annual grant making program. The Smith family's engagement and philanthropic support continue today. Their four daughters and grandchildren, as well as a group of trusted advisors, serve on the board and continue the work of the Foundation, carrying on the Smith family legacy. Victoria Pozzi and Lucinda Daley, and family member, Emilio Pozzi, have served as active CSU Channel Islands Foundation Board Directors, and all four daughters continue to support CSU Channel Islands.

**Recommended Action**

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that Manzanita Hall at California State University Channel Islands be named Martin V. Smith Hall.
COMMITTEE ON INSTITUTIONAL ADVANCEMENT

2021-2022 California State University Trustees’ Award for Outstanding Achievement

Presentation By

Jean P. Firstenberg
Trustee

Joseph I. Castro
Chancellor

Summary

The California State University (CSU) Board of Trustees provides scholarships to high-achieving students who have demonstrated financial need and overcome profound personal hardships to attain an education from the CSU. These students have superior academic records and are also providing extraordinary service to their communities.

Background

Since its inception, over 400 students have received the CSU Trustees’ Awards for Outstanding Achievement. Thanks to donor generosity, 23 students will receive an award this year. The most outstanding recipient is designated the Trustee Emeritus Ali C. Razi Scholar.

These distinguished awards are funded by contributions from the CSU trustees, employees and friends of the university. In 2020, the CSU Foundation board of governors endowed a scholarship in recognition of the outstanding leadership of Chancellor Emeritus Timothy P. White. They also funded a 2021 named scholarship honoring Garrett P. Ashley’s service as foundation president.

Scholarships range from $6,000 to $15,000. Sixteen runners-up received scholarships of $3,000. The recipients of the 2021-2022 CSU Trustees’ Award for Outstanding Achievement are:

**Jazmin Barrita Barrita**
California State University, Bakersfield
*Michael A. and Debe Lucki Scholar*

**Berenice Rojas**
California State University, Dominguez Hills
*Edison International Scholar*

**Aurelia Nahue**
California State University Channel Islands
*Santé Health System Scholar*

**Angelica Gurrola**
California State University, East Bay
*William Randolph Hearst Scholar*

**Vivian Hernandez**
California State University, Chico
*SchoolsFirst Federal Credit Union Scholar*

**Maram Kiran**
California State University, Fresno
*Trustee Emerita Claudia H. Hampton Scholar*
Mauricio Gomez Lopez  
California State University, Fullerton  
TELACU Scholar  

Janelle Chojnacki  
Humboldt State University  
William Randolph Hearst Scholar  

Elaine Anne E. Araneta  
California State University, Long Beach  
Steinhauser Family Scholar  

Alexandra Martin  
California State University, Los Angeles  
Stauffer Foundation Scholar  

Margaret Malmquist-West  
California State University Maritime Academy  
Trustee Jack McGrory Scholar  

Dillon Herrick  
California State University, Monterey Bay  
Wells Fargo Scholar  

Erika Baron  
California State University, Northridge  
William Randolph Hearst Scholar  

Firozeh Farahmand  
California State Polytechnic University, Pomona  
Trustee Emeritus Kenneth Fong Scholar  

Carla Cruz Medina  
California State University, Sacramento  
CSU Foundation President Emeritus  
Garrett P. Ashley Scholar  

Bipulanda Sraman  
California State University, San Bernardino  
Ron and Mitzi Barhorst Scholar  

Lawson L. Hardrick III  
San Diego State University  
Trustee Emeritus Murray L. Galinson Scholar  

J Patterson  
San Francisco State University  
Chancellor Emeritus Charles B. and Catherine Reed Scholar  

Hannah Bittar  
San José State University  
Trustee Emeritus William Hauck and Padget Kaiser Scholar  

Christine Lam  
California Polytechnic State University, San Luis Obispo  
Trustee Wenda Fong and Daniel Fetterly Scholar  

Ivan Gonzalez  
California State University San Marcos  
Chancellor Emeritus Timothy P. White Scholar  

Doshia Dodd  
Sonoma State University  
Sycuan Band of the Kumeyaay Nation Scholar  

Tonya Hensley  
California State University, Stanislaus  
Trustee Emeritus Ali C. Razi Scholar