Early Start: Fall 2011 Public Message

Carolina C Cardenas
Associate Director
CSU Office of the Chancellor
An Early Start is a Smart Start

www.calstate.edu
Outreach Message Changes

• EAP, Early Start, and the Graduation Initiative make it necessary to re-tool outreach message
• Focus will shift from motivation to preparation
  • Preparation to graduation!
  • Early start is a smart start!
• Emphasize the importance of math and English
• New look “Success” websites
• Changes to EPT/ELM test registration site
CSU Early Start: A Complex Message

• Components of Early Start are complex:
  • Identifying who needs Early Start
  • Destination/service campus
  • Self-support or state-support
  • Different kinds of courses/unit values
  • Multiple steps in implementation
  • Mid-range cut scores
  • Exemptions
CSU Early Start: A Dual Message

• Counselors, teachers, high school administrators, students and parents will begin to receive Early Start information September 2011

• Dual message
  • Promote EAP testing to avoid the necessity of EPT/ELM testing and Early Start requirement
  • Promote Early Start to improve chances of remediation success
The role of Outreach & EAP

• Share message and become familiar with:
  • CSU system wide approach to Early Start
  • Campus approach
  • Self-support/state-support
  • Smart page/global database/self-service
  • Financial Aid approach
  • Registration system
  • Testing changes/promote early testing
• Definitions
  • Stretch courses
  • Destination/service campus
Message is not delivered to an empty room
Message is delivered to the masses!
The role of SAS: Counselor Conferences

• Will see approximately 6,000 counselors
• Will host:
  • 3 CSU High School Counselor Conferences
  • 2 CSU Community College Counselor Conferences
  • 2 CSU/UC High School Counselor Conferences
  • 1 CSU College Fair (Pasadena, September 27th)
• Presenters must be able to answer admission and Early Start questions & encourage early test taking (by May)
Test Registration Site

- Significant changes
- System has intelligence of testing results (SAT, EAP, ELM, EPT)
  - System will receive requests to test and determine whether or not a student needs to take the ELM/EPT
Administration Menu

Welcome User!

Please choose a task from the side menu bar.
Select Testing Window

Campus: Bakersfield

Available Testing Windows

<table>
<thead>
<tr>
<th>Administration</th>
<th>Beginning Date</th>
<th>Ending Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Select</td>
<td>February 13, 2011</td>
<td>March 18, 2011</td>
</tr>
<tr>
<td>Select</td>
<td>March 13, 2011</td>
<td>March 19, 2011</td>
</tr>
<tr>
<td>Select</td>
<td>March 20, 2011</td>
<td>May 6, 2011</td>
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<tr>
<td>Select</td>
<td>May 7, 2011</td>
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<tr>
<td>Select</td>
<td>May 8, 2011</td>
<td>June 17, 2011</td>
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<tr>
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<td>July 16, 2011</td>
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<tr>
<td>Select</td>
<td>July 17, 2011</td>
<td>August 13, 2011</td>
</tr>
<tr>
<td>Select</td>
<td>August 14, 2011</td>
<td>October 15, 2011</td>
</tr>
</tbody>
</table>
Create Your CSU EPT/ELM Account

* Required field

Personal Information

* First Name: 
  Middle Initial: 
  * Last Name: 
  * Date of Birth: Month, Day, YYYY
  Social Security Number: 
  Gender: 
  * E-mail Address: 
  * Country: 
  * Address Line 1: 
  Address Line 2: 
  * City: 
  * State/Province: 
  * ZIP/Postal Code: 
  * Primary Phone Number: 
  Secondary Phone Number: 

[Back] [Continue]
## Test Score Identification Information

Please supply the following information to assist in test score matching.

Enter your California Statewide Student Identifier (SSID):

<table>
<thead>
<tr>
<th>School 1</th>
<th>School 2</th>
<th>School 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Country:</td>
<td>Country:</td>
<td>Country:</td>
</tr>
<tr>
<td>State:</td>
<td>State:</td>
<td>State:</td>
</tr>
<tr>
<td>City:</td>
<td>City:</td>
<td>City:</td>
</tr>
<tr>
<td>High School:</td>
<td>High School:</td>
<td>High School:</td>
</tr>
</tbody>
</table>

Locate the High School(s) attended during the period you took the Early Assessment Program (EAP) or SAT Examinations:

- [ ] EAP
- [ ] SAT
- [ ] High School not Found

Indicate here if you attended more than 3 High Schools during your examination period.

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You are Exempt

You do not have to take the EPT test because of your EAP result in English.

Note: Exemption prevents you from registering for the test. If you believe you are not exempt or you are required to take the test for your degree program, please contact your campus for assistance.
GET READY FOR THE CSU

VISIT OUR ON-LINE RESOURCES

www.csumathssuccess.org
Prepare for the Entry Level Math exam

www.csuenglishsuccess.org
Prepare for the English Placement Test

www.csumentor.edu
Plan, explore and apply to the CSU

www.gradcalc.csusuccess.org
Plan your steps towards graduation