

**THE CSU  
ENTERTAINMENT  
ALLIANCE**

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@TheCSUEA

**CSU** The California State University  
**ENTERTAINMENT  
▶ ALLIANCE ▶**

# TABLE OF CONTENTS

California & The Creative Economy .....	2
Overview & The Power of 23 .....	3
Strategy & Goals .....	4-5
Programs & Impact .....	6
Advisory Council .....	7
2019/2020 Achievement Highlights .....	8-9
Student, Faculty & Alumni Stories .....	10-14
Internship Employer Testimonials .....	15-16
Scope, Investment & Diversity .....	17
Get Involved .....	18
Partnerships .....	19-20
#CalStateGreat Recent Industry Recognition.....	21-22
2019/2020 Events Calendar .....	23-24

# CALIFORNIA'S CREATIVE ECONOMY

CALIFORNIA  
HAS A CREATIVE  
ECONOMY OF

**\$650.3**  
BILLION

CALIFORNIA'S  
CREATIVE ECONOMY  
HAS GROWN

**12.7%**  
IN THE LAST DECADE

CALIFORNIA'S  
**CREATIVE ECONOMY:**  
VIBRANT & GROWING

**2.7** MILLION  
JOBS   
THE MOST IN THE NATION

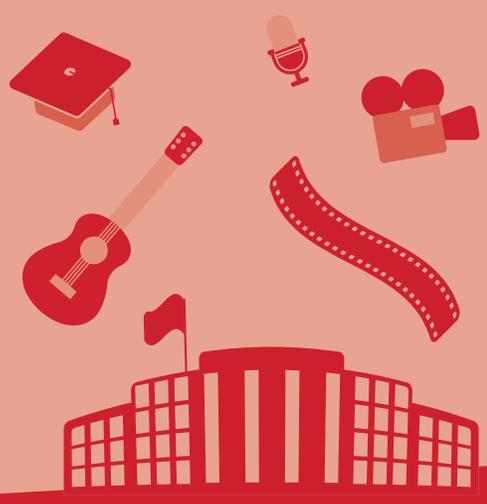
**50%**  
OF CREATIVE OCCUPATIONS  
REQUIRE A **BACHELOR'S  
DEGREE  
OR HIGHER**

Statistics from the 2020 Otis Report on  
the Creative Economy of California

# CSUEA OVERVIEW

The CSUEA connects the students, faculty and alumni, of the largest and most inclusive public university system in the nation, to the entertainment arts and media industry.

Our programs support CSU students on their journey from campus to career by removing some of the financial and structural barriers to getting “a foot in the door” to these ultra-competitive fields.



## THE POWER OF 23

Our campus network features approximately **482,000 students, 3.8 million alumni & top-rated entertainment arts and media programs**, positions us as a pipeline of diverse and inclusive talent to the entertainment industry.



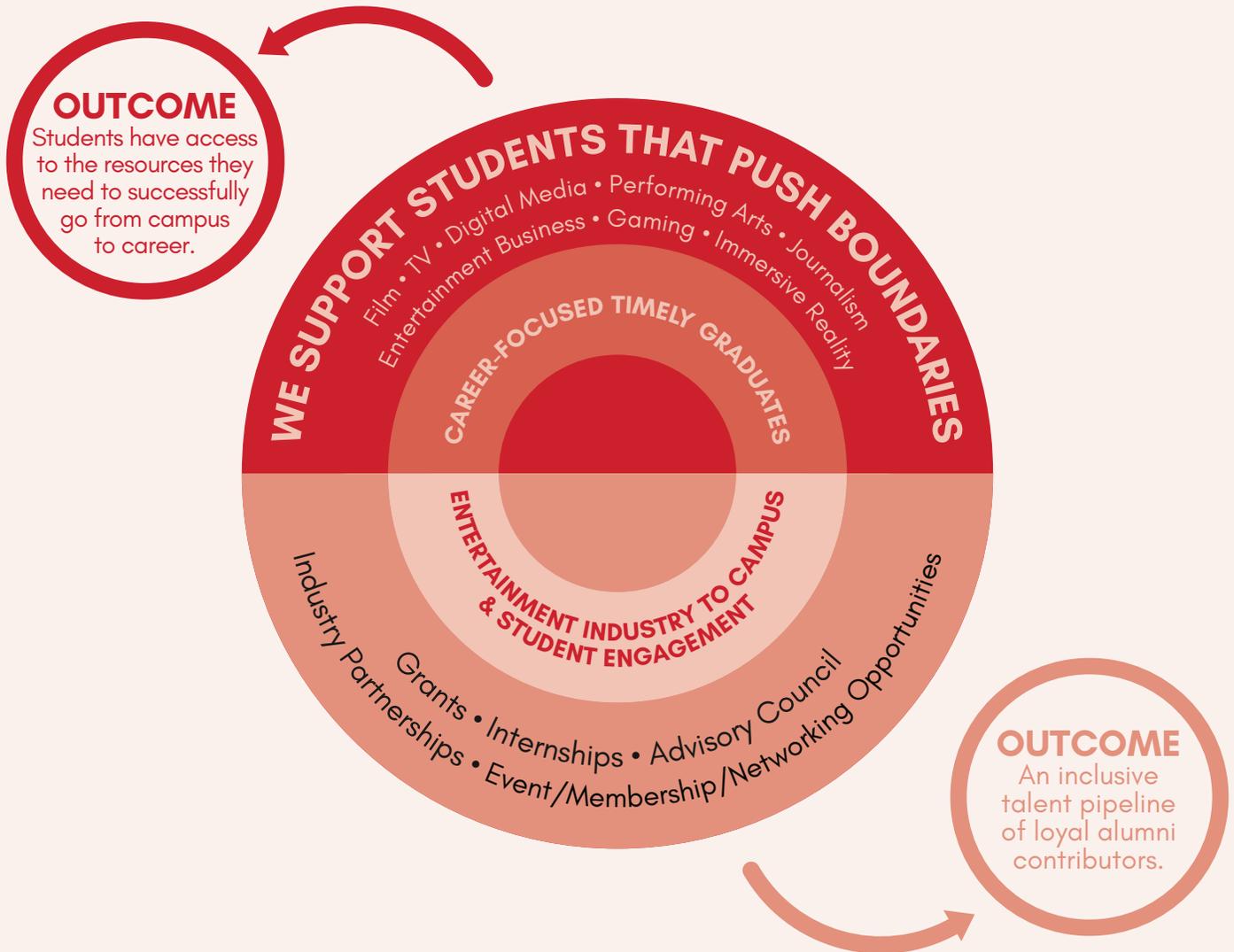
**“The CSU’s impact to our communities, to California, to the nation and to the world has never been more consequential, more clearly demonstrated or more recognized. No other institution touches - through education, research, creative activity and discovery - everything society values and holds dear...”**

*— CSU Chancellor, Dr. Timothy P. White, January 28, 2020*

# STRATEGY

Hardworking, talented students can and will push the boundaries of creative expression, tell diverse stories, and reflect on issues relevant to ourselves and the world around us. The voices of future creative arts leaders and their stories must be elevated to help us transcend divisions and develop the next generation of inclusive media arts and entertainment leaders.

The CSUEA connects students to the vital resources, jobs and industry relationships and offers industry a direct talent pipeline to the nation's largest, most diverse, diligent leaders of tomorrow. Our programs help address systemic change that will impact the future of the entertainment industry.



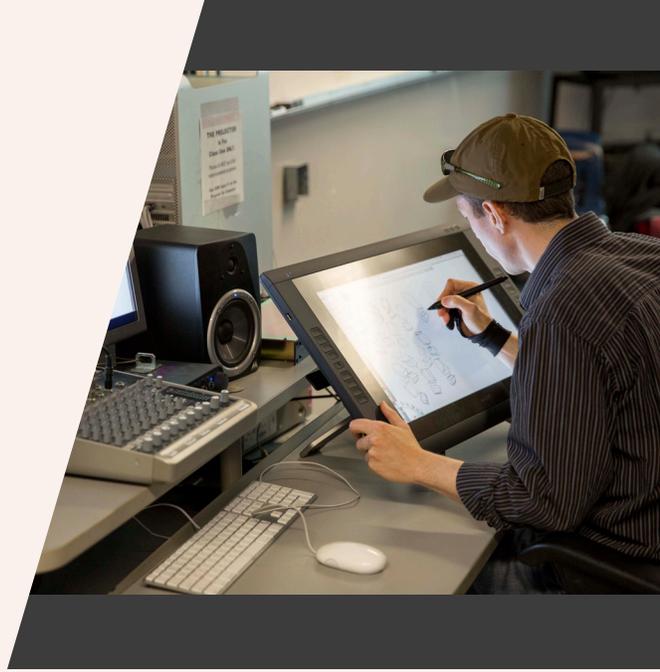
# GOALS

We help thousands of students discover their creative passions, prepare for their professional futures and pursue their career dreams. We are committed to educating CSU students and alumni about how to succeed in the entertainment industry through personalized services including mentoring and professional work experiences, resources and technology solutions.

We empower students to make purposeful creative, academic and career-related decisions that advance their professional goals so they can be our next generation of pioneering leaders.

**“...it is up to us to renew the California Dream for a new generation... California’s brighter future isn’t in front of us - it’s inside each and every one of us... There are few institutions that serve people at the scale of the California State University, and few leaders anywhere with the impact and tenacity of Chancellor Tim White.”**

*— California Governor Gavin Newsom, 2019*



# PROGRAMS & IMPACT

CSUEA programs offer invaluable learning, career development and networking opportunities to prepare and empower students for successful careers in entertainment arts & media.

## GRANTS

### 2017-2019 HIGHLIGHTS & STATS

Grant Proposals:

**272** 

Funding Requests Total:

**\$755,000\*** 

# of CSU Campuses Awarded Grants:

**22** 

Total Funding Awarded:

**\$152,272.43\*** 

# of students reached through CSUEA grant funds:

**18,498\*** 

\*Numbers reflect close approximations

## INTERNSHIP & HOUSING

We offer accessible, low-cost professional work and mentorship experiences at high profile companies and Hollywood studios to help CSU students break into these ultra-competitive fields.

- We help many students that fall outside of their program's parameters offering incentives for them to graduate on time.
- Unlike most programs, we accept first year students up to super seniors and two years post-graduation for those who were unable to earlier or might delay graduating to gain internship work experience.

## HIGHLIGHTS & STATS

### FREE SUMMER INTERNSHIP HOUSING WITH EMERSON LA:

**14** Students Housed for a negotiated rate of **50%** lower than their own students 

### TV ACADEMY/CSUEA NON-FICTION TELEVISION APPRENTICESHIP PROGRAM:

**5** Students Housed for the Fall 2019 Semester 

### STUDENT INTERNSHIPS FOR MAJOR STUDIES AND COMPANIES INCLUDED:

The Cartoon Network, Disney, NBC News, Sirius XM, Crown Media Family Networks, Endemol Shine, & Westlake Recording Studios 

### INDUSTRY MENTORSHIP AND STUDIO TOURS

offered by and through CSUEA Advisory Council members Maureen Droney, Carole Kirschner, Gregg Katano, Bettye Saxon, David Eilenberg & Juan Rodriguez 

### INTERNSHIP PARTICIPANTS:

**12%** of all CSU entertainment arts studies students

### CSU CAMPUSES SERVED FOR SUMMER HOUSING:

**61%** **14** of **23** campuses 

### COMPANIES PARTICIPATING:

**60+** 

### CSUEA INTERNSHIP COURSE PARTICIPANTS:

**215** students from **14** different campuses 

### EVOLVE ENTERTAINMENT DIVERSITY FUND INTERNSHIP PROGRAM PARTICIPANTS:

CSU Students = **12%** & **27%** of those who found full-time post-graduate employment after their internship 

# ADVISORY COUNCIL

The members of the CSUEA Advisory Council are high profile executives, individual creators and trendsetters in all facets of entertainment who represent media giants, leading studios & independent companies.

The Council helps guide the CSU's efforts to develop beneficial industry partnerships, the most relevant course and career development standards and networking, out of classroom learning and mentorship opportunities for our students and recent graduates.

**“The California State University Entertainment Alliance connects entertainment industry workforce needs with the largest and most diverse system of higher education in the country. Its programs are designed to help ensure the success of both students and industry.**

**Having participated as a guest speaker several times for the CSUEA Summer program and on campuses, I have personally interacted with high-achieving CSU students from a variety of backgrounds and disciplines from across California who push themselves to learn, gain work experience, contribute and add value throughout the entertainment industry. I am excited about our industry's future, especially as a result of the up-and-coming leaders that the CSUEA helps prepare and develop.”**

**— Juan Rodriguez, Global Distribution Business Operations & Strategy, Disney Media Networks and CSUEA Advisory Council Member**

**“The CSU student body is the most creative, the most interesting and the most hardworking group of students ... and I think that by empowering students from the CSU, we'll make entertainment healthier for the next 50 to 100 years.”**

**— David Eilenberg, Chief Creative Officer, ITV America and CSUEA Advisory Council member**



# 2019/2020 ACHIEVEMENT HIGHLIGHTS

## NEGOTIATED STUDENT/FACULTY OPPORTUNITIES

- Unity Technologies University memberships
- EntertainmentCareers.net discounted student memberships
- New Adobe Creative Cloud free student license pilot program
- Backstage Casting free listings
- The Wrap Pro discounted student and faculty memberships
- New Filmmakers L.A. free student memberships
- 100,000 FREE Masterclass student subscriptions
- 2 SAG-AFTRA events for hundreds of CSU students
- First CSUEA sponsored esports tournament on a CSU campus
- New TV Academy Foundation Unscripted TV workshop at CSUN
- Free passes to YOMO LA Interactive STEAM Festival / Mobile World Expo
- Free passes to Blackdog Gaming Ventures esports Pitchfest
- Discounted passes to Winston Baker Entertainment Finance and Confluence Summit events

# 2019/2020 ACHIEVEMENT HIGHLIGHTS (CONT'D)

## NEW PARTNERSHIPS

- TV Academy Unscripted Apprenticeships: 5 students housed in LA
- The Academy Gold Education Program: More CSU students accepted
- Walt Disney Animation Studios (WDAS):
  - Free 2019 CTN Expo passes for students
  - 7 recent CSU grads from 4 different campuses offered CTN portfolio exhibit & review with WDAS
  - 6 students from 5 different campuses offered passes to 2019 Lightbox Animation Art Expo
  - 2020 WDAS panel event with SFSU Animation Society & Cinema Dept.
- Twitch Student program collaboration & new esports/streaming media course
- Best Buy/ICM/OPEN WATTS Tech Media Center collaboration
- Bric Foundation: Diversity in Entertainment Educational Council
- Emerson LA: discounted Summer Internship Program housing
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- Women in Film LA "Campus to Career Initiative" Grant collaboration
- International Documentary Association (IDA) film production workshops on campuses
- LA County Workforce Development collaboration

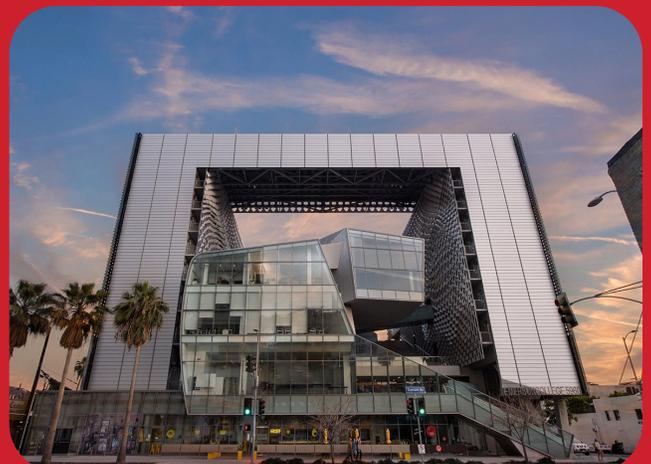
## INTERNSHIP HOUSING PROGRAM

- 14 summer 2019 students provided free housing at Emerson LA
- 5 recent Fall 2019 alumni provided free housing to participate in TV Academy's Unscripted Apprenticeship Program
- Students interned at major studios and companies including: Cartoon Network, Disney, NBC News, Sirius XM, Crown Media Family Networks, Endemol Shine, & Westlake Recording Studios
- Student Industry Mentorship and tours from CSUEA Advisory Council Members: Maureen Droney, Carole Kirschner, Gregg Katano, Bettye Saxon, David Eilenberg & Juan Rodriguez



2019 CSUEA Summer Housing Program students enjoying the Emerson LA rooftop Fire Pit

Emerson LA Building on Sunset Building is where CSUEA summer housing program students get to live while interning.



# STUDENT, FACULTY, & ALUMNI STORIES

“...There is one more vital element, something deeper, more personal that binds us all to the CSU mission. I think it’s our stories.

It’s a story that has led me here...reflecting on a life and career that has far surpassed my wildest expectations. It is a Cal State story. And as I tell it, I know that it’s a story shared by hundreds of thousands of current students, alumni, faculty and staff. Their facts are different. But the story is so often the same...The fact is, all of us - leadership, faculty, staff, students, alumni and stakeholders - we all have a Cal State story, regardless of whether we have a Cal State degree. Put another way... we are all the CSU.”

— **Chancellor Timothy P. White**, *California State University, East Bay & Fresno State Alumnus*



Chancellor White with several students, alumni, council members, CSU staff & faculty at the 2019 CSUEA Advisory Council Meeting at Sony Studios

“CSUEA programs enabled me to go directly from my Cal State campus to an incredible industry work experience through their partnership with Ava DuVernay’s EVOLVE Entertainment Diversity Internship Fund with The L.A. Mayor’s Office. This life changing dream opportunity helped me launch my professional career in Hollywood.”

— **Mahelet Gezachew** (SFSU '18) - *Former Anonymous Content Activism & Hello Sunshine Film/TV Content Development Intern as part of the first cohort of the L.A. Mayor’s Office/EVOLVE FUND Entertainment Diversity Internship program. Mahelet worked for Marvel Entertainment in 2019 and now has her “dream job” as a Development and Production Coordinator for Ava DuVernay’s Array Studio.*



“I had a wonderful time at CTN this year! Having the opportunity to connect with Nicole and the rest of the Disney crew was amazing, and I received a lot of good feedback I may not have been able to get otherwise. I was also able to connect with lots of amazing people at the expo, recruiters and artist alike, that I may not have had exposure to in the past. I’m so thankful the CSUEA decided to open up this new opportunity to alumni and that I was able to be a part of this flagship effort.

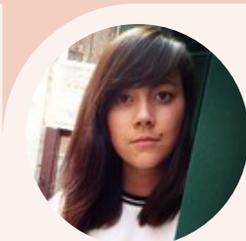
It is my hope that the connections I made at CTN this year will help me kick start my career and help me jump into the industry. I did receive an interview and other contract offers at the convention this year, and I received a notice for an interview with Adult Swim upon my return home, so I know having the opportunity to booth with Walt Disney Animation definitely helped me gain that extra step up I needed to put myself out into the industry.”

— **Megan Dillon**, *California State University, Stanislaus & CSU Summer Arts Alumna*

“With the help of CSUEA funding, we were able to purchase tickets that allowed us to gain more access to portfolio reviews, interviews, and seminars. Because of the grant, I was able to purchase a pass that made me eligible for “Raise the Bar” recruiting. I interviewed with several different companies such as DisneyToon Studios and Tonko House.

Without the help of funding from CSUEA, I would have been able to go to CTN because of the cost. As a senior, I already had plans to graduate. However, because of CTN, I feel more confident in finding a career after graduation. CTN has helped me network with several studios like DreamWorks, Blue Sky, and Sony.”

— **Shannon Preston**, 2019 San Jose State University graduate & now Production Coordinator at Nickelodeon Animation



“I am just so happy that CSUEA exists, and as cliché as this may sound, it truly allowed me to follow my dreams, I was ready to settle for something else, and give up on my dreams. I want to share this information to show and let other students and new grads who are in a similar situation know that they have options and resources to help them attain that dream.”

— **Farid Touli**, 2018 California State University, Fullerton Alumnus



“CTN was a great motivator for graduation. Before, I had little idea of just how many studios would accept an artist with my stylistic preferences. I left CTN with at least 3 companies who I would be willing and able to join. That was a huge deal for me as I am an extremely indecisive and cautious individual. CTN made life after graduation look far more promising than I would have ever imagined.”

— **Illustrator Karlee Ludvik**, 2018 San Jose State University graduate



“During my undergrad years, The CSUEA LA Summer Housing Program was one of the best programs of which I took part. The free housing helped me a lot, all I had to pay was my parking pass and meals. I was able to go to my internship site, gain journalism experience, and enjoy my time in LA all in one summer. Thanks to the CSUEA LA Summer Housing Program, I was able to take what I learned from my internship at TribeLA Magazine and put it to use in my life as an aspiring journalist. I highly recommend this to everyone who is interested in the media field. It helps you grow as a student, intern and opens a lot of doors for your future.”

— **Karen Cruz-Orduna**, 2016 California State University, Monterey Bay Graduate and now the Bilingual Digital Reporter at KGET-TV 17 in Bakersfield, CA

“...The greatest impact that attending Full Frame Festival with a CSUEA grant had on me was how it shaped my career goals. Full Frame solidified my interest in documentaries. Immersing myself in the world of documentaries and having the chance to hear other documentarians talk about their craft and see their art, inspired me to go out in the field and make my own films. Talking to other filmmakers and seeing strong, well-crafted, and serious films helped ease a lot of my fears about my own desires in becoming an artist and filmmaker. I now have a much stronger mental image of myself as a filmmaker and was reinvigorated with a strong desire to capture other people’s stories and tell my own.”

— **Oscar Vazquez**, 2016 California State University, Long Beach graduate and was the Assistant Editor on the documentary *Assassins* that premiered at the 2020 Sundance Film Festival. He currently serves as 2nd Assistant Editor at Tripod Media.



Film still from *Assassins* by Ryan White, an official selection of the Documentary Premieres program at the 2020 Sundance Film Festival. Courtesy of Sundance Institute.

“Working with the CSUEA staff gave me the skills and confidence necessary to begin my career right after college. Thanks to their support, advice and help, I was able to get a job immediately after I graduated and began to gain experience and connections that have already allowed me to grow professionally. I could not be more grateful for their kind encouragement.”

— **Kate Napoli**, 2019 San Francisco State University Cinema Program Graduate now working in content production and marketing for KQED Public Media’s Education Department



“I sincerely thank the CSU Entertainment Alliance for making this faculty development opportunity possible. I believe it is critical for TV, film and broadcast journalism faculty to keep informed on the latest trends and developments in the industry as the technologies and processes evolve so quickly. I also firmly believe that the industry connections we keep and maintain not only serve our students and programs, but also keep the CSU at the forefront of advanced education in the entertainment and news media fields. Having a clear sense as to the current developments and upcoming tools and workflows of the industry enables faculty to maintain currency and adapt curriculum to serve students who will be entering this rapidly evolving work environment... I strongly feel that students put more effort into their studies when they feel that their courses are current, relevant and in step with what is going on in the industry.”

— **Matthew Gatlin**, Professor at California State University, Los Angeles in the Department of Television, Film and Media

**“It is illuminating and inspiring when a pro comes to the classroom and validates what the students are learning as legitimate, applicable skill sets for the industry. No amount of lecturing by a professor can replace that validation and the surge of confidence that follows. Students are inspired to graduate faster, focus better, work harder, and feel better.**

**These sorts of grants set the CSU apart, focusing a spotlight on our leadership in bringing CSU students and professionals together, creating mentor/student relationships that endure throughout their careers. In doing so, a give-back relationship is formed that leads to impactful contributions in time and resources by those who have achieved success in their fields.”**

*– Jeff Jacoby, Professor at San Francisco State University in the Broadcasting & Electronic Arts Communication Department*



**“I want to express my gratitude for your support of me as an instructor and of CSUN and its Cinema and TV Arts Department. You have done so as well by championing the teaching and studying of new mediums throughout the CSU system. Some of them may not ever hit critical mass, but some will. The study and tracking of technological developments is as important as the study of its history in the learning process and being able to navigate changes in the profession.”**

*– Anna Marie Piersimoni, Instructor, California State University, Northridge in the Cinema & Television Arts Department*

**“These grants are a lifeline for our students. Cal Poly is located just far enough away from Los Angeles or San Francisco that opportunities for interaction with top professionals -- the kind they would get at local association luncheons, meetups or TV studio tours -- aren't practical. When we bring speakers to campus, we try to give all of our students a chance to benefit.”**

*– Mary Glick, Chair and Associate Professor, California Polytechnic University, San Luis Obispo Journalism Department*



# INTERNSHIP PROGRAM EMPLOYER TESTIMONIALS

“We ended up hiring Kate for our new year long paid internship position at KQED Education! Thank you for the recommendation. She has only been here a week, but already is doing great things. I'm really impressed by her initiative and calm energy -- and storytelling instincts. I really appreciate you reaching out about her!”

— **Annelise Wunderlich**,  
Executive Producer,  
Education at KQED Public Media



“Jordan has become more or less the ideal against which we judge all other interns, to be honest. Jordan is a hard worker, a team-worker, and as if that wasn't enough, Jordan has a vast array of skills that have materially helped the show in ways that viewers and members can see every week. You only have to explain things to him once, and he just gets it. His attitude makes the team feel more optimistic and positive, and when he's not here we miss him. Just keep them coming. Go Matadors! Honestly, just thank you for introducing us to Jordan. We can't wait to have him back!”

— **Brett Erlich**, Supervising Producer,  
The Young Turks, Main News Show



“Anizza does a fabulous job at seeing the big picture. She acknowledges what is happening on the show, sees how our department fits into said big picture, and does very well at anticipating needs. She then takes initiative to complete tasks before it is asked of her. She has become a real asset to our team!”

— **Jessica Honeycutt**, Manager,  
Iiota Productions, LLC for “The Late Late Show  
with James Corden”



“If Jacob is an indicator of what is being taught in your program, you are covering the major areas of audio/video production. KOFY-TV is very happy with our involvement in the Internship program. We had a fantastic experience with Jacob and this internship program.”

— *Mark Butler, Producer, KOFY-TV20*



“I believe the relationship between Valerie Allen Public Relations and the CSU Entertainment Internship Program is great! Carlo came in with enough information about his requirements and what was needed from us and we were able to accommodate those requirements. Carlo was an absolute pleasure to work with and an asset to our team. He handled everything in a professional manner, was a fast learner, and completed tasks effectively and efficiently. He was sure to communicate everything with his supervisors so we were all kept up to speed on the status of his work. Whenever he would finish a task, he would let us know and take it upon himself to work on something else until he was given direction. Overall, Carlo was a great intern this semester and we were so lucky to have him!”

— *Deeana Betsamo,  
Publicist, Valerie Allen Public Relations*

“Disney+ is essentially a startup within the larger Disney company, meaning that things here are pretty hectic and frequently changing. Kori was always able to jump into new projects and learn on the fly to make them a success. She also always had a bright, positive attitude regardless of the situation. She will be missed! Kori's work and work ethic were always top-level.”

— *Griffin Schmidt, Disney+*



# ★ CSU SCOPE, INVESTMENT & DIVERSITY ★

## SIZE MATTERS

The nation's largest 4-year public university system with **23 campuses** & **8 off-campus centers**



Graduates more than **120,000** undergraduate & graduate students annually



A network of over **3.8 MILLION** alumni



Awards nearly **50%** of California's baccalaureates



Educates approximately **484,300** students while employing more than **52,000** faculty & staff



Over **180,000** CSU students seek careers in creative, business, and technical fields

## MONEY MATTERS



The CSU returns **\$5.43** for every **\$1** invested



The CSU employs over **150,000** Californians

The CSU creates over **\$17 billion** in CA economic activity



**1 in 10**

CA employees is a CSU grad



CA has a **\$406.5 billion** creative economy



In 2020, CA will host **1.7 million** jobs of which **50% are creative**

## DIVERSITY & INCLUSION MATTERS

More than **1/3** of CSU students are first generation college students



Grants over **50%** of its degrees to Latinx, Black & Native American students



**21 of 23**

campuses are Hispanic Serving Institutions (HSIs) with at least **25%** Latinx student enrollment



The CSU confers **62%** of California Hispanic student bachelor's degrees



The CSU confers **47%** of California African American student bachelor's degrees



The CSU confers **38%** of California Asian/Asian American student bachelor's degrees



The CSU confers **43%** of California American Indian/Alaska Native student bachelor's degrees

# GET INVOLVED

## 1 Sponsor Intern Summer Housing in LA

An internship can change the course of a student's career while supporting a company's hiring needs. Our students are diverse, eager and humble youth working multiple jobs just to make tuition and rent in expensive cities. Few students can afford the luxury of an unpaid or low paid internship, and the cycle of a less inclusive industry continues. Our current budget houses 10 students, and we receive over 50 applications a year. 10-weeks costs \$2k/student.

## 2 Sponsor a Campus-Industry Visit Grant

Or offer to host and/or produce an industry-related event for students & faculty at your company. It could be a great opportunity to include your company's CSU alumni. Average cost is \$2k per grant.

## 3 Sponsor a Faculty Development Grant

Help professors stay up to date with industry trends, technologies and skills that they can then pass on to students in their classrooms and production spaces.

## 4 Mentor a CSUEA student

We will connect you directly to a CSU student seeking advice in your career area.

## 5 Become a CSU Advisory Council Member

or recommend someone in your network.



# PARTNERSHIPS

Strategic collaborations with global entertainment companies, associations, and conferences offer the best of Hollywood to students and faculty for little or no cost! The CSUEA has developed new public/private partnerships to benefit CSU Students & campuses to add to their growing list of discounted student/faculty memberships or trade/event conference attendance discounts.



SAG-AFTRA



Television  
Academy  
Foundation



DREAMWORKS  
ANIMATION SKG

nick™

itv4

NETFLIX

SONY<sup>®</sup>

backstage<sup>★</sup>

DIGITAL  
HOLLYWOOD



TVOT



WRAP ▶ PRO



ERIC GARCETTI  
MAYOR

- Television Academy Foundation Unscripted Apprenticeship: 5 students housed in LA
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- Women in Film LA "Campus to Career Initiative" Grant collaboration
- International Documentary Association (IDA) film production workshops on campuses
- LA County Workforce Development collaboration

# #CALSTATEGREAT: INDUSTRY RECOGNITION

## RECENT STUDENT, FACULTY, & ALUMNI AWARD HIGHLIGHTS

**Cal State Long Beach** film student **Cathy Bui** won the inaugural LampsPlus “Light What You Love” contest by creating a video about the inspiration of family and friends.

Several **Cal State Fullerton** students were part of the CSUF-produced “Al Día: A Border Emergency” team that has swept student media awards across the country including their Student Emmy Award Nomination in the News Category. The nominated students included:

**Viviana Borroel**, Producer/Writer **Jessica Cardenas**, Producer/Writer **Xochilt Lagunas**, Producer/Writer **Rita La Vau**, Producer/Writer **Maricela Perez**, Producer/Writer **Tania Thorne**, Producer/Writer **Dominic Torres**, Producer/Director/Writer **Regina Yurrita**, Producer/Writer.

Another **Cal State Fullerton** student, **Chase Johnson**, a senior in CSUF’s cinema and television arts program, beat out hundreds of competitors from film schools and universities around the country & the UK to win the prestigious Anne V. Coates Student Award from American Cinema Editors (ACE). He took first place in the national ACE Student Editing Competition with an edited scene from the TV show, “Nashville.”

Pianist and **Cal Poly Pomona** Music Professor **Nadia Shpachenko** recently won a Grammy Award for Best Classical Compendium for her “Poetry of Places” album.

**San Diego State** Alumna & Lucasfilm President **Kathleen Kennedy** was recently given The British Academy of Film & Television Art’s Fellowship Award in London. This is BAFTA’s highest accolade in recognition of outstanding and exceptional contributions to film. Last year she was appointed Honorary Commander of the Order of the British Empire, for services to film production in the United Kingdom as well. Kathleen has participated in the making of over 60 films that garnered 8 Academy Award nominations and over \$11 billion worldwide, including three of the highest-grossing films in motion picture history. Kennedy is third only to Kevin Feige and Steven Spielberg in domestic box office receipts, with over \$7 billion as of October 2019.



There were two 2020 Academy Award nominated **San Francisco State University** Cinema program alumni and one of them won! **Jonas Rivera**, won his second Oscar for best animated feature film category (the first was for "Inside Out in 2015) for "Toy Story 4" and **Steven Zailian** was nominated in the best adapted screenplay category for "The Irishman." It should be noted that **Steven** first attended another one of our CSU campuses (Sonoma State) before transferring to San Francisco State.



Another **San Francisco State** Cinema Program graduate, **Arthur Dong**, is both an Oscar-nominated as well as triple Sundance Film Festival award-winning filmmaker. This year he published a new book called "Hollywood Chinese: The Chinese in American Feature Films" which is a groundbreaking exploration of the Chinese American role and influence in Hollywood over the past century.

**Sacramento State** Alumnus and Academy Award winner **Tom Hanks** was nominated for a 2020 Golden Globe and Academy Award for Best Performance by an Actor in a Supporting Role in any Motion Picture in the film "A Beautiful Day in the Neighborhood" about Mister Rodgers & once again voiced the role of Hank in the now Academy Award winning animated feature "Toy Story 4" produced by SFSU Alumnus Jonas Rivera.

**Fresno State** Alumnus **Jeff Atmajian** is a prolific film score composer and orchestrator and most recently conducted the music for "The Joker" starring Joaquin Phoenix. The music, composed by Hildur Guðnadóttir, recently won multiple awards including the Golden Globe & Oscar for Best Original Score.

Current **Cal State Northridge MFA Screenwriting Student Talicia Raggs** made entertainment industry news. She was hired by PatMa Productions at CBS Television to write a pilot for "Never Tell," an upcoming series based on the book by Georgia political figure Stacey Abrams — first published in 2004 under the pen name Selena Montgomery. Abrams became a national household name as the Democratic party's 2018 Georgia gubernatorial candidate and the first African American woman to deliver a response to the State of the Union address.

# 2019-2020 EVENTS CALENDAR

## JANUARY

- 31** Entertainment Industry Podcast with Council Member Ilan Haimoff & CSU Chancellor Timothy P. White

## FEBRUARY

- 7** Annual Advisory Council Meeting
- 9** BRIC Foundation Talent and Innovation Summit in Los Angeles
- 21** Immersive Reality Design Showcase at Gray Area Foundation for Technology in the Arts
- 22** AT&T Entertainment Group Student Career Event
- 27** Engage LA/Evolve Diversity in Entertainment Internship Fund Presentation @ LA Mayor's House

## MARCH

- 4** SxSW EDU Panel - Disrupting Entertainment Education
- 21** Unity Technologies Inc. Educator Breakfast
- 27** CSU Innovation Meeting
- 28** CSUEA/SAG-AFTRA Union 101 & Actor's Workshop Event  
The Academy of Motion Picture Arts & Sciences Education Dept collaboration  
Women in Film /CSUEA Grant Proposal collaboration

## APRIL

- 4** Real Industry Immersive Reality Workshop at SFSU
- 6** NewFilmmakersLA Screening Event
- 7-10** NAB Show/Broadcasting Education Association CSU faculty event
- 16-18** Salesforce.org Higher Education Summit
- 26** Collaboration with CSUF Entertainment & Tourism Management Program
- 27** Newport Film Festival Jury

## MAY

- 8** Variety Entertainment Diversity Summit
- 15** Society of Motion Picture Technology Entertainment collaboration (SMPTE)  
Bay Area Center for Arts & Technology (BAYCAT) Studio Internship Showcase

## JUNE

- 4** Collaboration with LA County Workforce Development
- 7** CSUEA Grants Committee Review Meeting
- 10** Kevin Hart's Heartbeat Studios Student Open House & Tour
- 12-13** TV of Tomorrow Show
- 14** AT&T Entertainment Career Development & Education Event

## JUNE

- 22-23** AT&T Shape Event at Warner Brothers Studio
- 28** Collaboration with District Director of AT&T Government & Community Relations

## JULY

- 16** Peoplegrove Student Mentorship Conference  
Advisory Council mentoring collaboration with Larry Laboe  
Fresno State campus & CSU Summer Arts visit
- 22** Collaboration with SFSU Career Services & Leadership Development
- 23** Advisory Council mentoring session I for CSUEA Summer Interns (Juan Rodriguez)
- 24** Geek Girl STEM Careers Event in SF
- 29** Advisory Council mentoring Session II for CSUEA Summer Interns (Juan Rodriguez)
- 30** SFSU Professional Development Workshop

## AUGUST

- 6** CSUEA Internship Housing Students visit the Recording Academy  
  
CSU Long Beach collaboration with Career Services, Alumni relations & Disability Services Program
- 7** CSU Los Angeles collaboration with Career Services, Alumni relations & faculty, August
- 26** Launch of new esports streaming media class
- 26-27** Wrap Power Women Summit
- 27** NFMLA event in LA with film commissions

## SEPTEMBER

- 3** CSUEA program overview for SFSU Broadcasting Class
- 6-8** Disney Animation collaboration: Lightbox Animation Arts Expo
- 10-12** UCI Collegiate esports Conference
- 11-13** Lightbox Expo – free student passes
- 13** Museums of The Future: Industry & Academy Immersive Media Roundtable at SFSU

## OCTOBER

- 16** Twitch Entertainment Headquarters Student Field Trip & Visit
- 18** Arts Entrepreneurship Education Conference Panel – Disrupting Entertainment Education
- 24** Winston Baker Confluence Entertainment Summit SF
- 28-30** YOMO LA Interactive STEAM Festival at Mobile World Expo

## NOVEMBER

- 4** SFSU Doc Film Institute Conference
- 4-5** TV Academy Foundation Faculty Seminar
- 12-14** Digital Hollywood
- 14** CineEmerge Entertainment Technology Summit
- 18** CSUN5 collaboration
- 19** SVG esports Production Summit
- 21** Hollywood Chamber of Commerce Entertainment Summit
- 19-22** CTN Expo student passes & portfolio review opportunity with Walt Disney Animation Studios
- 21-24** Disney Animation sponsored CSU Alumni Showcase at CTN Expo

## DECEMBER

- 3** Cal Poly Center for Innovation & Entrepreneurship Startup Connector at VSCO

## JANUARY

- 30** SAG-AFTRA SF Mixer

## FEBRUARY

- 6** CSUEA visits SFSU Broadcasting Class
- 7** Disney Animation Workshop at SFSU
- 11** Television Academy Foundation Unscripted Television Workshop
- 28** Blackdog Gaming Ventures esports Pitchfest

## MARCH

- 3** SAG-AFTRA Union 101/ Actor's Panel for students  
  
CSUEA Annual Advisory Council Meeting at SAG-AFTRA LA

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