CSU The California State University

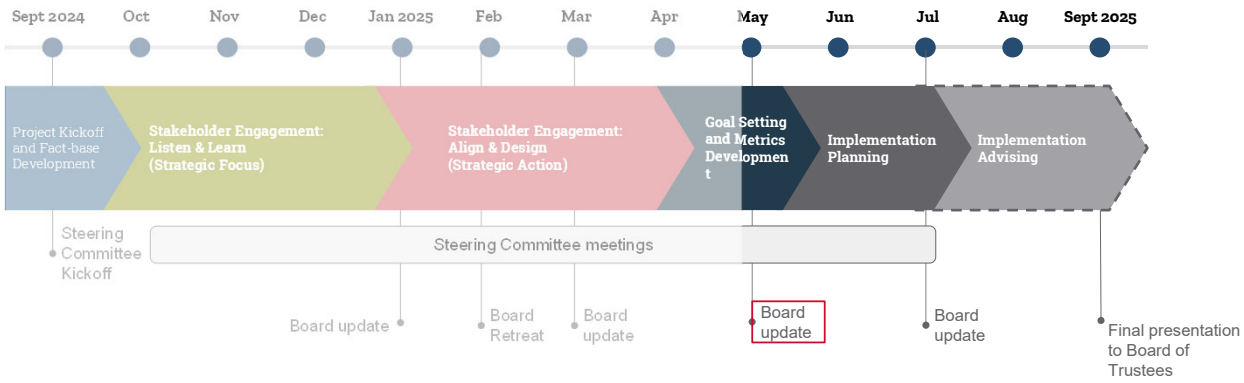
SOVA

Strategic Planning for the CSU

CSU Board of Trustees
Chancellor's Report:
Special Presentation
May 19-21, 2025

1

Strategic Plan Timeline



Phase 2 Stakeholder Engagement (to-date)

Virtual Town Halls

Facilitates open access and interactive engagement

- **8 Town Halls**
- **1,152** total attendees

Virtual Listening Sessions with Key Stakeholder Groups

Facilitates customized, focused and, therefore, limited engagement

- **8 Listening Sessions** (to date) across multiple key stakeholder groups
- **Board Retreat**
- **Working Session with Presidents**

Asynchronous

Facilitates structured and unstructured anytime feedback

- Engagement Platform:
  - **2,140** visitors
  - **113** contributions
  - **3,956** views

Total Stakeholder Engagement (to-date)

Virtual Town Halls

Facilitates open access and interactive engagement

- **16 Town Halls**
- **2,909** total attendees

Virtual Listening Sessions with Key Stakeholder Groups

Facilitates customized, focused and, therefore, limited engagement

- **22 Listening Sessions** (to date) across multiple key stakeholder groups
- **Board Retreat**
- **Two Working Sessions with Presidents**

Asynchronous

Facilitates structured and unstructured anytime feedback

- Engagement Platform:
  - **5,505** visitors
  - **326** contributions
  - **10,977** views

Phase 2 Town Halls Emerging Themes: Stakeholder Perspectives

Faculty 213 (18.5%)	Staff 641 (55.6%)	Students 51 (4.4%)
Concerned about academic quality, increasing workload, and the elimination of academic programs.	Focused on job security, heavy workloads, insufficient compensation, and day-to-day operational challenges.	Raised issues around affordability (tuition, food, housing), maintaining quality education, and securing employment after graduation.
Administrators 217 (18.8%)	**Alumni** 19 (1.6%)	**External Partners/Other** 11 (1.0%)
Focused on systemic challenges facing campuses, but also defended administrative decision making.	Shared reflections on CSU's long-term value and reputation, emphasizing its role in personal and professional growth.	A few business partners and community organization representatives offered limited feedback but were generally supportive.

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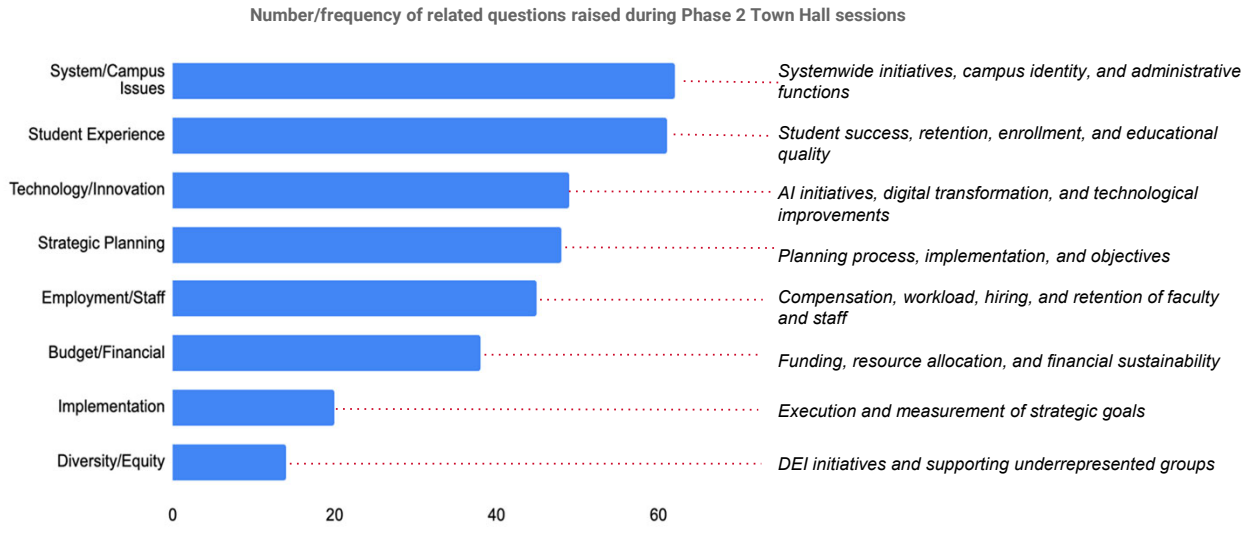
Phase 2 Town Halls Themes (drawn from frequently asked questions & comments)



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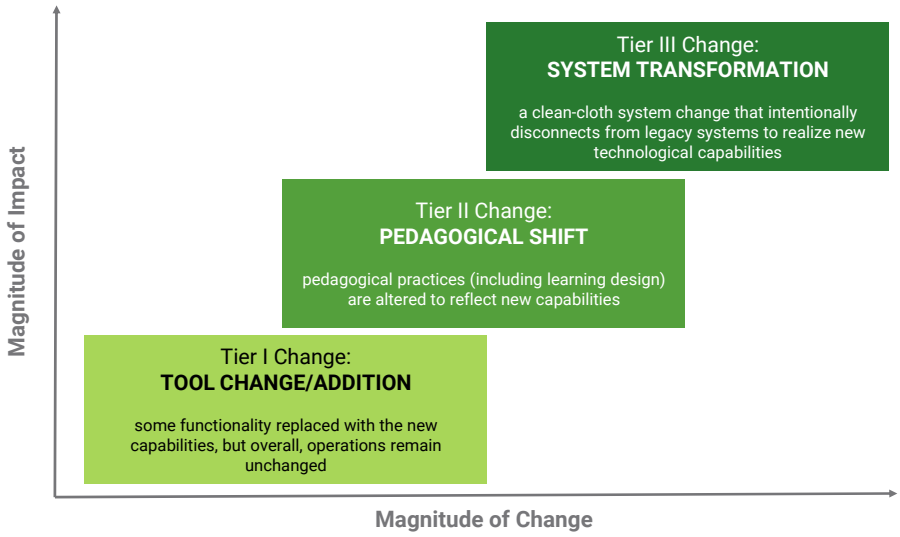
George Siemens' Framework for Change



Systemness is CSU's Greatest Strategic Advantage

What Systemness Enables	Risks Without Systemness
✅ Shared solutions to shared challenges	⚠️ Fragmentation and duplication
✅ Innovation at scale	⚠️ Inconsistent quality and outcomes
✅ Stronger collective influence and funding leverage	⚠️ Weakened policy voice
✅ Consistent student experience and pathways	⚠️ Missed opportunities for economies of scale
✅ Faster, more coordinated response to change	⚠️ Inability to lead nationally

Building the Foundations for Long-Term Success

Stability
Withstand external disruptions without compromising mission

Viability
Stay competitive, relevant, and attractive to students, families, and communities

Resilience
Adapt dynamically to changes and challenges and emerge stronger

Growth
Expand impact, influence, and innovation—not just enrollment —across the state and nation

Sample Strategic Plan Outcomes (not finalized)

1. Scale System-Wide Course Sharing
2. Redesign PaCE Programs System-Wide
3. Expand Regional Partnerships between CSUs
4. Establish Unified System Identity that Respects Campus Uniqueness
5. Launch Integrated Alumni Network
6. Modernize System Technology Infrastructure

SAMPLE

Deep Dive: Systemwide Alumni Engagement

John Poli
President, CSU Alumni Council
Pomona, '93;
San Bernardino, '06

Strategic Planning Next Steps

Goal Setting and Metrics
(Spring/Summer)

- Refine and prioritize the outcomes
- Develop goals that bridge the strategies and the outcomes
- Identify metrics for success and measurement tools

Implementation Planning and Advising
(Summer)

- Propose processes and systems for implementation
- Name responsible parties
- Set process timelines and milestones

Upcoming Presentations

- July: Strategic goals and plan outline
- September: Present the strategic plan

Thank You

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