

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 9:30 a.m., Wednesday, November 18, 2015
Glenn S. Dumke Auditorium

Steven G. Stepanek, Vice Chair
Silas H. Abrego, Vice Chair
Douglas Faigin
Debra S. Farar
Margaret Fortune
Hugo N. Morales
J. Lawrence Norton

Consent Items

Approval of minutes of meeting of September 8, 2015

Discussion

1. Naming of the Rosie Casals and Pancho Gonzalez Tennis Center at the Billie Jean King Sports Complex – California State University, Los Angeles, *Action*
2. Naming of the Donald & Carolyn Lundberg Hall (dedicated by Hae & Shina Park) – California State Polytechnic University, Pomona, *Action*
3. Naming of the Joel and Dena Gambord Business and Information Technology Building – California State University, Monterey Bay, *Action*

**MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT
Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California**

September 8, 2015

Members Present

Steven G. Stepanek, Chair
Silas H. Abrego, Vice Chair
Debra S. Farar
Lou Monville, Chair of the Board
Hugo N. Morales
J. Lawrence Norton
Timothy P. White, Chancellor

Trustee Stepanek called the meeting to order.

Approval of Minutes

The minutes of May 19, 2015 were approved on consent.

Naming of the Cymer Plaza – San Diego State University

The committee approved the proposed resolution (RIA 09-15-08) on consent that the Engineering and Interdisciplinary Sciences Complex Plaza at San Diego State University be named the Cymer Plaza.

Naming of the William E. Leonhard Entrepreneurial Center Floor – San Diego State University

The committee approved the proposed resolution (RIA 09-15-09) on consent that the Engineering and Interdisciplinary Sciences Complex Entrepreneurial Center Floor at San Diego State University be named the William E. Leonhard Entrepreneurial Center Floor.

Naming of the Zahn Innovation Platform – San Diego State University

The committee approved the proposed resolution (RIA 09-15-10) on consent that the Innovation Platform in the Engineering and Interdisciplinary Sciences Complex at San Diego State University be named the Zahn Innovation Platform.

Designation of the California Maritime Academy as a Purple Heart University

Mr. Garrett Ashley, vice chancellor for university relations and advancement, and Rear Admiral Thomas A. Cropper, president of the California Maritime Academy, reported that the California Maritime Academy celebrates a rich military connection with many veteran students, faculty and staff. The proposed Purple Heart University designation honors the service and sacrifice of the U.S. Armed Forces' brave men and women wounded or killed in action.

The committee approved the proposed resolution (RIA 09-15-11) that the board designates the California Maritime Academy as a Purple Heart University and salutes the Purple Heart Medal recipients for their service, valor and sacrifice.

2015-2016 California State University Trustees' Award for Outstanding Achievement

Trustee Stepanek shared that each year the CSU Board of Trustees provides scholarships to students who demonstrate superior academic performance, personal accomplishments, community service and financial need.

Chancellor White thanked trustees and members of the CSU Foundation board for their contributions to the CSU Trustees' scholarships. He introduced Trustee Emeritus Ali C. Razi, CSU Foundation Board of Governors member and CSU Trustees' Award selection committee chair, whose leadership continues to expand this scholarship program. Thanks to his generosity, the top scholar receives \$12,000.

The board recognized the recipients of the 2015-2016 CSU Trustees' Award for Outstanding Achievement:

Ms. Charmaine Parubrub, California State University, Bakersfield, *Henry J. Kaiser Family Foundation Scholar*

Mr. Gabriel Guillén, California State University Channel Islands, *William Randolph Hearst Scholar*

Ms. Courtney Sage Silver, California State University, Chico, *Trustee Emeritus Murray L. Galinson Scholar*

Ms. Dominique Dalanni, California State University, Dominguez Hills, *Cisco Scholar*

Mr. Patrick Michael Sorgaard, California State University, East Bay, *Michael and Debe Lucki Scholar*

Ms. April Booth, California State University, Fresno, *Trustee Emeritus Peter Mehas Scholar*

Mr. Todd Callahan, California State University, Fullerton, *Sycuan Band of the Kumeyaay Nation Scholar*

Mr. Shayne Sines, Humboldt State University, *CSU Foundation Board of Governors' Scholar Sponsored by Ronald R. and Mitzi Barhorst*

Ms. Heather Valenova Dayag, California State University, Long Beach, *Trustee Emerita Claudia Hampton Scholar*

Ms. Samantha Lorenz, California State University, Los Angeles, *Trustee Rebecca Eisen Scholar*

Mr. Devin Schumacher, California Maritime Academy, *William Randolph Hearst Scholar*

Mr. Jason Rodriguez, California State University, Monterey Bay, *William Randolph Hearst Scholar*

Ms. Amanda Nuno, California State University, Northridge, *Trustee Emeritus Kenneth Fong Scholar*

Mr. Tyler Kent Sullivan, California State Polytechnic University, Pomona, *Trustee Peter and Coralyn Taylor Scholar*

Mr. Yuriy Dzyuba, California State University, Sacramento, *Sycuan Band of the Kumeyaay Nation Scholar*

Mr. Alexander Soto, California State University, San Bernardino, *TELACU Scholar*

Mr. Edwin Perez, San Diego State University, *William Randolph Hearst Scholar*

Ms. Christine D. Gonzalez, San Francisco State University, *Trustee Emeritus Ali C. Razi Scholar*

Ms. Melissa Ortiz, San José State University, *Trustee Emeritus William Hauck Scholar*

Mr. Mario Alberto Viveros Espinoza, California Polytechnic State University, San Luis Obispo, *William Randolph Hearst Scholar*

Ms. Maylin Caldwell, California State University San Marcos, *Wells Fargo Scholar*

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Ms. Danielle R. Hansen, Sonoma State University, *Chancellor Emeritus Charles B. Reed Scholar*

Mr. José Godínez, California State University, Stanislaus, *William Randolph Hearst Scholar*

Trustee Stepanek adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Rosie Casals and Pancho Gonzalez Tennis Center at the Billie Jean King Sports Complex – California State University, Los Angeles

Presentation by:

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Summary

This item will consider naming the Tennis Center at California State University, Los Angeles as the Rosie Casals and Pancho Gonzalez Tennis Center.

This proposal, submitted by Cal State L.A., meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the facility recognizes and honors three individuals who inspire Cal State L.A. students to greatness and embody the university's focus on pushing boundaries and reaching beyond expectations. Billie Jean King, an alumna of the university, Rosie Casals and the family of Pancho Gonzalez have worked tirelessly on behalf of students and other youth. With their assistance, the university has raised more than \$2.5 million for the tennis center.

The proposed Rosie Casals and Pancho Gonzalez Tennis Center on the campus of Cal State L.A. will include a new building adjacent to the existing tennis courts. The building is ideally suited for hosting a variety of campus clinics, tournaments and special events. The first floor of the building will include men's and women's locker rooms, administrative offices, a concessions kiosk and an athletic training facility. The second floor will include spacious indoor and outdoor viewing areas, the Sally Ride and Tam O'Shaughnessy Learning Center and a full kitchen.

This facility will be a tremendous asset for the university and surrounding communities. In addition to hosting numerous collegiate and public-access activities each year, the center will also serve as the Southern California home of the Richard Pancho Gonzalez Youth Foundation, an organization dedicated to the advancement of the Latino/a community.

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Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the Tennis Center at California State University, Los Angeles be named the Rosie Casals and Pancho Gonzalez Tennis Center at the Billie Jean King Sports Complex.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of Donald & Carolyn Lundberg Hall (dedicated by Hae & Shina Park) - California State Polytechnic University, Pomona

Presentation by:

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Summary

This item will consider naming half of Building 80 of the expansion project for The Collins College of Hospitality Management at California State Polytechnic University, Pomona as the Donald & Carolyn Lundberg Hall (dedicated by Hae & Shina Park).

This proposal, submitted by Cal Poly Pomona, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the facility recognizes the leadership and generosity of Eugene Park's \$1 million investment in the expansion of The Collins College of Hospitality Management. In 2011, Mr. Park was one of the lead donors with his \$1 million pledge. The expansion at The Collins College of Hospitality Management is designed to meet the needs of the rapidly growing college. Behind the walls of Building 80 are innovative learning spaces that promote an interactive, high-tech education. The portion of the building pertaining to this naming consists of faculty offices, student commons, two group study rooms, conference room, student room, break/copy room, part-time faculty office suite and two graduate classrooms.

Hae and Eugene Park are prominent Inland Empire businessmen and alumni. The family, including Hae's wife Shina, owns Cal Pacific Realty, which operates the Bel-Air Swap Meet in Bloomington and the Pro Swap Meet in San Bernardino. Eugene's \$1 million gift supported The Collins College of Hospitality Management and also regularly supports Cal Poly Pomona Athletics by sponsoring the annual Bronco Golf Classic.

"The Collins College has been instrumental to my family's success," said Eugene, whose father and sister have also attended the college. "It is important to us to help the college provide

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opportunities for students. The academic building expansion will do just that by creating the best facilities possible for students.”

The Park family’s history with the college stems from father Hae Park’s time as a student in the late 1970s. Hae Park credits much of his success at Cal Poly Pomona and his early career to the mentorship he had with Dr. Donald Lundberg, the college’s founding professor. Since 2004, the Parks have also given the college more than \$2 million to support alumni outreach and faculty development.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that half of Building 80 at The Collins College of Hospitality Management at California State Polytechnic University, Pomona be named as Donald & Carolyn Lundberg Hall (dedicated by Hae & Shina Park).

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Joel and Dena Gambord Business and Information Technology Building – California State University, Monterey Bay

Presentation by:

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Summary

This item will consider naming the Business and Information Technology Building at California State University, Monterey Bay the Joel and Dena Gambord Business and Information Technology Building.

This proposal, submitted by California State University, Monterey Bay, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the facility recognizes the \$10 million gift from Joel and Dena Gambord. The gift is designated to support two faculty endowed chairs, a fund for student scholarships and an entrepreneurial fund for students. This gift will support students and faculty in the College of Business, the School of Computing and Design, the Bachelors of Science in Nursing program and all students with an interest in entrepreneurship.

The Gambords both came from modest upbringings, together building a portfolio of real estate holdings in California. With roots in California's central coast, Joel and Dena have retired in Pebble Beach. They have a strong commitment to public education, entrepreneurship and nursing that is reflected in their gift designation.

Recommended Action

The following resolution is recommended for approval:

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RESOLVED, by the Board of Trustees of the California State University, that the Business and Information Technology Building at California State University, Monterey Bay be named the Joel and Dena Gambord Business and Information Technology Building.