AGENDA

COMMITTEE ON ORGANIZATION AND RULES

Meeting: 9:30 a.m., Wednesday, January 30, 2002
Glenn S. Dumke Conference Center

Roberta Achtenberg, Chair
Harold Goldwhite, Vice Chair
Debra S. Farar
Robert G. Foster
William Hauck
Ricardo F. Icaza
Anthony M. Vitti

Consent Items

Approval of Minutes of Meeting of May 15, 2001

Discussion Items

1. Revision of Standing Orders—Extension Program Service Area, Action
Members Present

Debra S. Farar
Harold Goldwhite
Laurence K. Gould Jr., Chair, Board of Trustees
William Hauck
Shailesh J. Mehta
Neel I. Muraraka
Charles B. Reed, Chancellor

Members Absent

Roberta Achtenberg, Chair
Bob Foster, Vice Chair

Other Trustees Present

Martha C. Fallgatter
Murray L. Galinson
Frederick W. Pierce IV
Anthony M. Vitti

Chancellor’s Staff

David Spence, Executive Vice Chancellor and Chief Academic Officer
Jackie R. McClain, Vice Chancellor, Human Resources
Christine Helwick, General Counsel

Trustee Farar called the meeting to order at 3:35 p.m.

Consent Agenda

Approval of Minutes

Trustee Farar stated that the minutes of the November 8, 2000 meeting were listed as a consent
item and hearing no objections, the minutes were approved as submitted.

Schedule of Board of Trustees’ Meetings, 2002

Trustee Farar noted that the item proposing the schedule of Trustee meetings for 2001 and 2002, was set out in the agenda for the Board’s information and would be presented for action at the May meeting. There were no questions or comments.

ADJOURNMENT

The meeting adjourned at 3:37 p.m.
COMMITTEE ON ORGANIZATION AND RULES

Revision of Standing Orders-Extension Program Service Areas

Presentation By
David S. Spence
Executive Vice Chancellor
and Chief Academic Officer

Summary
This item presents and recommends the repeal of a section of the Standing Orders of the Board of Trustees that authorizes the Chancellor to annually review and effect changes in the Extension Program Service Areas.

Background
As noted in Agenda Item 7, of the January 29-30 meeting of the Committee on Educational Policy, subdivision (f) of Section 3 of Chapter III of the Standing Orders of the Board of Trustees enacted November 21, 1972, states

“The Chancellor is authorized to conduct an annual review of the Extension Program Service Areas of the California State University; and, following appropriate consultation to effect such changes in the Extension Program Service Areas as may be deemed necessary. The Chancellor shall report to the Board of Trustees all actions taken pursuant to this provision.”

Extension Program Service Areas were initially established by the Board in September, 1964 to insure that all parts of the state were provided with the opportunities for lifelong learning, professional development, and retraining that are part of the Extended Education programs offered by CSU campuses. Each campus, at that time, was assigned a contiguous geographic area within which it had responsibility for developing credit and non-credit programs, and other extension services.

As implemented, this policy gave each campus the exclusive right to offer programs within its Extension Program Service Area. Campuses wishing to offer programs that might attract students from another campus’s service area had to consult with the other campus. Disputes were to be resolved by the Chancellor’s Office. This approach worked well as long as programs were essentially site-based.
Over the last few years, it has become apparent that while the purpose of offering access to Extended Education programs and services to all parts of the state remains valid, the mechanism of the Extension Program Service Area has become unwieldy. With the rapid growth of instructional television and Web-based instruction, policies built around assumptions of site-based instruction have become anachronistic. In faithfully observing this policy, CSU campus extended education units are more constrained in offering distance education programs in California than are their primary competitors at other universities. Indeed, this difficulty has been the primary reason why the last three CSU campuses created, San Marcos, Monterey Bay, and Channel Islands, have no formal Extension Program Service Area.

In the absence of formal Extension Program Service Areas, campuses would be asked to continue to insure that opportunities for more traditional extended education programs and services be pursued in the campus’s immediate region. Campuses would also be urged to cooperate in the offering of similar programs on an interregional or statewide basis.

**Proposed Resolution**
The following resolution is recommended for adoption:

RESOLVED, by the Board of Trustees of The California State University, that the board hereby repeals subdivision (f) of Section 3 of Chapter III of the Standing Orders of the Board of Trustees, as follows:

f. **Extension Program Service Areas.**

The Chancellor is authorized to conduct an annual review of the Extension Program Service Areas of the California State University; and, following appropriate consultation to effect such changes in the Extension Program Service Areas as may be deemed necessary. The Chancellor shall report to the Board of Trustees all actions taken pursuant to this provision.