


SOCIAL CHANGE FUND UNITED **GAMECHANGERS** FELLOWSHIP

Mission: Social Change Fund United (SCFU) galvanizes social change to create a fair and equitable society for all. The Fund supports a robust constellation of organizations on the frontlines of liberating Black people and advocating for communities of color through improved policies, representation, and narrative change.

SCFU leverages the power of collective impact and influence to create social change. By utilizing the global platforms of the Fund's Founding members Carmelo Anthony, Chris Paul, and Dwyane Wade; along with Executive Council members, Candace Parker, CJ McCollum, Khris Middleton and Natasha Cloud, SCFU follows the guiding principle that we are stronger together.

Areas of Interest/SCFU Approach: SCFU uses a holistic approach and focuses initiatives in five areas that impact Black communities across the country:

-  Public Safety & Criminal Justice Reform
-  Civic Engagement
-  Economic Investment
-  Arts & Education
-  Health Equity

Program Scope: Historically, athletes have played critical roles in catalyzing social movements. SCFU is uniquely positioned at the intersection of social justice and sports, as the fund was founded during summer 2020, when Carmelo Anthony, Dwyane Wade, and Chris Paul utilized their platforms to speak out against police brutality. In an effort to shift the sports and entertainment industry, we are empowering the next generation of leaders in this space.

SCFU will leverage our network of activists and thought leaders to equip young activists in sports with the skills to effectively lead and advocate for themselves and their communities. This fellowship will provide workshops and build upon leadership skills for collegiate students - including athletes, sports majors and those that demonstrate an affinity for the power of sport, to in turn, mobilize their communities and elevate their voices for change.

Program Structure: In its pilot year, SCFU will partner with colleges and universities to select up to 10 SCFU Gamechangers for a 7-month program that will conclude with a final presentation for an opportunity to receive grant funding for their community action project.

Gamechangers will receive:

- Access to 3-4 Social Justice Workshops led by SCFU's grassroots partners
- Connection to a network of activist fellows
- Insights from community leaders, social justice advocates and activists
- Skill building opportunities including: professional development, networking, effective communication and public speaking, and advocacy skills
- Potential SCFU grant funding to support their community action projects
- Access to SCFU social platforms to share their story and vision for change
- Opportunities Stipend – supplemental financial support to allow Fellows to participate in enriching activities, and SCFU activations
- Additional customized benefits throughout the programming year

Fellowship Criteria:

- Be a student enrolled at a public higher-ed college institution, community college or university
- BIPOC sports affiliated college student and/or pursuing a degree in sports management, business or communications
- Demonstrate leadership and a desire to make a meaningful contribution to our community
- Motivated to make a difference
- Willing to commit time for Fellowship programming (Kick off event, social justice workshops, and final presentation)

Projected Timeline:

November 1st - November 30th : Application opens

December 1st, 11:59pm: Letter of Recommendation Due

December 1st - December 15th : Selection process

December/January: Winners will be notified on a rolling basis between mid December 2021 and early January 2022

Mid January: Program Launch

January - August 2022: Duration of program

Contact: For more information, please check out thesocialchange fund.org or email us at gamechangers@eifoundation.org.

How to Apply:

Link to apply is [here](#). Please scroll down to the bottom of the page to create an account via the submittable platform. This is the first step of the application process. Your data will be secure and only used for the purposes of the program application.

