

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 4:15 p.m., Tuesday, November 14, 2006
Glenn S. Dumke Auditorium

Carol R. Chandler, Chair
Craig R. Smith, Vice Chair
Jeffrey L. Bleich
Debra S. Farar
Kenneth Fong
Raymond W. Holdsworth
Andrew LaFlamme
A. Robert Linscheid
Lou Monville
Craig R. Smith
Glen O. Toney
Kyriakos Tsakopoulos

Consent Item

Approval of Meeting Minutes of September 19, 2006

Discussion Items

1. Naming of a Facility – California Polytechnic State University, San Luis Obispo, *Action*
2. Naming of a Facility – California State University, Stanislaus, *Action*
3. Naming of a Property – California State University, Fullerton, *Action*

**MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT
Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California**

September 19, 2006

Members Present

Carol R. Chandler, Chair
Craig R. Smith, Vice Chair
Jeffrey L. Bleich
Debra S. Farar
Kenneth Fong
Ray Holdsworth
Andrew LaFlamme
A. Robert Linscheid
Lou Monville
Craig R. Smith
Glen O. Toney

Approval of Minutes

The minutes of July 18, 2006 were approved.

Before the three items on the agenda were presented, Chair Carol R. Chandler stated that Mr. and Mrs. William Leonard were present today and that we could now recognize their generous gift acknowledged last month, naming the Transportation Center at California State University, San Bernardino as the William E. and Barbara Leonard Transportation Center.

Chancellor Charles B. Reed noted that Mr. Leonard was very generous and welcoming when he first became Chancellor. President Karnig appreciated the Leonard's for being the "Alpha and Omega" at CSU San Bernardino with their overwhelming firm advocacy to the university. Mr. Leonard thanked the Board of Trustees, and stated that he did not make a "gift" to CSU San Bernardino; he made an "investment," further noting that San Bernardino is very unique in terms of its transportation and this investment will help "put meat on our bones."

The trustees then presented Mr. and Mrs. Leonard with a commemorative resolution of the new naming, a token of CSU's gratitude in recognition of their visionary leadership.

The Boeing Company Gift

Chair Chandler asked Mr. Richard P. West to present the item to acknowledge a \$50,000 gift from the Boeing Company in support of the *How to Get to College* posters.

Mr. West noted that a critical priority for the CSU is to help improve the state's K-12 schools, being that their students ultimately become CSU students. With outreach efforts, in 1999 the CSU began producing a *How to Get to College* poster to help students know what to do to apply to college. Mr. West stated that since then, 700,000 posters have been mailed to public and private middle and high schools in California, as well as to libraries, youth organizations, community groups, and elected officials.

Chancellor Reed remarked that the CSU is grateful for our partnership with Boeing and the support of CSU Foundation board member, Steve Chesser, the senior manager of community relations for both the 717 and the C-17 programs at Boeing International in Long Beach. Boeing granted the CSU \$50,000 in 2003 for a redesign of the poster and 500,000 were distributed. Thanks in part to a Los Angeles Times front page article on "Super Sunday," Boeing has awarded an additional \$50,000 to again help redesign, print, and distribute half a million posters. Chancellor Reed thanked Boeing for their worthwhile investment and their steadfast partnership with the CSU, noting that Boeing is also instrumental with the Math and Science Teacher's Initiative Program.

Gary Toyama, Vice President of the Southern California Region for Boeing Space and Intelligence Systems, presented Chancellor Reed with a check for \$50,000. Mr. Toyama stated that the CSU has a big part of Boeing's future in their hands. The CSU system is responsible for developing the kind of skill sets Boeing needs to be successful. In terms of the Boeing pipeline, it is critical to invest in the development of their own employees and support those obtaining teaching credentials so that they can help refuel the pipeline when they retire.

Chancellor Reed presented Mr. Toyama and Mr. Chesser with a framed *How to Get to College* poster as a memento of the CSU's appreciation.

Naming of an Academic Entity – California State University, Northridge

Chair Chandler asked Mr. West to present the request to name the College of Arts, Media, and Communication at California State University, Northridge as the Mike Curb College of Arts, Media, and Communication.

Mr. West stated that the naming recognizes a \$10 million commitment. Half of the gift will permanently endow the College of Arts, Media, and Communication, with \$1 million targeted to support the Mike Curb Endowed Chair in Music Industry Studies. The other

half will be used to help establish the Imagine the Arts Center, CSU Northridge's planned regional performing arts center that will serve as a learning laboratory for the university's students. Mr. Curb's \$10 million commitment is the single largest cash gift to CSU Northridge and the largest gift made by an alumnus.

President Koester was pleased to ask the committee to approve the naming resolution. The university's students and faculty are benefiting from Mr. Curb's passion for education. Dr. Koester is proud that Mr. Curb has joined with CSU Northridge's efforts to provide for the region.

The committee recommended approval of the proposed resolution (RIA 09-06-12).

Recognition of Recipients of the 2006-2007 William Randolph Hearst/CSU Trustees' Award for Outstanding Achievement

With distinct pleasure, Chair Chandler asked Chancellor Reed to present the item to recognize the recipients of the William Randolph Hearst/ CSU Trustees' Award for Outstanding Achievement.

Chancellor Reed took a moment to introduce and thank the CSU Foundation's Board of Governors present to share in this occasion: Mr. Steve Chesser from Boeing; Mr. Ron Barhorst from ING Financial Advisers and Chair of the Board; Dr. Ali Razi from the Stratham Group, Trustee Emeritus, and Chair of the Hearst/CSU Trustees' Scholarship Committee; Mr. James Justice from Viridis LLC, and one of the most long-standing members of the Board, and Mr. Ralph Pesqueira from El Indio Foods, Inc. and Vice Chair of the Board. The board members have helped take on the responsibility of funding this scholarship.

Chancellor Reed stated that each year the Hearst/CSU Trustees' Award is provided to high achieving students who have demonstrated financial need and overcome profound personal hardships to attain an education from the CSU. This year, seventeen students each received a \$3,000 scholarship, the most ever awarded. With the personal generosity of Dr. Ali Razi and the additional members of the scholarship's selection committee, two additional students were selected as Trustee Ali C. Razi Scholars and were awarded \$6,000 each.

As the Chair of the Hearst/CSU Trustees Scholarship Committee, Dr. Razi thanked the Board of Governors, the Board of Trustees, Chancellor and Mrs. Reed, and all the other supporters of this award. He commented that these student recipients are special. They have achieved their dreams through adversity and are heroes who are achieving through the CSU system. Dr. Razi thanked the CSU for helping citizens realize their dreams.

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Chancellor Reed introduced Ms. Anna Sorensen and Ms. Texas Keo, the two Trustee Ali C. Razi Scholars, to share a little about their journey to the CSU as well as some attributes of their fellow awardees.

Ms. Sorensen shared that she was born into a religious cult led by her father, was married and had three children by the time she was twenty, all the time taking refuge in her education. A student at CSU Chico, she now plans to obtain her PhD in Sociology.

Ms. Keo shared that she is the first in her family to go to college. Her father is incarcerated and her mother had breast cancer. Now, Ms. Keo is the legal guardian of her four sisters and working to get her family out of the system and to get her teaching credential at CSU Stanislaus.

Ms. Sorensen and Ms. Keo stated that of the nineteen recipients this year, there are sixteen women and three men. They are a diverse group and have all worked hard to succeed in college. They thanked the Boards for leading CSU and making it possible for so many students to change their lives through earning a college education.

Each recipient was presented a certificate in recognition of their award.

Chair Chandler adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of a Facility – California Polytechnic State University, San Luis Obispo

Presentation by:

Richard P. West
Executive Vice Chancellor and
Chief Financial Officer

Summary

This item will consider naming Building C (lecture hall) of the Construction Management Building complex at California Polytechnic State University, San Luis Obispo as the Harriet and Charles Luckman Hall.

This proposal meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the facility recognizes the commitment by Harriet and Charles Luckman (both now deceased) on April 27, 1982, to the California State University (CSU) Foundation. The quit claim (gift) deed of 397.08 acres, known as the Stubbe Canyon property, was transferred to the California Polytechnic State University (Cal Poly) Foundation on June 14, 1984. At the time of its receipt, the property was appraised at a value of \$1 million, making it the largest private contribution the College of Architecture and Environmental Design (CAED) had received up to that time. The property was subsequently sold with the sales proceeds designated to support the design and construction of a CAED facility.

The Construction Management Building complex is composed of three structures: Building A (administration), Building B (labs) and Building C (lecture hall). Building C is a three-story structure that will contain 12 individual lecture rooms of approximately 12,000 square feet in total.

The naming of this facility is consistent with donor intent. It is a portion of a CAED building complex that it will be used by all CAED majors and will provide opportunities for additional interdisciplinary connections between CAED students and the larger university community.

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Mr. Charles Luckman was born in Kansas City in 1909. His career included serving as president of the Pepsodent toothpaste company, as president of the Lever Brothers company and as the designer of numerous high-profile buildings. He served with distinction on the California State University Board of Trustees from 1960 to 1982.

Mr. Luckman married Harriet McElroy of Kansas City in 1931. The couple had three children. One of those, James McElroy Luckman, graduated with a degree in architecture from San Luis Obispo in 1958 and later served on the Cal Poly President's Cabinet. One of Charles Luckman's grandchildren, James Luckman, Jr., attended Cal Poly in the 1990s.

Mr. Luckman was instrumental in the creation of the five-year professional degree program at Cal Poly in architecture, as well as the securing of the department's accreditation. He became known as the "Father" of the College of Architecture and Environmental Design.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that Building C of the Construction Management Building at California Polytechnic State University, San Luis Obispo, be named the Harriet and Charles Luckman Hall.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of a Facility – California State University, Stanislaus

Presentation by:

Richard P. West
Executive Vice Chancellor and
Chief Financial Officer

Summary

This item will consider naming Science II Building at California State University, Stanislaus as the Nora and Hashem Naraghi Hall of Science.

This proposal, submitted by California State University, Stanislaus, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the facility recognizes the \$2 million contribution by the Hashem Naraghi Trust to California State University, Stanislaus. The gift will be used to support numerous campus initiatives, at the discretion of the President.

Mr. Hashem Naraghi, his wife, Nora, and their two-year old son, Wendell, came to the United States in the late 1940s. Because of their love of cultivation of land, the family migrated to California, settling in the Modesto area in 1948. Naraghi started as a farm worker, performing custom tractor farming until he was able to buy his first ranch.

Naraghi was a pioneer in egg production in the San Joaquin Valley, when it was thought that the valley weather was too hot for the industry. Naraghi invented machinery that modernized the industry including a hot water brooder for chicks. He built a feed mill and packing facility to support the business and became one of the largest egg producers in California.

By the early 1960s, Naraghi shifted his focus to almond production. An agricultural pioneer, he planted orchards in the uncultivated and arid areas of the Central Valley, land dismissed as infertile. He was also the first farmer to plant almonds in the Sierra foothills, proving the trees could thrive there. Constantly changing and improving upon his means of production, Naraghi worked with drought-resistant plants to patent the Hashem I and Hashem II varieties of almonds.

By the 1970s, Naraghi was one of the largest almond growers in the world, with a farming operation that spanned more than 20,000 acres in Stanislaus, Merced, Madera, and San Joaquin counties.

Naraghi also entered into the real estate development business as an extension of his farming operations, purchasing land in the Central Valley with an eye toward its potential value for development. In addition, he made his mark in the insurance industry as one of the founding directors of American Family Life Assurance Co., also known as AFLAC. H. Naraghi Farms still farms from San Joaquin County to Monterey County and northern Los Angeles County, growing almonds, walnuts, wine grapes, and pistachios for international markets.

Nora Naraghi had begun a writing career early in life, publishing under the pen name, Elba. She wrote in the Armenian language. The consummate family woman, Mrs. Naraghi set aside her writing career to devote herself entirely to her husband and children.

Mrs. Naraghi was also a strong supporter of her community as a 50-year member of the Order of Eastern Star, a member of the Women's Progressive Club of Modesto and a member of the Memorial Hospital Auxiliary. She was also a staunch supporter of the arts as a member of the Stanislaus County Arts Council. She posthumously received the Literary Arts Award from the Council in 2004.

Mrs. Naraghi passed away in 2003 followed by Mr. Naraghi in early 2006. They are survived by their children Wendell Naraghi, Margaret Naraghi-Quattrin, and Sharon Naraghi - an alumna of CSU Stanislaus – as well as nine grandchildren and six great-grandchildren.

The Naraghi's children have faithfully carried out their parent's wishes in making this donation to the University. Their family's commitment to excellence, quality, and integrity go far beyond their business success to their support of education and community.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that the Science II Building at California State University, Stanislaus, be named the Nora and Hashem Naraghi Hall of Science.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of a Property – California State University, Fullerton

Presentation By:

Richard P. West
Executive Vice Chancellor and
Chief Financial Officer

Summary

This item will consider naming the new campus street at the Southeast side of California State University, Fullerton as Folino Drive.

This proposal meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the new campus street recognizes the \$1 million gift commitment made in 2002 by Mr. Paul F. Folino, Executive Chairman of Emulex, to launch the campaign for the College of Business and Economics, to build a new home for the College, and to raise funds for programs. Since that time, Mr. Folino has increased his commitment to the construction of the new business school building by donating \$125,000 to the City of Fullerton for the purpose of funding a new entrance to the University. The College of Business and Economics \$15 million campaign, currently underway, includes \$10 million for Mihaylo Hall and \$5 million for academic support for scholarships, programs and endowments in the business school.

One of Orange County's preeminent philanthropists and a staunch advocate and friend of the College of Business and Economics, Mr. Folino started from humble origins and was quoted as saying that his most important mentors were his junior and senior high school teachers. While attending Central Washington State University, he thought he wanted to become a teacher; however, he pursued an MBA at Seattle University where he was recruited by Xerox and climbed the corporate ladder for 13 years. In three stints as president of different technology firms, Mr. Folino cemented a reputation as the man to turn around a faltering company.

Since 1993, Mr. Folino has led Emulex, a manufacturer of devices for data storage networking, to a market value of \$1.4 billion. He has tremendous leadership capabilities with a consensus-building management style. He has said that he leverages the collective intelligence of his team,

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encourages their participation that results in the best decision for moving the business forward. Mr. Folino's integrity has earned him enduring commitment and loyalty from his team at Emulex.

Mr. Folino epitomizes the promise of a public school education – hardworking, entrepreneurial, ethical, and committed to giving back to the community. He has served in leadership roles and made significant financial commitments to several Orange County non-profit organizations including South Coast Repertory Theater, MIND Institute, New Majority, Chapman University, UCI and the Orange County Performing Arts Center.

At CSU Fullerton, he is a founding member of the Dean's Advisory Board and Vice Chairman of the campaign for the College of Business and Economics. In 2005, he received the Orange County Titan Award at the University's *Front & Center* annual gala event.

By naming the new campus street Folino Drive, Mr. Folino will be recognized by students, alumni, faculty, administrators and residents of Fullerton and Orange County for generations to come.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that the new campus street at California State University, Fullerton, be named Folino Drive.