

## **AGENDA**

### **COMMITTEE ON GOVERNMENTAL RELATIONS**

**Meeting: 9:00 a.m. Wednesday, May 16, 2007**  
**Glenn S. Dumke Auditorium**

Melinda Guzman, Chair  
Debra S. Farar, Vice Chair  
Jeffrey L. Bleich  
Carol R. Chandler  
Moctesuma Esparza  
William Hauck  
Ricardo F. Icaza  
Andrew LaFlamme  
A. Robert Linscheid  
Lou Monville  
Craig R. Smith

#### **Consent Items**

Approval of Minutes of Meeting of March 13, 2007

#### **Discussion Items**

1. 2007-2008 Legislative Report No. 3, *Action*

**MINUTES OF THE MEETING OF  
COMMITTEE ON GOVERNMENTAL RELATIONS**

**Trustees of the California State University  
Office of the Chancellor  
Glenn S. Dumke Conference Center  
401 Golden Shore  
Long Beach, California**

**March 13, 2007**

**Members Present**

Melinda Guzman, Chair  
Debra S. Farar, Vice Chair  
Roberta Achtenberg, Chair of the Board  
Jeffrey L. Bleich  
Carol R. Chandler  
Murray L. Galinson  
William Hauck  
Andrew LaFlamme  
A. Robert Linscheid  
Lou Monville  
Charles B. Reed, Chancellor  
Craig R. Smith

**Approval of Minutes**

The minutes of January 23, 2007 were approved.

**2007-2008 Legislative Report No. 2**

Trustee Guzman called on Ms. Karen Zamarripa, assistant vice chancellor, advocacy and institutional relations, to present the item.

Ms. Zamarripa greeted the committee and referred to the written agenda report indicating it was prepared after the February 23 deadline for introduction of new measures. She added that legislators introduced over 3,000 proposals before the deadline.

Ms. Zamarripa also confirmed the introduction of CSU's sponsored legislation and provided an update on other various bills of interest. She noted that the committee would get a more comprehensive review of the bills of most interest at the next board meeting.

Ms. Zamarripa noted Assembly-member Hector De La Torre has introduced AB 302 (jointly sponsored by CSU and the CSSA) to provide funding for first year fees and tuition for all Cal Grant B recipients. She indicated several members of the Senate and Assembly have signed on as co-authors of the bill including the Chair of the Higher Education Committee, Anthony Portantino. The bill is scheduled for its first committee hearing at the end of March.

Ms. Zamarripa said she was pleased to report that Senator Mark Ridley-Thomas has agreed to carry our revenue bond proposal (SB 855), and that newly elected Assembly-member Mary Salas, Chair of the Assembly Veterans Affairs Committee has agreed to introduce AB 950, which is our veterans graduate education proposal. She also reported some progress has been made with Senator Jeff Denham with regard to vehicle purchasing. Ms. Zamarripa reported she hopes to amend SB 496 to eliminate the Department of General Services from making such purchases for CSU consistent with last year's omnibus measure.

Ms. Zamarripa observed there appears to be some positive trends emerging based on initial review of new legislation, primarily in the areas of veterans and military fee waivers, financial aid, and a number of bills dealing with student academic preparation.

Ms. Zamarripa reported on the successful dinner held on February 28, 2007 with the Latino, African-American, and Asian Pacific/Islander caucuses citing the support of all three chairs – Joe Coto, Mervyn Dymally, and Alberto Torrico, in making the event a success. Over half of the caucus members, staff, and special guests enjoyed an evening to learn more about CSU's efforts to increase college preparation and participation in these communities.

Trustee Monville inquired about the status of AB 1413 introduced by Assembly-members Portantino and Brownley. Ms. Zamarripa responded that the bill has an interesting mix of components, most notably, reintroduction of the proposal that would allow ex-officio board members or constitutional officers to designate an alternate to attend CSU board meetings and vote. The bill will also allow the Assembly and Senate to make appointments to this board, and contains a number of other issues to which CSU will take some exception. Ms. Zamarripa said it was going to be difficult to make a bad bill better, but that she would do her best on behalf of the trustees to manage this legislation.

Trustee Guzman reminded everyone that Monday, March 19, was CSU Legislative Day in Sacramento and encouraged those who could, to attend and be a part of this unique opportunity to promote the CSU and make an impact and a difference on behalf of our students.

The committee recommended approval of the proposed resolution (RGR 03-07-04).

Trustee Guzman concluded the meeting.

## COMMITTEE ON GOVERNMENTAL RELATIONS

### 2007-2008 Legislative Report No. 3

#### Presentation By

Karen Y. Zamarripa  
Assistant Vice Chancellor  
Advocacy & Institutional Relations

#### Summary

This item contains a status report on the Trustees' 2007 Legislative Program and pertinent legislative measure introduced for this session.

#### *Trustees' 2007 Legislative Program*

***AB 302 (De La Torre) Cal Grant B Entitlement Awards: Award Amount:*** This measure seeks to provide Cal Grant B recipients with fees/tuition in their first academic year targeting greater aid to lower income students who need assistance to pursue their college objectives.

**Status:** This measure was placed on the Assembly Appropriations Committee's Suspense Calendar due to the estimated cost of \$78 million. The suspense file will be considered in May.

***AB 950 (Salas) Public Postsecondary Education: Student Residency Requirements: Active Duty Military:*** This measure establishes a consistent policy regarding non-resident fee waivers for members of our armed forces, stationed in California, who are not residents of California and are graduate students at the CSU by providing them an additional two years at the in-state fee rate.

**Status:** This measure was approved by the Assembly Appropriations Committee on consent and pending action by the full Assembly before it moves to the Senate Education Committee.

***SB 496 (Denham) State Purchases: Motor Vehicles and Mobile Equipment:*** This measure is a spot bill to potentially repeal the newly created requirement that the Department of General Services (DGS) must purchase all vehicles for the CSU.

**Status:** This measure is still with the Senate Rules Committee awaiting assignment after it is amended. CSU has been working with Senator Denham as well as DGS officials to

clarify our concerns and issues with the current law including an estimated \$600,000 increase cost for the system in vehicle purchases.

***SB 855 (Ridley-Thomas) California State University: State Revenue Bond Act of 1947:*** This measure will provide increased flexibility to the CSU's Systemwide Revenue Bonds (SRB) program by strengthening its systemwide fiscal management approach and authorizing the use of the most advantageous interest rates available in the market resulting in lower interest costs for projects, particularly for student housing, parking facilities, and student union projects.

**Status:** This measure has been passed by both the Senate Education and Appropriations Committee and is now pending action on the Senate Floor before moving to the Assembly.

*Other Significant Measures*

***AB 100 (Mullin) Education Facilities: Kindergarten-University Public Education Facilities Bond Act of 2008:*** This measure proposes a K-12 and higher education facility General Obligation Bond for November 2008 ballot approval. Of the total amount of the bond (\$9 billion), \$690,000,000 would be allotted to the CSU, consistent with proposition 1-D (2006). CSU is interested in increasing this amount by nearly twice this amount given our systems estimated annual need.

**CSU Position:** Pending

**Status:** This measure is currently located in Assembly Education and is not expected to move until later this year.

***AB 145 (Coto) San Jose State University-National Hispanic University Collaboration:*** This measure was amended to create a five-year pilot between the California State University, San José State University and the National Hispanic University to improve participation in higher education in designated counties with low college going rates and increasing the pipeline of students interest in science, technology, engineering and mathematics programs.

**CSU Position:** Support

**Status:** This measure was passed out of Assembly Higher Education on a 5-2 vote and has been referred to the Committee on Appropriations.

***AB 152 (Beall) Postsecondary Education: Golden State Scholarshare Trust: California Prepaid Tuition Program:*** This bill establishes the California Pre-Paid Tuition Program under the authority of the Scholarshare Investment Board. The bill provides that the fee/tuition rate at the inception of a new account would be locked in for the family and students. The bill does not

however address the potential loss in revenue to the institution that the student decides to attend in the future.

**CSU Position:** No Official Position

**Status:** This measure was approved by the Assembly Higher Education Committee and is pending action in the fiscal committee later this month.

***AB 175 (Price) Cal Grant B Awards: Access Costs:*** This measure, which is sponsored by the University of California Students Association (UCSA), would increase funding for the Cal Grant B Entitlement Awards to \$1,551 in 2008-09 and by at least an additional 5% per year thereafter until it has increased by 20% of the measured access costs. Given our sponsored bill and limited state resources, CSU has taken no position on this measure.

**CSU Position:** No Official Position

**Status:** This measure is now on the Assembly Appropriations Committee Suspense calendar.

***AB 178 (Coto) High Schools: Curriculum and Enrollment: College Readiness and Equity Program:*** This measure establishes as a pilot the College Readiness and Equity Program to provide grants, of \$150 per child, to high schools that enroll and support pupils in a college preparation curriculum.

**CSU Position:** Support

**Status:** This measure was passed out of Assembly Higher Education and is pending further action in Appropriations.

***AB 262 (Coto) Public Postsecondary Education: Credit Card Marketing: Regulations:*** The bill urges the State's public and independent institutions to adopt policies to regulate marketing practices of credit card companies. The CSU already has policies in place to limit credit card companies on campus and to prohibit gifts to students for filling out an application.

**CSU Position:** No Official Position

**Status:** This measure was passed out of the Assembly Higher Education Committee and is now headed to the Appropriations Committee.

***AB 286 (Cook) Public Postsecondary Education: Exemption From Nonresident Tuition:*** This measure seeks to repeal the existing exemption from nonresident tuition for undocumented students who have filed an affidavit, but who do not have lawful immigration status, established by AB 540 by the late Marco Firebaugh. Senator Gil Cedillo has sought to expand on this measure with his SB 160, for which the CSU has indicated its support.

**CSU Position:** Oppose  
**Status:** This measure was referred to the Assembly Higher Education, but was not heard before the legislative deadline making it a two year bill.

***AB 365 (Portantino) Postsecondary Education: Task Force on State Workforce Needs:*** This measure directs the California Postsecondary Education Commission (CPEC) to convene a taskforce by March 1, 2008, in cooperation with the Labor and Workforce Development Agency, and including the Department of Finance, the Legislative Analysts Office, the CSU, the UC, the CCC, private and independent California colleges and universities, and stakeholders from labor and business to answer four questions related to future workforce needs and postsecondary programs.

**CSU Position:** No Official Position  
**Status:** This measure was placed on the Assembly Appropriations Suspense calendar.

***AB 400 (Nunez) Public School Accountability:*** This measure is one of several that CSU is following that would increase access to college preparatory curriculum for K-12 students. AB 400 will, starting in the 2008-09 fiscal year, require the Superintendent of Public Instruction (SPI) to incorporate, into the Academic Performance Index (API) for K-12 schools, certain data including high school graduation rates, rates by which pupils are offered and complete an A-G course, and rates by which pupils are offered and complete a career technical course.

**CSU Position:** Support  
**Status:** This measure was passed out of Assembly Education and is now going to be heard in Appropriations.

***AB 519 (Mendoza) Pupil Achievement: Academic Performance Index:*** This bill requires the Superintendent of Public Instruction (SPI) to include data on dropouts in the annual Academic Performance Index (API) measurement for K-12 schools.

**CSU Position:** Support  
**Status:** This measure was passed out of the Assembly Education Committee and will now go to Assembly Appropriations.

***AB 767 (Walters) Student Financial Aid: Veterans and Dependents:*** This measure would create the Golden State GI Bill of Rights for Higher Education and would provides a waiver of resident tuition at the CSU, the UC, and the CCC for California residents who have been honorably discharged from the military and exhausted their federal benefits under the federal GI Bill.

**CSU Position:** No Official Position  
**Status:** This measure was approved by the Assembly Higher Education and will now go to Veterans Affairs Committee.

***AB 1038 (Feuer) Postsecondary Education: Student Fees:*** This measure establishes a statutory student fee policy that ties fees to a fixed percentage of the CSU budget, using the fee structure for 2007-08 as an on-going guide. AB 1038 would also prohibit annual fee increases (and given the tie back to the percentage of the budget) additional appropriations for the CSU to no more than 7% per year. The CSU and UC objected to this measure, which was developed by the Legislative Analyst Office (LAO), given the fiscal impact it would have on the system budget but also the fact that the bill does not provide a statutory commitment from the state for their share of the cost for higher education.

**CSU Position:** Oppose  
**Status:** This measure initially failed to get the votes it needed to move out of the Higher Education Committee. The committee granted the author reconsideration and it was ultimately approved by the committee during a special hearing off the Assembly Floor session. The bill now moves to the fiscal committee where the cost implications of the measure will likely make it a candidate for suspense.

***AB 1168 (Jones) Social Security Numbers:*** This measure would require the CSU along with the UC, and community colleges to truncate Social Security Numbers in electronic records so that only the last four digits of a number would be displayed.

**CSU Position:** No Official Position  
**Status:** This measure was passed out of both the Assembly Higher Education and Judiciary Committee and is now pending in Appropriations.

***AB 1343 (Mendoza) Public Postsecondary Education: Faculty and College Excellence Act:*** This measure enacts the Faculty and College Excellence Act, which expresses the intent of the Legislature that at least 75% of the full-time equivalent faculty of the California State University and the California Community Colleges be tenured or on the tenure-track.

**CSU Position:** Oppose  
**Status:** This measure was passed out of the Assembly Higher Education Committee on a vote of 4 to 1. This is now pending further consideration in the Assembly Appropriations Committee where it will likely be placed on the suspense file given its annual costs of at least \$9 million for the CSU and unknown amounts for the community colleges. CSU has based its cost

estimate on the report prepared by the Academic Senate, California Faculty Association (CFA) and CSU in 2002 in response to ACR 73.

***AB 1413 (Portantino) Public Postsecondary Education: California State University: Trustees:*** This measure (sponsored by California Faculty Association) makes several changes in the law including (1) changes to the Board of Trustees – the addition of two new members appointed by the Senate and the Assembly, and allowing ex-officio members to send a designee in their place to serve as their proxy; (2) restrictions on employment contracts for the CSU executive officers and restatement of current law regarding open meeting requirements; (3) requires that any future faculty salary studies be expanded to include total compensation for the analysis of gaps between our national market competitors; and (4) new and expanded financial reporting that would impose a new unfunded mandate on the system and campuses.

**CSU Position:** Oppose  
**Status:** This measure was passed out of Assembly Higher Education on a vote of 4 to 2 and will next be heard in the Assembly Committee on Appropriations.

***AB 1540 (Bass) Student Financial Aid: Cash for College Program:*** This bill converts the existing, privately-funded Cash for College financial aid information outreach efforts to a state program to be administered by the California Student Aid Commission (CSAC). The bill appropriates \$3 million from the Student Loan Operating Fund (SLOF) and requires CSAC to conduct annual program evaluations.

**CSU Position:** No Official Position  
**Status:** This measure was passed out of the Assembly Higher Education Committee (Ayes 5. Noes 1.) and is now before the Appropriations Committee.

***AB 1548 (Solorio) Public Postsecondary Education: Transparency in College Textbook Publishing Practices Act:*** This bill prohibits the CSU, the CCC and the UC from buying, selling, or allowing the sale of textbooks from publishers who have not posted specified information about textbooks on their websites.

**CSU Position:** No Official Position  
**Status:** This measure was passed out of the Assembly Higher Education Committee and will now be heard in the Judiciary Committee later this month.

***AB 1578 (Leno) Foster Youth Higher Education Preparation and Support Act of 2007: California Competitive Grant Program:*** This bill states legislative intent to provide services and financial support to help foster youth achieve their educational goals including the creation of the California Competitive Grant Program for students who are former foster youth.

**CSU Position:** No Official Position  
**Status:** This measure was passed out of the Assembly Human Services and Higher Education Committees and is now headed to the Assembly Appropriations Committee.

***AB 1586 (DeSaulnier) University of California and California State University: Minimum Admissions Requirements:*** This bill requires the Trustees of the CSU and urges the Regents to set minimum admission requirements for specified subjects at their respective institutions for first-year undergraduate students. The subject areas are to include history- social science, English, mathematics, laboratory science, language other than English, visual and performing arts, applied arts, and college-preparatory electives.

**CSU Position:** No Official Position  
**Status:** This measure was referred to the Assembly Higher Education Committee but has not been heard yet.

***SB 43 (Torlakson) Teacher Credentialing:*** This measure proposes to modify the provisions of the Education Code establishing the Governors Teaching Fellowship (GTF) which is administered by the CSU, but has not been funded for several years.

**CSU Position:** No Official Position  
**Status:** This measure was set for a hearing in Senate Education Committee on April 26th.

***SB 44 (Torlakson) Teacher Development:*** This bill establishes the California Teacher Cadet Program to be operated by the California Center on Teaching Careers at the CSU. It also requires CSU to convene an advisory group to develop hands-on curriculum and criteria and standards for a request-for-proposal.

**CSU Position:** Support  
**Status:** This measure will be heard in Senate Education on April 26th.

***SB 52 (Scott) Teacher Credentialing: Designated Subjects: Career Technical Education:*** This Administration sponsored proposal would streamline the 15 or so multiple vocational education teaching credentials to a single career technical education teaching credential. In addition this measure requires the Commission on Teacher Credentialing to offer preliminary career technical education teaching credentials based on the 15 industry sectors identified in the California career technical education model curriculum standards adopted by the State Board.

**CSU Position:** No Official Position  
**Status:** This measure will be heard in Senate Education on April 26th as a part of that Committee's Suspense calendar.

***SB 139 (Scott) Nursing Education:*** This bill makes several changes in the law regarding nursing programs, certification and financial assistance including loan assumption programs. CSU is seeking amendments to delete language that requires the campuses to serve 340 additional FTE in nursing within the January budget proposal – and without the additional funds to cover the cost of this high cost program.

**CSU Position:** Support if Amended  
**Status:** This measure was passed out of Senate Health and will now be heard in Senate Education on April 25<sup>th</sup>.

***SB 160 (Cedillo) Student Financial Aid: Eligibility: California Dream Act:*** This measure would provide students who are eligible for a non-resident fee waiver under current law, to also be eligible to participate in all state institutional financial aid programs, to the extent allowed by state and federal law.

**CSU Position:** Support  
**Status:** This measure will be heard on April 26th in Senate Education.

***SB 190 (Yee) Public Postsecondary Education: California State University: University of California: Open Meetings:*** This bill attempts to restate that all meetings of the California State University to be conducted in open session. This measure also includes one provision prohibiting one or more Trustees from taking part in any task force, advisory committees, or other sessions unless it is publicly noticed under the Bagley-Keen Open Meeting laws. CSU is seeking amendments that would retain the current law which prohibits three or more Trustees from being a part of such meetings.

**CSU Position:** No Official Position  
**Status:** This measure has been approved by the Senate Education and Appropriations Committee and pending action on the Senate Floor.

***SB 235 (Negrete McLeod) Vision Care: Annuitants: California State University:*** This measure would allow annuitants of the CSU system to participate in the Vision Care Program for civil service employees offered by the Department of Personnel Administration (DPA).

**CSU Position:** Oppose Unless Amended  
**Status:** This measure will be heard in Senate Appropriations on April 30th. CSU is working with the sponsor, CSUEU to develop amendments that address our concerns with regard to administration and costs.

***SB 259 (Negrete McLeod) Public Employees' Retirement: Service Credit: California State University Academic Employees:*** This measure would permit CSU faculty member who is granted a reduced pay leave sabbatical to receive the full service credit if the member elects to contribute to the retirement fund the amount that would have been contributed by the member and employer. The measure also makes this issue subject to collective bargaining.

**CSU Position:** No Official Position  
**Status:** This measure is set to be heard on April 30th in Senate Appropriations.

***SB 268 (McClintock) Public Postsecondary Education: Nonresident Tuition Criteria: Immigrant:*** This bill deletes the provision for a person, who meets specified criteria and who is without lawful immigration status, from eligibility for paying non-resident tuition at the CSU and CCC.

**CSU Position:** Oppose  
**Status:** This measure was defeated in the Senate Education Committee.

***SB 309 (Scott) Career Technical Education: Subject Requirements for Admission to the University of California:*** This measure requires the Superintendent of Public Instruction (SPI) to create a standards-based core career and technical education course curricula for at least 5 industry sectors, other than agriculture, that have been identified as high-growth, high-need areas. This measure seeks to have the University of California work as a partner to ensure that as many courses as possible qualify for college preparatory coursework.

**CSU Position:** No Official Position  
**Status:** This measure will be taken up on April 26th when the Senate Education Committee dispenses with its Suspense File.

***SB 325 (Scott) Postsecondary Education: Educational and Economic Goals for California Higher Education:*** This measure establishes an accountability framework to measure California's progress on higher education based on six key questions to gauge the State's success.

**CSU Position:** Support in Concept  
**Status:** This measure will be heard on April 26th in Senate Education.

***SB 347 (Cogdill) Public Postsecondary Education: Reimbursement of Community College Enrollment Fees:*** This measure establishes the Community College Fee Enrollment Program which requires CSU (or the state) to reimburse students for their community college fee costs if they transfer to the CSU and complete their degree.

**CSU Position:** Oppose  
**Status:** This measure was referred to Senate Education Committee but was withdrawn at the request of the author.

***SB 405 (Steinberg) Schools: Curriculum: Opportunities for Pupils:*** This measure is a comprehensive proposal to help ensure all students have an opportunity to go to college and/or prepare for a career. The bill asks the Superintendent of Public Instruction to select up to 100 schools for participation in the Fair Competition for College and Career program to receive grants of \$100 per pupil to be used to increase the course offerings of the school and provide support for the pupils related to career technical education and courses satisfying the admission requirements for California public institutions of postsecondary education.

**CSU Position:** Support  
**Status:** This measure was set for a hearing April 26th on Senate Education.

***SB 441 (Torlakson) State Property: Vending Machines:*** This measure would require each vendor that operates or maintains vending machines on designated state property to eventually phased-in a requirement that at least 25% of the food and beverages offered in the vending machine meet accepted nutritional guidelines. CSU is working with the author to clarify that the CSU is excluded from this measure given our agreement two years ago to voluntarily to improve the nutritional foods and beverages in our campus vending machines.

**CSU Position:** Pending  
**Status:** This measure will be heard in Senate Government Relations.

***SB 766 (Alquist) Public Postsecondary Education: Health Insurance Coverage for Students:*** This bill would require the CSU and the UC, the CCC to each provide, as part of their respective health care services programs, health insurance coverage for each full-time student if they are not otherwise covered by a private health insurance plan or by publicly financed health care coverage.

**CSU Position:** Pending  
**Status:** This measure is set for a hearing in Senate Education on April 26' 2007.

***SB 832 (Corbett) Postsecondary Education: Textbooks:*** This measure would create the College Textbook Affordability Act and would require each publisher to provide a complete list of all of

the products offered for sale by each publisher and any price changes prior to a sales transaction with an institution of higher learning.

**CSU Position:** No Official Position

**Status:** This measure is pending action by the full Senate.

***SB 890(Scott) Pupils: Early College Commitment Program:*** Sponsored by the Campaign for College Opportunity, this measure establishes the Early College Commitment Program and would require the SPI to declare 30% of school districts with the highest low-income population to be "college opportunity zones" and to provide materials, along with school districts, on how to get to college to families and students.

**CSU Position:** Support

**Status:** This measure will be heard in Senate Education on April 26, 2007.

***SB 946 (Scott) Community College Early Assessment Pilot Program:*** This measure states the intent of the legislature to establish a Community College Early Assessment Pilot Program for the purpose of providing high school pupils with an indicator of their readiness for transfer-level English and mathematics at the end of 11<sup>th</sup> grade patterned after the CSU program.

**CSU Position:** Support

**Status:** This measure is currently on the Senate Education Committee suspense file

Adoption of the following resolution is recommended:

**RESOLVED,** By the Board of Trustees of the California State University, that the 2007-08 Legislative Report No. 3 is adopted.