

# CSU Counselor Conference

September 2016



**CALIFORNIA COLLEGE  
GUIDANCE INITIATIVE**

# Our Mission

Systematically increase career and college preparation for 6<sup>th</sup>-12<sup>th</sup> grade students and to facilitate smooth transitions from K-12 to higher education, in order for students start post-secondary positioned to succeed.

# Counseling for Post-Secondary Choices

All high school seniors develop a **thoughtful and well-informed** post-secondary plan that allows them to make choices upon graduation.

- ▶ Four-Year College or University
- ▶ Community College
- ▶ Career /Technical Education
- ▶ Workforce
- ▶ Military

# Our Tool

CaliforniaColleges.edu is available **to any student, family, and educator** for free.

## Students

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- ▶ One-stop informational resource for postsecondary options.
- ▶ Explore colleges, careers, majors, financial aid options, and more.

## Counselors

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- ▶ Manage students' college and career planning activities and outcomes.
- ▶ Free online portal with lesson plans, video tutorials, guides, and much more.

## Families

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- ▶ Learn about college planning, including financial aid.
- ▶ Connect to their student's account and see his/her activity.

# Open Access Career + College Exploration

Open access users are students outside of CCGI's partner districts who use CaliforniaColleges.edu for college, career, and financial aid planning.

## 63,008

Number of open access accounts with at least one saved career.

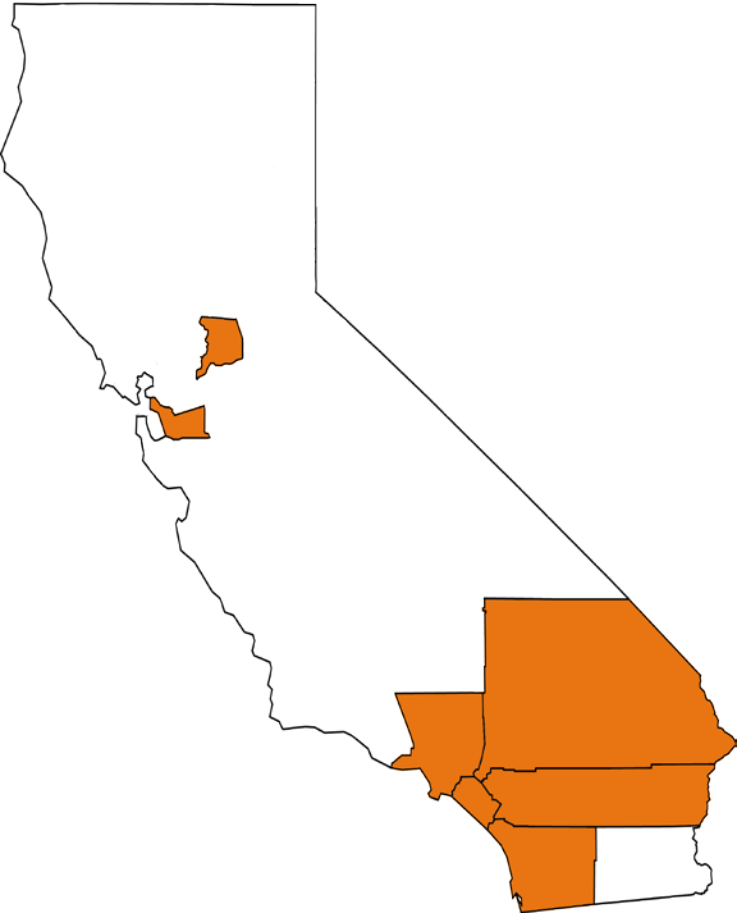
## 15,436

Number of open access accounts with at least one saved college.

## Top 10 Saved Careers

1. Actor
2. Lawyer
3. Video Game Designer
4. Pediatrician
5. Anesthesiologist
6. Psychiatrist
7. Film/Movie Director
8. Singer
9. Criminal Investigator/Special Agent
10. Film/Video Editor

# Partner Districts



## Alameda County

Oakland

## Los Angeles County

Compton

El Monte

El Rancho

Hacienda La Puente

Long Beach

Montebello

Pomona

Rowland

## Orange County

Anaheim

Garden Grove

Santa Ana

## Riverside County

Corona-Norco

Desert Sands

Hemet

Moreno Valley

Murrieta Valley

Perris

Temecula

Val Verde

## Sacramento County

Sacramento City

## San Bernardino County

Chaffey

Chino Valley

## San Diego County

San Marcos

# Data Informed Counseling

Counselors with Professional Center accounts access data from 30+ reports, creating opportunities to **educate and empower students** for better post-secondary outcomes.

Accounts Created

Milestone Tracking

Career Cluster Survey

College Applications

Completed EFC Calculator

FAFSA Module Usage

Saved Colleges

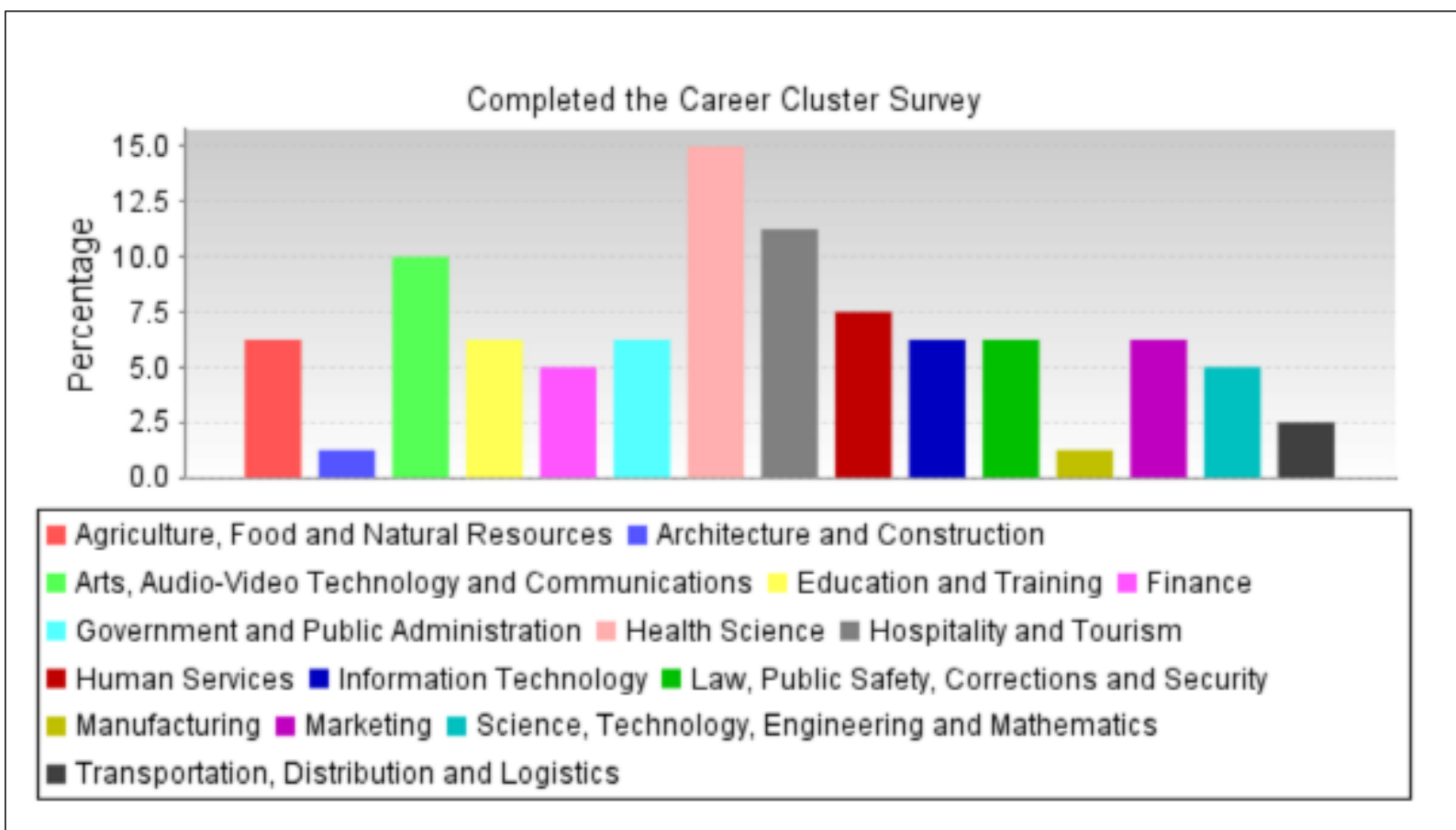
Top 40 Saved Programs/Majors

Career Interests  
CSU Application Submission  
Launch FAFSA



# Career Assessments Create Opportunities

Students take the **Career Cluster Survey**. Use the aggregate **outcome report** to support student success.



# Apply to CSU

Students can **apply to all CSU campuses via their accounts on CaliforniaColleges.edu**. In partner districts, counselors say this method cuts time spent on applications in half.

# Benefits of Applying to CSU via CC.edu

Applying to CSU via CaliforniaColleges.edu benefits both students and educators.

## Students

- ▶ Coursework entered into the Plan of Study migrates to the CSU application.
- ▶ Add and edit coursework as needed.
- ▶ Save and return to application.
- ▶ Track applications in progress and applications submitted.

## Educators

- ▶ Pull aggregate reports of applications submitted to each CSU campus.
- ▶ View applications in progress for individual students.
- ▶ Potential for quicker review of student applications.
- ▶ Communicate with students about applications via CaliforniaColleges.edu.

**What's Important to You?**

# Digital Toolkit

Download the CSU Conference digital toolkit directly from CaliforniaColleges.edu.

- ▶ Go to CaliforniaColleges.edu
- ▶ Click on **Educators**
- ▶ In the Educator Resources section, click on **CSU Conference: Digital Toolkit**

# Raffle for Open Access Districts

Drop your business card into the basket to be entered into a raffle for a **personalized professional development workshop for educators at your school** facilitated by CCGI.