

CSU The California State University

Available Now, the new
HOW TO GET TO COLLEGE
videos

**A Great Way to Motivate Students
to Prepare for College**

Overview

A new series of “How to Get to College” videos is available. The videos feature current CSU students from diverse backgrounds and life experiences. In the videos, students reflect upon how they got to college, their first days, and offer valuable advice that is useful, interesting and relevant to potential students. The videos complement the “How to Get to College” program materials which include posters, handouts, an interactive website, and a silicone bracelet with the website URL.

Video Facts

There are seven videos: Six individual CSU student videos and a compilation video featuring the following campuses: Sacramento State, CSU Stanislaus, CSU Northridge, CSU Dominguez Hills, Cal Poly Pomona and CSU Fullerton.

Average Video Length:

2.5 minutes



How to Access the Videos

1. Go to www.gotocalstate.com
2. All videos are located in the middle of the homepage under "Videos"

Use the "How to Get to College" Videos to:

- Reach students through your social media accounts
- Engage students at college fairs and college planning sessions
- Reach teachers who can share them with the students in their classrooms
- Generate excitement and provide more information about CSU campuses
- Share inspirational and encouraging stories from real CSU students
- Engage parents who want more information about the CSU, may be wondering about how to pay for college or are curious about the impact of the college experience on their child.