

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 9:15 a.m., Wednesday, March 25, 2015
Glenn S. Dumke Auditorium

Steven M. Glazer, Chair
Douglas Faigin, Vice Chair
Roberta Achtenberg
Debra S. Farar
Margaret Fortune
Hugo N. Morales
J. Lawrence Norton
Steven G. Stepanek

Consent Items

Approval of minutes of meeting of January 27, 2015

Discussion Items

1. Naming of an Academic Program – San Diego State University, *Action*
2. Naming of a Facility – California State University, Long Beach, *Action*
3. Naming of a Facility – California State University, Sacramento, *Action*

**MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California**

January 27, 2015

Members Present

Steven M. Glazer, Chair
Roberta Achtenberg
Douglas Faigin
Debra S. Farar
Lou Monville, Chair of the Board
Hugo N. Morales
J. Lawrence Norton
Steven G. Stepanek
Timothy P. White, Chancellor

Trustee Glazer called the meeting to order.

Approval of Minutes

The minutes of November 12, 2014, were approved as submitted.

Annual Report on Philanthropic Support for 2013-2014

Mr. Garrett P. Ashley, vice chancellor for university relations and advancement, and Ms. Lori Redfearn, assistant vice chancellor for advancement services, presented this item.

Last year, gift commitments increased 35% to a record \$457 million, and gift receipts increased by 4.5%. As a result, philanthropy funded \$43 million in scholarships in 2013-2014. Mr. Ashley thanked the trustees, presidents, faculty, staff and generous donors for this achievement.

For the third consecutive year, the total endowment market value reached a historic high. The \$1.3 billion represents an increase of nearly 16 percent over last year. Investment earnings were comparable to the national average.

Overall, the CSU raised an equivalent of 22% of the state funded budget.

The committee unanimously recommended approval by the board of the proposed resolution (RIA 01-15-01) to adopt the Annual Report on Philanthropic Support for 2013-2014 for submission to the California Joint Legislative Budget Committee and the California Department of Finance.

Naming of a Facility – San Francisco State University

Mr. Ashley reported that this request substitutes recognition for a previously approved naming in 2008 for the Mashouf Creative Arts Center. Mr. Manny Mashouf and his family contributed \$10 million for a proposed performing arts center. The initial plans for the performing arts facility have been deferred, and Mr. Mashouf expressed interest in redirecting his gift to the new recreation and wellness center.

The committee unanimously recommended approval by the board of the proposed resolution (RIA 01-15-02) that RIA 07-08-11 be rescinded, and that the recreation and wellness center at San Francisco State University be named the Mashouf Wellness Center.

Trustee Glazer adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of an Academic Entity – San Diego State University

Presentation by:

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Summary

This item will consider naming the Honors College at San Diego State University as the Susan and Stephen Weber Honors College.

This proposal, submitted by San Diego State University, meets the criteria and other conditions specified in the Board Policy on Naming California State University Academic Entities including approval by the system review panel and the campus university senate.

Background

The proposed naming of the Honors College recognizes Susan and Stephen Weber, and the \$1 million contribution by Darlene Shiley, Trustee for the D-D Shiley Trust. The Honors College is fashioned on the idea of bringing high achieving students together to study in smaller class environments while at a large research university. In this setting, honors students engage in challenging ideas, work side-by-side with research professors, pursue interdisciplinary challenges and apply their understanding to real world problems.

The gift will be used to fund scholarships for students enrolling in the Honors College and, as available, will provide faculty fellowships for exceptional faculty who lecture in the Honors College.

Stephen Weber was the seventh president of San Diego State University and he and his late wife, Susan, were strong advocates of the idea of an Honors College. It is fitting that such an entity be named after the Webers because of their commitment to provide scholarships for high achieving students aspiring to attend San Diego State University who chose to join the Honors College.

Darlene Shiley is among the most generous philanthropists in the history of San Diego State University. She forged a close relationship with the Webers during their decade and a half in San Diego. Her generous spirit has advanced San Diego State University, KPBS and much, much more in San Diego and beyond. Her enthusiasm for the Honors College and her appreciation for

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Susan and Stephen Weber provide a significant foundation for our student success at San Diego State University.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that the Honors College at San Diego State University, be named The Susan and Stephen Weber Honors College.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of a Facility – California State University, Long Beach

Presentation by:

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Summary

This item will consider naming the Education 1 (ED-1) Building at California State University, Long Beach as the Bob and Barbara Ellis Education Building.

This proposal, submitted by CSU Long Beach, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities, including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the facility recognizes the \$1.4 million irrevocable bequest by Bob and Barbara Ellis to the CSU Long Beach College of Education. When realized, the bequest will be used to create a scholarship endowment, which will generate \$63,000 per year (present value) in support of College of Education credential students.

Bob and Barbara Ellis are both retired educators and highly esteemed in the Long Beach educational community.

Mrs. Ellis graduated from CSU Long Beach in 1964 with a degree in English and a teaching credential. She taught English for 36 years at Hughes Middle School (18 years as English Department head) and 14 years at Lakewood High School (13 years as English Department head). She is active in Alpha Delta Kappa, a women-in-education professional sorority that provides scholarships to CSU Long Beach students, and the California Retired Teachers Association (CalRTA). As chair of the Long Beach CalRTA Scholarship Foundation, she has directed over \$200,000 in scholarships to CSU Long Beach credential students.

Mr. Ellis earned his general administration credential and master's degree in education at CSU Long Beach in 1958. He began his career as a teacher and counselor at Jordan High School in 1950 and concluded it as a principal in 1997. He first became a principal in 1957 at the K-12 Catalina Schools and went on to serve as principal at six other Long Beach Unified School

District (LBUSD) elementary, middle and high schools. He also served at the district level as director of the Gifted and Talented Education program. Mr. Ellis has served the community by contributing his time to many organizations, including Avalon Rotary, East Long Beach Kiwanis Club and North Long Beach Lions Club. He served on the LBUSD Personnel Commission for five years and on the Long Beach City Human Relations Commission for nine years. He is active in the Long Beach Fire Ambassadors, Bixby Village Community Association, CalRTA, Dramatic Results Board of Directors, and Long Beach City College Foundation.

Both Mr. and Mrs. Ellis are active at CSU Long Beach. They are members and supporters of the Legacy Society, Director's Circle of the Carpenter Performing Arts Center, Earl Burns Miller Japanese Garden (where they were married and subsequently celebrated Mr. Ellis's 90th birthday this past July), College of the Arts Medici Society, and Osher Lifelong Learning Institute. Mr. Ellis is a member of the College of Education Dean's Development Committee and was honored with the CSU Long Beach Distinguished Alumni Award in 2011. Together, over many years, Bob and Barbara Ellis have demonstrated an extraordinary commitment to the field of education, to CSU Long Beach, and to the surrounding community.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that the ED-1 Building at California State University, Long Beach, be named the Bob and Barbara Ellis Education Building.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of a Facility – California State University, Sacramento

Presentation by:

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Summary

This item will consider naming the Alumni Center at California State University, Sacramento as the Leslie and Anita Harper Alumni Center.

This proposal, submitted by Sacramento State, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus faculty senate.

Background

The proposed naming of the facility recognizes combined gifts of \$375,000 in cash, securities and real estate as well as the \$8.1 million bequest gift intention by Leslie (Les) and Anita Harper.

The \$375,000 in cash, securities and real estate helped contribute to the success of Sacramento State's Alumni Campaign – providing resources that will be used to support scholarships, programmatic goals and the Alumni Center.

Les Harper graduated in 1955 with a bachelor's in business administration and was a graduate of the first class on Sacramento State's current campus. Les is a retired real estate developer and continues to manage properties. Les and Anita are strong ambassadors of Sacramento State who regularly attend football games and campus events.

Recommended Action

RESOLVED, by the Board of Trustees of the California State University, that the Alumni Center at California State University, Sacramento, be named The Leslie and Anita Harper Alumni Center.