*** MEDIA ADVISORY ***

California State University to Hold 11th Annual Super Sunday at More Than 100 Churches Across the State

WHAT: California State University leaders, including the chancellor, will visit more than 100 churches across the state to deliver a message, directly from the pulpit, to encourage students to pursue a higher education during the 11th Annual CSU Super Sunday. More than 100,000 congregants, students and families receive this important message each year and also receive CSU resources to help them foster a college-going culture at home. Vital information about preparing for college, applying to a CSU campus and applying for financial aid will be made available to congregants, students and families.

CSU Super Sunday is one of many events coordinated by CSU’s Initiative to increase the preparation and retention of African American students, throughout the university. The Initiative, which is a partnership between the CSU and leaders in the African American community, provides support through additional outreach and preparation events such as the Super Saturday College Fair and the Summer Algebra Institute.

WHO: CSU Chancellor Timothy White will be speaking at two services:
- Sunday, 2/28 at 8:30 a.m. and 11:30 a.m. at Acts Full Gospel, 1034 66th Avenue, Oakland.

WHEN: Super Sunday takes place over four Sundays in February.

WHERE: A full list of Super Sunday partner churches can be found here: http://calstate.edu/supersunday/churches/

CONTACT: To schedule an interview or to RSVP for an event in your area, contact Christianne Salvador, csalvador@calstate.edu or Toni Molle, tmolle@calstate.edu, (562) 951-4800.

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About the California State University
The California State University is the largest system of senior higher education in the country, with 23 campuses, 47,000 faculty and staff and more than 470,000 students. Half of the CSU’s students transfer from California Community Colleges. Created in 1960, the mission of the CSU is to provide high-quality, affordable education to meet the ever changing needs of California. With its commitment to quality, opportunity, and student success, the CSU is renowned for superb teaching, innovative research and for producing job-ready graduates. Each year, the CSU awards more than 100,000 degrees. One in every 20 Americans holding a college degree is a graduate of the CSU and our alumni are 3 million strong. Connect with and learn more about the CSU at CSU Social Media.