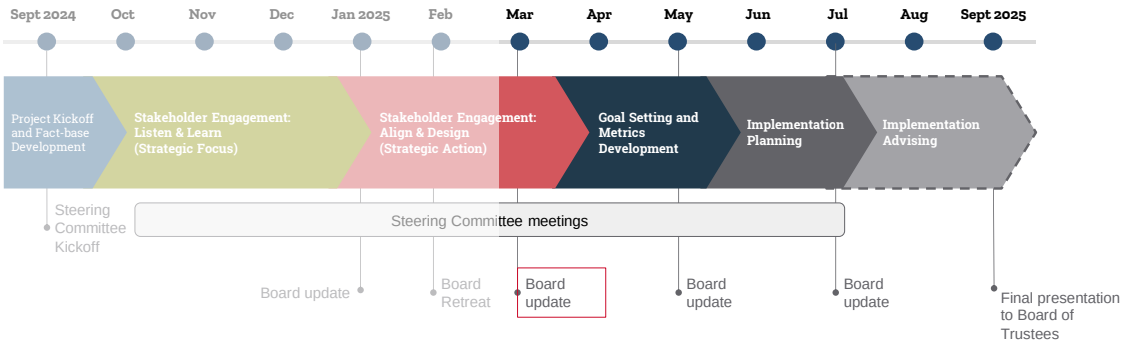
CSU The California State University

SOVA

Strategic Planning for the CSU

CSU Board of Trustees
Chancellor's Report:
Special Presentation
March 23-26, 2025

Strategic Plan Timeline



Phase 1 Stakeholder Engagement

Virtual Town Halls

Facilitates open access and interactive engagement

- **8 Town Halls**
- **1,757** total attendees

Virtual Listening Sessions with Key Stakeholder Groups

Facilitates customized, focused and, therefore, limited engagement

- **13 Listening Sessions** (to date) across multiple key stakeholder groups

Asynchronous

Facilitates structured and unstructured anytime feedback

- **192 submissions** to the web form
- Engagement Platform:
  - **4,577** visitors
  - **259** contributions
  - **8,826** views

Phase 1: Areas of Inquiry

- What's one **major accomplishment** or milestone you'd like to see the CSU achieve?
- What **actions should the CSU take now** to make its future achievements possible?
- What's the **highest priority challenge** that you hope the strategic plan can address?
- How would you like to see the **student experience change** as a result of this strategic plan?

Phase 1: What We Heard

Innovating academic programs and pedagogies

- *"I think that looking into strategies for high quality online education for CSU is an important part of our move forward."*
- *"We need to be more creative about how we think about credit, about pathways, about how we measure success and progress toward degrees."*

Integrating career readiness and workforce preparation

- *"I'd like to see CSU Students gain work experience in college specific to their major and gain post-baccalaureate employment easily."*
- *"Expand the discussion to consider focusing on program offerings that will result in career readiness and workforce development."*

Improving students support systems

- *"There should be zero cost course materials (open textbooks) for all students."*
- *"I only got to know about the career center, the writing center, speakings center, in my last semester."*

Phase 1: What We Heard (cont.)

Distributing resources more stably and equitably and building a sustainable infrastructure

"We are underfunded severely [by the state], and we are not taken seriously."

Championing economic & social mobility for today's students

"Prioritizing equity is prioritizing student success."

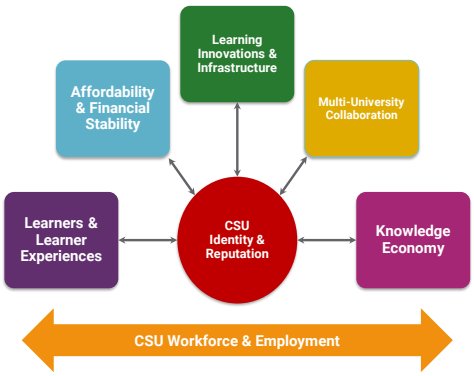
Strengthening reputation and brand identity

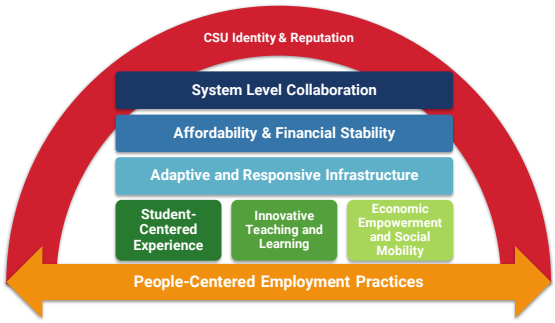
"I think the biggest gap is advocacy for ourselves and for what we do and for what we aspire to be or and what we are."

Improving collaboration and a systemic approach

"Getting less hierarchical and bureaucratic could be a strategic objective in and of itself."

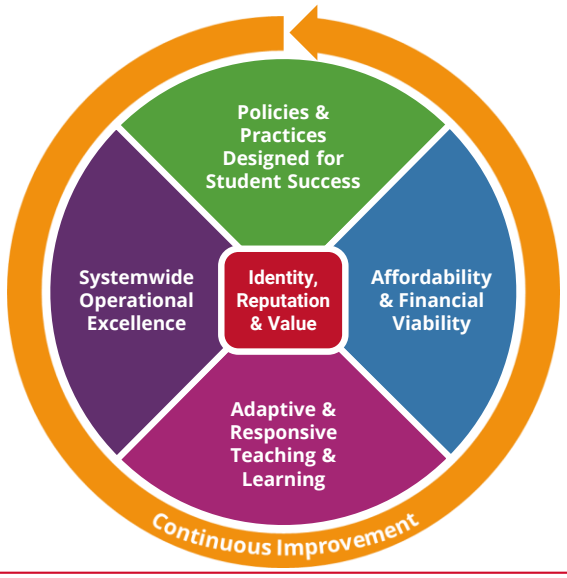
The Evolution of Emerging Strategies





Refining the Strategies

- Multi-faceted
- Focused
- Interconnected
- Comprehensive
- Actionable



Deep Dive: Adaptive & Responsive Teaching & Learning

Dr. Saúl Jiménez-Sandoval
President, California State University, Fresno

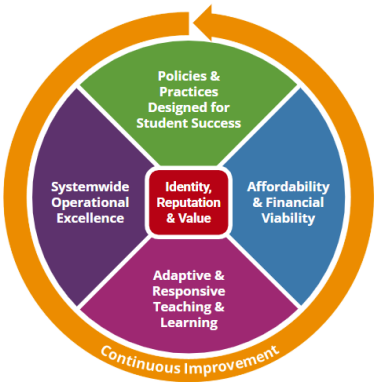
Dr. Elizabeth Boyd
Chair ASCSU, Professor of Entomology, California State University, Chico

Adaptive & Responsive Teaching & Learning

Quality education is universally accessible

Research and scholarship have real-world applications

Incentives are aligned to high impact practices



Phase 2 Stakeholder Engagement (to-date)

Virtual Town Halls

Facilitates open access and interactive engagement

- **8 Town Halls**
- **1882** total attendees

Virtual Listening Sessions with Key Stakeholder Groups

Facilitates customized, focused and, therefore, limited engagement

- **5 Listening Sessions** (to date) across multiple key stakeholder groups
- **Board Retreat**

Asynchronous

Facilitates structured and unstructured anytime feedback

- Engagement Platform:
  - **768** visitors
  - **43** contributions
  - **1,487** views

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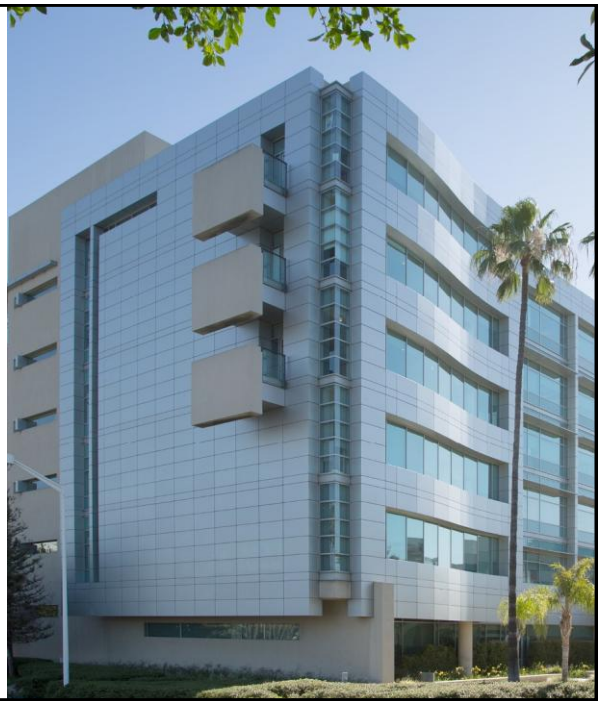
11

Thank You



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